Date xx/xx/xxxx

Recipient's Name
Recipient's Street Address
Recipient's City, State, Zip Code

Dear (Title and Recipient's Name),

The National Highway Traffic Safety Administration (NHTSA) and the Governors Highway Safety Association (GHSA) are inviting you to participate in a survey about Law Enforcement Liaisons (LELs) and traffic safety. This survey is being conducted for NHTSA and GHSA by TransAnalytics.

LELs play a vital role in the promotion and support of traffic safety throughout the United States. The purpose of the survey is to collect information about the various ways LEL programs are organized and the ways LELs interact with law enforcement to promote and support their traffic safety efforts. This information will help NHTSA and GHSA better understand the roles and needs of LELs and the challenges and issues they experience, so that NHTSA and the GHSA can better assist you in carrying out your mission.

In approximately one week, you will receive an email from TransAnalytics, LLC, the contractor conducting the survey for NHTSA and GHSA. The subject line of the email will be "LEL Survey." The email will contain a link to the online survey with a unique username and password. NHTSA and GHSA are asking for the participation of all State LELs in this survey to get a comprehensive understanding of LELs' programs and experiences. Your survey responses will be anonymous and only be reported in the aggregate. The survey can be taken during your LEL work hours and will take about 45 minutes to complete. You can work on the survey over multiple shorter sessions at your convenience, and submit it through the website when you have completed it.

If you have questions about the survey, please call Lawrence Decina, the TransAnalytics Principal Investigator, at 215-538-3820, ext. 102.

I hope you will participate in this important survey. Thank you.

Best regards,

Vernon Betkey
National LEL Program Manager