
Email Invitations

Email Invitation Language: SBIR (seeking funding)

[Subject line option 1] Interviewing Small Business Innovation Research (SBIR) grant awardees and prospects

[Subject line option 2] Participate in interviews to improve the SBIR Development Center website

The National Cancer Institute (NCI) is conducting phone interviews with influencers and decision makers from SBIR companies that are seeking funding or are currently funded by NCI to develop next generation cancer technology. Participants will be asked about their professional experiences with the process of seeking SBIR funding from NIH/NCI. Previous SBIR funding is not required to participate.

The one-on-one interviews will last 60 minutes and take place over the phone between [insert dates]. Feedback from the interviews will be used to support the continuous improvement of the NCI SBIR Development Center's digital communications and web pages. Individuals who participate in a phone interview will receive a \$150 honorarium in the form of a prepaid Visa gift card.

If you are interested in participating, please fill out this short questionnaire that takes less than 5 minutes to complete. If you qualify for the study and are selected to participate, a representative from Fors Marsh Group, our project contractor, will notify you - [[click here](#)].

Thank you!

Email Invitation Language: SBIR (investing in SBIRs)

[Subject line option 1] Interviewing Small Business Innovation Research (SBIR) investors

[Subject line option 2] Participate in interviews to improve the SBIR Development Center website

The National Cancer Institute (NCI) is conducting phone interviews with influencers and decision makers from organizations that are investing in SBIR companies involved in the development of next generation cancer technology. Participants will be asked about their professional experiences

with process of investing in SBIR companies funded by NIH/NCI. Previous investment in an SBIR company is not required to participate.

The one-on-one interviews will last 60 minutes and take place over the phone between [insert dates]. Feedback from the interviews will be used to support the continuous improvement of the NCI SBIR Development Center's digital communications and web pages. Individuals who participate in a phone interview will receive a \$150 honorarium in the form of a prepaid Visa gift card.

If you are interested in participating, please fill out this short questionnaire that takes less than 5 minutes to complete. If you qualify for the study and are selected to participate, a representative from Fors Marsh Group, our project contractor, will notify you - [[click here](#)].
Thank you!

Email Invitation Language: Technology Transfer Center (TTC; co-developing and licensing technology)

[Subject line option 1] Interviewing businesses co-developing or licensing cancer technology

[Subject line option 2] Participate in interviews to improve the Technology Transfer Center website

The National Cancer Institute (NCI) is conducting interviews with tech scouts and business development personnel from companies that partner with NCI to develop next generation cancer technologies. Participants will be asked about their professional experiences working with NCI.

The one-on-one interviews will last 60 minutes and take place over the phone between [insert dates]. Feedback from the interviews will be used to support the continuous improvement of the NCI Technology Transfer Center's digital communications and web pages. Individuals who participate in a phone interview will receive a \$150 honorarium in the form of a prepaid Visa gift card.

If you are interested in participating, please fill out this short questionnaire that takes less than 5 minutes to complete. If you qualify for the study and are selected to participate, a representative from Fors Marsh Group, our project contractor, will notify you - [[click here](#)].

Thank you!

Email Invitation Language: Intramural Researchers

[Subject line option 1] Interviewing NCI researchers developing cancer technology

[Subject line option 2] Participate in interviews to improve the Technology Transfer Center website

The National Cancer Institute (NCI) is conducting phone interviews with intramural scientists who are developing next generation cancer technology. Participants will be asked about their professional experiences working with the NCI Technology Transfer Center.

The one-on-one interviews will last 60 minutes and take place over the phone between [insert dates]. Feedback from the interviews will be used to support the continuous improvement of NCI Technology Transfer Center's efforts to connect with potential collaborators.

If you are interested in participating, please fill out this short questionnaire that takes less than 5 minutes to complete. If you qualify for the study and are selected to participate, a representative from Fors Marsh Group, our project contractor, will notify you - [[click here](#)].

Thank you!

