ATTACHMENT E Email Invitation

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Email Invitation

[LOGOS: HHS and IPSOS]

Subject Line: Invitation to Participate in [KnowledgePanel® OR YouthPulse Panel] Survey about Human Fertility and Views on Having Children

Body: You have been selected to take part in a national research study about your knowledge of human fertility and your views on having children. By "fertility," we mean a woman's ability to get pregnant and a man's ability to get a woman pregnant.

This study is sponsored by the U.S. Department of Health and Human Services Office of Population Affairs (OPA). OPA will use the results to better understand young people's knowledge about fertility and views on having children and to provide them with information to help them make better decisions for themselves.

The study consists of one survey that will take about 20 minutes to complete. The survey includes questions about your knowledge of fertility and your views and plans for having children. Some questions are about your personal experiences with pregnancy, sex, alcohol, and cigarettes. Depending on your answers, you might also be asked about your personal experience with birth control methods.

Your participation in this survey is voluntary. If you choose to participate, please answer the questions honestly and in a private setting. By completing this survey, you will earn [KnowledgePanel®=5,000 bonus points, YouthPulse Panelist=\$10].

Below are answers to questions you might have about the survey. If you have additional questions, please call Ipsos Custom Research's toll-free number at 1-800-782-6899.

To find out whether you are eligible for this survey, please go to:

Link: www.\$\$.com/\$\$

Password: %%PASSWORD%%

Thank you for your assistance with this important national survey.

Answers to Questions about the Fertility Knowledge Survey

Who is sponsoring the survey?

The survey is sponsored by the U.S. Department of Health and Human Services (HHS) Office of Population Affairs (OPA). To learn more about OPA, please visit https://www.hhs.gov/opa.

Who is eligible to participate?

Women and men aged 18 to 29 years who have not had a sterilization or other surgical procedure that makes it impossible for them to get pregnant (women) or to get a woman pregnant (men).

How was I selected for the survey?

You were selected at random through a scientific process that is designed to accurately reflect the national population of young women and men aged 18 to 29 years. The survey will be taken by about 3,000 young women and men.

What is the purpose of the survey?

The survey is being conducted to learn about what young men and women aged 18 to 29 years know about human (female and male) fertility and their views on having children. Scientists are also interested in understanding the relationship between fertility knowledge and attitudes, behaviors, and plans around having children. By "fertility," we mean the ability of a woman to get pregnant and the ability of a man to get a woman pregnant.

What topics are covered in the survey?

We'd like you to answer some questions about male and female fertility and your views on having children. You will be asked about your:

- Knowledge of female and male fertility issues
- Views on having children and intentions or goals for having children
- Use of alcohol and cigarettes
- Health insurance coverage and use of medical care services
- Personal experiences with sex and pregnancy
- Individual characteristics (examples: race, ethnicity, marital/relationship status)
- If applicable, use of birth control methods

We ask that you answer these questions in private. While answers to all questions are important to the study, you may skip any questions you prefer not to answer. The only exception is that there are a few questions near the beginning of the survey about your biological ability to have children, your sex as recorded on your birth certificate, and your age. You <u>must</u> answer these questions in order for the survey to proceed. If you choose to skip these items, you will not be able to complete the survey.

Will I get anything for taking the survey?

[If *KnowledgePanel*® *Member*: The survey will take about 20 minutes to complete, and you will receive 5,000 points (\$5 equivalent) when you finish.

[OR]

[If YouthPulse Panel Member: The survey will take about 20 minutes to complete, and you will receive \$10 when you finish.

Are my answers private and secure?

Ipsos respects the privacy of every Panel Member. The survey will <u>not</u> collect and Ipsos will not provide to the researchers any information that can link you personally to your answers (such as name, address, email address). You will never be identified in any analysis, reports, or publications based on your responses, and no one will try to sell you anything. For more information about security, see the Privacy Statement for Panel Members, which outlines what information Ipsos collects and how that information will be used: https://join.knpanel.com/privacy2.html.

You can answer the survey questions on a computer, laptop, tablet, or smartphone. Your answers will be protected and saved in a secure way to prevent viewing by anyone who does not have permission to do so, and to prevent loss, alteration, or misuse of your answers.

How will the results of this survey be used?

The Office of Population Affairs will use the results to better understand young people's knowledge about fertility and views on having children and to provide them with information to help them make better decisions for themselves.

Who is conducting the survey for the Office of Population Affairs?

Ipsos (https://www.ipsos.com/en-us) is administering the survey on behalf of RTI International (https://www.rti.org/).

RTI is a nonprofit research firm that has been contracted by The MITRE Corporation (https://www.mitre.org/) to carry out this study for the Office of Population Affairs.