**Evaluation of the FDA's General Market Youth Tobacco Prevention Campaigns (OMB Control No. 0910-0753)**

**Change Request (83-C)**

The Food and Drug Administration is submitting this nonmaterial/non-substantive change request (83-C) to incorporate edits to the instrument for one information collection under this control number: the Evaluation of the Public Education Campaign on Teen Tobacco (ExPECTT). OMB granted email approval on 12/26/18 considering the government shutdown. This version amends the change request approved by OMB on. To include the remaining documents and the additional questions in the youth instrument

The purpose of this change request is to:

* Update the survey instrument for the first round of data collection for the second cohort of ExPECTT.
  + Based on new creative that focuses on flavoring in e-cigarettes, the study now incorporates questions related to use of flavored e-cigarette products
  + Spanish-language questions were removed
  + Questions E3, E5, E13 and E15 have been updated to reflect the planned advertisements
  + Frequency of show programming and platform questions were deleted
  + Additional cessation outcome questions have been deleted
  + Question A1\_2 related to birthdate was updated for quality control purposes
  + F5 and F6 was updated to reflect platforms and locations
  + Main message questions were updated to reflect planned advertisements

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| **#** | **Document** | **Edits** |
| 2\_E2b | Youth Instrument | Updated to reflect changes to advertisement, the placement of advertising related to video games and prior data analysis of age verification question |
| 6\_E2b3 | Parent Permission form | Edits for clarity and to reflect methods used at follow-up, which differ from those used at baseline.  Revised to reflect the incentive amount and contact information.  Added a request for contact information. |
| 6\_E2c2 | Youth Assent form | Revised to reflect the expected sample size for data collection and the incentive amount. Added info for the project assistance line. |
| 8\_E2a | Study Description | Edits for clarity; Revised to reflect the incentive amount. Added info for the project assistance line. |
| 10\_E2d | Lead Letter for the 1st and 2nd follow-up | Edits for clarity; Revised to reflect the expected sample size for data collection, the incentive amount and new study director. |
| 11\_E2a | Study Q & A | Edits for clarity; Added info for the project assistance line. |
| 12\_E2a | Telephone Verification Survey | This document was not approved as part of this (ExPECTT Cohort II) study, but was approved in this form for the ExPECTT Cohort I study. |
| 13\_E2a | Notifications | Edits for clarity; Removed the letter “Screening – Unable to Contact” since we are done with screening. |
| 15\_E2a | Panel Maintenance Letter | Added info for the project assistance line. |
| 18\_E2c | Survey Invitation Email | Revised to reflect the incentive amount. Added info for the project assistance line. Revised study director name. |
| 19\_E2d | Email reminder #1 | Edits for clarity; Revised to reflect the incentive amount. Added info for the project assistance line. Revised study director name. |
| 20\_E2c | Email reminder #2 | Edits for clarity; Revised to reflect the incentive amount. Added info for the project assistance line. Revised study director name. |
| 21\_E2c | Email reminder #3 | Edits for clarity; Revised to reflect the incentive amount. Added info for the project assistance line. Revised study director name. |
| 22 | Reminder Letter | This is a new document, necessary to contact those who did not provide an email address. |