

Invitation email to companies asking to participate in Survey:

The National Institute of Standards and Technology (NIST), through the Hollings Manufacturing Extension Partnership (MEP) is embarking on a very important activity to determine the use and value of manufacturing credentials. There are many choices of credentials but a significant lack of independent research regarding the quality, market value and effectiveness of manufacturing specific credentials. This research will provide information to U.S. Manufacturers, career counselors and job seekers. The information on Manufacturing Credentials will be helpful in reducing training costs and narrowing the skills gap.

On behalf of the NIST MEP and (*insert local center name here*) I am asking you to participate in this important initiative. Use the link below to access the survey:

<http://www.surveygizmo.com/s3/3303294/2017-NIST-MEP-Credential-Survey>

Thank you for your time and attention. We request the survey to be completed by (*date, 3 weeks from start*). Please don't hesitate to call or email me with any questions.

Regards,

*MEP center representative*

*Email*

*Phone*