

**ATTACHMENT 3.
RESPONDENT MATERIALS: ENGLISH-LANGUAGE VERSIONS**

[CLEAN VERSIONS]

Attachment 3-1: Mail Screener Cover Letter



Food and Drug Administration
Center for Tobacco Products



Resident at:
STREET ADDRESS
CITY, STATE ZIP

Dear Resident:

The U. S. Food and Drug Administration's Center for Tobacco Products (FDA - CTP) is looking for adults, age 18 and older, to participate in a large, national survey panel. Panel members will be asked to take part in short but important surveys for FDA's National Panel of Tobacco Consumer Studies (TCS).

We are contacting this address to determine if someone in your household may be eligible for the TCS survey panel. This address is one of more than 30,000 addresses across the U.S. randomly selected to receive this packet. Please take a few minutes to complete the enclosed 1-page questionnaire and return it in the postage-paid envelope. It will only take 1-2 minutes of your time. [FILL FOR 1ST MAILING]: We have enclosed \$2 as a token of appreciation for completing the questionnaire.

Your participation is voluntary and your answers to the questions will be kept private to the fullest extent allowable by law. In the event someone in your household may be eligible for the TCS, we will contact you again to provide more information about the survey panel. Persons who join the panel will have the chance to receive additional cash payments in appreciation for their participation in the TCS surveys.

RTI International, a not-for-profit research organization, is working with the FDA to create this survey panel. If you have any questions about the panel you can call RTI directly at 1-800-613-0326 (a toll-free call).

Thank you for your cooperation.

Sincerely,

Susan Kinsey
RTI Project Director,
National Panel of Tobacco Consumer Studies

Paperwork Reduction Act Statement: The public reporting burden for this information collection has been estimated to average 2 minutes per response to complete the survey questions. Send comments regarding this burden estimate or any other aspects of this information collection, including suggestions for reducing burden, to PRStaff@fda.hhs.gov.

OMB Number: 0910-0815
Expiration Date: 06/30/2019

Attachment 3-2: Screener Lead Letter



Food and Drug Administration
Center for Tobacco Products



Adult Resident at:
STREET ADDRESS
CITY, STATE ZIP

Dear Adult Resident:

The U. S. Food and Drug Administration's Center for Tobacco Products (FDA - CTP) is looking for adults, age 18 and older, to participate in a large, national survey panel. Panel members will be asked to take part in short but important surveys for FDA's National Panel of Tobacco Consumer Studies (TCS). This letter is addressed to "Resident" because your address, rather than a specific person in your household, was randomly selected along with over 30,000 others.

RTI International, a not-for-profit research organization, is working with the FDA to create this survey panel. Soon, an RTI interviewer will be in your neighborhood to give you additional information. The interviewer will carry an identification card like the example shown below.

Please take a few minutes to answer the interviewer's questions about your household. We will use your answers to determine if anyone in your household is eligible for the panel. If we select someone from your household, that person will have the chance to receive cash payments in appreciation for their participation in the TCS surveys.

Your household's answers to the questions will be kept private to the fullest extent allowable by law. They will not be shared with anyone outside the FDA-RTI research team.

If you have any questions about the panel you can ask the interviewer or call RTI directly at 1-800-613-0326 (a toll-free call).

Your help is very important to this panel's success. Thank you for your cooperation.

Sincerely,

Susan Kinsey
RTI Project Director,
National Panel of Tobacco Consumer Studies



Attachment 3-3: Brochure

Who conducts the TCS?

The FDA-CTP has hired RTI International (RTI), a not-for-profit research organization based in North Carolina, to establish and manage the TCS survey panel.

RTI recruits panel members, collects and processes the survey information from panel participants, and aids FDA-CTP in the analysis of the data. FDA-CTP is responsible for the publication and dissemination of the results.

What is the Food and Drug Administration Center for Tobacco Products (FDA-CTP)?

The Center for Tobacco Products (CTP) oversees the implementation of the Family Smoking Prevention and Tobacco Control Act. Some of the Agency's responsibilities under the law include setting performance standards, reviewing premarket applications for new and modified risk tobacco products, requiring new warning labels, and establishing and enforcing advertising and promotion restrictions.

For additional information on the National Panel of Tobacco Consumer Studies, contact:

National Panel of Tobacco Consumer Studies

1-800-613-0326
<https://TCS.rti.org>

For more information on RTI International, contact:



Susan Kinsey
3040 Cornwallis Road
Durham, NC 27709
1-800-613-0326
TCS@rti.org

If you have any comments about the TCS or have recommendations for reducing survey burden, please send them to:

U. S. Food and Drug Administration Center for Tobacco Products FDA-CTP website

<http://www.fda.gov/TobaccoProducts/default.htm>
Silver Spring, MD 20993

OMB Number: 0910-0815
Expiration Date: 06/30/2019



National Panel of Tobacco Consumer Studies



FDA

U.S. Department of Health & Human Services
U.S. Food and Drug Administration
Center for Tobacco Products

Attachment 3-3: Brochure (continued)

What are the National Panel of Tobacco Consumer Studies (TCS)?

The 2009 Tobacco Control Act granted the U.S. Food and Drug Administration (FDA) the authority to regulate the manufacture, marketing, and distribution of tobacco products.

To inform these regulatory efforts, the FDA's Center for Tobacco Products (FDA-CTP) is conducting the National Panel of Tobacco Consumer Studies (TCS) to better understand what tobacco users know or how they feel about FDA regulatory actions.

For example, the TCS may explore topics such as:

- ⇒ How people feel or react to tobacco product warning statements or marketing restrictions,
- ⇒ The type of tobacco products people use (e.g., cigarette, cigar, smokeless tobacco),
- ⇒ The tobacco brands people prefer,
- ⇒ How people hear about new tobacco products,
- ⇒ Where people buy tobacco products, or
- ⇒ How often people use coupons or take advantage of in-store special promotions to buy tobacco products.

How was my Household chosen?

Your address is one of more than 30,000 addresses across the U.S. that was randomly selected to participate. In order for the TCS to be successful, it is important to have participants that represent the nation as a whole. We are contacting your household to see if someone who lives there may be eligible to join the TCS survey panel.

Why should my household participate?

Participation in this survey is voluntary. There are no penalties for refusing to answer any questions. However, your cooperation is important because it will ensure our survey results paint an accurate picture of the entire country. Your answers not only represent your household, but also hundreds of other similar households.

You may choose not to take part in the survey, but because our sample is randomly selected, no other household or person can take your place.

If someone in my household is selected, what happens next?

If someone in your household is selected, we will invite him or her to join the TCS survey panel. After a brief enrollment survey, each panel member will be asked to take part in short but important surveys for the FDA.

A cash payment will be offered to panel members when they enroll and as a token of appreciation for each TCS survey they complete. Panel members will be asked to complete 2-3 short surveys a year and to be a part of the panel for 3 years. Each survey will only take about 15-20 minutes to complete.

By taking part in the TCS, panel members will represent the views and opinions of many other individuals like themselves. The information they provide will help inform tobacco-related policy decisions made by the FDA. If someone in your household is chosen for the panel, we hope that person will participate.

What are the short TCS surveys about?

The TCS surveys are designed to better understand tobacco users' knowledge, attitudes, beliefs, and behaviors as they relate to tobacco products such as cigarettes, cigars, or smokeless tobacco.

This includes how tobacco products are labeled, advertised, or marketed. For example, FDA may want to test possible health warnings for a tobacco product and determine which warning labels or statements are most likely to influence tobacco users. This will be done through the short surveys of panel members.

Will survey answers be kept confidential?

FDA-CTP and RTI are committed to assuring the privacy of responses. Our interest is only in the combination of all responses and not anyone's individual answers.

The answers that are provided will be combined with all other participant's answers and will be coded, totaled, and turned into statistics for analytic purposes only.

Names are never associated with answers, and the information is only used for research and analysis and cannot be used for any other purpose.

Privacy of all answers to questions is protected to the fullest extent allowable by law.

Attachment 3-4: Screener Non-Response - Too Busy



Food and Drug Administration
Center for Tobacco Products



Adult Resident/[FNAME LNAME]
STREET ADDRESS
CITY, STATE ZIP

Dear Adult Resident/FNAME,

Recently, one of our field interviewers contacted your household about the National Panel of Tobacco Consumer Studies (TCS). The TCS is a large, national survey panel being created by the U.S. Food and Drug Administration's Center for Tobacco Products (FDA-CTP). We are looking for adults, age 18 and older, who may be eligible to take part in the TCS panel. When our interviewer came by, you indicated you were too busy or did not have time to answer our interviewer's questions. **We are writing this letter to ask you to reconsider.**

Please take a few minutes to answer the interviewer's questions about your household. The screening process is short and will take only 5-10 minutes of your time. You can schedule an appointment with one of our interviewers at a time that is most convenient for you. We will use your answers to determine if anyone in your household is eligible for the survey panel. **If we select someone from your household, that person will have the chance to receive cash payments in appreciation for their participation in the TCS surveys.**

Your household's answers to the questions will be kept private to the fullest extent allowable by law. They will not be shared with anyone outside the FDA-RTI research team.

If you have any questions about the TCS panel, you can ask the interviewer or call RTI directly at 1-800-613-0326 (a toll-free call).

Your participation is very important to this panel's success. Thank you for your cooperation.

Sincerely,

Susan Kinsey
RTI Project Director,
National Panel of Tobacco Consumer Studies

Attachment 3-5: Screener Non-Response – Generic



Food and Drug Administration
Center for Tobacco Products



Adult Resident/[FNAME LNAME]
STREET ADDRESS
CITY, STATE ZIP

Dear Adult Resident/FNAME,

Recently, one of our field interviewers contacted your household about the National Panel of Tobacco Consumer Studies (TCS). The TCS is a large, national survey panel being created by the U.S. Food and Drug Administration's Center for Tobacco Products (FDA-CTP). We are looking for adults, age 18 and older, who may be eligible to take part in the TCS panel. When you were contacted, you had reservations about answering our field interviewer's questions. **We are writing this letter to ask you to reconsider.**

Please take a few minutes to answer the interviewer's questions about your household. We will use your answers to determine if anyone in your household is eligible for the survey panel. **If we select someone from your household, that person will have the chance to receive cash payments in appreciation for their participation in the TCS surveys.**

Only a limited number of households were selected to represent the population of the U.S.—and your household was one of them. Your participation is critical to the success of the TCS because you represent thousands of individuals just like you!

Your household's answers to the questions will be kept private to the fullest extent allowable by law. They will not be shared with anyone outside the FDA-RTI research team.

If you have any questions about the TCS, you can ask the interviewer or call RTI directly at 1-800-613-0326 (a toll-free call).

Your participation is very important to this panel's success. Thank you for your cooperation.

Sincerely,

Susan Kinsey
RTI Project Director,
National Panel of Tobacco Consumer Studies

Attachment 3-6: Screener Non-Response - Not Interested



Food and Drug Administration
Center for Tobacco Products



TCS

National Panel of
Tobacco Consumer Studies

Adult Resident/[FNAME LNAME]
STREET ADDRESS
CITY, STATE ZIP

Dear Adult Resident/FNAME,

Recently, one of our field interviewers contacted your household about the National Panel of Tobacco Consumer Studies (TCS). The TCS is a large, national survey panel being created by the U.S. Food and Drug Administration's Center for Tobacco Products (FDA-CTP). We are looking for adults, age 18 and older, who may be eligible to take part in the TCS panel. When our interviewer came by, you were not interested in participating. **We are writing this letter to ask you to reconsider.**

Only a limited number of households were selected to represent the population of the U.S.—and your household was one of them. Your participation is critical to the success of the TCS because you represent thousands of individuals just like you!

Please take a few minutes to answer the interviewer's questions about your household. We will use your answers to determine if anyone in your household is eligible for the survey panel. **If we select someone from your household, that person will have the chance to receive cash payments in appreciation for their participation in the TCS surveys.**

Your household's answers to the questions will be kept private to the fullest extent allowable by law. They will not be shared with anyone outside the FDA-RTI research team.

If you have any questions about the TCS, you can ask the interviewer or call RTI directly at 1-800-613-0326 (a toll-free call).

Your participation is very important to this panel's success. Thank you for your cooperation.

Sincerely,

Susan Kinsey
RTI Project Director,
National Panel of Tobacco Consumer Studies

Attachment 3-7: Screener Non-Response - Too Personal



Food and Drug Administration
Center for Tobacco Products



Adult Resident/[FNAME LNAME]
STREET ADDRESS
CITY, STATE ZIP

Dear Adult Resident/FNAME,

Recently, one of our field interviewers contacted your household about the National Panel of Tobacco Consumer Studies (TCS). The TCS is a large, national survey panel being created by the U.S. Food and Drug Administration's Center for Tobacco Products (FDA-CTP). We are looking for adults, age 18 and older, who may be eligible to take part in the TCS panel. When our interviewer came by, you indicated that our questions about your household's eligibility for the TCS were too personal. **We are writing this letter to ask you to reconsider.**

Please take a few minutes to answer the interviewer's questions about your household. Our interest is only to determine if anyone in your household is eligible to take part in the survey panel. Your household's answers to the questions will be kept private to the fullest extent allowable by law. They will not be shared with anyone outside the FDA-RTI research team.

If we select someone from your household, that person will have the chance to receive cash payments in appreciation for their participation in the TCS surveys.

If you have any questions about the TCS, you can ask the interviewer or call RTI directly at 1-800-613-0326 (a toll-free call).

Your participation is very important to this panel's success. Thank you for your cooperation.

Sincerely,

Susan Kinsey
RTI Project Director,
National Panel of Tobacco Consumer Studies (TCS)

Attachment 3-8: Screener Non-Response - Stigma of Tobacco Use



Food and Drug Administration
Center for Tobacco Products



Adult Resident/[FNAME LNAME]
STREET ADDRESS
CITY, STATE ZIP

Dear Adult Resident/FNAME,

Recently, one of our field interviewers contacted your household about the National Panel of Tobacco Consumer Studies (TCS). The TCS is a large, national survey panel being created by the U.S. Food and Drug Administration's Center for Tobacco Products (FDA-CTP). We are looking for adults, age 18 and older, who may be eligible to take part in the TCS panel. When our interviewer came by, you indicated you did not want to participate. **We are writing this letter to ask you to reconsider.**

We realize that the topic of tobacco use is a personal one. However, this is an opportunity for you to help researchers and policy makers understand the impact and effectiveness of public education activities or possible regulatory actions.

Please take a few minutes to answer the interviewer's questions about your household. We will use your answers to determine if anyone in your household is eligible for the survey panel. **If we select someone from your household, that person will have the chance to receive cash payments in appreciation for their participation in the TCS surveys.**

Your household's answers to the questions will be kept private to the fullest extent allowable by law. They will not be shared with anyone outside the FDA-RTI research team.

If you have any questions about the TCS, you can ask the interviewer or call RTI directly at 1-800-613-0326 (a toll-free call).

Your participation is very important to this panel's success. Thank you for your cooperation.

Sincerely,

Susan Kinsey
RTI Project Director,
National Panel of Tobacco Consumer Studies



Food and Drug Administration
Center for Tobacco Products



Adult Resident/[FNAME LNAME]
STREET ADDRESS
CITY, STATE ZIP

Dear Adult Resident/FNAME,

Recently, one of our field interviewers contacted your household about the National Panel of Tobacco Consumer Studies (TCS). The TCS is a large, national survey panel being created by the U.S. Food and Drug Administration's Center for Tobacco Products (FDA-CTP). We are looking for adults, age 18 and older, who may be eligible to take part in the TCS panel. When our interviewer came by, you were hesitant to participate in a government-sponsored study. **We are writing this letter to ask you to reconsider.**

The TCS is an opportunity to help government policy makers understand the impact and effectiveness of public education and possible regulatory activities. So often people feel that their voices are not heard when policies are implemented. Participation in the TCS ensures that you, and thousands of others you represent, will directly impact important policies and decisions that affect the health of the nation.

Please take a few minutes to answer the interviewer's questions about your household. We will use your answers to determine if anyone in your household is eligible for the panel. **If we select someone from your household, that person will have the chance to receive cash payments in appreciation for their participation in the TCS surveys.**

Your household's answers to the questions will be kept private to the fullest extent allowable by law. They will not be shared with anyone outside the FDA-RTI research team.

If you have any questions about the TCS, you can ask the interviewer or call RTI directly at 1-800-613-0326 (a toll-free call).

Your participation is very important to this panel's success. Thank you for your cooperation.

Sincerely,

Susan Kinsey
RTI Project Director,
National Panel of Tobacco Consumer Studies

Attachment 3-10: Screener - Unable to Contact



Food and Drug Administration
Center for Tobacco Products



Adult Resident/[FNAME LNAME]
STREET ADDRESS
CITY, STATE ZIP

Dear Adult Resident/FNAME,

Recently, your household received a letter from the U. S. Food and Drug Administration's Center for Tobacco Products (FDA - CTP) about the National Panel of Tobacco Consumer Studies (TCS). The TCS is a large, national survey panel and we are looking for adults age 18 and older who may be eligible to take part. One of our field interviewers has attempted to contact you about the panel, but has been unable to reach you.

It is very important that we speak with an adult in your household. RTI International, a not-for-profit research organization, is working with the FDA to create this survey panel. Soon, an RTI interviewer will return to your neighborhood to give you additional information. The interviewer will carry an identification card like the example shown below.

Please take a few minutes to answer the interviewer's questions. This will help us determine if anyone in your household is eligible for the survey panel. **If we select someone from your household, that person will have the chance to receive cash payments in appreciation for their participation in the TCS surveys.**

Your participation is voluntary and your household's answers to the questions will be kept private to the fullest extent allowable by law. They will not be shared with anyone outside the FDA-RTI research team.

If you have any questions about the TCS, you can ask the interviewer or call RTI directly at 1-800-613-0326.

Your participation is very important to this panel's success. Thank you for your cooperation.

Sincerely,

Susan Kinsey
RTI Project Director,
National Panel of Tobacco Consumer Studies





Food and Drug Administration
Center for Tobacco Products



Adult Resident/[FNAME LNAME]
STREET ADDRESS
CITY, STATE ZIP

Dear Adult Resident/FNAME,

The U. S. Food and Drug Administration's Center for Tobacco Products (FDA - CTP) is asking eligible adults, age 18 and older, to participate in a large, national survey panel. You were selected to participate in the panel, but at the time you had some reservations about participating. **We are writing this letter to ask you to reconsider.**

As a panel member, you will be asked to take part in short but important surveys for the FDA's National Panel of Tobacco Consumer Studies (TCS). **All TCS panel members will receive cash payments as a token of our appreciation for participating in the surveys.**

The information collected in the TCS will help policymakers and researchers understand consumer perceptions of tobacco products, including their labelling, advertising, and marketing. Your participation in the panel will help inform future FDA policy decisions about tobacco products.

A limited number of people have been selected to represent the population of the U.S.—and you are one of them! You cannot be replaced. If you choose not to participate, your views and opinions—as well as those of the thousands of people you represent—will not be heard. One of our interviewers will be in your area again soon, and will try to reach you at that time. I hope you will agree to take part in the panel.

If you have any questions about the TCS, you can ask the interviewer or call RTI directly at 1-800-613-0326 (a toll-free call).

Your participation is very important to this panel's success. Thank you for your cooperation.

Sincerely,

Susan Kinsey
RTI Project Director,
National Panel of Tobacco Consumer Studies



Food and Drug Administration
Center for Tobacco Products



Adult Resident/[FNAME LNAME]
STREET ADDRESS
CITY, STATE ZIP

Dear Adult Resident/FNAME,

The U. S. Food and Drug Administration's Center for Tobacco Products (FDA - CTP) is asking eligible adults, age 18 and older, to participate in a large, national survey panel. You were selected to participate in the panel, but at the time you indicated you did not want to participate in the panel because it was too personal. **We are writing this letter to ask you to reconsider.**

As a panel member, you will be asked to take part in short but important surveys for the FDA's National Panel of Tobacco Consumer Studies (TCS). **All TCS panel members will receive cash payments as a token of our appreciation for participating in the surveys.**

Our interest is only in the combination of all responses and not in anyone's individual answers. The answers that you provide will be combined with all other participants' answers and will be coded, totaled, and processed into statistics for analytic purposes only. Names are never associated with answers and the information is only used for research and analysis. It cannot be used for any other purpose. Privacy of all answers to questions is protected to the fullest extent allowable by law.

A limited number of people have been selected to represent the population of the U.S.—and you are one of them! You cannot be replaced. If you choose not to participate, your views and opinions—as well as the thousands of people you represent—will not be heard. One of our interviewers will be in your area soon and will try to reach you at that time. I hope you will agree to take part in the panel.

If you have any questions about the TCS, you can ask the interviewer or call RTI directly at 1-800-613-0326 (a toll-free call).

Your participation is very important to this panel's success. Thank you for your cooperation.

Sincerely,

Susan Kinsey
RTI Project Director,
National Panel of Tobacco Consumer Studies



Food and Drug Administration
Center for Tobacco Products



Adult Resident/[FNAME LNAME]
STREET ADDRESS
CITY, STATE ZIP

Dear Adult Resident/FNAME,

The U. S. Food and Drug Administration's Center for Tobacco Products (FDA - CTP) is asking eligible adults, age 18 and older, to participate in the FDA's National Panel of Tobacco Consumer Studies (TCS). You were selected to participate in the panel, but at the time you indicated that your current responsibilities would not allow you enough time to participate.

We are writing this letter to ask you to reconsider. All TCS panel members will receive cash payments as a token of our appreciation for participating in the surveys.

The enrollment process for the TCS panel is short and will take at most 20 minutes of your time. You can schedule an appointment to complete the survey with one of our interviewers at a time that is most convenient for you. Your participation is critical to the success of the panel and we are happy to make a special effort to work around your schedule so that you can be included.

If you choose not to participate, your views and opinions—as well as the thousands of people you represent—will not be heard. One of our interviewers will be in your area soon, and will try to reach you at that time. I hope you will agree to take part in the panel.

If you have any questions about the TCS, you can ask the interviewer or call RTI directly at 1-800-613-0326 (a toll-free call).

Your participation is very important to this panel's success. Thank you for your cooperation.

Sincerely,

Susan Kinsey
RTI Project Director,
National Panel of Tobacco Consumer Studies



Food and Drug Administration
Center for Tobacco Products



Adult Resident/[FNAME LNAME]
STREET ADDRESS
CITY, STATE ZIP

Dear Adult Resident/FNAME,

The U. S. Food and Drug Administration's Center for Tobacco Products (FDA - CTP) is asking eligible adults, age 18 and older, to participate in a large, national survey panel. You were selected to participate in the panel, but at the time you were hesitant to participate. **We are writing this letter to ask you to reconsider.**

As a panel member, you will be asked to take part in short but important surveys for the FDA's National Panel of Tobacco Consumer Studies (TCS). **All TCS panel members will receive cash payments as a token of our appreciation for participating in the surveys.**

While the surveys can be completed using an electronic device, such as a computer or Smartphone, they can also be completed on paper and submitted via U.S. Mail at no charge to you. You do not have to use an electronic device to participate in the TCS panel and we are happy to make a special effort to ensure you can be included.

A limited number of people have been selected to represent the population of the U.S.—and you are one of them! You cannot be replaced. If you choose not to participate, your views and opinions—as well as the thousands of people you represent—will not be heard. One of our interviewers will be in your area soon, and will try to reach you at that time. I hope you will agree to take part in the TCS panel

If you have any questions about the TCS, you can ask the interviewer or call RTI directly at 1-800-613-0326 (a toll-free call).

Your participation is very important to this panel's success. Thank you for your cooperation.

Sincerely,

Susan Kinsey
RTI Project Director,
National Panel of Tobacco Consumer Studies

Attachment 3-15: CAPI Non-Response - No Internet Mail Option



Food and Drug Administration
Center for Tobacco Products



Adult Resident/[FNAME LNAME]
STREET ADDRESS
CITY, STATE ZIP

Dear Adult Resident/FNAME,

The U. S. Food and Drug Administration's Center for Tobacco Products (FDA - CTP) is asking eligible adults, age 18 and older, to participate in a large, national survey panel. You were selected to participate in the panel, but at the time you were hesitant because you currently do not have Internet access. **We are writing this letter to ask you to reconsider.**

As a panel member, you will be asked to take part in short but important surveys for the FDA's National Panel of Tobacco Consumer Studies (TCS). **All TCS panel members will receive cash payments as a token of our appreciation for participating in the surveys.**

While surveys that the TCS panel members complete can be done over the Internet, they can also be done on paper and submitted via U.S. Mail at no charge to you. An Internet connection is not required for you to participate in the panel and we are happy to make a special effort to ensure you can be included.

Only a limited number of people have been selected to represent the population of the U.S.—and you are one of them! You cannot be replaced. If you choose not to participate, your views and opinions—as well as the thousands of people you represent—will not be heard. One of our interviewers will be in your area soon, and will try to reach you at that time. I hope you will agree to take part in the panel.

If you have any questions about the TCS, you can ask the interviewer or call RTI directly at 1-800-613-0326 (a toll-free call).

Your participation is very important to this panel's success. Thank you for your cooperation.

Sincerely,

Susan Kinsey
RTI Project Director,
National Panel of Tobacco Consumer Studies



Food and Drug Administration
Center for Tobacco Products



Adult Resident/[FNAME LNAME]
STREET ADDRESS
CITY, STATE ZIP

Dear Adult Resident/FNAME,

The U. S. Food and Drug Administration's Center for Tobacco Products (FDA - CTP) is asking eligible adults, age 18 and older, to participate in a large, national survey panel. You were selected to participate in the panel, but at the time you were hesitant to participate in a government-sponsored study. **We are writing this letter to ask you to reconsider.**

As a panel member, you will be asked to take part in short but important surveys for the FDA's National Panel of Tobacco Consumer Studies (TCS). **All TCS panel members will receive cash payments as a token of our appreciation for participating in the surveys.**

The TCS offers individuals an opportunity to help researchers and policy makers understand the impact and effectiveness of tobacco-related public education activities and possible regulatory actions. Often people feel that their voices are not heard when government regulations and policies are implemented – this is your chance to be heard. Participation in the TCS panel ensures that you, and thousands of others you represent, directly impact policies that affect the health of the nation.

A limited number of people have been selected to represent the population of the U.S.—and you are one of them! You cannot be replaced. One of our interviewers will be in your area soon, and will try to reach you at that time. I hope you will agree to take part in the panel.

If you have any questions about the TCS, you can ask the interviewer or call RTI directly at 1-800-613-0326 (a toll-free call).

Your participation is very important to this panel's success. Thank you for your cooperation.

Sincerely,

Susan Kinsey
RTI Project Director,
National Panel of Tobacco Consumer Studies



Food and Drug Administration
Center for Tobacco Products



Adult Resident/[FNAME LNAME]
STREET ADDRESS
CITY, STATE ZIP

Dear Adult Resident/FNAME,

The U. S. Food and Drug Administration's Center for Tobacco Products (FDA - CTP) is asking eligible adults, age 18 and older, to participate in a large, national survey panel. You were eligible to join the panel, but indicated you did not want to participate. **We are writing this letter to ask you to reconsider.**

As a panel member, you will be asked to take part in short but important surveys for the FDA's National Panel of Tobacco Consumer Studies (TCS). **All TCS panel members will receive cash payments as a token of our appreciation for participating in the surveys.**

We realize that the topic of tobacco use is a personal one. However, this is an opportunity for you to help researchers and policy makers understand the impact and effectiveness of tobacco-related public education activities and possible regulatory actions.

A limited number of people have been selected to represent the population of the U.S.—and you are one of them! You cannot be replaced. If you choose not to participate, your views and opinions—as well as those of the thousands of people you represent—will not be heard. One of our interviewers will be in your area soon, and will try to reach you at that time. I hope you will agree to take part in the panel.

If you have any questions about the TCS, you can ask the interviewer or call RTI directly at 1-800-613-0326 (a toll-free call).

Your participation is very important to this panel's success. Thank you for your cooperation.

Sincerely,

Susan Kinsey
RTI Project Director,
National Panel of Tobacco Consumer Studies

Attachment 3-18: CAPI Non-Response - Too Busy



Food and Drug Administration
Center for Tobacco Products



Adult Resident/[FNAME LNAME]
STREET ADDRESS
CITY, STATE ZIP

Dear Adult Resident/FNAME,

The U. S. Food and Drug Administration's Center for Tobacco Products (FDA - CTP) is asking eligible adults, age 18 and older, to participate in a large, national survey panel. You were selected to participate in the panel, but at the time you were too busy to participate. **We are writing this letter to ask you to reconsider.**

As a panel member, you will be asked to take part in short but important surveys for the FDA's National Panel of Tobacco Consumer Studies (TCS). **All TCS panel members will receive cash payments as a token of our appreciation for participating in the surveys.**

The panel enrollment process is short and will take at most 20 minutes of your time. You can schedule an appointment with one of our interviewers at a time that is most convenient for you. Your participation is critical to the success of the panel and we are happy to work around your busy schedule so that you can be included.

The information collected in the TCS will help policymakers and researchers understand consumer perceptions of tobacco products, including their labelling, advertising, and marketing. Your participation in the panel will help inform future FDA policy decisions about tobacco products. One of our interviewers will be in your area soon, and will try to reach you at that time. I hope you will agree to take part in the panel.

If you have any questions about the TCS, you can ask the interviewer or call RTI directly at 1-800-613-0326 (a toll-free call).

Your participation is very important to this panel's success. Thank you for your cooperation.

Sincerely,

Susan Kinsey
RTI Project Director,
National Panel of Tobacco Consumer Studies

Attachment 3-19: CAPI Non-Response - Not Interested



Food and Drug Administration
Center for Tobacco Products



Adult Resident/[FNAME LNAME]
STREET ADDRESS
CITY, STATE ZIP

Dear Adult Resident/FNAME,

The U. S. Food and Drug Administration's Center for Tobacco Products (FDA - CTP) is asking eligible adults, age 18 and older, to participate in a large, national survey panel. You were selected to participate in the panel, but at the time you were not interested in participating. **We are writing this letter to ask you to reconsider.**

As a panel member, you will be asked to take part in short but important surveys for the FDA's National Panel of Tobacco Consumer Studies (TCS). **All TCS panel members will receive cash payments as a token of our appreciation for participating in the surveys.**

The information collected in the TCS will help policymakers and researchers understand consumer perceptions of tobacco products, including their labelling, advertising, and marketing. Your participation in the panel will help inform future FDA policy decisions about tobacco products.

A limited number of people have been selected to represent the population of the U.S.—and you are one of them! You cannot be replaced. If you choose not to participate, your views and opinions—as well as those of the thousands of people you represent—will not be heard. One of our interviewers will be in your area soon, and will try to reach you at that time. I hope you will agree to take part in the panel.

If you have any questions about the TCS, you can ask the interviewer or call RTI directly at 1-800-613-0326 (a toll-free call).

Your participation is very important to this panel's success. Thank you for your cooperation.

Sincerely,

Susan Kinsey
RTI Project Director,
National Panel of Tobacco Consumer Studies

Attachment 3-20: CAPI Non-Response - Unable to Contact



Food and Drug Administration
Center for Tobacco Products



Adult Resident/[FNAME LNAME]
STREET ADDRESS
CITY, STATE ZIP

Dear Adult Resident/FNAME,

The U. S. Food and Drug Administration's Center for Tobacco Products (FDA - CTP) is asking eligible adults, age 18 and older, to participate in a large, national survey panel. You were selected to participate in the panel, but we have been unable to contact you about this unique opportunity.

As a panel member, you will be asked to take part in short but important surveys for the FDA's National Panel of Tobacco Consumer Studies (TCS). The information collected in the TCS will help policymakers and researchers understand consumer perceptions of tobacco products, including their labelling, advertising, and marketing. Your participation in the panel will help inform future FDA policy decisions about tobacco products.

All TCS panel members will receive cash payments as a token of our appreciation for participating in the surveys. A limited number of people have been selected to represent the population of the U.S.—and you are one of them! You cannot be replaced. If you choose not to participate, your views and opinions—as well as the thousands of people you represent—will not be heard.

One of our interviewers will be in your area soon, and will try to reach you at that time. I hope you will agree to take part in the panel.

If you have any questions about the TCS you can ask the interviewer or call RTI directly at 1-800-613-0326 (a toll-free call).

Your participation is very important to this panel's success. Thank you for your cooperation.

Sincerely,

Susan Kinsey
RTI Project Director,
National Panel of Tobacco Consumer Studies



Food and Drug Administration
Center for Tobacco Products



FNAME LNAME
STREET ADDRESS
CITY, STATE ZIP

Dear Fname:

Thank you for agreeing to participate in the National Panel of Tobacco Consumer Studies (TCS). Your continued participation is critical to the success of the survey panel. By taking part in the TCS, you represent the views and opinions of many other individuals like you. The information you provide will help inform tobacco-related policy decisions made by the FDA.

We noticed that you haven't completed [INSERT: Study Title]. Your answers are important to us so we've included a copy of the survey with this letter. Please complete the survey and return it to us free of charge using the enclosed postage paid envelope. **The final date for completing this survey is [FILL: DATE]. As a token of our appreciation, you will receive \$15 in cash for completing the survey.**

If you have any questions about this survey or your participation in the TCS, you can speak with a project representative directly at 1-800-613-0326 (a toll-free call). If you have a question about your rights as a panel participant, you can call RTI's Office of Research Protection toll-free at (866) 214-2043.

Your help is very important to this panel's success. Thank you for your cooperation.

Sincerely,

Susan Kinsey
RTI Project Director,
National Panel of Tobacco Consumer Studies

Attachment 3-24: Web Non-Response - Topical Survey



Food and Drug Administration
Center for Tobacco Products



FNAME LNAME
STREET ADDRESS
CITY, STATE ZIP

Dear Fname:

Thank you agreeing to participate in the National Panel of Tobacco Consumer Studies (TCS). Your continued participation is critical to the success of the survey panel. By taking part in the TCS, you represent the views and opinions of many other individuals like you. The information you provide will help inform tobacco-related policy decisions made by the FDA.

We noticed that you haven't completed [INSERT: Study Title]. **The final date for completing this survey is [FILL: DATE].**

Each survey topic was hand-picked by policy makers at the FDA-CTP and represents an important issue related to Tobacco Use. You can complete this survey online at <https://tcs.rti.org> using the following login credentials:

Study ID:
Password:

As a token of appreciation, you will receive \$15 in cash for completing the survey.

If you have any questions about this survey or your participation in the TCS, you can speak with a project representative directly at 1-800-613-0326 (a toll-free call). If you have a question about your rights as a study participant, you can call RTI's Office of Research Protection toll-free at (866) 214-2043.

Your help is very important to this panel's success. Thank you for your cooperation.

Sincerely,

Susan Kinsey
RTI Project Director,
National Panel of Tobacco Consumer Studies



Consent to Participate in Panel – Web/Mail Version

Description and Purpose of the TCS: The 2009 Tobacco Control Act granted the U. S. Food and Drug Administration the authority to regulate the manufacture, marketing, and distribution of tobacco products to protect public health and reduce tobacco use by minors. The National Panel of Tobacco Consumer Studies (TCS) are being conducted to assess responses to possible FDA regulatory actions from a sample of approximately 4,000 tobacco users that represent the nation as a whole. The studies will assess consumer perceptions of tobacco products, including their labeling, advertising and marketing.

Sponsor: The TCS is sponsored by the U. S. Food and Drug Administration’s Center for Tobacco Products (FDA-CTP). RTI International, a not-for-profit research organization, is conducting the study on the behalf of the FDA-CTP.

Procedures: You will receive detailed instructions for completing the TCS surveys. While you are in the TCS panel, you will be asked to complete about 2-3 short surveys a year on tobacco-related topics. These will take about 15-20 minutes to complete. Your participation in the panel will last for 3 years.

Financial Considerations: Participation in the TCS panel will involve no cost to you. For completing the enrollment process you will receive \$35.00 in cash. For completing the short tobacco-related surveys you will receive \$15.00 cash each.

Voluntary Participation: Your participation in the panel is completely voluntary. You can refuse to answer any and all questions. You can elect to leave the panel at any time. As a web participant, you will be asked for your consent in each online tobacco-related web survey. As a mail participant, you will indicate your consent for each tobacco-related survey by completing and returning the survey form.

Privacy: The protection of private personal information is a primary concern to all institutions involved in this project. All members of the research team receive privacy training. Your answers to the survey questions will be kept private to the fullest extent required by law. Your name will not be reported with any answers you provide. Your answers will be combined with answers of many others and reported in a summary form. All staff involved in this research are committed to privacy and have signed a Privacy Pledge. This research is covered by a Certificate of Confidentiality (CoC). A CoC protects your private panel information from being used in legal proceedings. The CoC also requires TCS researchers have your consent before sharing your identifiable information. However, there may be opportunities for TCS researchers to use, share, or release deidentified panel data for similar research in the future. "Deidentified" means that we will remove your personal identifying information before the data are used, shared, or released to others. Although we cannot guarantee that no one can reidentify these data, it is highly unlikely that this will occur. We will not ask for your additional informed consent if we use, share, or release deidentified panel data for future research. Please note that the CoC does not prevent all disclosures. You can freely discuss your involvement in this research. TCS researchers cannot refuse requests for information from the FDA-CTP, the TCS sponsor. In situations involving imminent danger, the law requires TCS researchers to disclose certain information.

Possible Benefits and Risks: There are no direct benefits to you for participating in the panel. The potential exists for loss of privacy, though our procedures are designed to protect and secure your personal information. Please see the Privacy section above for details on the procedures in place to protect your privacy.

Further Questions: If you have any questions about the research now or in the future, including the tobacco-related surveys, you can contact the Project toll free number 1-800-613-0326. If you have questions about your rights as a study participant, call RTI’s Office of Research Protection at 1-866-214-2043 (a toll-free number).

Statement of Consent: I have read the description of this research provided above (or the description has been read to me), and I understand it. I have been informed of the risks and benefits involved, and all my questions have been answered to my satisfaction. Furthermore, I have been assured that any future questions that I may have will also be answered. I freely and voluntarily agree to participate in the TCS survey panel. I understand that by signing, I am not giving up any of my legal rights. I will be given a copy of this statement.

By signing my name below, I am indicating my agreement to participate in the National Panel of Tobacco Consumer Studies.

Printed Name of Research Participant

Signature of Research Participant

Date Signed

Printed Name of Interviewer

Signature of Interviewer

Date Signed



Consent to Participate in Panel – Tablet Version

Description and Purpose of the TCS: The 2009 Tobacco Control Act granted the U. S. Food and Drug Administration the authority to regulate the manufacture, marketing, and distribution of tobacco products to protect public health and reduce tobacco use by minors. The National Panel of Tobacco Consumer Studies (TCS) are being conducted to assess responses to possible FDA regulatory actions from a sample of approximately 4,000 tobacco users that represent the nation as a whole. The studies will assess consumer perceptions of tobacco products, including their labeling, advertising and marketing.

Sponsor: The TCS is sponsored by the U. S. Food and Drug Administration’s Center for Tobacco Products (FDA-CTP). RTI International, a not-for-profit research organization, is conducting the study on the behalf of the FDA-CTP.

Procedures: You will receive login credentials and detailed instructions for accessing the survey website and completing the panel surveys using the Samsung tablet computer that has been loaned to you. While you are in the TCS panel, you will be asked to complete about 2-3 short web surveys a year on tobacco-related topics. These will take about 15-20 minutes to complete. The tablet computer is being loaned to you so you can participate in these surveys online through the TCS panel website. You will be notified when a survey is ready for you to complete.

Financial Considerations: Participation in the TCS panel will involve no cost to you. For completing the enrollment process you will receive \$35.00 in cash. For completing the short tobacco-related surveys you will receive \$15.00 cash each. The Samsung 3 tablet has been provided as a tool for you to access the TCS panel website and complete the surveys online. The tablet is on loan to you while you are participating in the panel.

Voluntary Participation: Your participation in the panel is completely voluntary. You can refuse to answer any and all questions. You can elect to leave the panel at any time. The research team also reserves the right to remove you from the panel if they determine your participation is no longer in your best interest or in the interest of the TCS. As a web participant, you will be asked for your consent in each online tobacco-related web survey. As a mail participant, you will indicate your consent for each tobacco-related survey by completing and returning the survey form.

Privacy: The protection of private personal information is a primary concern to all institutions involved in this project. All members of the research team receive privacy training. Your answers to the survey questions will be kept private to the fullest extent required by law. When you return the study-provided tablet to RTI it will be wiped clean of any data that you might have stored on it, and restored to its original factory settings. Your name will not be reported with any answers you provide. Your answers will be combined with answers of many others and reported in a summary form. All staff involved in this research are committed to privacy and have signed a Privacy Pledge. This research is covered by a Certificate of Confidentiality (CoC). A CoC protects your private panel information from being used in legal proceedings. The CoC also requires TCS researchers have your consent before sharing your identifiable information. However, there may be opportunities for TCS researchers to use, share, or release deidentified panel data for similar research in the future. "Deidentified" means that we will remove your personal identifying information before the data are used, shared, or released to others. Although we cannot guarantee that no one can reidentify these data, it is highly unlikely that this will occur. We will not ask for your additional informed consent if we use, share, or release deidentified panel data for future research. Please note that the CoC does not prevent all disclosures. You can freely discuss your involvement in this research. TCS researchers cannot refuse requests for information from the FDA-CTP, the TCS sponsor. In situations involving imminent danger, the law requires TCS researchers to disclose certain information.

Possible Benefits and Risks: There are no direct benefits to you for participating in the panel. The potential exists for loss of privacy, though our procedures are designed to protect and secure your personal information. Please see the Privacy section above for details on the procedures in place to protect your privacy.

Further Questions: If you have any questions about the research now or in the future, including the tobacco-related surveys, you can contact the Project toll free number 1-800-613-0326]. If you have questions about your rights as a study participant, call RTI’s Office of Research Protection at 1-866-214-2043 (a toll-free number).

Statement of Consent: I have read the description of this research provided above (or the description has been read to me), and I understand it. I have been informed of the risks and benefits involved, and all my questions have been answered to my satisfaction. Furthermore, I have been assured that any future questions that I may have will also be answered. I freely and voluntarily agree to participate in the TCS survey panel. I understand that by signing, I am not giving up any of my legal rights. I will be given a copy of this statement.

By signing my name below, I am indicating my agreement to participate in the National Panel of Tobacco Consumer Studies.

Printed Name of Research Participant

Signature of Research Participant

Date Signed

Printed Name of Interviewer

Signature of Interviewer

Date Signed



TCS Tablet Computer Equipment Agreement and Receipt Form



The FDA's Center for Tobacco Products and RTI International would like to thank you for participating in the National Panel of Tobacco Consumer Studies (TCS). To help you access the internet and participate in the TCS panel, we are loaning you a Samsung Galaxy Tab A tablet computer to complete the panel web surveys and receive any other panel related correspondences while you participate in the TCS panel.

By signing below, you acknowledge that:

- RTI International loaned you a Samsung Galaxy Tab A (serial number listed below) so you may complete surveys as a panel member for the TCS,
- The tablet you received was in good working order when you received it,
- You will return the equipment listed below to RTI International at the end of your TCS panel commitment period or in the event that you end your participation in the TCS panel early, and
 - All equipment will be returned using the pre-addressed shipping materials that will be sent to you at the point at which the tablet is to be returned, and
 - You will return all equipment within 5 business days of receiving a notice to return your equipment.
- When the tablet is received at RTI it will be logged in as returned from you, wiped clean of any data you may have stored on it, and restored to original factory settings. RTI will not attempt to gather any information that may be stored locally on the device.

- Accepted Samsung Galaxy Tab A Tablet**
 Accepted Samsung Galaxy Tab A Charger
 Accepted Samsung Galaxy Tab A Tablet Case

Respondent Printed Name: _____

Date: ____/____/____

Respondent Signature: _____

FI Signature: _____

Date: ____/____/____

Case ID:

Tablet ID/Serial Number:

If you have any questions about your participation in the TCS Panel, contact project staff at 1-800-613-0326 or tcs@rti.org.

OMB Number: 0910-0815; Expiration Date: 06/30/2019



TCS Payment Receipt



The U. S. Food and Drug Administration's Center for Tobacco Products (FDA-CTP) and RTI International would like to thank you for your participation in the National Panel of Tobacco Consumer Studies (TCS). As a token of our appreciation for your participation in joining this important panel, you are eligible to receive a \$35 cash payment.

Name of Respondent (Print): _____

Signature of Respondent: _____

Signature of Field Interviewer: _____

Case ID: ____ _

Date: ____/____/____

- Accepted \$35.00 Cash Payment**
- Declined \$35.00 Cash Payment**

If you have any questions about your participation in TCS, contact project staff at 1-800-613-0326.

OMB Number: 0910-0815; Expiration Date: 06/30/2019

Disposition: White to Case Folder, Yellow to FI, Pink to Panel Member

Sorry I Missed You

CONTACT US:
1-800-613-0326
tcs@rti.org



Date: ____/____/____ Time: _____

Dear Resident:

I stopped by today to talk to you about an important research effort being conducted by RTI International.

I am sorry that I did not find you at home. I will return to talk with you in the next few days. Thank you in advance for your cooperation.

Sincerely, _____

Screener Introduction Script

IF SPEAKING TO HOUSEHOLD MEMBER 18 YEARS OF AGE OR OLDER: Hello, my name is [YOUR NAME] from RTI International in North Carolina. We are conducting a nationwide study sponsored by the U.S. Food and Drug Administration (FDA). We recently mailed you a letter about the study.

HAND R A COPY OF THE LETTER: I would like to ask you a few short questions about your household to see if anyone is eligible to participate in this important study.

STUDY PURPOSE: The FDA is establishing a large, national survey panel to help researchers and policy makers understand the impact and effectiveness of tobacco-related public education activities and possible regulatory actions. Panel members will be asked to take part in short but important surveys for FDA's National Panel of Tobacco Consumer Studies (TCS).

IF NEEDED:

WHAT'S IN IT FOR ME: If someone in your household is determined to be eligible, he/she will have the chance to receive cash payments in appreciation for their participation.

Enrollment Introduction Script

IF TALKING TO THE ELIGIBLE SAMPLED ADULT: Hello, my name is [YOUR NAME] from RTI International in North Carolina. We are conducting a nationwide study sponsored by the U.S. Food and Drug Administration (FDA). You have been selected to participate in the National Panel of Tobacco Consumer Studies, or TCS.

Your participation in the TCS panel involves completing an initial set of enrollment questions. This should only take about 20 minutes and you will receive \$35 in cash as a token of our appreciation. Once you are enrolled in the panel, you will be asked to complete about 2-3 short tobacco-related surveys a year over the next 3 years. These surveys will only take 15-20 minutes of your time and you will receive a \$15 cash payment for each survey you complete.

IF NEEDED:

STUDY PURPOSE: The FDA is establishing the survey panel to help researchers and policy makers understand the impact and effectiveness of tobacco-related public education activities and possible regulatory actions.

NOT INTERESTED: You cannot be replaced. If you choose not to participate, your views and opinions—as well as those of the thousands of people you represent across the U.S.—will not be heard.

TIME COMMITMENT: TCS surveys are short and can be completed around your schedule. You can also complete them in parts. Every survey is voluntary and the total time commitment is only about an hour a year.

Device Option Scripts

R DOES NOT HAVE A DEVICE OR ACCESS TO INTERNET, OFFER MAIL PARTICIPATION OPTION: We can get started on the initial survey now. The entire process will only take about 20 minutes and as I mentioned previously you will receive \$35.00 in cash as a token of our appreciation for completing the enrollment process. We can send the other short surveys to you by mail, using the United States Postal Service. If at any point you do gain access to a computer and/or the internet, you can always participate online in the future.

R HAS NO DEVICE/INTERNET ACCESS AND REFUSES MAIL PARTICIPATION OPTION BUT IS OTHERWISE INTERESTED: We really would like you to join the panel. I will talk to my supervisor to see what we can do about an alternative way for you to participate. I will get back to you once I speak with him/her

R IS ELIGIBLE FOR A TABLET: You recently spoke with me/someone about your interest in joining the panel but at the time you indicated that you have no access to an internet-enabled device to complete the web surveys. I spoke with my supervisor and s/he has indicated that we can offer you the loan of a Web-enabled tablet computer while you are in the panel so you can participate in the online surveys. Your participation in the panel is important and we want to make sure you have every opportunity to join. I can help you setup the loaned tablet and show you how to complete the surveys with it. At the end of your time in the panel, you will return the tablet to RTI where it will be receipted, wiped clean of any data, and restored to its original factory settings.

R IS RELUCTANT-HAS INTERNET-ENABLED DEVICE: We can schedule the initial survey to be done at your convenience. The entire process will only take about 20 minutes and you will receive \$35 in cash as a token of our appreciation for completing the panel enrollment process. Additionally, all follow-up surveys can be completed online at your convenience. You will receive \$15 cash for each of the short surveys you complete.

R IS RELUCTANT-DOES NOT HAVE INTERNET-ENABLED DEVICE, BUT COULD BE CONSIDERED FOR MAIL PARTICIPATION: We can schedule the initial survey to be done at your convenience. The entire process will only take about 20 minutes and you will receive \$35 in cash as a token of our appreciation for completing the panel enrollment process. Additionally, all follow-up surveys can be mailed to you via United States Postal Service. A postage-paid envelope will be included with each mailing, so completing a survey will be at no cost to you. You will receive \$15 cash for each of the short surveys you complete.

R IS RELUCTANT-DOES NOT HAVE INTERNET-ENABLED DEVICE, BUT COULD BE CONSIDERED FOR TABLET: We can schedule the initial survey to be done at your convenience. The entire process will only take about 20 minutes and you will receive \$35 in cash as a token of our appreciation for completing the panel enrollment process. I will speak to my supervisor to find out if there is an alternate way we can offer you to participate with.



Food and Drug Administration
Center for Tobacco Products



[DATE]

The U. S. Food and Drug Administration's Center for Tobacco Products (FDA - CTP) is looking for adults, age 18 and older, to participate in a large, national survey panel for the National Panel of Tobacco Consumer Studies (TCS). The FDA-CTP has hired RTI International, a not-for-profit research firm, to conduct the TCS.

Beginning in January 2017 and continuing through August 2017, professional interviewers will be contacting households around the United States. The TCS is committed to protecting the identity of participants and interviewers will adhere to the most stringent research standards, are thoroughly trained, and have signed legally binding pledges of privacy. Participation in the TCS is strictly voluntary.

This letter serves to verify the employment of Pam Holloway with RTI International as a Field Interviewer working on the TCS. If you have any questions about the TCS, or the authenticity of this letter, you can call RTI directly at 1-800-613-0326.

Sincerely,

Susan Kinsey
RTI Project Director,
National Panel of Tobacco Consumer Studies

Attachment 3-32: Incentive Thank You Letter



Food and Drug Administration
Center for Tobacco Products



[DATE]

FNAME LNAME
[STREET ADDRESS]
[CITY], [STATE] [ZIPCODE]

[FNAME],

Thank you

... for [FILL: completing a survey for the National Panel of Tobacco Consumer Studies (TCS)]. [FILL: We appreciate your patience while we prepared this study for the panel.] Your continued participation in the TCS is providing important information to the U.S. Food and Drug Administration (FDA) on consumer perceptions of tobacco products.

As a token of our appreciation, we have enclosed \$15 in cash.

If you have any questions about this payment, or any other component of the TCS, please call our toll-free project line at 1-800-613-0326 or email us at tcs@rti.org.

Also, remember that you can update your contact information at any time by going to <https://tcs.rti.org> and logging in with your TCS ID and password.

We will contact you when your next TCS study is available. We hope we can count on your continued cooperation.

Sincerely,

Susan Kinsey
RTI Project Director
National Panel of Tobacco Consumer Studies

Tips and Tricks for Using your TCS Panel Member Tablet

Accessing Your TCS Surveys

- All surveys for the TCS can be completed via the internet, using the Chrome browser on your tablet or any browser installed on another mobile device or PC (e.g., Firefox, Internet Explorer).
- To access your survey:
 1. Navigate to the TCS panel website: <https://tcs.rti.org> or click on the survey link included in the email you received.
 - An easy way to navigate to the website is to type in 'https://tcs.rti.org' into the browser address bar at the top of your browser window.
 2. Enter your username and password.
 3. Click on the survey that is waiting for you to complete.

Accessing Your TCS Email

- Email will be the primary form of communication for the TCS.
- When you received your tablet, the Field Interviewer set up your email so that you can receive up-to-the-minute communications from project staff.
- To access your email:
 - If using Gmail, you can access your email by clicking on the Gmail icon.
 - If you're using a non-Google email provider, click on the standard email app icon (a white envelope with a "@" symbol in the middle).
- Regardless of what app you use, you should receive a notification every time you receive a new message. Tapping on the notification will take you to the email.

RTI Technical Support

- If you encounter problems with your tablet or while trying to access panel surveys you can contact project staff by:
 - Web: Request technical support online at <https://tcs.rti.org>
 - E-mail: tcs@rti.org
 - Please note that while you can send an e-mail anytime, it will likely be answered between 8:00 a.m. and 5:00 p.m. on weekdays.
 - When emailing project staff members, include your name, Study ID, and a phone number.
 - Project Hotline: 1-800-613-0326
 - Project staff monitors the hotline between 8:00 a.m. and 5:00 p.m. on weekdays.
 - If you are unable to reach a project staff member, leave a message that includes your name, Study ID, and phone number, and we will return your call as soon as possible.

Preserving Your Battery

- Reduce your screen brightness whenever possible. You can control the screen brightness by clicking on the Settings icon on your desktop and then Display.
- When not in use, disable Wi-Fi or turn off the tablet. The Wi-Fi can be disabled by clicking on the Settings icon on your tablet desktop and then choosing Wi-Fi.

Maintaining Your Tablet

- Keep your tablet charged when you're not using it.
 - When charging your tablet:
 - Use the charging cable RTI provided to you. Do not attempt to use another charger, even if it appears to fit your tablet.
 - Ensure the charging cable is secured in the charging port on the bottom of your tablet.
 - Avoid moving the charging cable post while it's connected to the tablet. Doing so can damage the port on your tablet.
 - Make sure your tablet is secure and the cable is out of the way while charging your tablet. Doing so will prevent an accidental jolt on the cable, which can cause damage to the tablet.
- Clean your tablet display regularly
 - Wipe the screen surface gently using a soft cotton cloth dampened with a mild soap.
 - Do not use abrasive cleaners.
 - Do not pour or spray liquids directly on your tablet or wash your tablet with a heavily soaked cloth.
- Keep your tablet away from extreme temperatures, including out of direct sunlight.
- Avoid exposing your tablet to water, dirt, dust, sand, etc.
- Make a habit of keeping your tablet in a case. When carrying it in a bag, make sure it's in a separate compartment or the screen is protected. Do not drop your tablet in a bag with other loose objects (e.g., keys, cell phone) that can damage the screen.

Accidental Spills

- If you accidentally spill liquid on your tablet:
 - Turn it off immediately and unplug it
 - Position it so that the liquid can run out

To Log In To the TCS Website:							
https://tcs.rti.org							
Your TCS ID:							

Accessing your TCS Surveys

Accessing Your Surveys

- All surveys for the TCS can be completed via the Internet, using the Internet browser installed on your PC or mobile device (e.g., Chrome, Firefox, Internet Explorer).
- To access your surveys:
 1. Navigate to the TCS panel website: <https://tcs.rti.org> or click on the survey link included in the email you received.
 - An easy way to navigate to the website is to type in 'https://tcs.rti.org' into the browser address bar at the top of your browser window.
 2. Enter your username and password.
 3. Click on the survey that is ready for you to complete.

RTI Technical Support

- If you encounter problems while trying to access TCS surveys you can contact project staff by:
 - Web: Request technical support online at www.tcs.rti.org.
 - E-mail: Anytime via e-mail tcs@rti.org.
 - Please note that while you can send an e-mail anytime, it will likely be answered between 8:00 a.m. and 5:00 p.m. on weekdays.
 - Project Hotline: 1-800-613-0326
 - Project staff members monitor the hotline between 8:00 a.m. and 5:00 p.m. on weekdays. If you are unable to reach a project staff member, leave a message that includes your name, Study ID, and phone number, including area code. We will return your call as soon as possible.

To Log In To the TCS Website:							
https://tcs.rti.org							
Your TCS ID:							

Attachment 3-35: Mail Reminder Postcard



Food and Drug Administration
Center for Tobacco Products



Dear Resident,

You were recently sent a short survey for the National Panel of Tobacco Consumer Studies (TCS).

If you have already completed the survey, **we would like to thank you for your participation.**

If you have not yet completed the survey, **please take a few minutes to answer the questions.** You can return the survey in the postage-paid envelope.

If you have any questions about the TCS survey, please contact our RTI study representatives at 1-800-613-0326.

Thank you.

Attachment 3-38: Topical Mail Reminder Postcard



Food and Drug Administration
Center for Tobacco Products



Dear [Insert Name],

You were recently sent a survey for the National Panel of Tobacco Consumer Studies (TCS). If you have already completed the survey, **we would like to thank you for your participation.**

If you have not yet completed the [INSERT: Study Title], please complete the survey and return it to us using the postage-paid envelope. **The final date for completing this survey is [FILL: DATE]. As a token of our appreciation, you will receive \$15 in cash for completing the survey.**

If you have any questions about the TCS or this survey, please contact our RTI study representatives at 1-800-613-0326.

Thank you.

Attachment 3-39: Topical Web Reminder Postcard



Food and Drug Administration
Center for Tobacco Products



Dear [Insert Name],

You were recently sent a survey via e-mail for the National Panel of Tobacco Consumer Studies (TCS). If you have already completed the survey, **we would like to thank you for your participation.**

If you have not yet completed the [[INSERT: Study Title], please complete this survey by going online at <https://tcs.rti.org> and using your login credentials. **The final date for completing this survey is [FILL: DATE].** Each survey topic was hand-picked by policy makers at the FDA-CTP and represents an important tobacco-related issue. **As a token of our appreciation, you will receive \$15 in cash for completing the survey.**

If you have any questions about the TCS or this survey, please contact our RTI study representatives at 1-800-613-0326.

Thank you.

Appointment Reminder

We appreciate your taking time for this important research and look forward to our appointment to complete this process. Your appointment is scheduled for:

Day: _____ **Date:** _____

Time: _____ **Location:** _____

Interviewer Name: _____

Interviewer Phone Number: _____



RTI International
Research Triangle Park, NC 27709
tcs@rti.org



Panel Member Informational Email (Enrollment)

SUBJECT: National Panel of Tobacco Consumer Studies (TCS) Website Login Information

[Insert Name],

Thank you for joining the panel for the National Panel of Tobacco Consumer Studies (TCS).

To finish the enrollment process, please complete this short online survey by going to the TCS website <https://tcs.rti.org> and using the following login information:

TCS ID: [#####]
Password: [#####]*
Survey Code: [###]

*Please note that you will be prompted to change this password to a password of your choice once you log into the website. Your TCS ID, however, will not change.

If you have any questions about the panel, please call our toll-free project line at 1-800-613-0326 or email us at tcs@rti.org.

Sincerely,

Susan Kinsey
RTI Project Director
National Panel of Tobacco Consumer Studies

Text Messages (Post - Enrollment)

Announcement

(Web Panel Members – includes RTI Tablet Users)

This message is from the TCS survey panel. A new survey is available at <https://tcs.rti.org>. Questions? Call 1-800-613-0326.

(Mail Panel Members)

This message is from the TCS survey panel. A new survey was mailed to you. Please complete and return it. Questions? Call 1-800-613-0326.

Heads-Up Text Message Announcement (Web and Mail)

Thank you for participating in the TCS survey panel. Your next survey will be available in [FILL #] weeks. Questions? Call 1-800-613-0326.

Non-Response

(Web Panel Members – includes RTI Tablet Users)

This is a reminder from the TCS survey panel. We have not received your survey for this month. Questions? Call 1-800-613-0326.

(Mail Panel Members)

This is a reminder from the TCS survey panel. We have not received your survey for this month. Questions? Call 1-800-613-0326.

Emails (Post-Enrollment)

Announcement - Topical Survey

(Web Panel Members – includes RTI Tablet Users)

SUBJECT: National Panel of Tobacco Consumer Studies (TCS)

[Insert Name],

A National Panel of Tobacco Consumer Studies (TCS) survey is now available for you to complete by logging on to <https://tcs.rti.org>.

As a token of appreciation, you will receive \$15 for completing the survey.

If you have any questions, please contact us toll-free at 1-800-613-0326.

Thank you,

Susan Kinsey
RTI Project Director
National Panel of Tobacco Consumer Studies

(Mail Panel Members)

SUBJECT: National Panel of Tobacco Consumer Studies (TCS)

[Insert Name],

A National Panel of Tobacco Consumer Studies (TCS) survey has recently been mailed to you. As a token of appreciation, you will receive \$15 for completing the survey.

If you have any questions, please contact us toll-free at 1-800-613-0326.

Thank you,

Susan Kinsey
RTI Project Director
National Panel of Tobacco Consumer Studies

Heads-Up Email Announcement (Web and Mail)

SUBJECT: National Panel of Tobacco Consumer Studies (TCS)

[Insert Name],

Thank you for your continued participation in the National Panel of Tobacco Consumer Studies (TCS). A new survey will be ready for you to complete in the next [FILL #] weeks.

If your contact information has changed since the last survey, please call us toll-free at 1-800-613-0326 or go to <https://tcs.rti.org> to update your Panel Profile.

Thank you,

Susan Kinsey
RTI Project Director
National Panel of Tobacco Consumer Studies

Non-Response - Topical Survey

(Web Panel Members – includes RTI Tablet Users)

SUBJECT: National Panel of Tobacco Consumer Studies (TCS)

[Insert Name],

This is a friendly reminder that a National Panel of Tobacco Consumer Studies (TCS) survey is available for you to complete by logging on to <https://tcs.rti.org>.

{FILL: Thank you for starting your survey.} The final date for completing this survey is [FILL: date]. As a token of appreciation, you will receive \$15 for completing the survey.

If you have any questions, please contact us toll free at 1-800-613-0326.

Thank you,

Susan Kinsey
RTI Project Director
National Panel of Tobacco Consumer Studies

(Mail Panel Members)

SUBJECT: National Panel of Tobacco Consumer Studies (TCS)

[Insert Name],

This is a friendly reminder from the National Panel of Tobacco Consumer Studies (TCS). We have not received your mail survey. Please complete and mail at your earliest convenience.

The final date for completing this survey is [FILL: date]. As a token of appreciation, you will receive \$15 for completing the survey.

If you have any questions, please contact us toll-free at 1-800-613-0326.

Thank you,

Susan Kinsey
RTI Project Director
National Panel of Tobacco Consumer Studies

Auto-calls

Announcement - Topical Survey

(Web Panel Members – includes RTI Tablet Users)

Hello. A National Panel of Tobacco Consumer Studies (TCS) survey is now available for you to complete by logging on to <https://tcs.rti.org>. As a token of appreciation, you will receive \$15 for completing the survey. If you have any questions, please contact us toll-free at 1-800-613-0326. Thank you.

(Mail Panel Members)

Hello. A National Panel of Tobacco Consumer Studies (TCS) survey has recently been mailed to you. As a token of appreciation, you will receive \$15 for completing the survey. If you have any questions, please contact us toll-free at 1-800-613-0326. Thank you.

Heads-Up Phone Announcement (Web and Mail)

Thank you for your continued participation in the National Panel of Tobacco Consumer Studies (TCS). A new survey will be ready for you to complete in the next [FILL #] weeks. If your contact information has changed since the last survey, please call us toll-free at 1-800-613-0326 or go to <https://tcs.rti.org> to update your Panel Profile. Thanks!

Non-Response - Topical Survey

(Web Panel Members – includes RTI Tablet Users)

Hello. This is a friendly reminder that a National Panel of Tobacco Consumer Studies (TCS) survey is available for you to complete by logging on to <https://tcs.rti.org>. As a token of appreciation, you will receive \$15 for completing the survey. If you have any questions, please contact us toll free at 1-800-613-0326. Thank you.

(Mail Panel Members)

Hello. This is a friendly reminder from the National Panel of Tobacco Consumer Studies (TCS). We have not received your mail survey. Please complete and mail at your earliest convenience. As a token of appreciation, you will receive \$15 for completing the survey. If you have any questions, please contact us toll-free at 1-800-613-0326. Thank you.

Heads-Up Postcard (Web and Mail)

[Insert Name],

Thank you for your continued participation in the National Panel of Tobacco Consumer Studies (TCS). A new survey will be ready for you to complete in the next [FILL #] weeks.

If your contact information has changed since the last survey, please call us toll-free at 1-800-613-0326 or go to <https://tcs.rti.org> to update your Panel Profile.

Thank you,

Susan Kinsey
RTI Project Director
National Panel of Tobacco Consumer Studies

Post-Enrollment Automated Follow-up Messages by Contact Mode

Text Message – All panel members

Welcome to the TCS Survey Panel. The TCS website is <https://tcs.rti.org>. Our phone line is 1-800-613-0326. Thanks!

Autocall – All panel members

Hello. Thank you for joining the National Panel of Tobacco Consumer Studies (TCS). As a reminder, you will receive 2-3 short surveys a year while in the panel. The panel website is <https://tcs.rti.org>. If you have any questions, please contact us toll free at 1-800-613-0326 or by email at tcs@rti.org. Thank you.

Email – Web Panel Members, including RTI Tablet users:

SUBJECT: National Panel of Tobacco Consumer Studies (TCS) [Insert Name],

Thank you for joining the National Panel of Tobacco Consumer Studies (TCS). As a reminder, you will receive 2-3 short surveys a year while in the panel. Go to the TCS website at <https://tcs.rti.org> to access your surveys or update your contact information. If you have any questions, please contact us toll free at 1-800-613-0326 or by email at tcs@rti.org.

Thank you,

Susan Kinsey
RTI Project Director
National Panel of Tobacco Consumer Studies

Letter – Mail Panel Members

[Insert Name],

Thank you for joining the National Panel of Tobacco Consumer Studies (TCS).

As a reminder, we will send you 2-3 short surveys in the mail each year while you are in the panel. You can also participate online through the TCS website at <https://tcs.rti.org>. If you have any questions or need to update your contact information, please contact us toll free at 1-800-613-0326 or by email at tcs@rti.org.

Thank you,

Susan Kinsey
RTI Project Director
National Panel of Tobacco Consumer Studies

TCS Password Reset Email

SUBJECT: National Panel of Tobacco Consumer Studies (TCS) Password Reset Confirmation

TCS Panel Member,

Your TCS password has been reset. To login, please go to the TCS website <https://tcs.rti.org> and use the following login information:

TCS ID: [#####]
Password: [#####]*

*Please note that you will be prompted to change this password to a password of your choice once you log into the website. Your TCS ID, however, will not change.

If you have any questions or feel you have received this email in error, please call our toll-free project line at 1-800-613-0326 or email us at tcs@rti.org.

Sincerely,

Susan Kinsey
RTI Project Director
National Panel of Tobacco Consumer Studies

Attachment 3-42: Phone Verification Answering Machine Script




Answering Machine Script:

Hello, I am calling from RTI International regarding a study sponsored by the U.S. Food and Drug Administration. Our records indicate that someone at this number was contacted by one of our field interviewers and I am calling to verify the quality of our interviewer's performance. This call will take just a few minutes of your time. An RTI International representative will try to reach you again over the next few days to ask a few brief questions. Thank you in advance for your participation.


Attachment 3-43. TCS Website Screens

1) TCS Website Home Page

PROGRAMMER: FI WILL LOGIN WITH HIS/HER STUDY ID WHEN REQUIRED TO ADMINISTER BASELINE SURVEY TO PM. WHEN FI ID IS ENTERED, FI WILL GET OPTION TO "ADMINISTER BASELINE SURVEY" AND LAUNCH THE SURVEY ACCORDINGLY. PER BASELINE SPECS, SECTION A (TUTORIAL) WILL BE SKIPPED WHEN FI ADMINISTERS THE SURVEY.

					
Home		FAQs	Contact Us	Espanol	Log In
Login Username: <input type="text"/> Password: <input type="password"/> Forgot Password?		<h3>Welcome to the TCS Website</h3> <ul style="list-style-type: none">• Login to complete a survey• Get answers to frequently asked questions (FAQs)• Contact us with any questions• Request Technical Support• Update your profile 			
 U.S. Department of Health & Human Services U.S. Food and Drug Administration Center for Tobacco Products					
OMB No. 0910-0815 Exp. 06/30/2019					

Home	FAQs	Contact Us	Espanol	Log In
----------------------	----------------------	----------------------------	-------------------------	------------------------



Login


Username:

Password:

[Forgot Password?](#)

Welcome to the TCS Website

- [Login](#) to complete a Survey
- Get answers to [frequently asked questions \(FAQs\)](#)
- [Contact us](#) with any questions
- Request [Technical Support](#)
- [Update Your Profile](#)



OMB No. 0910-0815 Exp. 06/30/2019

2) Create Password Screen

Create Password

To protect your privacy, please create a unique password. By creating a unique password, no one else will be able to log in to your survey. The password should be something you will remember. There are no restrictions on what you enter.

Password:

Password Confirmation:

Create Password and Continue

2a) Update Password Screen

Update Password

The password should be something you will remember. There are no restrictions on what you enter.

Password:

Password Confirmation:

Create Password and Continue

3) Security Question Screen

Set Security Question

To protect the privacy of your answers, please answer a security question from the list below. This will be used to identify you if you forget your unique password. **Please choose a question that only you – and no one else – would know the answer to..**

Security Question:

(Pick one from the dropdown list)

Name of your first pet

Name of your favorite teacher


City you were born in

Name of your favorite sports team


Furthest place to which you have traveled

Continue.

4) Begin the Survey Screen

				
Home	FAQs	Contact Us	Espanol	Log In
Available Surveys:			Update Panel Profile	
<u>Topical Study 1</u>				
OMB No. 0910-0815 Exp. 06/30/2019				

4a) Front Screen of an TCS Web Survey (example with public burden statement)



Help Log Out

English [Change Language](#)

TCS ID: 123456
PBINTRO
1% Complete

[Title of Survey]

Thank you for joining the survey panel for the National Panel of Tobacco Consumer Studies, or TCS. The information you provide will be very important to FDA's research. This first survey will introduce you to some of the features of our web surveys. It will also collect more detailed information about the tobacco products you are currently using. If you have any questions about how to answer a question or need help moving through the survey, please let the interviewer know.

Paperwork Reduction Act Statement: The public reporting burden for this information collection has been estimated to average 10 minutes per response to complete the survey questions. Send comments regarding this burden estimate or any other aspects of this information collection, including suggestions for reducing burden, to PRASStaff@fda.hhs.gov.

OMB No. 0910-0815 Exp. 06/30/2019

[Next →](#)

**** Burden estimate in Paperwork Reduction Act Statement will be 10 minutes for baseline survey, 5 minutes for each panel maintenance survey, and 20 minutes for experimental and observational studies, including Study 1.**

4 b)

Timeout message:

'Your session has timed out. Please log in to continue.'

5) Forgot password screen (1st screen in request of new password)

Forgot Your Password?

Enter your TCS ID to receive your password.
TCS ID: _____

If you need assistance with your account, please call the TCS Help Desk at 1-800-XXX-XXXX
or send an email to tcs@rti.org.

Submit

6) Identity Page (2nd screen in request of new password)

<p>Identity Confirmation</p> <p>Answer the following question to receive your password.</p> <p>TCS ID: XXXXXXXXX Question: (Security question displayed here) Answer: _____</p> <p style="text-align: center;">Submit</p>

6) Identity Confirmation Error Messaging

<p>Identity Confirmation</p> <p>Answer the following question to receive your password.</p> <p>TCS ID: XXXXXXXXX Question: (Security question displayed here) Answer: _____ Your answer could not be verified. Please try again.</p> <p style="text-align: center;">Submit</p>
--

8) Profile Update Page

Update Your Profile

Street Address:

First Name: _____ Last Name: _____ Suffix: _____

Street: _____

City: _____

State: _____

ZIP: _____

Mailing Address: ___ Check here if same as street address

Name: _____

Street: _____

City: _____

State: _____

ZIP: _____

Phone and Email:

Home Phone: _____

Work Phone: _____


Cell Phone: _____ Can we send text messages to this cell number?

Alternate Cell Phone: _____ Can we send text messages to this cell number?

Email: _____

Alternate Email: _____

9) Links to TCS information from the Home screen

				
Home	FAQs	Contact Us	Espanol	Log In
OMB No. 0910-0815 Exp. 06/30/2019				

About The TCS

- > **What are the National Panel of Tobacco Consumer Studies (TCS)?**
- > **Who is sponsoring the TCS?**
- > **Who is RTI International?**
- > **Who is participating in the TCS?**
- > **What does my participation in the TCS involve?**
- > **How do I know the TCS is legitimate?**

What are the National Panel of Tobacco Consumer Studies (TCS)?

The 2009 Tobacco Control Act granted the U.S. Food and Drug Administration (FDA) the authority to regulate the manufacture, marketing, and distribution of tobacco products. To inform these regulatory efforts, the FDA's Center for Tobacco Products (FDA-CTP) is conducting the National Panel of Tobacco Consumer Studies (TCS) to better understand what tobacco users know or how they feel about FDA regulatory actions.

For example, the TCS may explore topics such as:

- > How people feel about tobacco product warning statements or marketing restrictions
- > The type of tobacco products people use,
- > The tobacco brands people prefer,
- > How people hear about new tobacco products,
- > Where people buy tobacco products, or
- > How often people use coupons or in-store promotions

Who is sponsoring the TCS?

The FDA CTP is sponsoring the TCS. RTI International has been contracted to conduct the studies for the FDA-CTP.

Who is RTI International?

RTI is a nonprofit organization located in North Carolina. RTI conducts research both in the United States and abroad under contract with federal, state, and local governments; public service agencies; universities and foundations; and commercial clients.

Who is participating in the TCS?

The panel consists of about 4,000 adult tobacco users from across the United States. Your participation is very important to the success of the TCS. By taking part, panel members represent the views and opinions of many other individuals like themselves. The information you provide will help inform tobacco-related policy decisions made by the FDA.

What does my participation in the TCS involve?

After completing the enrollment process, panel members will be asked to take part in 2-3 short but important surveys for the FDA over a 3-year period. A cash payment will be offered as a token of appreciation for each TCS survey you complete.

How do I know the TCS is legitimate?

The TCS is conducted under the authority of the Family Smoking Prevention and Tobacco Control Act, which granted FDA important new authority to regulate the manufacture, marketing, and distribution of tobacco products to protect the public health generally and to reduce tobacco use by minors. The study has been approved by the U.S. Office of Management and Budget (OMB). The valid OMB control number for this information collection is 0910-0815. The expiration date is 06/30/2019.

Frequently Asked Questions (FAQs)

- > **Completing the TCS Surveys**
- > **Using the TCS Website**
- > **Privacy**

Completing the TCS Surveys:

How long will the surveys take?

The surveys will vary in length depending on the topic and your experiences. Surveys will take between 15-20 minutes.

Each web survey is designed so that you do not have to complete it in one session. You can get started and easily log out and resume the survey at a later time. Simply log back in using your TCS ID and password.

Please note that web survey time also will vary depending on connection speed to the Internet. If you need assistance with any technical issues, contact the TCS Help Desk at 1-800-613-0326 or email us at tcs@rti.org.

Do I have to participate in each survey?

Participation in the TCS panel and in each survey is voluntary. However, your participation is very important to the success of this research. By taking part, you have the opportunity to share your opinions and feedback to help inform tobacco-related policy decisions made by the FDA. You will receive a cash payment as a token of appreciation for each TCS survey you complete.

Can I refuse to answer a question?

Your participation is very important to the success of this research. However, you can refuse to answer any and all questions.

Using the TCS Website:

What if I forget my TCS ID?

If you forget your TCS ID, please let us know by calling the TCS Help Desk at 1-800-613-0326, sending an email to tcs@rti.org, or completing the form on our [**Technical Support**](#) page.

What if I forget my password?

To have your password reset, go to the [**Forgot Password**](#) page. You can also contact the TCS Help Desk at 1-800-613-0326 or email us at tcs@rti.org.

How do I know your website is secure?

The TCS website is protected by Secure Socket Layer (SSL; 128-bit encryption) technology. The web data are collected over a secure server and connection also protected by SSL.

Should I use a particular web browser to take the web surveys?

The current versions of the following web browsers are recommended:


- > Chrome
- > Firefox
- > Safari
- > Internet Explorer
- > Opera

Privacy:


Will my survey answers be kept private?

The FDA and RTI are committed to assuring the privacy of responses. Our interest is only in the combination of all responses and not anyone’s individual answers. Names are never associated with answers, are only used for research and analysis and cannot be used for any other purpose. Privacy of all answers to questions is protected to the fullest extent allowable by law.


10) Contact Us Screen

						
Home	FAQs	Contact Us	Espanol	Log In		
<h3>TCS Help Desk</h3> <p>Help Desk staff are available to assist you.</p> <p>You can contact us at: Phone: [1-800-XXX-XXXX] Email: tcs@rti.org Website: [insert url to Technical Support Page].</p> <h3>TCS Staff</h3> <p>If you have questions or concerns about the TCS, project staff are available Monday through Friday between 9:00 AM and 5:00 PM (ET).</p> <table><tr><td>TCS Project Director (RTI): Susan Kinsey shk@rti.org Phone: 1-800-613-0326</td><td>TCS Data Collection Manager (RTI): Amy Kowalski akowalski@rti.org Phone: 1-800-613-0326</td></tr></table>					TCS Project Director (RTI): Susan Kinsey shk@rti.org Phone: 1-800-613-0326	TCS Data Collection Manager (RTI): Amy Kowalski akowalski@rti.org Phone: 1-800-613-0326
TCS Project Director (RTI): Susan Kinsey shk@rti.org Phone: 1-800-613-0326	TCS Data Collection Manager (RTI): Amy Kowalski akowalski@rti.org Phone: 1-800-613-0326					
OMB No. 0910-0815 Exp.06/30/2019						

11) Request Technical Support Screen

				
Home	FAQs	Contact Us	Espanol	Log In
Need help completing your TCS Surveys?				
Please complete and submit the technical assistance form below. Once received, a member of the TCS team will contact you.				
TCS ID	<input type="text"/>			
Name	<input type="text"/>			
Email	<input type="text"/>			
Phone:	____ - ____ - _____			
Category:				
<input type="checkbox"/> Internet Connection Problems				
<input type="checkbox"/> Problems Logging in to TCS Website				
<input type="checkbox"/> Problems Launching Web Survey				
<input type="checkbox"/> Usability/Navigation Problems				
<input type="checkbox"/> Hardware Issue				
<input type="checkbox"/> Problems with Freezing Screen				
<input type="checkbox"/> Problems receiving TCS emails				
<input type="checkbox"/> Other Technical Problem				
<input type="checkbox"/> Non-technical issue / general issue				
Short Description	<input type="text"/>			
Description of the problem you are having:				
<input type="text"/>				
Thank you for letting us know about your problem. Your request for assistance has been submitted.				
Your Ticket ID is 128. A member of the TCS team will contact you soon to help you.				
SUBMIT				
OMB No. 0910-0815 Exp. 06/30/2019				

Text Field for Problem Description

				
Home	FAQs	Contact Us	Espanol	Log In
[Insert Text]				
OMB No. 0910-0815 Exp. 06/30/2019				

Attachment 3-44: Disenrollment Letter - Single Case



Food and Drug Administration
Center for Tobacco Products



[DATE]

FNAME LNAME
[STREET ADDRESS]
[CITY], [STATE] [ZIPCODE]

[FNAME],

Thank you for your participation in the National Panel of Tobacco Consumer Studies (TCS) panel. This letter is to acknowledge your request to end your participation in the panel.

[FILL IF PM HAS STUDY-PROVIDED TABLET: Our records show that you were participating in the TCS panel using a study-provided tablet computer. Please note that you will soon receive a separate package from RTI International that includes instructions for returning the tablet. The package will also include a shipping box and a pre-addressed, postage-paid shipping label. Please follow the instructions and return the tablet to RTI at your earliest convenience.

Thank you again for your prior support of the TCS. If you have any questions, please call our toll-free project line at 1-800-613-0326 or email us at tcs@rti.org.

Sincerely,

Susan Kinsey
RTI Project Director
National Panel of Tobacco Consumer Studies

Attachment 3-45: Disenrollment Letter - Bulk



Food and Drug Administration
Center for Tobacco Products



[DATE]

FNAME LNAME

[STREET ADDRESS]

[CITY], [STATE] [ZIPCODE]

[FNAME],

Thank you for your participation in the National Panel of Tobacco Consumer Studies (TCS) panel. We've attempted to contact you about the TCS surveys for some time, but have not heard from you or been able to reach you. For this reason, we are assuming you no longer want to take part in the TCS panel. We will be discontinuing our requests for participation in TCS surveys and your membership in the panel.

[FILL IF PM HAS STUDY-PROVIDED TABLET: Our records show that you were participating in the TCS panel using a study-provided tablet computer. Please note that you will soon receive a separate package from RTI International that includes instructions for returning the tablet. The package also includes a shipping box and a pre-addressed, postage-paid shipping label. Please follow the instructions and return the tablet to RTI at your earliest convenience.

Thank you again for your prior support of the TCS. If you have any questions, please call our toll-free project line at 1-800-613-0326 or email us at tcs@rti.org.

Sincerely,

Susan Kinsey
RTI Project Director
National Panel of Tobacco Consumer Studies



Food and Drug Administration
Center for Tobacco Products

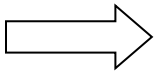


[Name/Adult Resident]
STREET ADDRESS1
STREET ADDRESS2
CITY, STATE ZIP

Dear [Name/Adult Resident]:

You or someone in your household may be eligible to participate in a large, national survey panel being established by the U.S. Food and Drug Administration (FDA). Panel members will be asked to take part in short but important surveys for FDA's National Panel of Tobacco Consumer Studies (TCS).

We would like to reach you before the study period ends. **Time is running out!**



If you or someone in your household is eligible for the survey panel, that person will have the chance to receive cash payments in appreciation for their participation.

Participation is voluntary. Your answers to the questions will be kept private to the fullest extent allowable by law. You can refuse any and all questions.

This is an opportunity to contribute to important research to inform FDA regulatory actions about tobacco products. For more information, please call the panel toll-free number: 1-800-613-0326.

We will be in your neighborhood again soon, and hope you will answer the interviewer's questions.

Thank you for your time.

Sincerely,

A handwritten signature in black ink that reads "Susan H. Kinsey".

Susan Kinsey, Project Director
RTI International



Food and Drug Administration
Center for Tobacco Products

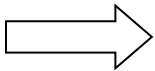


[Name/Adult Resident]
STREET ADDRESS1
STREET ADDRESS2
CITY, STATE ZIP

Dear [Name/Adult Resident]:

We are contacting you because you may be eligible to participate in a large, national survey panel being established by the U.S. Food and Drug Administration (FDA). Panel members will be asked to take part in short but important surveys for FDA's National Panel of Tobacco Consumer Studies (TCS).

We would like to reach you before the study period ends. **Time is running out!**



If you are eligible for the survey panel, you will receive \$35 in cash as a token of appreciation for enrolling in the panel. You will also receive additional cash payments for participating in future panel surveys.

Participation is voluntary. Your answers to the questions will be kept private to the fullest extent allowable by law. You can refuse any and all questions.

This is an opportunity to contribute to important research to inform FDA regulatory actions about tobacco products. For more information, please call the panel toll-free number: 1-800-613-0326.

We will be in your neighborhood again soon, and hope you will answer the interviewer's questions.

Thank you for your time.

Sincerely,

Susan Kinsey, Project Director
RTI International

Attachment 3-48: Screener Non-Response Postcard



Food and Drug Administration
Center for Tobacco Products



Dear Adult Resident,

An interviewer recently contacted your household about a large, national survey panel conducted by the U.S. Food and Drug Administration (FDA). Panel members will be asked to take part in short but important surveys for FDA's National Panel of Tobacco Consumer Studies (TCS). We will be in your neighborhood again soon.

If you have already completed the survey with an interviewer, **thank you for your participation.**

If you have not yet completed the survey with the interviewer, **please take a few minutes to answer the interviewer's questions.**

The FDA has selected RTI International, a not-for-profit research organization, to establish the survey panel. If you have questions about the survey, please call RTI toll-free at 1-800-613-0326.

Thank you.



Food and Drug Administration
Center for Tobacco Products



Adult Resident
STREET ADDRESS1
STREET ADDRESS2
CITY, STATE ZIP

Dear Adult Resident:

Our interviewer recently contacted your household about a large, national survey panel being created by the U.S. Food and Drug Administration (FDA). When the interviewer came by, you declined to answer our questions about your household's eligibility for the panel.

We are writing to ask you to reconsider and complete the short FDA survey. If we find that someone in your household is eligible, he or she will have the chance to receive cash payments for participating in the survey panel.

The survey will only take 5-10 minutes of your time. When the interviewer is in your neighborhood again, you can schedule an appointment when it is most convenient for you.

Your household is one of a limited number of households randomly selected to represent the population of the U.S. Participation is voluntary. Your household's answers to the questions will be kept private to the fullest extent allowable by law. You can refuse any and all questions.

RTI International, a not-for-profit research organization, is helping the FDA create the panel. Please ask the interviewer any questions, or call RTI toll-free at 1-800-613-0326.

Your participation is important! Thank you for your cooperation.

Sincerely,

Susan Kinsey, Project Director
RTI International



Food and Drug Administration
Center for Tobacco Products



FNAME LNAME
STREET ADDRESS1
STREET ADDRESS2
CITY, STATE ZIP

Dear FNAME:

An interviewer recently contacted you about participating in the U.S. Food and Drug Administration's (FDA) National Panel of Tobacco Consumer Studies (TCS). You started the process of enrolling in the panel, but were unable to complete your enrollment at that time.

Your participation in the TCS is very important. We are writing this letter to ask you to complete the enrollment process with the interviewer.

- **You will receive \$35 cash as a token of our appreciation for completing your enrollment.**

As a panel member, you will be asked to take part in short, but important surveys that will inform future FDA policy decisions about tobacco products.

- **You will receive additional cash payments for participating in future TCS surveys.**

Your participation is voluntary. Your answers to the questions will be kept private to the fullest extent allowable by law. You can refuse any and all questions. If you have questions about completing the enrollment process, please call RTI toll-free at 1-800-613-0326.

We look forward to your involvement in the panel. Thank you for your cooperation.

Sincerely,

Susan Kinsey, Project Director
RTI International

Attachment 3-51: Controlled Access Management Letter



Food and Drug Administration
Center for Tobacco Products



[Building Manager] at:
STREET ADDRESS
CITY, STATE ZIP

Dear [Building Manager]:

One of our interviewers, [FIRST & LAST NAME], attempted to contact specific residences within [COMPLEX/COMMUNITY] that were randomly selected to participate in a large, national survey panel being created by the U.S. Food and Drug Administration. RTI International, a not-for-profit research organization, is creating the National Panel of Tobacco Consumer Studies (TCS) for the FDA. [MR./MS.] [LAST NAME] has been unable to gain access to [COMPLEX/COMMUNITY], and we need your help.

We understand your responsibility to protect your residents and want to provide you with information about the study:

- We are not selling anything. This is not a marketing survey.
- The information collected will contribute to important research to inform future FDA regulatory actions about tobacco products.
- A limited number of household addresses were randomly chosen to take part. We do not have any information about the residents other than an address.
- The interviewer only needs a few minutes of the residents' time to see if someone in the household is eligible to participate in the panel.
- All information provided is kept completely private.

By helping our interviewer access the selected households in [COMPLEX/COMMUNITY], **you** will make a direct contribution to this important research effort. [FIRST & LAST NAME], our supervisor in your area, will contact you soon to address any questions, or you may call [HIM/HER] toll free at [**TOLL FREE NUMBER**]. The enclosed TCS brochure also contains important information about the survey panel.

Your assistance is extremely important to the success of the TCS, and I thank you in advance for your help.

Sincerely,

A handwritten signature in black ink that reads "Susan A. Kinsey".

Susan Kinsey, Project Director
RTI International



Food and Drug Administration
Center for Tobacco Products



[FNAME LNAME]
STREET ADDRESS
CITY, STATE ZIP

Dear FNAME,

Thank you for your contributions to the U. S. Food and Drug Administration's National Panel of Tobacco Consumer Studies (TCS). About 4,000 adults are participating in this large, national survey panel.

You have indicated you [FILL: are not interested in completing/do not have time to complete/feel the questions are too personal to complete] the current survey. **We are writing this letter to ask you to reconsider.**

As a panel member, you have the opportunity to take part in short but important TCS surveys. **All TCS panel members receive a \$15 cash payment as a token of our appreciation for each survey they complete.**

The information collected in the TCS is helping policymakers and researchers understand consumer perceptions of tobacco products, including their labelling, advertising, and marketing. Your continued participation will help inform future FDA policy decisions about tobacco products.

I hope you will choose to complete the current survey. If we can answer any questions about the panel or your survey participation, please call us toll-free at 1-800-613-0326.

Sincerely,

Susan Kinsey
RTI Project Director,
National Panel of Tobacco Consumer Studies

Attachment 3-53: Web/Mail Topical Study Consent Script (NEW)

We are excited that you are participating in the TCS survey panel. This study will collect information about [INSERT: Study Description]. The questions will take about 15 minutes to complete and **you will receive \$15 as a token of our appreciation**. Your participation is voluntary and you can skip any question you do not want to answer. Your answers to the questions will be kept private to the fullest extent required by law.

[IF WEB SURVEY: Do you agree to participate in the survey?

¹ Yes

² No → EXIT SURVEY: Thank you for your time. Have a nice day/evening.]

[FILL BASED ON ENROLLMENT/RE-CONSENT STATUS: There may be opportunities for TCS researchers to use, share, or release deidentified panel data for similar research in the future. "Deidentified" means that we will remove your personal identifying information before the data are used, shared, or released to others. Although we cannot guarantee that no one can reidentify these data, it is highly unlikely that this will occur. We will not ask for your additional informed consent if we use, share, or release deidentified panel data for future research.]

[IF MAIL SURVEY: Please use **blue or black ink** to complete the survey. Once you complete the survey, please place it in the enclosed business reply envelope and return it to us at no charge. Your completion and return of the survey indicates your consent to participate.]

If you have any questions about the survey, please call the TCS toll-free project line at 1-800-613-0326. If you have questions about your rights as a study participant, please call RTI's Office of Research Protection at 1-866-214-2043 (a toll-free number).

Thank you for your participation.

Attachment 3-54: Mail Topical Study Cover Letter (NEW)



Food and Drug Administration
Center for Tobacco Products



[FNAME/LNAME]
STREET ADDRESS
CITY, STATE ZIP

Dear [FNAME]:

Thank you for your participation in the U. S. Food and Drug Administration's National Panel of Tobacco Consumer Studies (TCS). Your next TCS panel survey is enclosed with this letter. The survey will collect information about [INSERT: Study Description]. The questions will take about 15 minutes to complete and **you will receive \$15 as a token of our appreciation.**

Your participation is voluntary and you can skip any question you do not want to answer. Your answers to the questions will be kept private to the fullest extent allowable by law. Once you complete the survey, please place it in the enclosed business reply envelope and return it to us at no charge. Your completion and return of the survey indicates your consent to participate.

RTI International, a not-for-profit research organization, is working with the FDA to conduct the TCS panel surveys. If you have any questions about the panel you can call RTI directly at 1-800-613-0326 (a toll-free call). If you have questions about your rights as a study participant, please call RTI's Office of Research Protection at 1-866-214-2043 (a toll-free number).

We look forward to receiving your completed survey. Thank you for your cooperation.

Sincerely,

Susan Kinsey
RTI Project Director,
National Panel of Tobacco Consumer Studies

Paperwork Reduction Act Statement: The public reporting burden for this information collection has been estimated to average 2 minutes per response to complete the survey questions. Send comments regarding this burden estimate or any other aspects of this information collection, including suggestions for reducing burden, to PRAStaff@fda.hhs.gov.

OMB Number: 0910-0815
Expiration Date: 06/30/2019



Consent to Continue to Participate in Panel – Web/Mail Version

Thank you for your participation in the National Panel of Tobacco Consumer Studies (TCS). Your 3-year TCS panel period will end soon. You are invited to continue to participate in the panel after your current panel period ends. If you agree, you will be asked to take part in additional tobacco-related surveys. You will receive \$15 cash as a token of appreciation for each survey you complete.

Description and Purpose of the TCS: The TCS panel studies are being conducted to assess responses to possible FDA regulatory actions from a sample of approximately 4,000 tobacco users that represent the nation as a whole. The studies will assess consumer perceptions of tobacco products, including their labeling, advertising and marketing.

Sponsor: The TCS is sponsored by the U. S. Food and Drug Administration's Center for Tobacco Products (FDA-CTP). RTI International, a not-for-profit research organization, is conducting the study on the behalf of the FDA-CTP.

Procedures: You will be asked to complete about 2-3 short surveys a year on tobacco-related topics. These will take about 15-20 minutes to complete. Your participation in the panel will last through [END DATE]. [IF TABLET LOAN: While you are in the panel, you can continue to use the tablet computer loaned to you at enrollment to participate in these surveys online.]

Financial Considerations: Participation in the TCS panel will involve no cost to you. For completing the short surveys you will receive \$15.00 cash each.

Voluntary Participation: Your participation in the panel is completely voluntary. You can refuse to answer any and all questions. You can elect to leave the panel at any time. As a web participant, you will be asked for your consent in each online survey. As a mail participant, you will indicate your consent for each survey by completing and returning the survey form.

Privacy: Your answers to the survey questions will be kept private to the fullest extent required by law. Your name will not be reported with any answers you provide. Your answers will be combined with answers of many others and reported in a summary form. This research is covered by a Certificate of Confidentiality (CoC). A CoC protects your private panel information from being used in legal proceedings. The CoC also requires TCS researchers have your consent before sharing your identifiable information. However, there may be opportunities for TCS researchers to use, share, or release deidentified panel data for similar research in the future. "Deidentified" means that we will remove your personal identifying information before the data are used, shared, or released to others. Although we cannot guarantee that no one can reidentify these data, it is highly unlikely that this will occur. We will not ask for your additional informed consent if we use, share, or release deidentified panel data for future research. Please note that the CoC does not prevent all disclosures. You can freely discuss your involvement in this research. TCS researchers cannot refuse requests for information from the FDA-CTP, the TCS sponsor. In situations involving imminent danger, the law requires TCS researchers to disclose certain information.

Possible Benefits and Risks: There are no direct benefits to you for participating in the panel. The potential exists for loss of privacy, though our procedures are designed to protect and secure your personal information.

Further Questions: If you have questions about the research now or in the future, including the TCS surveys, you can contact the Project toll free number 1-800-613-0326. If you have questions about your rights as a study participant, call RTI's Office of Research Protection at 1-866-214-2043 (a toll-free number).

Statement of Consent: I have read the description of this research provided above (or the description has been read to me), and I understand it.

**[IF WEB: I freely and voluntarily agree to continue to participate in the TCS panel. YES NO
Please call the Project toll free number (1-800-613-0326) if you would like a copy of this consent form mailed to you.]**

IF MAIL: By signing my name below, I am indicating my agreement to continue to participate in the TCS panel.

Printed Name of Research Participant

Signature of Research Participant

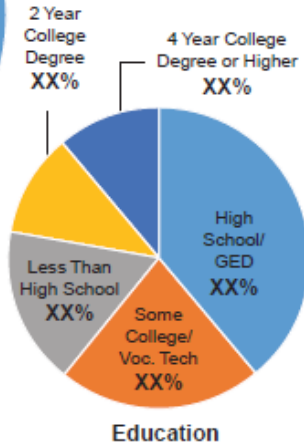
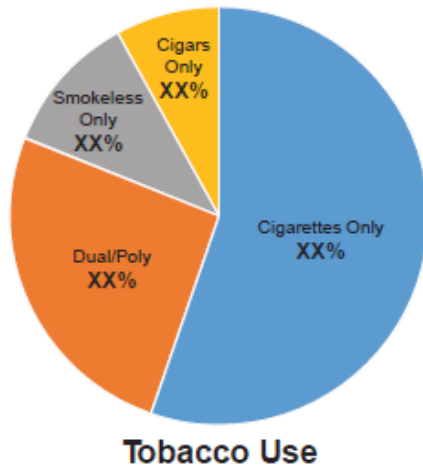
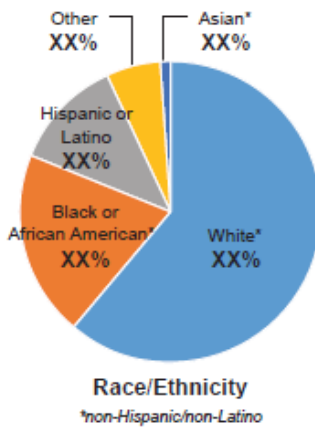
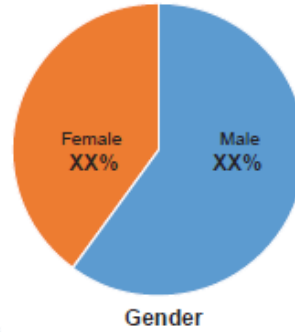
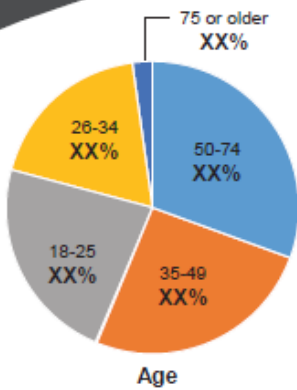
Date Signed

[IF MAIL: Please return the top copy of your signed form in the postage-paid envelope. Keep the bottom copy of the form for your records.]



The TCS panel will be used to inform FDA's regulatory authority over tobacco products.

Your participation in the TCS Panel studies matters!



[PUBLICATION REFERENCE PLACEHOLDER]

You represent the views and opinions of many others around the country. You can't be replaced. Thank you for your continued participation!

The US Food and Drug Administration's Center for Tobacco Products (FDA-CTP) is conducting the National Panel of Tobacco Consumer Studies (TCS) to better understand consumers' knowledge, attitudes, beliefs, and behaviors about tobacco products.

For additional information on the National Panel of Tobacco Consumer Studies, contact:

National Panel of Tobacco Consumer Studies
1-800-613-0326
tes@rti.org
<https://tes.rti.org>

Attachment 3-57: TCS Fact Sheet Letter (NEW)



Food and Drug Administration
Center for Tobacco Products



FNAME LNAME
ADDRESS1
ADDRESS2
CITY, STATE ZIP

Dear FNAME,

Thank you for your [FILL: continued] participation in the National Panel of Tobacco Consumer Studies (TCS). As you can see in the enclosed TCS information sheet, you are an important part of the nearly 4,000-member survey panel. You represent the views and opinions of many others around the country.

[FILL: Your next TCS study will be available for you to complete (FILL: TIMEFRAME). Your responses to our surveys provide the U.S. Food and Drug Administration (FDA) with important information on consumer perceptions of tobacco products, including their labeling, advertising, and marketing.]

[FILL: We will contact you when your next TCS study is available. Your responses to our surveys provide the U.S. Food and Drug Administration (FDA) with important information on consumer perceptions of tobacco products, including their labeling, advertising, and marketing. We hope we can count on your continued cooperation.]

The information you provide in the TCS surveys is critical to the success of the study!

Please let us know if your contact information has changed. You can update your address, telephone number, and/or email address at any time by going to <https://tcs.rti.org> and logging in with your TCS ID and password. You can also call us toll-free at 1-800-613-0326 or send an email to tcs@rti.org. We're available to answer any questions you may have about the TCS panel.

Sincerely,

Susan Kinsey
RTI Project Director
National Panel of Tobacco Consumer Studies