|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| To be completed by Interviewer | | | | |
| Date | **Time** | **Weather Condition (circle one)** | **Interviewer Name** | **Completed Survey?** |
|  |  | Sunny Raining Snowing |  | Yes No |

OMB No. 0596-0236

Expiration Date: 11/30/2017

**Mount Shasta Recreation Survey**

Excuse me, sir/ma’am. We are conducting a visitor survey to gain information about recreation along the Everitt Memorial Highway corridor on Mount Shasta for the Shasta-Trinity National Forest. Your participation is voluntary, all responses are anonymous and no personally identifying information will be collected. Would you be willing to take approximately 10-15 minutes to complete the survey? Your input will help improve our management of recreation and your impressions are important to us.

If **YES**: Thank you for taking a few minutes to answer these questions. Who in your personal group (that is at least 18 years of age) has the next birthday?

If **NO**: I understand. Will you be willing to answer 3 quick questions to assist our study efforts?

If **YES:** Where did you recreate today? (Question 1)

What recreation activity did you participate in today? (Question 3)

What is your home zip code? (Question 31)

I hope you enjoy your visit.

If **NO:** I hope you enjoy your visit.

# Trip Characteristics

1. On this visit to Mount Shasta, which of the following sites did you and your personal group visit? (Please circle all that apply.) Use the map provided to help you locate the sites you visited.
2. Gateway Trails
3. Black Butte
4. McBride Springs Campground
5. John Everitt Vista
6. Red Fir Flat
7. Sand Flat
8. Bunny Flat
9. Panther Meadows
10. Panther Meadows Campground
11. South Gate Meadows
12. Old Ski Bowl
13. Gray Butte
14. Horse Camp (Sierra Club Foundation)
15. Helen Lake
16. Mount Shasta Summit
17. Other:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
18. In what activities on this list did you participate during this recreation visit to Mount Shasta? (please mark an (x) next to all that apply)

|  |  |
| --- | --- |
|  | Camping in developed sites (McBride Springs CG, Red Fir Flat GC, or Panther Meadows CG) |
|  | Dispersed car camping (not in a developed campground) |
|  | Backpacking |
|  | Picnicking |
|  | Family gathering |
|  | Viewing natural features (such as scenery, wildlife, birds, flowers, fish, etc.) |
|  | Star gazing |
|  | Visiting historic or prehistoric sites/areas |
|  | Off-highway vehicle travel (4-wheelers, dirt bikes, etc.) |
|  | Driving for pleasure on roads |
|  | Hunting—all types |
|  | Hiking/walking on trails |
|  | Horseback riding |
|  | Bicycling on roads |
|  | Mountain biking on trails |
|  | Gathering mushrooms, Christmas trees, firewood, or other natural products |
|  | Rock climbing |
|  | Snowmobiling |
|  | Downhill skiing |
|  | Cross-country skiing |
|  | Snowshoeing |
|  | Sledding |
|  | Metaphysical, meditation, or spiritual activity |
|  | Mountaineering |
|  | Other (Please specify): \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |

1. From the list in Question 2, which **one** of those activities was your primary activity during this recreation visit to Mount Shasta? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
2. Below is a list of possible reasons why people recreate on Mount Shasta. Please indicate how important each item was to you as a reason for recreating on Mount Shasta during this trip.

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| REASON | Not at all Important | Somewhat Important | Moderately Important | Very Important | Extremely Important |
| To be outdoors | 1 | 2 | 3 | 4 | 5 |
| For relaxation | 1 | 2 | 3 | 4 | 5 |
| To get away from the regular routine | 1 | 2 | 3 | 4 | 5 |
| For the challenge or sport | 1 | 2 | 3 | 4 | 5 |
| Summiting Mount Shasta | 1 | 2 | 3 | 4 | 5 |
| For spending time with family or friends | 1 | 2 | 3 | 4 | 5 |
| For physical exercise | 1 | 2 | 3 | 4 | 5 |
| To experience natural surroundings | 1 | 2 | 3 | 4 | 5 |
| To meditate | 1 | 2 | 3 | 4 | 5 |
| Other (please specify): \_\_\_\_\_\_\_\_\_\_\_\_\_ | 1 | 2 | 3 | 4 | 5 |

1. On this trip, did you stay overnight away from your permanent residence?
2. No (Go to question 6)
3. Yes

If yes, how many nights did you spend in the following types of accommodations, along Everitt Memorial Highway and/or in the nearby vicinity? Please write the number of nights stayed (write in number of nights in boxes beneath the two arrows).

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Number of nights spent **along Everitt Memorial Highway** corridor, including on Mount Shasta (the mountain) | |  | Number of nights spent **within a 45 minute drive** of Everitt Memorial Highway corridor | |
|  | lodge, hotel, motel, cabin, rented condo/home, or bed &breakfast | | |  |
|  | RV/trailer camping | | |  |
|  | Tent camping | | |  |
|  | Backcountry camping (backpacking) | | |  |
|  | Residence of friends or relatives | | |  |
|  | Other accommodations - please specify: | | |  |

# Crowding and User Conflict

1. Overall, how crowded did you feel during this visit on Mount Shasta? (please circle one number)

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| 1 | 2 | 3 | 4 | 5 |
| Not at  all Crowded | Slightly  Crowded | Moderately  Crowded | Very  Crowded | Extremely  Crowded |

1. Did the presence of other people make you feel rushed or slow you down at any point during your trip today?
2. No (Go to question 8)
3. Yes

If yes, at which location(s)? (Please specify) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1. Please rate how crowded (with traffic/people) each of the following areas was during your visit. (Please circle only one response for each type of area.)

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Areas | Not at All | A Little | Very | Extremely | Not applicable |
| Roads leading to your recreation destination | 1 | 2 | 3 | 4 | 0 |
| Parking lots at National Forest trailheads/sites | 1 | 2 | 3 | 4 | 0 |
| Trails | 1 | 2 | 3 | 4 | 0 |
| Panther Meadows | 1 | 2 | 3 | 4 | 0 |
| Mount Shasta Wilderness | 1 | 2 | 3 | 4 | 0 |
| Bunny Flat | 1 | 2 | 3 | 4 | 0 |

1. Do you feel the current number of people recreating along the Everitt Memorial Highway corridor is acceptable?
   1. Yes
   2. No
   3. Don’t know

If no, what do you feel needs to change? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1. During your trip, did you have any conflicts with other parties?
2. No (Go to question 11)
3. Yes

If yes, briefly describe who/what was involved and the nature of the conflict.

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

How did the conflict affect the quality of your experience?

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

# Your Opinions about Recreation Opportunities on Mt. Shasta

1. Overall, how would you rate your trip today? (Please circle one)
2. Poor
3. Fair, it just didn’t work out very well
4. Good, but I wish a number of things could have been different
5. Very good, but it could have been better
6. Excellent, only minor problems
7. Perfect

Please provide any comments in regards to your trip rating:

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_

1. Please look at this list of statements that address your feelings about this trip to Mount Shasta. Please indicate your level of agreement with each of the statements listed below.

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  | Strongly Disagree | Disagree | Neutral | Agree | Strongly Agree | No Opinion |
| My trip to Mount Shasta was well worth the money I spent to take it | SD | D | N | A | SA | N.O. |
| I avoided some places on Mount Shasta because there were too many people there | SD | D | N | A | SA | N.O. |
| The number of people recreating on Mount Shasta reduced my enjoyment | SD | D | N | A | SA | N.O. |
| The recreation areas on Mount Shasta are in good condition | SD | D | N | A | SA | N.O. |
| Current restroom cleanliness meets my group’s needs | SD | D | N | A | SA | N.O. |
| Current safety and security at the recreation sites meet my group’s needs | SD | D | N | A | SA | N.O. |
| Current parking at recreation sites along the Everitt Memorial Highway meets my group’s needs | SD | D | N | A | SA | N.O. |
| Current facilities (i.e. restrooms, picnic tables, developed campgrounds) meet my group’s needs | SD | D | N | A | SA | N.O. |
| Current directional signage to recreation sites meets my group’s needs | SD | D | N | A | SA | N.O. |
| Current interpretation/educational signage meets my group’s needs | SD | D | N | A | SA | N.O. |

1. If you experienced any problems with the items listed in Question 12, please identify the locations where you had problems and describe what the problems were:

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1. Were you able to easily access the various recreation activities you participated in today?
   1. Yes
   2. No

If No, what prevented you from easily accessing your recreation activity?

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1. Thinking about your trip, would you have liked to have seen more of, the same, or less of each of the following on Forest Service System lands that you visited on Mount Shasta? (Please circle one response for each item.)

|  |  |  |  |
| --- | --- | --- | --- |
|  | Less | Same | More |
| Trails for hiking | 1 | 2 | 3 |
| Trails for mountain biking | 1 | 2 | 3 |
| Trails for snow machines | 1 | 2 | 3 |
| Roads suitable for passenger vehicles | 1 | 2 | 3 |
| Parking at trailheads | 1 | 2 | 3 |
| Developed campgrounds | 1 | 2 | 3 |
| Directional and wayfinding signs | 1 | 2 | 3 |
| Informational and interpretation signs | 1 | 2 | 3 |
| Accessible-friendly (e.g., for wheelchairs) sites and facilities | 1 | 2 | 3 |
| Other (please specify): | 1 | 2 | 3 |

1. If you could ask the resource managers to change/modify any recreation opportunity or facilities on Mount Shasta to improve your experience, what would that be?

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1. Currently fees are not charged at sites along the Everitt Memorial Highway. In the future, a day-use standard amenity pass may be considered, with most (95%) of the funds collected remaining on the Mount Shasta/McCloud Management Unit to help pay for maintenance costs, provide more Forest Service presence, and improve recreation facilities. If a fee of $5 for a daily pass (per vehicle) or $25-30 for an annual pass (per vehicle) was charged in the future, would you be willing to pay it? (Please circle only one)
2. Yes, likely
3. No, unlikely
4. Not sure

# General Information

1. On this visit, were you and your personal group with the following type of organized groups? (please circle yes or no for each)

|  |  |  |
| --- | --- | --- |
| Commercial guided tour group | \_Yes | \_No |
| School/educational group | \_Yes | \_No |
| Other organized group (such as business group, scout group, etc.) | \_Yes | \_No |

1. How many people were in your (personal, organized, tour) group today, including you?

Adults: Children (under 18):

1. When you made plans to visit Mount Shasta (the mountain), how far in advance did you make that decision? (Please circle one)
   1. months (> 1 month ago)
   2. weeks (1-4 weeks ago)
   3. days (1-7 days ago)
   4. hours (<24 hours ago)
2. Which of the following best describes your visit to Mount Shasta? (please circle only one)
3. It was the primary purpose or sole destination of my trip
4. It was one of multiple planned destinations for my trip
5. It was just an incidental or spur-of-the-moment stop on a trip taken for other purposes or to other destinations
6. Have you visited Mt. Shasta before?
   1. No (Go to question 25)
   2. Yes

If Yes, approximately how many times?

1. 1-5
2. 6-20
3. 21-50
4. 51+
5. If you have visited Mount Shasta before, in during what season do you normally visit?

Please mark (x) all the seasons that you have visited Mount Shasta:

|  |  |  |  |
| --- | --- | --- | --- |
| Winter | Spring | Summer | Fall |
| □ | □ | □ | □ |

What year was your first visit? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1. Have you noticed any changes related to recreation of visitation on Mount Shasta in the last five years?
   1. No
   2. Yes

If yes, what changes have you seen?

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

# Socio-demographic characteristics

To characterize the types of people who visit Mt. Shasta, we have a few questions about you and your group.

1. What ethnicity do you consider yourself? (please circle one)
   1. Hispanic or Latino
   2. Not Hispanic or Latino
   3. Prefer not to answer
2. With which racial group(s) do you most closely identify? (please circle as many that apply)
   1. American Indian/ Alaska Native
   2. Asian
   3. Black/ African American
   4. Native Hawaiian or other Pacific Islander
   5. White
   6. Prefer not to answer
3. Which one language do you and members of your group primarily use to communicate with each other?
   1. English
   2. Other (Specify)\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
4. What is your gender? (Please circle only one)
   1. Male
   2. Female
   3. Other
5. Please indicate the highest level of education you have completed. (Please circle only one)
   1. Less than high school
   2. High school graduate/GED
   3. Vocational or Technical School certificate
   4. Associates Degree
   5. Some college
   6. Bachelor’s degree
   7. Graduate degree or professional degree (MA, MS, PhD, JD, MBA etc.)
6. Which category best represents your annual household income (before taxes) last year? (Please circle one)
   1. Less than $24,999
   2. $25,000-$34,999
   3. $35,000-$49,999
   4. $50,000-$74,999
   5. $75,000-$99,999
   6. $100,000-$149,999
   7. $150,000-$199,999
   8. $200,000 or more
   9. Do not wish to answer
7. Do you live in the United States?
   1. Yes (What is your Zip Code? \_\_\_\_\_\_ \_\_\_\_)
   2. No (In what country do you live? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_)