

Hello [insert name],

SBA's Office of Investment and Innovation (OII) is conducting a study on the involvement of women entrepreneurs with the Small Business Innovation Research Program (SBIR) and the Small Business Technology Transfer (STTR) programs. As part of this study we are exploring the extent to which women entrepreneurs take advantage of the diversity of services offered by our Resource Partners. This part of the study is not limited to the SBIR/STTR programs but is focused on the kind of support your organization provides to an advanced technology pipeline.

We would greatly appreciate your input on a number of topics, including: the extent to which women entrepreneurs take advantage of the services that you provide, the outreach methods that you use, your perspective on the challenges that women entrepreneurs face, and any best practices you would like to share.

**I would like to invite you and whomever is responsible for outreach in your organization to participate in a brief telephone interview to gain your insights on these topics.**

The SBA has contracted with Dawnbreaker to conduct this study. Ms. Kristen Johnson and Theresa Pipher will lead the interviews on behalf of the SBA. Your participation is entirely voluntary, and your name will not be associated with any of your responses in the published report. Interviews will take 45-60 minutes, depending on your availability.

Veronica Smith from Dawnbreaker (cc'd) will reach out to schedule the interview.

We know your time is valuable, and we sincerely appreciate your assistance!

Brittany

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