






Overview of the Change Request for OMB Control No. 0910-0851


Change Request (83-C)

The Point of Sale Intervention for Tobacco Evaluation (POSITeV) is a longitudinal survey designed to measure the effectiveness of the CTP point-of-sale campaign that is intended to increase motivation to quit among adult smokers aged 25 to 54. Wave 1 data collection for POSITeV is currently underway and was completed between June of 2018 and December of 2018. Wave 2 data collection will be conducted between February of 2019 and June of 2019. Wave 3 data collection will be conducted between September of 2019 and November of 2019. Wave 4 data collection will be conducted between February of 2020 and May of 2020. Waves 2, 3, and 4 data collection will be conducted through online or in-person outcome evaluation questionnaires. In addition, an optional app-based (smartphone required) component of the evaluation passively collects the time, date, and store number when a participant visits convenience stores and asks the participant to complete a brief (7 item) questionnaire every 6 months.

This change request is to revise the consent for app-based data collection, notifications, questions and answers document, and the telephone verification survey. We also request to create two new attachments (14): Web Survey Reminders and (15) Telephone Talking Points

List of New and Revised Study Documents for POSITeV (OMB No. 0910-0851)

OMB Attachment Number	Changes
Attachment 03b POSITeV consent for app-based data collection 	<ul style="list-style-type: none"> Revised to clarify information about the app
Attachment 06b Notifications 	<ul style="list-style-type: none"> Revised to include new letters appropriate to the follow-up waves.
Attachment 07 Questions and Answers 	<ul style="list-style-type: none"> Revised to incorporate questions and responses appropriate to the follow-up waves
Attachment 13 POSITeV Follow-up Telephone Verification Survey 	<ul style="list-style-type: none"> Revised to remove content no longer relevant to follow-up verification calls and to add more relevant content
Attachment 14 Web Survey Reminders 	<ul style="list-style-type: none"> New document including two thank you/reminder postcards encouraging follow-up wave web survey nonresponders to complete the survey online

OMB Attachment Number	Changes
<p data-bbox="186 254 592 317">Attachment 15 Telephone Talking Points</p>  <p data-bbox="186 380 341 411">Attachment15 Telephone TalkingPoints.doc</p>	<ul data-bbox="678 254 1425 457" style="list-style-type: none"><li data-bbox="678 254 1425 457">• New document used by interviewers to prompt study participants to complete the follow-up interview over the web or schedule an in-person appointment. This document also provides talking points for interviewers to use when attempting to locate a study participant who has moved.