

How do you intend to use the technology?

Is this for a startup company that is yet to be formed or which formed within the last 12 months?  
(Why is this important?)

Is your company already legally formed?

Is your company a domestic US owned company?

What country is your headquarters located in?

Do you have U.S. presence?

Does it have a parent company?

Your company's name and contact information:

Company name:

Street address:

City:

State/Province:

Zip code:

Representative's name:

Phone:

Email:

Is your company a small business?

How many employees does your company have?

Briefly state your company's nature / type of business -- current or planned -- including any products or services that have already been commercialized

Please attach a company annual report or income / balance sheet (or its equivalent)

Link to online annual report (if report was not attached):

Annual report text (if report was not attached):

Has your company previously licensed any federal technologies?

Please describe the product(s), process(es), or service(s) you are proposing to create or enhance using this technology.

What is the intended market application, or field of use, for this technology? (For example, if you are interested in an invention used to detect anomalies, will it be used in the medical field, power industry, etc.?)

To what extent are similar technologies currently being practiced in the market, and what is their commercial availability? (Please only provide information that is public and readily available.)

What economic benefits will your proposed use of the technology generate for the United States?  
(Why are you asking me this?)  
What market are you targeting?  
What is the market size for your particular application?  
How long do you anticipate it will take to make the product market ready?  
How much funding do you anticipate it will take to develop and commercialize this product?  
What funds do you currently have?  
What are the sources for those funds?  
Where do you anticipate the rest of the funds coming from?  
Please provide details of your funding.  
Please describe any other resources that will help you develop the end product -- for example, facilities, equipment, etc.  
Please briefly describe for us your plans for designing, developing, and selling the product, process, or service.  
What is the ZIP code where the product will be developed?  
Where do you intend on manufacturing any products embodying the invention, and where do you intend to use or sell the product(s)?  
Please briefly describe for us your marketing plan.  
Which consumer market, if any, do you intend to enter?  
Are there any additional market sectors you plan on entering after initial success?  
Please describe your technical resources that will help bring this product to market.  
Please provide a list of significant performance milestones. These will be incorporated into the licensing agreement.  
Please provide a 5 year projection of expenses and income as they relate to the technology to be licensed from NASA using the following [pro-forma spreadsheet sample](#).