# Competitiveness Report: Exporter and Lender Survey 2018 Paperwork Reduction Act Statement According to the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless such collection displays a valid OMB control number. The valid OMB control number for this information collection is 3048-0004. The time required to complete this information collection is estimated to be 90 minutes per response, including the time spent to review instructions, search existing data resources, gather the data needed, and complete and review the information collection. If you have any comments concerning the accuracy of the time estimate(s) or suggestions for improving this form, forward correspondence to EXIM Bank and the Office of Management and Budget, Paperwork Reduction Project, OMB # 3048-0004 Washington, D.C. 20503.

#### Introduction

The Export-Import Bank Act of 1945 (as amended) directs EXIM to report annually to the U.S. Congress on any actions taken toward providing export credit programs that are competitive with those offered by official foreign export credit agencies.

The Report measures competitiveness through a series of comparisons which draw on quantitative information about the programs and policies of the major foreign export credit agencies. For instance, the Report provides a comparative assessment of the general financing elements (terms and conditions) as well as the parameters of the major export credit and related programs (such as aircraft, project finance, co-financing, environmental exports, and services exports). EXIM further evaluates noteworthy public policy considerations that affect EXIM's support and therefore have the potential to impact U.S. exporter competitiveness (e.g., economic impact, U.S. content requirements, and shipping polices).

As part of this report, Congress requires EXIM to conduct a survey of users of its programs to gain insights into the real-world utility of EXIM's export credit support and the competitiveness of EXIM's programs. Your organization's views are essential in understanding how EXIM can support the success of American businesses in the international marketplace. Your participation is also critical in obtaining a representative and valid sample of EXIM Bank users and substantiating the Bank's true performance.

# Instructions Please respond to all questions based on the company's most recent experiences. If your company engaged EXIM for more than one transaction, please respond with your average experience and use the general comments area in each section to discuss how a specific deal differed (e.g., your company's experience with the long-term loan program compared to the medium-term insurance program). You may forward the survey link to the most appropriate contact person at your organization to respond to a specific section. EXIM will consolidate separate submissions. Questions that require a response are marked with an asterisk (\*).

# Competitiveness Report: Exporter and Lender Survey 2018 **Contact Information** \* 1. Name 2. Title 3. Phone 4. E-mail \* 5. Company

### Competitiveness Report: Exporter and Lender Survey 2018 **Company Information** \* 6. What EXIM programs(s) did your company utilize? This includes transactions awaiting EXIM approval. (Choose all that apply) Long-term guarantee Medium-term loan Long-term loan Short-term insurance Medium-term guarantee Working capital Company did no business with EXIM Medium-term insurance \* 7. Is your company an exporter, a lender, project sponsor, or a sub-supplier? (Choose all that apply) Exporter Lender Project Sponsor Sub-supplier Other (please specify)

### Supplier Information

None	76 - 100
1 - 25	100+
26 - 50	Oon't know
51 - 75	
9. How many employees did your su	upplier(s) employ?
Under 500	
500 - 1,000	
1,000 - 10,000	
10,000+	
Don't know	

# Competitiveness Report: Exporter and Lender Survey 2018 Foreign ECA Experience \* 10. Did your company work on a transaction with another Export Credit Agency (ECA) besides EXIM? (i.e., did another ECA finance the export of your company's product or guarantee a loan from your bank). Yes No

### Foreign ECA Experience (continued)

BNDES (Brazil)	Finnvera (Finland)
CESCE (Spain)	GIEK/ECN (Norway)
Bpifrance (France)	JBIC/NEXI (Japan)
UKEF (United Kingdom)	KSURE/KEXIM (Korea)
EDC (Canada)	SACE (Italy)
Euler Hermes (Germany)	Sinosure/China Exim (China)
Other (please specify)	
How did your organization come into	contact with the foreign ECA?
How did your organization come into	•
	ation
The foreign ECA reached out to our organization reached out to the ECA base	ation
The foreign ECA reached out to our organization reached out to the ECA base	ation sed on past experience
Our organization reached out to the ECA base	ation sed on past experience
The foreign ECA reached out to our organization reached out to the ECA base.  Our organization reached out to the ECA base.	ation sed on past experience
The foreign ECA reached out to our organization reached out to the ECA base.  Our organization reached out to the ECA base.  Other (please specify)	ation sed on past experience sed on the content of the export(s) needing financing
The foreign ECA reached out to our organization reached out to the ECA base.  Our organization reached out to the ECA base.  Other (please specify)	sed on past experience sed on the content of the export(s) needing financing ary basis for support?
The foreign ECA reached out to our organization reached out to the ECA base.  Our organization reached out to the ECA base.  Other (please specify)  Which of the following was the prima	sed on past experience sed on the content of the export(s) needing financing  ary basis for support?
The foreign ECA reached out to our organization reached out to the ECA base.  Our organization reached out to the ECA base.  Other (please specify)  Which of the following was the primal content from the ECA's country in a U.S. experience of the production facilities and/or foreign offices in	sed on past experience sed on the content of the export(s) needing financing  ary basis for support?
The foreign ECA reached out to our organization reached out to the ECA base.  Our organization reached out to the ECA base.  Other (please specify)  Which of the following was the primal content from the ECA's country in a U.S. exproduction facilities and/or foreign offices in	ation sed on past experience sed on the content of the export(s) needing financing  ary basis for support?  sport the ECA's country
The foreign ECA reached out to our organization reached out to the ECA base.  Our organization reached out to the ECA base.  Other (please specify)  Which of the following was the primal content from the ECA's country in a U.S. expendiction facilities and/or foreign offices in the ECA's country will import final goods or	ation sed on past experience sed on the content of the export(s) needing financing  ary basis for support?  sport the ECA's country

14. Overall, how would you compare EXIM to other ECAs?
EXIM is far less competitive
EXIM is slightly less competitive
EXIM is equally competitive
EXIM is slightly more competitive
EXIM is much more competitive
On't know

### Foreign ECA Experience (continued)

$\bigcirc$	
	Headquarters
$\bigcirc$	Satellite
$\bigcirc$	Both
$\bigcirc$	Don't know
16.	How did EXIM's response time to routine calls and inquiries compare with that of other ECAs?
$\bigcirc$	EXIM had much slower response time
	EXIM had slightly slower response time
$\bigcirc$	EXIM had equal response time
$\bigcirc$	EXIM had slightly faster response time
$\bigcirc$	EXIM had much faster response time
$\bigcirc$	Don't know
17	How did EXIM's ease of doing business impact EXIM's competitiveness with other ECA's?
	Made EXIM far less competitive
	Made EXIM slightly less competitive
	Made EXIM equally competitive
	Made EXIM slightly more competitive
	Made EXIM much more competitive
	Don't know
18.	Please provide general comments on your company's experience with foreign ECAs.

Much more engaged than before No change Less engaged than before Much less engaged than before Please provide additional comments on why or how your relationship with ECAs other than EXIM has changed.	
No change  Less engaged than before  Much less engaged than before	
Less engaged than before  Much less engaged than before	
Much less engaged than before	
Please provide additional comments on why or how your relationship with ECAs other than EXIM has changed.	

# **Direct ECA Competition** \* 20. Did you work on a transaction where a buyer chose between two suppliers who were each supported by an export credit agency? Yes No

Competitiveness Report: Exporter and Lender Survey 2018

### Direct ECA Competition (continued)

21. [	Did the buyer choose the supplier supported by U.S. EXIM or the foreign ECA?
	U.S. EXIM supported company
	Foreign ECA supported company
22. V	What do you believe was the main factor in the buyer's decision?
	Non-ECA related factor (e.g., quality of goods, after-sale support, etc.)
	Interest rate
	Exposure fee
O .	Tenor
	Speed of doing business
	Shipping policy
	Environmental policy
	Foreign content policy
	Economic impact policy
Other	(please specify)

	etitiveness Report: Exporter and Lender Survey 2018
ort-t	erm Support
ort-to	erm Support: Programs under which credit terms of up to one year are offered to foreign
pleas	s your organization a small- or medium-sized enterprise (SME)? (For the purposes of this question, se use the Small Business Administrations definition of an SME, available here: s://www.sba.gov/document/supporttable-size-standards)
O ,	Yes
	No
24. V	Why did your organization use official short-term export credit insurance in CY2018? (Choose all tha y)
	Transaction risk of non-payment
	Country risk
	Commercial bank requirement
	Corporate philosophy
	Reduce financing cost
	Increase financing amounts
	Other (please specify)
ı	
1	

	Very important	Important	Neither important nor unimportant	Not important	Not important a
Dependability/Predictability					
Individual credit limits			$\bigcirc$		
Cover (e.g., 90% vs. 95%)					
Price/premium rates					
Minimum premium amounts					
Response time					
Exclusions or limitations					
Risk appetite					
Ease of use					
Terms (e.g., deductibles)					
Documentary/reporting requirements  6. Please provide any a hort-term insurance pro-		nts you think re	elevant regarding yo	our experience	with EXIM's
requirements 6. Please provide any a		nts you think re	elevant regarding yo	our experience	with EXIM's
requirements 6. Please provide any a		nts you think re	elevant regarding yo	our experience	with EXIM's
requirements 6. Please provide any a		nts you think re	elevant regarding yo	our experience	with EXIM's
requirements 6. Please provide any a		nts you think re	elevant regarding yo	our experience	with EXIM's
requirements 6. Please provide any a		nts you think re	elevant regarding yo	our experience	with EXIM's
requirements 6. Please provide any a		nts you think re	elevant regarding yo	our experience	with EXIM's
requirements 6. Please provide any a		nts you think re	elevant regarding yo	our experience	with EXIM's
requirements 6. Please provide any a		nts you think re	elevant regarding yo	our experience	with EXIM's
requirements 6. Please provide any a		nts you think re	elevant regarding yo	our experience	with EXIM's
requirements 6. Please provide any a		nts you think re	elevant regarding yo	our experience	with EXIM's
requirements 6. Please provide any a		nts you think re	elevant regarding yo	our experience	with EXIM's
requirements 6. Please provide any a		nts you think re	elevant regarding yo	our experience	with EXIM's

### Short-term Support (continued)

Yes	
O No	
If yes, please sp	pecify.
28. Compare above?	ed with EXIM, how would you rate the short-term program offered by your answer to #27
Much bette	er e
Better	
About the	same
Worse	
Much wors	se e
29. Please p	rovide general comments on your experience using the short-term programs of other ECAs
29. Please p	rovide general comments on your experience using the short-term programs of other ECAs
29. Please pi	rovide general comments on your experience using the short-term programs of other ECAs
29. Please pi	rovide general comments on your experience using the short-term programs of other ECAs
29. Please p	rovide general comments on your experience using the short-term programs of other ECAs
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29. Please p	rovide general comments on your experience using the short-term programs of other ECAs
29. Please p	rovide general comments on your experience using the short-term programs of other ECAs
29. Please p	rovide general comments on your experience using the short-term programs of other ECAs

### Short-term Support (continued)

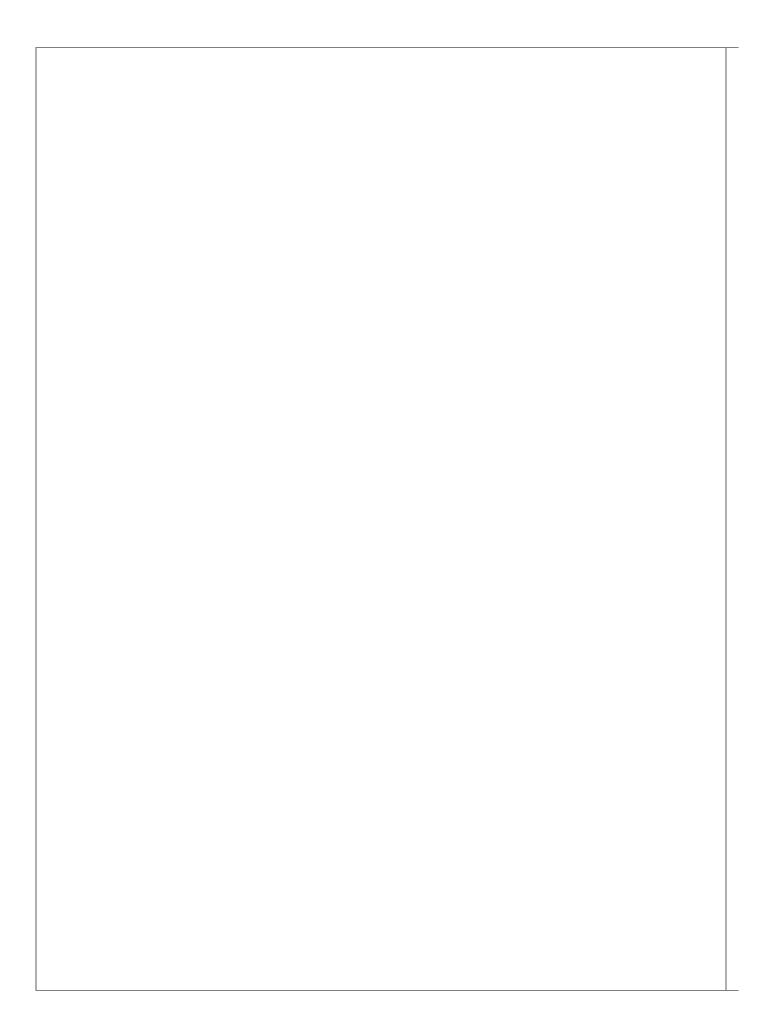
Yes	
No	
If yes, please specify.	
31. Compared with I	EXIM, how would you rate the short-term program offered by your answer to #30
Much better	
Better	
About the same	
Worse	
Much worse	
insurers.	

Competitiveness Report: Exporter and Lender Survey 2018
Aircraft
* 33. Did your company utilize EXIM to finance aircraft?
Yes
○ No

Competitiveness Report: Exporter and Lender Survey 2018
Aircraft (continued)
34. Overall, how did EXIM's support for aircraft transactions compare with that offered by other ECAs?
EXIM is far less competitive
EXIM is slightly less competitive
EXIM is equally competitive
EXIM is slightly more competitive
EXIM is much more competitive
On't know
35. Please provide general comments on your company's experience with EXIM's aircraft financing.

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Project and Structured Finance
Project finance: The financing of an asset (or "project") whereby the lender relies purely on the underlying cash flows being generated by the asset as the sole source of repayment for the loan.  Structured finance: Financing relies on the underlying project's revenues to ensure against the risk of non-payment, but is not the sole source of repayment.
* 36. Did your company utilize EXIM for project or structured finance deals?
Yes
○ No

Competitiveness Repo	ort: Exporter a	and Lender S	urvey 2018			
Project and Structured	l Finance (co	ntinued)				
37. Overall, how did E		for project fina	nce or structur	ed finance trar	nsactions comp	are with that
EXIM is far less comp	etitive					
EXIM is slightly less of	competitive					
EXIM is equally comp	etitive					
EXIM is slightly more	competitive					
EXIM is much more of	ompetitive					
Oon't know						
38. Specifically, how o			or structured f	inance transac	tions compare	with that
offered by each of the	tollowing ECA	AS?		EXIM is slightly	EXIM is much	
	EXIM is far less competitive	EXIM is slightly less competitive	EXIM is equally competitive	more competitive	more competitive	Don't know
BNDES (Brazil)						
Bpifrance (France)						
UKEF (United Kingdom)						
EDC (Canada)						
Euler Hermes (Germany)		$\bigcirc$				
JBIC/NEXI (Japan)						
KSURE/KEXIM (Korea)						
SACE (Italy)						
Sinosure/China Exim (China)						
Other (please specify)						
<ol><li>39. Please provide ge finance program.</li></ol>	neral commen	ts on your com	pany's experie	ence with EXIM	l's project or str	ructured



wer policy: The extent to which an ECA is open for business in a country across tenors and buyer types. It should represent an A's general attitude about a country.  40. How did EXIM's country cover policy compare with that of other ECAs?  EXIM is far less competitive  EXIM is slightly less competitive  EXIM is slightly more competitive  EXIM is much more competitive  Don't know  41. For each of the following aspects, how did EXIM's cover policy compare with that of other ECAs?  EXIM is far less EXIM is slightly EXIM is equally more more competitive less competitive competiti		it. Exporter	and Lender 5	urvey 2018			
As general attitude about a country.  40. How did EXIM's country cover policy compare with that of other ECAs?  EXIM is far less competitive  EXIM is slightly less competitive  EXIM is equally competitive  EXIM is slightly more competitive  EXIM is much more competitive  Don't know  41. For each of the following aspects, how did EXIM's cover policy compare with that of other ECAs?  EXIM is far less EXIM is slightly EXIM is equally more more competitive less competitive competitive competitive competitive competitive competitive Don't know  Availability of cover by market  Use of country exposure	over Policy						
As general attitude about a country.  40. How did EXIM's country cover policy compare with that of other ECAs?  EXIM is far less competitive  EXIM is slightly less competitive  EXIM is equally competitive  EXIM is slightly more competitive  EXIM is much more competitive  Don't know  41. For each of the following aspects, how did EXIM's cover policy compare with that of other ECAs?  EXIM is far less EXIM is slightly EXIM is equally more more competitive less competitive competitive competitive competitive competitive competitive Don't know  Availability of cover by market  Use of country exposure							
EXIM is slightly less competitive  EXIM is equally competitive  EXIM is slightly more competitive  EXIM is much more competitive  Don't know  41. For each of the following aspects, how did EXIM's cover policy compare with that of other ECAs?  EXIM is slightly EXIM is much more competitive  EXIM is far less EXIM is slightly EXIM is equally more more competitive competitive competitive Don't know  Availability of cover by market  Use of country exposure			oen for business in	a country across	tenors and buyer t	ypes. It should rep	oresent an
EXIM is equally competitive  EXIM is slightly more competitive  EXIM is slightly more competitive  EXIM is much more competitive  Don't know  41. For each of the following aspects, how did EXIM's cover policy compare with that of other ECAs?  EXIM is far less EXIM is slightly EXIM is equally more more competitive less competitive competitive competitive competitive Don't know  Availability of cover by market  Use of country exposure	40. How did EXIM's co	untry cover p	olicy compare v	vith that of oth	er ECAs?		
EXIM is slightly more competitive  EXIM is much more competitive  Don't know  41. For each of the following aspects, how did EXIM's cover policy compare with that of other ECAs?  EXIM is far less competitive less competitive competiti	EXIM is far less compe	etitive					
EXIM is slightly more competitive  EXIM is much more competitive  Don't know  41. For each of the following aspects, how did EXIM's cover policy compare with that of other ECAs?  EXIM is far less EXIM is slightly EXIM is equally more more competitive less competitive competitive competitive competitive Don't known and the competitive compet	EXIM is slightly less co	mpetitive					
EXIM is much more competitive  Don't know  41. For each of the following aspects, how did EXIM's cover policy compare with that of other ECAs?  EXIM is far less EXIM is slightly EXIM is equally more more competitive less competitive competitive competitive competitive competitive Don't known arket  Use of country exposure	EXIM is equally compe	titive					
Don't know  41. For each of the following aspects, how did EXIM's cover policy compare with that of other ECAs?  EXIM is far less competitive less competitive competitive competitive competitive less competitive less competitive compe	EXIM is slightly more c	ompetitive					
41. For each of the following aspects, how did EXIM's cover policy compare with that of other ECAs?  EXIM is far less competitive less competitive competitive competitive less competitive less competitive less competitive competitive competitive competitive less competitive competitive competitive competitive less competitive competitive competitive competitive competitive competitive less competitive competiti	EXIM is much more co	mpetitive					
EXIM is far less competitive less competitive competitive less competitive less competitive less competitive less competitive less competitive competitive less competitive less competitive less competitive competitive competitive less competitive competitive less competitive competitive competitive less competitive less competitive less competitive competitive competitive less competitive les competitive less competitive les competitive less competitive less competitive les competitive	Oon't know						
Availability of cover by market  Use of country exposure    Competitive   Competitive					EXIM is slightly	EXIM is much	ECAs?
Use of country exposure							
limits						_	
							/ \
	Use of country exposure	neral commer	nts on your com	pany's experie	ence with EXIM	's cover policy	
	Use of country exposure limits	neral commer	nts on your com	pany's experie	ence with EXIM	's cover policy	
	Use of country exposure limits	neral commer	nts on your com	pany's experie	ence with EXIM	's cover policy	
	Use of country exposure limits	neral commer	nts on your com	pany's experie	ence with EXIM	's cover policy	
	Use of country exposure limits	neral commer	nts on your com	pany's experie	ence with EXIM	's cover policy	
	Use of country exposure limits	neral commer	nts on your com	pany's experie	ence with EXIM	's cover policy	
	Use of country exposure limits	neral commer	nts on your com	pany's experie	ence with EXIM	's cover policy	
	Use of country exposure limits	neral commer	nts on your com	pany's experie	ence with EXIM	's cover policy	
	Use of country exposure limits	neral commer	nts on your com	pany's experie	ence with EXIM	's cover policy	
	Use of country exposure limits	neral commer	nts on your com	pany's experie	ence with EXIM	's cover policy	
	Use of country exposure limits	neral commer	nts on your com	pany's experie	ence with EXIM	's cover policy	

ompetitiveness Repo				
sk Taking				
on-sovereign entities: Publ	lic or private entities that do	not carry the full faith and	d credit of a sovereign state.	
sk taking: The extent to wh	nich an ECA is willing to prov	ide export credit support	in a market.	
overeign entities: Entities thate, typically the ministry of f		mandated to enter into a	debt payment obligation on be	ehalf of a sovereign
43. How did other EC	CAs willingness to take	risk taking compare	with EXIM?	
EXIM is less willing to	o take risk			
EXIM is the same				
EXIM is more willing	to take risk			
Oon't know				
44. For each of the fo EXIM?		s, how did other ECA	As' risk appetite compare	with that of other
	ollowing types of buyers  EXIM is less willing to take risk	s, how did other ECA  EXIM is the same	As' risk appetite compare  EXIM is more willing to  take risk	with that of other  Don't know
	EXIM is less willing to		EXIM is more willing to	
EXIM?  Sovereign buyers  Public non-sovereign buyers	EXIM is less willing to		EXIM is more willing to	
EXIM?  Sovereign buyers  Public non-sovereign	EXIM is less willing to		EXIM is more willing to	
EXIM?  Sovereign buyers  Public non-sovereign buyers  Corporate buyers	EXIM is less willing to take risk	EXIM is the same	EXIM is more willing to	Don't know
EXIM?  Sovereign buyers  Public non-sovereign buyers  Corporate buyers	EXIM is less willing to take risk	EXIM is the same	EXIM is more willing to take risk	Don't know
EXIM?  Sovereign buyers  Public non-sovereign buyers  Corporate buyers	EXIM is less willing to take risk	EXIM is the same	EXIM is more willing to take risk	Don't know
EXIM?  Sovereign buyers  Public non-sovereign buyers  Corporate buyers	EXIM is less willing to take risk	EXIM is the same	EXIM is more willing to take risk	Don't know
EXIM?  Sovereign buyers  Public non-sovereign buyers  Corporate buyers	EXIM is less willing to take risk	EXIM is the same	EXIM is more willing to take risk	Don't know
EXIM?  Sovereign buyers  Public non-sovereign buyers  Corporate buyers	EXIM is less willing to take risk	EXIM is the same	EXIM is more willing to take risk	Don't know
EXIM?  Sovereign buyers  Public non-sovereign buyers  Corporate buyers	EXIM is less willing to take risk	EXIM is the same	EXIM is more willing to take risk	Don't know
EXIM?  Sovereign buyers  Public non-sovereign buyers  Corporate buyers	EXIM is less willing to take risk	EXIM is the same	EXIM is more willing to take risk	Don't know
EXIM?  Sovereign buyers  Public non-sovereign buyers  Corporate buyers	EXIM is less willing to take risk	EXIM is the same	EXIM is more willing to take risk	Don't know

ompetitiveness Report	:: Exporter and Le	nder Survey 2018		
terest Rates				
ommercial Interest Reference	Rate (CIRR): The officia	al fixed interest rate offere	ed under EXIM's direct loan pro	gram.
oating interest rate: The inter	est rate offered by banks	using EXIM's guarantee	program.	
terest rates: Either the fixed raguaranteed or insured lenders		as established by the OE	CD rules on export credits or fl	oating rates charged
46. For each of the folloother ECAs?	wing types of interes	st rates, how did EXI	M's interest rates compa	e with those of
	EXIM's rates are lower	EXIM's rates are the same	EXIM's rates are higher	Don't know
CIRR-based fixed interest rates				
Floating interest rates				
Same time in the process  Later in the process tha  Don't know				
48. Compared to EXIM,	how long do other E	ECAs set the interest	rate?	
Shorter amount of time	-			
Same amount of time as	s EXIM			
Longer amount of time t	han EXIM			
Oon't know				
49. What interest rate flo	exibilities do other E	CAs offer that EXIM	does not?	

rates.			

### Exposure Fees

exposure fees (or risk premia): Fees that cover the risk of nonpayment for a transaction.
51. Overall, how did EXIM's exposure fees compare with those offered by other ECAs?
EXIM's fees are lower
EXIM's fees are the same
EXIM's fees are higher
On't know
52. What was your company exposure fee payment method? (choose all that apply)
Upfront
As drawn
Don't know
53. Did EXIM's method of collecting upfront exposure fees pose any competitive implications for your company's ability to finance transactions through EXIM?  Yes  No
On't know
Not applicable
54. Did your company benefit from EXIM's exposure fee financing?
Yes
○ No
On't know
55. Please provide general comments on your company's experience with EXIM's exposure fee.

Competitiveness Report: Exporter and Lender Survey 2018
Environmental Review
<b>Environmental review</b> : A review of the environmental impacts of a project pursuant to EXIM's Environmental Procedures and Guidelines.
* 56. Did your company have experience with EXIM's environmental review?
Yes
○ No
On't know

### Competitiveness Report: Exporter and Lender Survey 2018 **Environmental Review (continued)** 57. How did EXIM's environmental review compare with that required by other ECAs? EXIM is far less competitive EXIM is slightly less competitive EXIM is equally competitive EXIM is slightly more competitive EXIM is much more competitive Don't know 58. Please provide general comments on your company's experience with EXIM's environmental review.

Environmentally Beneficial Exports
<b>Environmentally beneficial exports</b> : Exports qualifying for enhanced support under EXIM's Environmental Export Program (e.g., renewable energy and water exports).
* 59. Did your company have experience with EXIM's environmentally beneficial exports program?  Yes
○ No
On't know

Formal amount  Premia amount  Premia apment method  Support of energy efficient exports  Support of energy efficient exports  Premia exports	mpetitiveness Repo	ort: Exporter	and Lender S	urvey 2018			
EXIM is far less competitive less competitive competit	vironmentally Bene	ficial Exports	(continued)				
EXIM is far less competitive less competitive competitive competitive competitive competitive competitive less competitive com			id EXIM's envii	onmentally be	neficial exports	s program com	pare with
Renewable express program  Premia amount  Premia payment method  Support of energy efficient exports  C1. Please provide general comments on your company's experience with EXIM's environmentally					more	more	Don't kno
Premia amount  Premia payment method  Support of energy efficient exports  S1. Please provide general comments on your company's experience with EXIM's environmentally							
Premia payment method	·						
Support of energy efficient exports  Support of energy efficient exports  S1. Please provide general comments on your company's experience with EXIM's environmentally	Premia amount						
efficient exports  61. Please provide general comments on your company's experience with EXIM's environmentally	Premia payment method						
61. Please provide general comments on your company's experience with EXIM's environmentally							

Competitiveness Report: Exporter and Lender Survey 2018
Services
Services: Economic output that is intangible in nature and that is generally produced and consumed at the same time.
* 62. Did your company have experience with EXIM's financing of services?
Yes
○ No
Oon't know

### Competitiveness Report: Exporter and Lender Survey 2018 Services (continued) 63. How did EXIM's support for services compare with that offered by other ECAs? EXIM is far less competitive EXIM is slightly less competitive EXIM is equally competitive EXIM is slightly more competitive EXIM is much more competitive Don't know 64. Please provide general comments on your company's experience with EXIM's policies towards services.

Competitiveness Report: Exporter and Lender Survey 2018
Co-Financing
Co-financing (also referred to as "reinsurance" and "one-stop-shop"): Financing arrangements that allow an exporter to market a single ECA financing package to a buyer interested in procuring goods and services from two (or more) countries.
* 65. Did your company have experience with EXIM's co-financing program?
Yes
○ No
Oon't know

## Competitiveness Report: Exporter and Lender Survey 2018 Co-Financing (continued) 66. How did EXIM's co-financing program compare with that of other ECAs? EXIM is far less competitive EXIM is slightly less competitive EXIM is equally competitive EXIM is slightly more competitive EXIM is much more competitive Don't know 67. Please provide general comments on your company's experience with EXIM's co-financing program.

Competitiveness Report: Exporter and Lender Survey 2018	
Local Costs	
Local costs: Project-related costs for goods and services originated and incurred in the buyer's country.	
* 68. Did any of your company's transactions benefit from local cost financing?	
Yes	
Don't know	
∨ Yes  No  Don't know	

### Local Costs (continued)

	Inland freight and transportation
	Taxes
	Local construction, labor and installation
	Deliveries from local subsidiaries and/or affiliates
	Other (please specify)
70. I	Did EXIM's local cost policy affect your company's sourcing decisions?
$\bigcirc$	Yes
	No
	Don't know
74	
	How does EXIM's local cost policy compare to other ECAs?
_	EXIM is far less competitive
	EXIM is slightly less competitive
	EXIM is equally competitive
	EXIM is slightly more competitive
	EXIM is much more competitive

Competitiveness Report: Exporter and Lender Survey 2018
Content Policy
<b>Foreign content</b> : The portion of an export that originates outside the seller's country, excluding local costs incurred in the buyer's country. A product must be shipped from the United States to qualify as either U.S. export or U.S. content.
* 73. Did any of your company's transactions with EXIM involve foreign content?
Yes
○ No
Don't know

### Competitiveness Report: Exporter and Lender Survey 2018 Content Policy (continued)

**Aggregation**: An exporter can choose to certify to the foreign content within his/her products on an item-by-item basis or can choose to aggregate the level of foreign content of all the items listed in a single invoice.

**Average annual content certification**: Exporters can choose to calculate the average foreign content for each export from a specific location/manufacturing facility, which is based on a projected level of foreign content. This calculation is applied to EXIM financing for that specific export for the following year.

Codification of EXIM's services content policy: During EXIM's 2013-2014 content review process, the Bank sought to clarify and codify its services content policy by defining eligibility standards for: 1) what constitutes an eligible services contract; 2) which workers qualify as U.S. content; 3) the treatment of licenses; and 4) the content requirements for tools used in the execution of a services export contract.

74. Did EXIM's foreign content policy affect your company's sourcing decisions?
Yes
O No
○ No
Oon't know
75. If yes, please explain how it affected your sourcing decision.
76. How does EXIM's foreign content policy compare with other ECAs?
EXIM is far less competitive
EXIM is slightly less competitive
EXIM is equally competitive
EXIM is slightly more competitive
EXIM is much more competitive
Oon't know

	Vhich, if any, of EXIM's efforts to add additional flexibilities to its foreign content policy helped increa I's competitiveness vis-a-vis other ECA's foreign content policies? (choose all that apply)
c	Codifying services policy
_ A	Average annual content certification
A	Allowing aggregation of content
_ N	None of the flexibilities increased EXIM competitiveness
78. P	Please provide comments on your company's experience with EXIM content policy.

Competitiveness Report: Exporter and Lender Survey 2018
Economic Impact
<b>Economic impact</b> : The Congressional requirement that EXIM assess whether the extension of EXIM financing support is likely to cause substantial injury to U.S. industry or would result in the production of substantially the same product that is the subject of specified trade measures.
* 79. Did EXIM's economic impact policy affect any of your company's transactions?
Yes
○ No
Oon't know

### Economic Impact (continued)

80. Did EXIM's						
No No						
Don't know						
31. How does	this requirement co	ompare with ot	her ECA's?			
EXIM is far I	ess competitive					
EXIM is sligl	ntly less competitive					
EXIM is equ	ally competitive					
EXIM is sligi	ntly more competitive					
EXIM is muc	h more competitive					
Don't know						
32. Please pro	vide general comn	nents on your (	company's exp	erience with E	EXIM's econom	nic impact pol
32. Please pro	vide general comn	nents on your (	company's exp	erience with E	EXIM's econom	nic impact pol
32. Please pro	vide general comn	nents on your (	company's exp	erience with E	EXIM's econom	nic impact pol
32. Please pro	vide general comn	nents on your o	company's exp	erience with E	EXIM's econom	nic impact pol
32. Please pro	vide general comn	nents on your	company's exp	erience with E	EXIM's econom	nic impact pol
32. Please pro	vide general comn	nents on your	company's exp	erience with E	EXIM's econom	nic impact pol
32. Please pro	vide general comn	nents on your (	company's exp	erience with E	EXIM's econom	nic impact pol
32. Please pro	vide general comn	nents on your	company's exp	erience with E	EXIM's econom	nic impact pol
32. Please pro	vide general comn	nents on your	company's exp	erience with E	EXIM's econom	nic impact pol
32. Please pro	vide general comn	nents on your	company's exp	erience with E	EXIM's econom	nic impact pol
32. Please pro	vide general comn	nents on your	company's exp	erience with E	EXIM's econom	nic impact pol

Competitiveness Report: Exporter and Lender Survey 2018
Shipping Policy
Certifications or determinations (historically referred to as waivers): When MARAD advises EXIM whether shipments on foreign flagged vessels are eligible for EXIM financing. For certifications MARAD considers vessel availability, and for determinations MARAD considers other related matters such as future shipments under the transaction.
MARAD: U.S. Marine Administration.
* 83. Did any of your deals have to conform to the requirement to ship on U.S. flag vessels?  Yes  No  Don't know

### Shipping Policy (continued)

84. Did you ap	pproach MARAD for any certifications of Non-Availability?
Yes	
O No	
Oon't know	
85. If yes, was	s your company satisfied with the outcome? Please elaborate in comments section
Yes	
No	
Oon't know	
Comment	
86. Did you ap	pproach MARAD for any determination (e.g. Compensatory, General, Reachback)?
○ No	
Don't know	
87. If yes, was	s your company satisfied with the outcome? Please elaborate in comments section below.
Yes	
No	
Oon't know	
Comment	

88. For those transactions that were affected by the U.S. flag vessel shipping requirement, how many had
the following final outcomes:
U.S. export transaction
went forward with EXIM
financing
U.S. export transaction
went forward without EXIM
financing
U.S. export transaction did
not go forward because
buyer selected another
competitor
89. Does this requirement make EXIM more or less competitive with other ECAs?
Makes EXIM far less competitive
Makes EXIM slightly less competitive
Makes EXIM equally competitive
Makes EXIM slightly more competitive
Makes EXIM much more competitive
Oon't know
90. Please provide general comments on your company's experience with EXIM's shipping policy.
91. Are you aware of any other ECA that has a domestic flag shipping requirement?
Yes
○ No
If so, which ECA?

Competitiveness Report: Exporter and Lender Survey 2018
Non Standard Financing (Non-OECD Financing)
Non-OECD Financing: Financing that does not fall under the scope of the OECD Arrangement.
* 92. Did your company encounter competition benefiting from support provided outside of the OECD Arrangement?
Yes
○ No
On't know

# Competitiveness Report: Exporter and Lender Survey 2018 Non Standard Financing (Non-OECD Financing) 93. From which country? 94. How did this competition impact your sales? 95. Please provide general comments on your company's experience competing with businesses that benefit from non-OECD financing.

Competitiveness Report: Exporter and Lender Survey 2018
Non Standard Financing (Untied Financing)
<b>Untied financing</b> : A form of credit support that is extended by a government entity to a recipient for the purpose of providing credit and is not linked to or conditioned upon the purchase of goods and services/exports from the ECA's country.
* 96. Did your company encounter competition benefiting from official untied financing programs?
Yes
○ No
Oon't know

# Competitiveness Report: Exporter and Lender Survey 2018 Non Standard Financing (Untied Financing) 97. From which country? 98. How did this competition impact your sales? 99. Please provide general comments on your company's experience competing with businesses that benefit from untied financing.

Competitiveness Report: Exporter and Lender Survey 2018
Tied Aid
<b>Tied aid</b> : Concessional financing support provided by donor governments in the form of a grant or a "soft" loan for which capital goods procurement by developing countries is contractually linked or tied to procurement from firms located in the donor country.
* 100. Did your company encounter foreign competition benefiting from tied aid financing programs?
Yes
○ No
Oon't know

ompetitiveness Report: Exporter and Lender Survey 2018
ed Aid (continued)
101. In general, how did EXIM's tied aid financing compare with that offered by other ECAs?
EXIM is far less competitive
EXIM is slightly less competitive
EXIM is equally competitive
EXIM is slightly more competitive
EXIM is much more competitive
On't know
102. Please provide general comments on your company's experience with tied aid.
102. Flease provide general comments on your company's experience with tied aid.

Competitiveness Report: Exporter and Lender Survey 2018
Development Finance Institutions
Bilateral Development Finance Institutions (DFI): An official government institution that provides support to encourage private sector entities to do business in foreign markets for development purposes. Examples of bilateral DFIs include: OPIC - United States, KfW/DEG - Germany, Proparco - France, and the CDC Group - United Kingdom.
103. In the past year, did your organization work on a transaction with a DFI?
Yes
○ No
O Not sure
If yes, please specify.

104. What type of suppo	ort did the DFI	provide?			
Please describe the type of s	upport provided.				
105. Compared with an terms of responsiveness			e following aspec	cts of the DFI you v	vorked with
	responsive	More responsive	About the same	Less responsive	responsiv
Speed of doing business	0	0		0	
Risk appetite					
Pricing					
Scale (i.e., available funding)					
Domestic content requirements			$\bigcirc$	$\circ$	
106. Please provide add	ditional comme	ents you think relev	ant regarding you	ur experience work	ing with DF

Foreign Currency Guarantee
Foreign currency guarantee: ECA-covered export credit that is denominated in a currency (either hard or soft) other than the ECA's domestic currency. Hard currencies refer to readily convertible currencies such as the Euro or Yen. Soft currencies refer to currencies, not readily convertible, such as the Mexican peso or South African rand.
* 107. Did your company use EXIM's foreign currency guarantee program?
Yes
○ No
On't know

#### Foreign Currency Guarantee (continued)

EXIM is slightly less competitive  EXIM is slightly more competitive  EXIM is slightly more competitive  EXIM is much more competitive  Don't know  109. Which of the following types of support did your company request from EXIM?  Hard Currency  Soft Currency  Both Hard and Soft Currency  Don't know  110. Please provide general comments on your company's experience with EXIM's foreign currency guarantee program.	other ECAs?	
EXIM is equally competitive  EXIM is slightly more competitive  EXIM is much more competitive  Don't know  109. Which of the following types of support did your company request from EXIM?  Hard Currency  Soft Currency  Both Hard and Soft Currency  Don't know  110. Please provide general comments on your company's experience with EXIM's foreign currency	EXIM is far less	competitive
EXIM is slightly more competitive  EXIM is much more competitive  Don't know  109. Which of the following types of support did your company request from EXIM?  Hard Currency  Soft Currency  Both Hard and Soft Currency  Don't know  110. Please provide general comments on your company's experience with EXIM's foreign currency	EXIM is slightly	ess competitive
EXIM is much more competitive  Don't know  109. Which of the following types of support did your company request from EXIM?  Hard Currency  Soft Currency  Both Hard and Soft Currency  Don't know  110. Please provide general comments on your company's experience with EXIM's foreign currency	EXIM is equally	competitive
Don't know  109. Which of the following types of support did your company request from EXIM?  Hard Currency  Soft Currency  Both Hard and Soft Currency  Don't know  110. Please provide general comments on your company's experience with EXIM's foreign currency	EXIM is slightly	nore competitive
109. Which of the following types of support did your company request from EXIM?  Hard Currency  Soft Currency  Both Hard and Soft Currency  Don't know  110. Please provide general comments on your company's experience with EXIM's foreign currency	EXIM is much m	ore competitive
Hard Currency Soft Currency Both Hard and Soft Currency Don't know  110. Please provide general comments on your company's experience with EXIM's foreign currency	Oon't know	
Soft Currency  Both Hard and Soft Currency  Don't know  110. Please provide general comments on your company's experience with EXIM's foreign currency	109. Which of the	following types of support did your company request from EXIM?
Both Hard and Soft Currency  Don't know  110. Please provide general comments on your company's experience with EXIM's foreign currency	Hard Currency	
Don't know  110. Please provide general comments on your company's experience with EXIM's foreign currency	Soft Currency	
110. Please provide general comments on your company's experience with EXIM's foreign currency		
	Both Hard and S	oft Currency
		oft Currency
guarantee program.		oft Currency
	Don't know	
	Don't know  110. Please provi	de general comments on your company's experience with EXIM's foreign currency
	Don't know  110. Please provi	de general comments on your company's experience with EXIM's foreign currency
	Don't know  110. Please provi	de general comments on your company's experience with EXIM's foreign currency
	Don't know  110. Please provi	de general comments on your company's experience with EXIM's foreign currency
	Don't know  110. Please provi	de general comments on your company's experience with EXIM's foreign currency
	Don't know  110. Please provi	de general comments on your company's experience with EXIM's foreign currency
	Don't know  110. Please provi	de general comments on your company's experience with EXIM's foreign currency
	Don't know  110. Please provi	de general comments on your company's experience with EXIM's foreign currency
	Don't know  110. Please provi	de general comments on your company's experience with EXIM's foreign currency
	Don't know  110. Please provi	de general comments on your company's experience with EXIM's foreign currency
	Don't know  110. Please provi	de general comments on your company's experience with EXIM's foreign currency

Competitiveness Report: Exporter and Lender Survey 2018
Denied Deals
Denied deals: Transactions that were submitted to EXIM but for some reason not approved.
* 111. Did EXIM deny any of your company's applications?
Yes
○ No
Oon't know

### Competitiveness Report: Exporter and Lender Survey 2018 Denied Deals (continued) 112. How many of your company's EXIM applications were denied? ) 1 113. What happened to those transactions that EXIM denied? (choose all that apply) Won without EXIM support Still in process/no decision yet Sourced from non-U.S. supplier Postponed Sourced from your company's foreign subsidiary Buyer cancelled procurement Sourced from other U.S. supplier Don't know Other (please specify) 114. Please provide any general comments on denied deals.

Competitiveness Report: Exporter and Lender Survey 2018
Deterred Deals
<b>Deterred deals</b> : Transactions that either did not come to EXIM because of prior knowledge of EXIM's eligibility requirements and/or policy or the application was withdrawn by the exporter because the exporter and/or lender realized that EXIM approval was going to be difficult to obtain.
* 115. Did any of EXIM's policies deter your company from seeking EXIM support for any transactions?
Yes
○ No
Oon't know

### Competitiveness Report: Exporter and Lender Survey 2018 **Deterred Deals (continued)** 116. Which of the following were reasons for not applying to, or withdrawing an application from, EXIM? (choose all that apply) Co-financing: Lack of availability and/or flexibility Interest rates: Inability to access to EXIM direct loan Cover policy: Off cover in requested market and/or specific Local costs: Requirement to demonstrate foreign competition and/or local financing not available from commercial market (medium term only) Economic impact: Product(s) subject to specific trade measure MARAD PR-17: Requirement to ship on U.S. flagged vessel Economic impact: Subject to detailed economic analysis MARAD PR-17: Determination not made Environmental policies: Requirement to publish ex-ante overly transparent for competitive reasons MARAD PR-17: Processing time for determination Environmental policies: Environmental review process Market Windows: Request to match financing not granted/Did not meet EXIM requirement(s) to match Exposure fees: Better pricing from other ECA Risk-taking: Requirement for risk mitigation and related costs Exposure fees: Lack of predictability (legal, financial, etc.) Foreign currency guarantee: Lack of availability Services: Stand-alone services not covered Foreign currency guarantee: EXIM crystallization requirement Services: Associated services not covered Foreign content: Did not meet EXIM content requirements Tied aid: Transaction did not meet, or not likely to meet, EXIM tied aid policy Interest rates: Lender guarantee interest rate cost prohibitive Tied aid: Processing time Untied financing: Absence of untied financing program Other (please specify) 117. Please provide any general comments on deterred deals that you may wish to share.

Competitiveness Report: Exporter and Lender Survey 2018	
Global Government Influences - U.S.	
* 118. Did any U.S. government actions impact your business with EXIM?	
Yes	
○ No	
Oon't know	

	ort: Exporter and I	Lender Survey	/ 2018		
bal Government Influences - U.S. (continued)					
(**************************************					
119. Overall, what typ	e of impact did thes	ells governm	nent actions have	<u> </u>	
Positive	e or impact did thes	e o.o. governii	ient delions nav	<b>.</b>	
Negative					
Neutral					
100 Diagram and idea	· · · · · · · · · · · · · · · · · · ·	velicale III O essen		:	
120. Please provide s	pecific examples of	which U.S. gov	ernment actions	impacted your deals	5.
121. Since July 2015 (than \$10 million or wit	-	-			_
types of organizations	_		-		_
States?	More than sufficient	Cufficient	Deficient	Strongly deficient	NI/A
States?  Commercial banks	More than sufficient	Sufficient	Deficient	Strongly deficient	N/A
	More than sufficient	Sufficient	Deficient	Strongly deficient	N/A
Commercial banks Private insurance Overseas Private Investment Corporation	More than sufficient	Sufficient	Deficient	Strongly deficient	N/A
Commercial banks Private insurance Overseas Private	More than sufficient	Sufficient	Deficient	Strongly deficient	N/A
Commercial banks Private insurance Overseas Private Investment Corporation	More than sufficient	Sufficient	Deficient	Strongly deficient	N/A
Private insurance  Overseas Private Investment Corporation	More than sufficient	Sufficient	Deficient	Strongly deficient	N/A
Commercial banks Private insurance Overseas Private Investment Corporation	More than sufficient	Sufficient	Deficient	Strongly deficient	N/A
Commercial banks Private insurance Overseas Private Investment Corporation	More than sufficient	Sufficient	Deficient	Strongly deficient	N/A
Commercial banks Private insurance Overseas Private Investment Corporation	More than sufficient	Sufficient	Deficient	Strongly deficient	N/A
Commercial banks Private insurance Overseas Private Investment Corporation	More than sufficient	Sufficient	Deficient	Strongly deficient	N/A
Commercial banks Private insurance Overseas Private Investment Corporation	More than sufficient	Sufficient	Deficient	Strongly deficient	N/A
Commercial banks Private insurance Overseas Private Investment Corporation	More than sufficient	Sufficient	Deficient	Strongly deficient	N/A
Commercial banks Private insurance Overseas Private Investment Corporation	More than sufficient	Sufficient	Deficient	Strongly deficient	N/A

Competitiveness Report: Exporter and Lender Survey 2018
Global Government Influences - Foreign Countries
* 122. Did any foreign government actions impact your business with EXIM?
Yes
○ No
Oon't know

Competitiveness Report: Exporter and Lender Survey 2018
Global Government Influences - Foreign Countries (Continued)
123. Overall, what type of impact did these foreign government actions have?
Positive
Negative
Neutral
124. Please provide specific examples of which foreign government actions impacted your deals.