

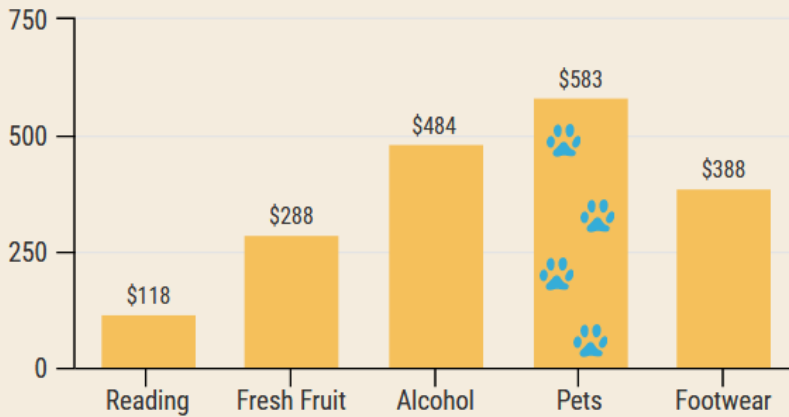


Spending on Pets



"Tails" from the Consumer Expenditure Survey

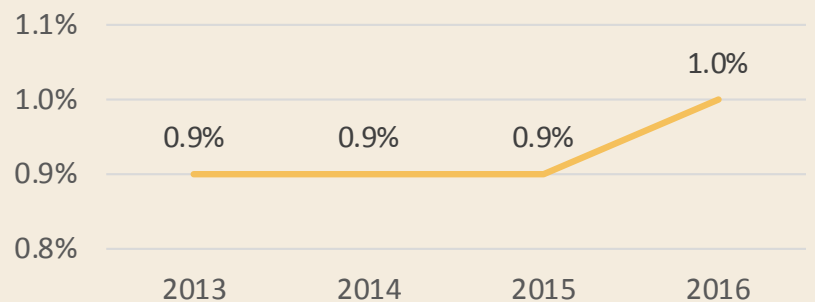
Average Annual Expenditures Per Household



Americans spend a substantial amount of money on the care and feeding of their animals. Average household spending on pets was \$583 in 2016. This was more than the average amount spent on reading, fresh fruit, alcohol, or footwear.

From 2013 to 2016, spending on pets stayed relatively constant, within a narrow range of 0.9 to 1.0 percent of total spending. Even during the recent recession (2007-2009), families continued to spend consistently on their pets.

Pet Spending as Percentage of Household Budget



Sources: 2016 Consumer Expenditure Survey. Steve Henderson, "Spending on pets: "Tails" from the Consumer Expenditure Survey," Beyond the Numbers: Prices & Spending, vol. 2, no. 16 (U.S. Bureau of Labor Statistics, May 2013), <https://www.bls.gov/opub/btn/volume-2/spending-on-pets.htm>

