**Corresponding Survey Version\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Today’s Date\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

Your participation in this recreation expenditure survey is ***GREATLY APPRECIATED.***

Dear Valued Visitor,

During your recent trip to the Channel Islands region you participated in an on-site survey and indicated that you would be willing to complete this questionnaire. It is very important that the same person who participated in the on-site survey completes this questionnaire. Your cooperation in this effort is greatly appreciated.

 The questionnaire will not take long to complete. Instructions and an example response are provided below for your convenience. Please print answers accurately and legibly. Your participation is voluntary and your responses will remain anonymous. **To mail back your completed questionnaire, reverse-fold it so that our return address is facing out, and seal with tape or a staple before placing in mailbox. No postage is needed.**

We thank you again for your participation as this information is valuable to further improve management in the Channel Islands region.

Sincerely,

TBD

**Importance and Satisfaction:**

Please read each statement and rate the importance of each item as it pertains to your whale watching experience in the Channel Islands region on the date listed on the first page. If an item does not apply, indicate by checking “N/A” (not applicable). Likewise, if you don’t know, check “Don’t Know.”



Please read each statement and rate how satisfied you were with each item as it pertains to your whale watching experience in the Channel Islands region on the date listed on the first page. If an item does not apply, indicate by checking “N/A” (not applicable). Likewise, if you don’t know, check “Don’t Know.”



# **Expenditures:**

We would like to ask you about the expenses related to your recent trip as it pertains to your whale watching experience in the Channel Islands region. We are interested in expenses made *only* on the date listed on the first page of this questionnaire.

|  |
| --- |
| **Example Expenditure Response** |
|  **ITEMS** | **Total amount spent** | **Number of people covered** |
| **Scenic Tours** |
| Whale watching tour  | 250 | 4 |
| Please list company: Example Whale Watching Company  |  |  |
| Other wildlife tour  | 0 |  |
| Please list company: Example Wildlife Watching Company  |  |  |
| Sailing charters  | 0 |  |
| Sunset cruises | 300 | 2 |

Please estimate how much money, rounded to the nearest dollar, your party spent on the following items and the number of people it covered. If no money was spent for any item, please place a zero in the corresponding box.

|  |  |  |
| --- | --- | --- |
| **ITEMS** | **Total amount spent** | **Number of people** **covered** |
| **Scenic Tours** |
| Whale watching tour |   |   |
|  Please list company \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |   |   |
| Other wildlife tour  |   |   |
|  Please list company \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |   |   |
| Sailing charters  |  |  |
| Sunset cruises  |  |  |
| Other, please specify:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |   |   |
| **Sightseeing** |
| Sightseeing Tours  |   |   |
|  |  |  |
| Admission to amusement, festivals, and other attractions (e.g., zoos, aquariums, and museums)  |  |  |
| Other, please specify:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |   |   |
| **Other Activities** |
| Rental fee for recreation equipment (e.g., bicycles, golf carts, kayaks, and paddle boats) |   |   |
| Guided service tours (not listed above) |  |  |
| Tickets for motion pictures, theaters, musical performances, concerts, etc. |  |  |
| Other, please specify:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |   |   |
| **Lodging** |
| Hotel  |   |   |
| Motel |   |   |
| Bed & Breakfast |   |   |
| Cabin  |   |   |
| Rental Home |   |   |
| Cottage  |  |  |
| Condo  |  |  |
| Other, please specify:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |   |   |
| **Food & Beverages** |
| Food purchased at a grocery store for carry out (e.g., farmers market) |   |   |
| Drinks consumed at bars and clubs during non-meal times (nighttime recreation) |   |   |
| Beverages purchased at a store for carry out |   |   |
| Food and drinks consumed at restaurants and bars |  |  |
| Other, please specify:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |   |   |
| **Transportation** |
| Rental automobile, motor home, trailer, motorcycle, or other recreation vehicle |   |   |
| Gas & oil for automobile or RV |   |   |
| Automobile or RV parking fees & tolls |   |   |
| Taxi fare |   |   |
| Ferry  |   |   |
| Train  |   |   |
| Bus fare (e.g., day passes and package tours)  |  |  |
| Airline fare  |  |  |
| Other, please specify:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |   |   |
| **Miscellaneous Expenditures** |
| Film and/or camera purchase  |   |   |
| Film developing  |   |   |
| Footwear  |   |   |
| Clothing  |   |   |
| Souvenirs and gifts (not including clothing)  |   |   |
| Other, please specify:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |   |   |

Thank you for completing this questionnaire. Your responses will help improve management in the Channel Islands region.  **Please see front page of booklet for instructions to send back your completed questionnaire.**

OMB Approval #: 0648-0000 Expiration Date

This is a cooperative research project of the Channel Islands National Marine Sanctuary and the National Oceanic and Atmospheric Administration. Public reporting burden for this collection of information is estimated to average 15 minutes including time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to U.S. Department of Commerce, Clearance Officer, Office of Chief Information Officer, Rm. 6625, 14th and Constitution Avenue NW, Washington, DC 20230