

## **Request for Approval under the “Generic Clearance for the Collection of Routine Customer Feedback” (OMB Control Number: 0960-0788)**

---

**TITLE OF INFORMATION COLLECTION:** Interviews to Collect Customer Feedback Regarding SSA’s Earnings Submission Process.

**DESCRIPTION OF ACTIVITY:**

**Background:** The Social Security Administration’s (SSA) Information Technology Modernization (ITMOD) Earnings Domain wants to gather in-depth customer input from employers/third-parties who submit earnings reports on paper. This activity will serve to supply the earnings domain with a detailed information critical to providing electronic filing services that meet the needs of this customer base.

**Objectives:** The ITMOD Earnings Domain is responsible for transforming the business processes and systems used to process earnings information. Expanding electronic filing is key to this transformation.

The earnings domain is seeking to gather valuable insight as to why employers and third parties choose to file on paper rather than use our electronic services. This insight will be used to improve our processes and systems so that more choose to utilize our electronic services.

**Methodology:** We will solicit a portion of our paper filers selected from data on paper filers from WBD OC’s databases and the Employer Information File. SSA will send a solicitation to a sample of this customer base. The User Experience Group will contact a sample of respondents for one-on-one interviews.

**TYPE OF COLLECTION:** (Check one)

- |  |  |
|--|--|
| <input type="checkbox"/> Customer Comment Card/Complaint Form          | <input type="checkbox"/> Customer Satisfaction Survey                              |
| <input type="checkbox"/> Usability Testing (e.g., Website or Software) | <input type="checkbox"/> Small Discussion Group                                    |
| <input type="checkbox"/> Focus Group                                   | <input checked="" type="checkbox"/> Other: Solicitation plus one-on-one interviews |

**CERTIFICATION:**

I certify the following to be true:

1. The collection is voluntary.
2. The collection is low-burden for respondents and low-cost for the Federal Government.
3. The collection is non-controversial and does not raise issues of concern to other Federal agencies.
4. The results are not intended to be disseminated to the public.
5. Information gathered will not be used for the purpose of substantially informing influential policy decisions.
6. The collection is targeted to the solicitation of opinions from respondents who have experience with the program or may have experience with the program in the future.

Name: **Naomi Sipple, Reports Clearance Team Leader, Social Security Administration**

To assist review, please provide answers to the following question:

**Personally Identifiable Information:**

1. Is personally identifiable information (PII) collected?  Yes  No
2. If Yes, is the information that will be collected included in records that are subject to the Privacy Act of 1974?  Yes  No
3. If Applicable, has a System or Records Notice been published?  Yes  No

**Gifts or Payments:**

Is an incentive (e.g., money or reimbursement of expenses, token of appreciation) provided to participants?  No

**BURDEN HOURS**

Category of Respondent	No. of Respondents	Participation Time (minutes)	Burden (hours)
Individuals	50	60	50

**BURDEN HOUR COMPUTATION** (*Number of responses (X) estimated response time (/60) = annual burden hours*):

**FEDERAL COST:** The estimated cost to the Federal Government is \$36,507.

**If you are conducting a focus group, survey, or plan to employ statistical methods, please provide answers to the following questions:**

**The selection of your targeted respondents**

1. Do you have a customer list, or something similar, that defines the universe of potential respondents and do you have a sampling plan for selecting from this universe?  
 Yes  
 No

If the answer is yes, please provide a description of both below (or attach the sampling plan). If the answer is no, please provide a description of how you plan to identify your potential group of respondents and how you will select them?

The participant selection criterion for this research is as follows:

SSA will select representative samples

**Administration of the Instrument**

1. How will you collect the information? (Check all that apply)  
 Web-based or other forms of Social Media

- Telephone
- In-person
- Mail
- Other, Explain - Survey Sheet/Questionnaire

2. Will interviewers or facilitators be used?  Yes  No

**Please make sure that all instruments, instructions, and scripts are submitted with the request.**

**USE OF RESULTS:**

SSA seeks assessments and recommendations concerning ways to harness and build business relationships with the general public, advocacy and other third party organizations. The ultimate goal is the development of an overall strategy that strengthens communications and external partnerships.

**Attached are copies of the focus group questions for each group.**

**NAME OF CONTACT PERSON:** Naomi Sipple

**PHONE NUMBER:** 410-965-4145