

Attachment K: Thank-you email for usability testing participants

Dear <NAME>,

Thank you for taking the time to provide your valuable feedback to newly proposed designs for the National Center for Science and Engineering Statistics (NCSES) website. On behalf of everyone at NCSES, I want to express how much we appreciate your participation.

Your input is critical as we seek to improve our website and online data products. [If applicable: <Attached or included> is your honorarium.] We hope that you will be interested in participating in future research projects to improve our services.

Sincerely,

Susan Finkelppearl
VP of User Experience
Alley Interactive