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E-mail Invitation to Parent KnowledgePanel® Member  
with an Eligible Minor-Aged Child

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[LOGOS: HHS and IPSOS]

**Subject Line:** Invitation for Minor Household Member to Participate in KnowledgePanel Survey about Human Fertility and Views on Having Children

**Body:** Your [CHILD AGE]-year-old child has been selected to take part in a national research study about his or her knowledge of human fertility and views on having children. By “fertility,” we mean a woman’s ability to get pregnant and have a child and a man’s ability to get a woman pregnant.

This study is sponsored by the U.S. Department of Health and Human Services Office of Population Affairs (OPA). OPA will use the results to better understand young people’s knowledge about fertility and views on having children and to provide them with information to help them make better decisions for themselves.

The study consists of one survey that will take about 20 minutes to complete. Most of the questions are about your child’s knowledge of female and male fertility and their views and plans for having children. Some questions are about their personal experiences with pregnancy, sex, alcohol, and cigarettes. Depending on their answers, they might also be asked about their personal experience with birth control methods.

Your child’s participation in this survey is voluntary. By completing this survey, your child will earn 5,000 bonus points, which will be credited to your account.

If you give permission for your child to participate, we ask you to click the link below to record your permission and to do one of the following:

1. Give your electronic device to your child so that they can complete the survey OR
2. Forward the survey link by e-mail or text your child so that your child can use their own device.

For either option, your child will be asked to agree to take the survey by reviewing a form and clicking a link to indicate that they understand and agree to participate. This link will launch the survey.

It is important to us to protect your child’s privacy. Please allow your child to answer the survey in a private setting and encourage him or her to answer the questions honestly. Below are answers to questions you or your child might have about the survey. If you have additional questions, please call Ipsos Custom Research’s toll-free number at 1-888-874-0749.

To find out whether your child is eligible for this survey and give your permission to participate, please go to:

Link: [www.ipsos.com/ipsos](http://www.ipsos.com/ipsos)

Password: %%PASSWORD%%

Thank you for your assistance with this important national survey.

## Answers to Questions about the Fertility Knowledge Survey

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### Who is sponsoring the survey?

The survey is sponsored by the U.S. Department of Health and Human Services (HHS) Office of Population Affairs (OPA). To learn more about OPA, please visit <https://www.hhs.gov/opa>.

### Who is eligible to participate?

Women and men aged 15 to 29 years who have not had a sterilization or other surgical procedure that makes it impossible for them to get pregnant (women) or to get a woman pregnant (men).

### How was my child selected for the survey?

Based on information you have provided to Ipsos as a KnowledgePanel member, Ipsos has identified that you have a child aged 15 to 17 years old. Your child was selected at random through a scientific process that is designed to accurately reflect the national population of young women and men aged 15 to 29 years. The survey will be taken by 1,900 males and 2,100 females.

### What is the purpose of the survey?

The survey is being conducted to learn about what young men and women aged 15 to 29 years know about human (female and male) fertility and their views on having children. Scientists are also interested in understanding the relationship between fertility knowledge and attitudes, behaviors, and plans around having children. By “fertility,” we mean the ability of a woman to get pregnant and have a child or the ability of a man to get a woman pregnant.

### What topics are covered in the survey?

We’d like your child to answer some questions about male and female fertility and his or her views on having children. Your child will be asked to answer these questions on their own, in private. Your child will be asked about his or her:

- Knowledge of female and male fertility issues
- Views on having children and intentions or goals for having children
- Use of alcohol and cigarettes
- Health insurance coverage and use of medical care services
- Personal experiences with sex and pregnancy
- Individual characteristics (examples: race, ethnicity, marital/relationship status)
- If applicable, use of birth control methods

We ask that your child answer these questions in private. While answers to all questions are important to the study, your child may skip any questions they prefer not to answer. The only exception is that there are a few questions near the beginning of the survey about your child’s biological ability to have children, your child’s sex as recorded on their birth certificate, and your child’s age. Your child must answer these questions in order for the survey to proceed. If your child chooses to skip these items, he or she will not be able to complete the survey.

### Will my child get anything for taking the survey?

The survey will take about 20 minutes to answer all the questions. All eligible KnowledgePanel members will receive 5,000 points (\$5 equivalent) in their account.

### Are my child’s answers private and secure?

Ipsos respects the privacy of every Panel Member. The survey will not collect and Ipsos will not provide to the researchers any information that can link you or your child personally to his or her answers (such as your name, their name, address, email address). You and your child will never be identified in any analysis, reports, or publications based on your responses, and no one will try to sell you anything. For more information about security, see the Privacy Statement for Panel Members, which outlines what information Ipsos collects and how that information will be used: <https://join.knpanel.com/privacy2.html>.

Your child can answer these questions on a computer, laptop, tablet, or smartphone. Your child's answers will be protected and saved in a secure manner to prevent them from being seen or used by anyone who does not have permission to do so.

#### **How will the results of this survey be used?**

The Office of Population Affairs will use the results to better understand young people's knowledge about fertility and views on having children and to provide them with information to help them make better decisions for themselves.

#### **Who is conducting the survey for the Office of Population Affairs?**

Ipsos (<https://www.ipsos.com/en-us>) is administering the survey on behalf of RTI International (<https://www.rti.org/>).

RTI is a nonprofit research firm that has been contracted by The MITRE Corporation (<https://www.mitre.org/>) to carry out this study for the Office of Population Affairs.