

**Appendix F:
Appointment Call Script
(for Participants who Completed Web Screener)**

OMB Control Number: 0583-0169
Expiration date: xx/xx/xxxx

Hi. May I please speak to [RESPONDENT]?

My name is _____, and I'm calling in reference to the Convenience Food Study that you signed up for online a day or two ago. I would like to schedule a time for you to come to our research offices and take part in the study. As part of the study, you will prepare a meal and participate in a short interview. The study will take no more than 90 minutes, and you will receive a \$75 gift card and a small gift for taking part in the study.

Are you still interested in participating in the study?

- Yes
 No → Thank you for your time.

Great! The study will be held at North Carolina State University's campus on [DATES] and [TIMES]. What day and time works best for you? ***Schedule appointment.***

Great! I have you scheduled for [DATE] at [TIME]. ***Confirm appointment date and time.***

I will send you a confirmation letter with directions to [EMAIL ADDRESS]. Is this your correct email address?

- Yes
 No → ***Correct email address.***

Can you please contact me if you are unable to attend? My phone number is XXX-XXX-XXXX and my email is xxxxxxxx.

[IF ANSWERING MACHINE] My name is _____, and I'm calling in reference to the convenience food study that you signed up for online a day or two ago. I would like to schedule a time for you to come to our research offices and take part in the study. Please call me at 919-XXX-XXXX to schedule a time. You will receive a \$75 gift card and a small gift for taking part in the study. Thank you.

According to the Paperwork Reduction Act of 1995, an agency may not conduct or sponsor, and a person is not required to respond to, a collection of information unless it displays a valid OMB control number. The valid OMB control number for this information collection is 0583-0169 and the expiration date is xx/xx/xxxx. The time required to complete this information collection is estimated to average 5 minute per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information.

