Appendix H:   
Reminder Call Script

Good morning/afternoon \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_,

My name is \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_, and this is a reminder about the Convenience Food Study on [DAY] at xx:xx a.m./p.m. You will be asked to prepare a meal using frozen pre-packaged foods while being videotaped and to participate in an interview. The study will take up to 90 minutes. You will receive a $75 gift card and a small gift for taking part in the study.

The study will be held at [ ].

Will you please call me if you need to reschedule or cancel? (Pause for yes/no reply).

Thank you so much. My phone number is XXX-XXX-XXXX or you can email me at XXXXX.

Thank you for your time and participation.

According to the Paperwork Reduction Act of 1995, an agency may not conduct or sponsor, and a person is not required to respond to, a collection of information unless it displays a valid OMB control number. The valid OMB control number for this information collection is 0583-0169 and the expiration date is xx/xx/xxxx. The time required to complete this information collection is estimated to average 1 minute per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information.