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Thank you for visiting a traveling exhibition from the Exhibition Program at the National Library of Medicine (NLM). We value your opinion and ask for feedback on your experiences so that we may better serve you in the future.

## **Traveling Exhibition Visitor Study Instrument [Interview questionnaire]**

1. How would you describe to a friend or family member what the exhibit was about? What part of the exhibit gave you that impression?
2. What do you think about the design of the exhibit? What do you like or not like about it?
3. Is there anything that you would consider doing after viewing the exhibit? If yes, can you share what that might be?
4. Do you know who made the exhibit? Had you heard about the National Library of Medicine before coming to the exhibit?
5. Is there anything else you would like to tell me about these exhibits that we haven't already touched upon?

