

TRY AND TRY AGAIN: BASEBALL



We open on bloopster-like footage of a young boy trying to hit a T-ball. He misses and hits the tee.



We see the same boy swinging at a pitch, but missing the ball.



Then we see the boy hit the baseball and run the wrong way toward third base.



We see the boy hit the baseball and run the right way.



We then see the same boy, now older, playing well in high school.

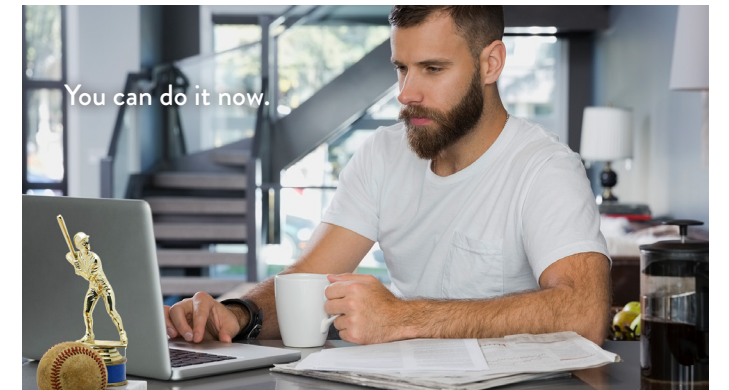


The camera slowly pulls out of the scene to reveal that someone's been watching this footage on a laptop.



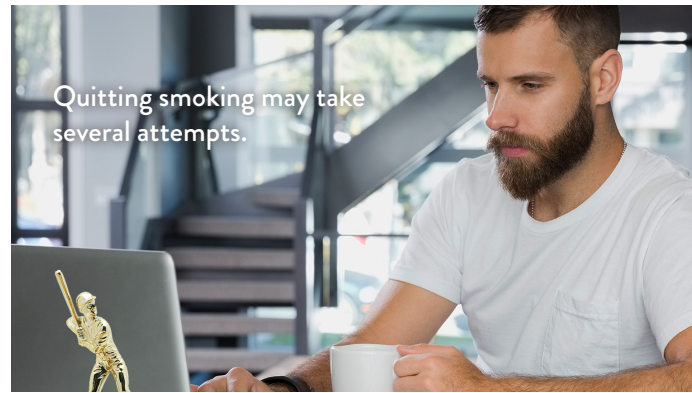
We see it's the boy from the videos, who is now a man. There are baseball trophies nearby.

SUPER: **You kept at it then.**



SUPER: **You can do it now.**

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SUPER: Quitting smoking may take several attempts.

SUPER: But the more times you try, the more likely you are to quit for good.

Cut to end card with ETC logo.

SUPER: Start your next quit attempt at EveryTryCounts.gov