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Attachment A-9 Survey Invitation (English)

Subject: USDA Wants Your Opinion

Teaser: Complete a survey and receive a gift card

Hello,

The United States Department of Agriculture (USDA) has partnered with Edge Research, an independent marketing research company, to conduct a survey among consumers like you. This survey will inform USDA about how Americans make food choices and think about health-related issues.

In addition, everyone who qualifies and completes this survey will receive a \$90 gift card! Your feedback is valuable, and we hope to hear from you.

[Start the survey now!](#)

If you have trouble opening the survey, go to: <http://testsurvey.edgeresearch.com/e.asp?p=USD1901&S=C&T=1>

This survey will take approximately 20 minutes to complete. Any results that come from this study will be presented in aggregate and your name will not be identified with any statements you made.

Regards,
Edge Research

Edge Research is performing this research on behalf of the United States Department of Agriculture (USDA). If you have any questions or experience technical difficulties with the survey, please do not hit reply to this email. Instead, please contact respondent manager, Glynis Donaldson at donaldson@edgeresearch.com, and reference project number USDA-DG. Edge Research is a member of the Insights Association, and we subscribe to the privacy policies and code of research ethics published by this group.

Privacy Act Statement:

Legal Authority: The United States Department of Agriculture (USDA) Food and Nutrition Service (FNS) is authorized to collect this information under Section 19 of the Child Nutrition Act of 1966 (42 U.S.C. 1787), Section 5 of the Richard B. Russell National School Lunch Act (42 U.S.C. 1754) and Section 11(f) of the Food and Nutrition Act of 2008 (7 U.S.C.2020).

Purpose: This information will be used in to inform the 2020-2025 Dietary Guidelines for Americans about how Americans make food choices and think about health-related issues.

Routine Use: Information may be disclosed for any routine uses listed in the published System of Record Notice titled FNS-8 USDA/FNS Studies and Reports Federal Register published on April 25, 1991, Volume 56, Number 80, on pages 19078 discusses the terms of protections that will be provided to respondents.; the SORNs can be found at: <https://file.loc.gov/storage-services/service/ll/fedreg/fr056/fr056080/fr056080.pdf>.

Disclosure: All information collected will be collected privately and only reported anonymously, without any associated with your information or personal information. Any information which would permit identification of the individual will be safeguarded and will be used only by persons engaged in and for the purpose of the survey, except as otherwise required by law.

Participation in this research is voluntary and there are no penalties for refusing to answer any question. However, your cooperation in obtaining this much needed information is extremely important in order to insure the completeness of the results.