## Attachment D4: The Real Cost: Smokeless Recruitment Ads

Messages We want to know what you think! Take this survey and you could get \$10 as a thank you.

Tell us what you think and you could get \$10 as a thank you.

Let us know what you think and you can get \$10 as a thank you!

Want \$10? Share your thoughts and you could get a \$10 gift card as a thank you.

Take this survey and you could get \$10 as a thank you.

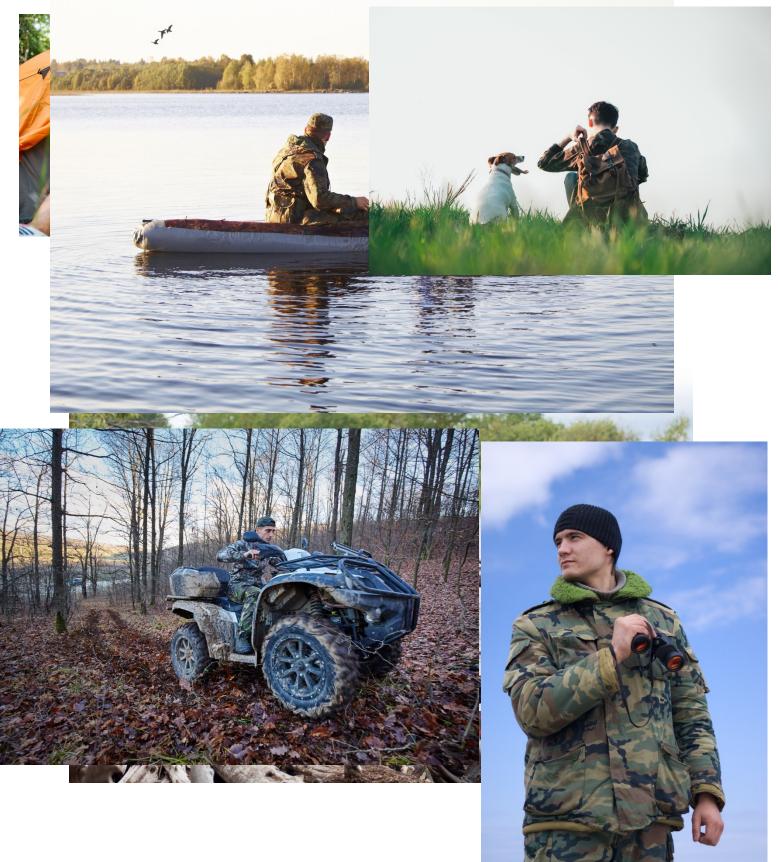
Get \$10 as a thank you for sharing your opinions!

You could get \$10 as a thank you for telling us what you think.

You could get \$10 as a thank you for sharing your opinions.

Let us know what's on your mind and you can get \$10 as a thank you!





Quantitative Study of Tobacco Facts Designed to Inform Youth Tobacco Prevention Messaging





