

Summary of Changes to EFECT Instrument (OMB No. 0910-0788) for Follow up 5

Item Number	Description	Addition	Deletion	Edit	Rationale	Prior Approval Given by OMB
Various	Programming language	X	X	X	Added, deleted and edited programming language throughout instrument to reflect new wave of data collection and timeframe since last survey, clarify instructions, and clarify mode (web vs. in-person) and respondent type (longitudinal vs. cross-sectional)	
INELIG	Ineligible message		X		Deleted this item, as it was only asked of respondents who were newly recruited in home. This recruitment is not conducted this round	Original item approved previously
ATTEN	Incentive rules	X			Added this item to explicitly inform web respondents that they will not receive an incentive if they do not pay attention during the survey	New Item
A2	Race Response options			X	Added 'please' before an instruction to specify for consistency with other items	Original item approved previously
Section B: Tobacco Use Behavior	Multiple items with skip patterns			X	Updated logic to reflect that respondents may have completed baseline and/or follow-up 1 and/or follow-up 2 and/or follow-up 3 and/or follow-up 4	Original items approved previously
B14	E-cigarette item			X	Added Juul as another example of a common brand	Original items approved previously
Section F - global	Multiple items with reference period			X	Change reference period to months since Follow-up 4 for longitudinal participants who completed the last survey and months since end of previous data	Original items approved previously

Item Number	Description	Addition	Deletion	Edit	Rationale	Prior Approval Given by OMB
					collection period for other respondents	
Section F: Video Awareness and Engagement	Multiple items with media			X	Updated campaign media with new videos, ads, and collages	Original items approved previously
Section F: Video Awareness and Engagement	Main Messages			X	Edited response options for possible main messages about the videos	Original item approved previously
F30_11	Main Messages		X		Deleted main message question for one video	Original item approved previously
RECON	Permission to recontact respondent in the future			X	Edited statement because another round of the study is not planned, but may be possible.	Original item approved previously
S01 - S08, S08b, SPAWNEND	Additional recruitment		X		We are no longer recruiting additional respondents in home, so deleted these items	Original item approved previously
WEBTH	Incentive contact information			X	Edited wording for consistency with other items, and revisions to the voice used	Original item approved previously