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**Usability Testing for WISQARS Fatal Injury Data Visualization  
Recruitment Screener**

**Interview Schedule:**

**National Remote User Assessments**

<i>interview</i>	<i>Location</i>	<i>Date</i>	<i>Time</i>	<i>Audience</i>
#1	Remote	10/13/2020	TBD	TBD
#2	Remote	10/13/2020	TBD	TBD
#3	Remote	10/13/2020	TBD	TBD
#4	Remote	10/13/2020	TBD	TBD
#5	Remote	10/13/2020	TBD	TBD
#6	Remote	10/14/2020	TBD	TBD
#7	Remote	10/14/2020	TBD	TBD
#8	Remote	10/14/2020	TBD	TBD
#9	Remote	10/14/2020	TBD	TBD
#10	Remote	10/14/2020	TBD	TBD
#11	Remote	10/14/2020	TBD	TBD
#12	Remote	10/15/2020	TBD	TBD
#13	Remote	10/15/2020	TBD	TBD
#14	Remote	10/15/2020	TBD	TBD
#15	Remote	10/15/2020	TBD	TBD

#16	Remote	10/16/2020	TBD	TBD
#17	Remote	10/16/2020	TBD	TBD
#18	Remote	10/16/2020	TBD	TBD
#19	Remote	10/16/2020	TBD	TBD

<i>interview</i>	<i>Location</i>	<i>Date</i>	<i>Time</i>	<i>Audience</i>
#20	Remote	10/19/2020	TBD	TBD
#21	Remote	10/19/2020	TBD	TBD
#22	Remote	10/19/2020	TBD	TBD
#23	Remote	10/19/2020	TBD	TBD
#24	Remote	10/20/2020	TBD	TBD
#25	Remote	10/20/2020	TBD	TBD
#26	Remote	10/20/2020	TBD	TBD
#27	Remote	10/20/2020	TBD	TBD
#28	Remote	10/21/2020	TBD	TBD
#29	Remote	10/21/2020	TBD	TBD
#30	Remote	10/21/2020	TBD	TBD
#31	Remote	10/21/2020	TBD	TBD
#32	Remote	10/22/2020	TBD	TBD
#33	Remote	10/22/2020	TBD	TBD
#34	Remote	10/22/2020	TBD	TBD
#35	Remote	10/22/2020	TBD	TBD
#36	Remote	10/22/2020	TBD	TBD

00HCUHFB-2019-35883

Recruit

- Recruit 10-14 Healthcare or Public Health Professionals
- Recruit 10-14 Researchers/ Educators/ Students/ Journalists/ Reporters/ Other Media Professionals
- Recruit 10-14 General Public

**Incentive:** \$0

**Duration:** 60 minutes for each session

Hello, my name is \_\_\_\_\_ and I am calling from \_\_\_\_\_, a professional market research firm. I am not selling anything. Today we are talking with people as part of a project being held by User Insight. The project will focus on gathering feedback on a tool created by the Centers for Disease Control and Prevention (CDC). May I ask you a few questions to see if you are eligible to participate-this will take about 10 minutes?

[IF RESPONDENT INDICATES THAT THIS IS NOT A GOOD TIME, SCHEDULE A CALL BACK TIME]

[IF NO, THANK YOU and HANG UP]

Call back date/time: \_\_\_\_\_

[Terminate screener as soon as recruiting staff realizes the person does not speak or understand English]

1. Do you use/access the internet?
  - a. Yes
  - b. No **[THANK AND TERMINATE]**
2. How would you rate yourself as an Internet user?
  - a. Novice
  - b. Moderately skilled
  - c. Expert

### **RECRUIT A MIX.**

3. Which of the following best describes your employment status?
  - a. Employed Full-Time **[MUST MENTION FOR ALL NON-STUDENT QUOTAS]**
  - b. Employed Part-Time
  - c. Currently Unemployed
  - d. Retired
  - e. Student
  - f. Other (Specify): \_\_\_\_\_

4. Do you currently work for or attend one of the following?
  - a. Healthcare or Public Health Organization
  - b. College or university or other education system
  - c. News/ media organization
  - d. Other [CLASSIFY AS GENERAL PUBLIC. SKIP TO Q.7]

**CHECK QUOTAS ON PAGE 3.**

5. Which of the following health data topics, if any, do you research?
  - a. Chronic Diseases
  - b. Cancer
  - c. Infectious Diseases
  - d. Unintentional Injuries
  - e. Violence-related Injuries
  - f. Other (Specify): \_\_\_\_\_ [CONSULT WITH PROJECT MANAGER]
  - g. None of the above

**RECRUIT A MIX OF TOPICS.**

6. Which websites, if any, do you regularly visit to find information on health or injury related topics? [DO NOT READ LIST]

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**7. ASSESS AND VERIFY ABILITY TO SPEAK AND UNDERSTAND ENGLISH**

Those are all of my questions. You do qualify for our interviews and we would like to invite you to join us on \_\_\_\_\_ at \_\_\_\_\_ PM. The interview will last about 60 minutes and will be audio taped. Are you willing to participate?

- a. Yes [COLLECT CONTACT INFORMATION]
- b. No [THANK AND TERMINATE]

*If after we hang up, you have a question about the interview or decide you can't participate, please contact me at \_\_\_\_\_.*