

Sample email:

Good morning,

We have been working together on Service life prediction technology for a number of years. We have had the assumption that if we develop the scientific technology this would be enough to foster technological adoption. The pace of adoption has not matched our expectations. Can we set up a time to chat for about 20 min to get your views on the barriers and opportunities related to adoption.

I look forward to speaking with you.

Sincerely,
Chris.

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