Appendix N:  
Online Adult Invitation Email

SUBJECT LINE: You are invited to participate in a new survey

FROM: invite@decipherinc.com

REPLY TO: [Lightspeed mailbox]

Greetings!

We have a new study and your participation is requested. The study is meant for adults aged 18 and older. If you qualify and complete the study, your Global Test Market account will be credited with the LifePoints stated in the invitation.

You can only participate in this study using a laptop or desktop computer.

|  |
| --- |
| **A new survey is available** |
| Survey Number: [INSERT SURVEY #] |
| Reward for Survey Completion: 100 LifePoints |
| **Start Now!**  You may also access the survey by copying the following URL into your browser: [INSERT URL LINK] |

Best Regards –

Global Test Market Team

**Paperwork Reduction Act Statement: The public reporting burden for this information collection has been estimated to average 3 minutes per response to complete the screener (the time estimated to read, review, respond). Send comments regarding this burden estimate or any other aspects of this information collection, including suggestions for reducing burden, to PRAStaff@fda.hhs.gov.**

If you know longer wish to receive these emails, click here.

[GO TO CONSENT]

[IF PARTICIPANT TRIES TO USE MOBILE DEVICE]

This survey is not compatible with your device. Please try accessing using a desktop or laptop computer.