# TURFGRASS ECONOMIC SURVEY – 2018 Golf Course Version

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United States
Department of Agriculture

NATIONAL AGRICULTURAL STATISTICS SERVICE



#### USDA/NASS

Northeast Region 4050 Crums Mill Road Suite 203 Harrisburg, PA 17112 Phone: 1-717-787-3904 Fay: 1-855-270-2719 En

Fax: 1-855-270-2719 Email: nassrfoner@nass.usda.gov

Please make corrections to name, address, and ZIP Code, if necessary.

The information you provide will be used for statistical purposes only. Your responses will be kept confidential and any person who willfully discloses ANY identifiable information about you or your operation is subject to a jail term, a fine, or both. This survey is conducted in accordance with the Confidential Information Protection provisions of Title V, Subtitle A, Public Law 107-347 and other applicable Federal laws. For more information on how we protect your information please visit: https://www.nass.usda.gov/confidentiality. Response is **voluntary**.

According to the Paperwork Reduction Act of 1995, an agency may not conduct or sponsor, and a person is not required to respond to, a collection of information unless it displays a valid OMB control number. The valid OMB control number for this information collection is 0535-0XXX. The time required to complete this information collection is estimated to average 45 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information.

#### **INSTRUCTIONS:**

- · Report for all land operated, including land rented from others, in New Jersey.
- · Report for all seasons (winter, spring, summer, and fall) during 2018.

### A. Golf Course Information

1.	Where is this golf course located?	County

- 2.
- Which category best describes this golf course?
  ☐ For-profit ☐ Non-profit

3.	Which of the following categories bes	t describes this golf co	urse?		
	☐ Private	☐ Public/Dail	y fee	☐ Semi	-private
	☐ Governmental/Municipal	Other (spec	ify)	_	
4.	Are you a member of any of the follow	wing professional orgai	nizations?		
	New Jersey Golf Course Owners Asso	ciation	☐ Yes	☐ No	
	New Jersey State Golf Association		☐ Yes	☐ No	
	Golf Course Superintendents Associat	ion of New Jersey	Yes	☐ No	
5.	How much area did this course have i		ies as of Decen	nber 2018? Total ar	rea (include buildings)
	Greenssq		sanare	feet	
	Fairways		•		
	Tees				
	Roughs Natural area				
	Natural area	acres or	square	ieet	
6.	Did you expand the area under turf or	facilities in 2018?			
	☐ Yes ☐	No (skip Question 7)	)		
		( 1 (	•		
7.	How much new area was established	ınder the following cat	egories in 2018	?	
	Total area (including buildings)	acres or	square f	eet	
	Turf area (fairways, greens, tees, rough	gh, and natural area) _	acre	s ors	quare feet
0	How many golf holos are at this course	ഹ			
8.	How many golf holes are at this cours	e:			
9.	How many rounds of golf were played	l in 2018 at this course	?9	9-hole rounds	
				18-hole rounds	
В.	Turfgrass Specific				
_,	- unigrass openine				
10.	Please indicate the % of turf area unde	er the following turfgra	ss varieties on t	this property?	
	% Kentucky Bluegrass				ass
	% Fine Fescue	% Tall Fescue		_ % Bentgrass	
		% Other/Mixture		Don't know	
		_		_	
11.	What are the important sources of info	ormation for your turf-1	elated problem	s? (Select all that a	apply).
	☐ Rutgers Cooperative Extension Age	nt or Specialist	Cook Coll	ege Office of Conti	nuing Professional Education
	Rutgers University (other)	1	☐ Private con	_	
	Commercial Tech Rep.		☐ Peers		
	☐ Industry magazines		_	al Organization	
	☐ Internet		☐ TV/Radio	0	
	Books		_	f Advisory Svc.	
	☐ Lawn & Landscape Contractor		_	cify)	
	or zumaccupe constactor		□ outer (oper	J /	

## C. Turf and Landscape Problems

12.		o you consider to be diffi ach category).	cult tu	ırf and landscape relat	ed pr	oblems facing your organization? (Select all that apply
	a. Regi	0 0,				
		Local noise ordinances	2	□ Water restrictions		Signposting (chemical applications)
	Ö	Pesticide application (		_		Other (specify)
	_	nagement	umou	nt, type or enemicary	П	other (specify)
		Labor availability		☐ Immigration laws	П	Employee training
		Health issues due to tur			_	1 0
	Ö	Other (specify)			c., 🗆	Zungunge burrers
	c. Tur					
		Soil related	П	Diseases		Insects
				Equipment Cost		
		Water related				Traffic
		Other (specify)	_		П	Turic
	Ц	outer (specify)				
13.	Which	do vou anticipate to be th	e mai	or turf-related problem	ıs 5 v	rears from now? (Select all that apply under each
	categor			P	)	
	a. Regi					
		ocal noise ordinances	П	Water restrictions		Signposting (chemical applications)
	_	esticide application (amou	_		_	Other (specify)
		nagement	, ,	,	_	(1 3/
		abor availability	П	Immigration laws	П	Employee training
		Health issues due to turf		•		Language barriers
		ther (specify)			,	
	c. Tur					
		Soil related	П	Diseases		Insects
		Weeds	П	Equipment Cost		
		Water related	П	Shade	Ĭ	Traffic
		Other (specify)			П	Turne
	П	Other (specify)		·		
Ъ	E					
D.	Expen	ises				
14.	Best Es	timate of annual turf-re	elated	expenses during the	year	2018 (to the nearest \$1,000):
	a)	Seed				\$
	<b>b</b> )	Sod				\$
	c)	<b>Equipment and Opera</b>	ation (	(exclude labor)		
	·					······\$
		` -		*	\$	
						\$
						\$
						\$
						\$
						\$
						\$
		=				\$

	b)	Chemicals
		Weed control products\$
		Insect control products\$
		Disease control products\$
		Plant-growth regulators\$
		Other\$
	c)	Fertilizer and Soil Amendments
	٠,	Fertilizer\$
		Organic Fertilizer \$
		Lime\$
		Manure and compost\$
	٦١.	Other\$
	d)	Labor (salaries/wages, not taxes)
		Operation wages/salaries\$
		Supervisory wages/salaries\$
		Mechanics/Maintenance wages/salaries\$
		Clerical/sales wages/salaries\$
	e)	Services purchased
		Chemical/fertilizer application\$\$
		Sod installation\$
		Irrigation installation\$
		Other contract labor\$
	f)	Other direct turf-related expenses (Specify)
		\$
		\$
	g)	Total Turf-related Expenses\$
	8)	<b>F</b>
15.	Eauip	ment/supplies purchased in 2018 from vendors outside of New Jersey was% of total expense.
	-1F	
16.	What	was the estimated value of turf-related buildings and land owned and used by this course as of December 2018 (to the
101		st \$1,000)? \$
		· · · · · · · · · · · · · · · · · · ·
17.	What	was the estimated value of turf-related equipment owned and used by this course as of December 2018 (to the nearest
		0)? (include tractors, mowers, etc.) \$
	, ,	
18.	How i	many total positions did this golf course have in 2018? employees
101	110 11 1	many total postalists and this gon course have in <b>2</b> 0107 employees
19.	What	percentage of this golf course's total workforce do the following categories represent?
15.	Wilat	- Year round full-time%
		- Seasonal full-time%
		- Year round part-time%
		- Seasonal part-time%
		- Seasonal part-time%
20	Dlasse	sindicate the research of total house described to trust valeted estimities have falled in a small consecutive maintenance
20.		e indicate the percentage of total hours <u>devoted to turf-related activities</u> by the following employees (include maintenance
	or turi	f related equipment also).
		- Year round full-time%
		- Seasonal full-time%
		- Year round part-time%
		- Seasonal part-time%

21.	What was the total expenditure on new ornamental plantings in 2018 (to the nearest \$1,000)?
	a) Shrubs\$
	b) Trees\$
	c) Flowers\$
	d) Other \$
	e) Total \$
22.	What was the total expenditure on the services of ornamental plantings in 2018 (to the nearest \$1,000)?
	a) Installation of plantings (shrubs/trees/flowers)\$
	b) Pruning/cutting\$
	c) Herbicides\$
	d) Insecticides\$
	e) Other pesticides\$
	f) Fertilization in liquids and granules\$
	g) Irrigation parts and accessories (includes sprinklers, valves, hoses, etc)
	h) Landscape materials (mulch, hardscaping, rock, fence, others)\$
	i) Training and training materials\$
	j) Other (specify)\$
	k) Total\$
_	
E.	Cultural Practices and Equipment
23.	Person(s) responsible for turf care at this golf course?
	☐ Hired maintenance contractor ☐ Employees
24.	Person(s) responsible for maintenance of ornamental plantings at this golf course?
	☐ Hired maintenance contractor ☐ Employees
25.	What is the average interval between mowings for the following turf areas?
	Greensdays Teesdays Fairwaysdays Roughdays
26.	What is the irrigated turf area on this property? acres or% of total turf area
27.	What type of equipment is used to water the turf? (Select all that apply).
	☐ Hoses and sprinklers ☐ Installed sprinklers, manual
	☐ Installed sprinklers, automatic ☐ Other/Combination (specify)
28.	How do you monitor the water needs of turf on your site?
	☐ Inspection ☐ Soil Probing ☐ Other (specify)
29.	How often do you monitor the water needs of turf on your site?
	☐ Daily ☐ Every other day ☐ Twice per week
	☐ Weekly ☐ Other (specify)
30.	Do you regulate the amount of water being applied to turf on your site?
	☐ Yes ☐ No
31.	In the growing season, what is the average interval between waterings without rain under the following turf areas?
	Greensdays Teesdays Fairwaysdays Roughdays
32.	What is the length of time you typically water when irrigating the following turf areas?
	Greens hours Tees hours Fairways hours Rough hours
33.	What was the total amount of water applied to this golf course in 2018? gallons

34.	On average, how much water per year was	applied to this golf course during the	e pas	st five years? gallons
35.	What are the sources of water used? (indicate   % Municipal   % Surface water   %		. We	lls
	% Surface water %	% Other (specify)		
36.	Please indicate the proportion of your total % 1-2 times per year	l turf area receiving fertilizer applicat	ions	:
	<ul><li>% 3-4 times per year</li><li>% 5-6 times per year</li><li>% 7 or more times per year</li></ul>			
37.	Please indicate the proportion of your total % 1-2 times per year % 3-4 times per year % 5-6 times per year	l turf area receiving other chemical (e	e.g., i	insecticides, herbicides, etc.) applications:
	% 7 or more times per year			
38.	What % of your total fungicide budget is s % Dollar Spot % Brown : % Summer Patch % Leaf Sp % other (specify) % other (specify)	Patch % Anthracnose pot % Pythium Blight Don't know		
39.	Which practices are performed on your tur  Biological control Soil test Dethatching Overseeding Mowing Insect Control	rf? (Select all that apply).  Aeration Soil amendments Edging Turf selection Weed Control Other (specify)		Correct drainage Top-dressing Clipping removal Initial laying of sod Disease Control
F.	Opinion			
40.	Will this golf course be increasing the area  Definitely will Probably will not			Not sure
	If so, how much will you expand your turf	area? acres		
41.	Is it important to develop turfgrasses that r ☐ Yes	require less pesticide inputs?		Don't know
42.	Is it important to develop turfgrasses that u	use less water?		Don't know
43.	Do you know what Integrated Pest Manage	ement (IPM) is?		

44.	Which of the following best fits your v	new of what IPM is?	
	☐ No chemical use	Pesticide use as last re	sort   Least toxic chemical use
	Best use of chemical, cultural, biolog	sical, and genetic pest control strate	gies
45.	Do you use IPM on your organization's		
	Always	☐ Sometimes	☐ Never
	☐ Not practical		
4 <i>C</i>	Do you understand have Dutgers Coope	eretive Eutensian (DCE) services s	on hala way?
46.	Do you understand how Rutgers Coope	_ ` ` '	
	☐ Yes	□ No	☐ Not familiar with RCE
47.	How do you perceive Rutgers Coopera	tive Extension?	
	☐ Very helpful	☐ Helpful	☐ Fair
	☐ Not helpful	☐ Don't know	_
	-	_	
48.	How do you perceive Cook College Of	_	ucation?
	☐ Very helpful	☐ Helpful	☐ Fair
	☐ Not helpful	☐ Don't know	
49.	Please "grade" the Rutgers Turfgrass p	rogram in the following areas usin	g the appropriate number
45.	1 = Excellent $2 = Good$	3 = Fair $4 = Unsatis$	
		Undergraduate Education	nuctory 5 Bon t know
		Web-Page content	
50.		vorkshops sponsored by Rutgers U	niversity on a wide variety of topics related to turfgrass
	and ornamental plantings?	-	
	☐ Yes		
51.	Would you grow/maintain a genetically	v modified turfgrass or ornamental	plant if it were proved to be safe?
	☐ Yes	∏ No	☐ Not Sure
	_	_	_
G.	General		
52.	In the past 5 years, was your organizati	,	uring a time of drought?
	☐ Yes ☐	No	
53.	If we splease estimate the cost of dama	age to the lawn and ornamental plan	ntings in this property associated with the drought? \$
55.		ige to the lawn and ornamental plan	tings in this property associated with the arought.
54.			ess in terms of decreased revenue during the drought
	(to the nearest \$1,000)? \$		
55.	Did you lose any of the following due to	to damage acceptated with the drop	ght (coloct all that apply)?
55.	Did you lose any of the following due t ☐ Shrubs	Trees	giit (select all that apply):
	<ul><li>☐ Shrubs</li><li>☐ Flowers</li></ul>	Lawn	
	Other (specify)	<del>_</del>	
	- omer (specify)		
56.	Do you expect any change in the dema	nd for golfing for the year 2019?	
	☐ Increasing	☐ Constant	
	Decreasing	☐ Don't Know	

57.	What was the total revenue of golf operations during 2018 for each of the following (to the nearest \$1,000)?
	Member dues\$
	Greens fees\$
	Cart revenue\$
	Driving range\$
	Other (specify)\$
	Total Revenue\$

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Response	е	Respond	dent	Mode		Enum.	Eval.	Change		Office Use	for POID	
1-Comp 2-R 3-Inac 4-Office Hold 5-R - Est 6-Inac - Est 7-Off Hold - Est	9901	1-Op/Mgr 2-Sp 3-Acct/Bkpr 4-Partner 9-Oth	9902	1-PASI (Mail) 2-PATI (Tel) 33-PAPI (Face- toFace) 6-Email 7-Fax 19-Other	9903	9998	9900 R. Unit	9985	9989	Optional Us		
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