Hello <First Name>,  
  
Thank you for volunteering to take part. This is the background survey for the "Measuring the accuracy of facial forensics comparisons" study. Please complete the survey by <DATE>. You will also be receiving a survey to enter your answers to the face image comparisons.  
  
Click Here to Start the Survey  
  
If you have any questions, please do not hesitate to ask.  
  
Regards  
Jonathon