

ATTACHMENT 7: Test Participant Recruitment Materials

Phase 1 Test Participant Recruitment

MTurk Platform Ad HIT Description

Title: Research Opportunity to Test and Provide Feedback on Education Survey

Description: This \$5 HIT invites you to test and provide feedback on a survey about your education history. The average completion time is 15 minutes

Keywords: survey, college degree, education, test, feedback

Time allowed: 2 hours

Reward per response: \$5.00

Qualifications required: Located in the US, US Graduate Degree

Task visibility: Private. All Workers can see my tasks, but only workers that meet all qualification requirements can preview my tasks.

Phase 2 Test Participant Recruitment

Print

RTI International, a not-for-profit research organization, is looking for participants to provide input on questions for a national study on doctorate recipients. We are interested in interviewing adults (age 21 and over) who have received or are pursuing a doctoral degree in the United States. Interview requires about one hour. The personal interview will be conducted at our offices in [LOCATION] or via videoconference. Eligible participants who complete the interview will receive \$40.

To see if you are eligible for the study, please complete a short questionnaire at

www.XXXXXXXXXX.com

or call [NAME] at [NUMBER]

or 1-800-XXX-XXXX ext. [EXTENSION]

Email

Research Study Opportunity for Qualified Participants

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