OMB No. 0910-0810 Exp. Date: 10/31/2021

Attachment A1: Email Invitation

TITLE OF INFORMATION COLLECTION: FDA Tobacco Prevention Broad Quantitative Research Package

Email Invitation (Online Panel Recruit)

Dear participant,
[YOU/ YOUR CHILD] [are/is] potentially eligible to participate in a research study. The study will ask participants to complete an online survey about their perceptions of tobacco-related messages and facts. Responses will help inform messaging for future tobacco prevention campaigns. It will take about 20 minutes to complete.
Are you interested in [participating/your child participating] in this research study?
Yes No

Paperwork Reduction Act Statement: The public reporting burden for this information collection has been estimated to average 1 minute per response to complete this form (the time estimated to read and complete). Send comments regarding this burden estimate or any other aspects of this information collection, including suggestions for reducing burden, to PRAStaff@fda.hhs.gov.