## Attachment C4: Fresh Empire Recruitment Ads

## Messages

We want to know what you think! Take this survey and you could get \$10 as a thank you.

Tell us what you think and you could get \$10 as a thank you.

Let us know what you think and you can get \$10 as a thank you!

Want \$10? Share your thoughts and you could get a \$10 gift card as a thank you.

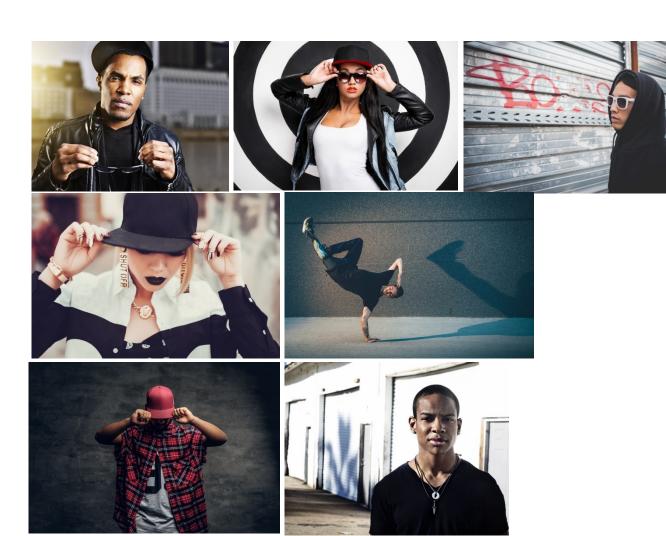
Take this survey and you could get \$10 as a thank you.

Get \$10 as a thank you for sharing your opinions!

You could get \$10 as a thank you for telling us what you think.

You could get \$10 as a thank you for sharing your opinions.

Let us know what's on your mind and you can get \$10 as a thank you!



Quantitative Study of Tohacco Facts Designed to Inform Youth Tohacco Prevention Messaging













