

Attachment 15: MIHOPE Contact Materials for Semi-Structured Interviews

[SEMI-STRUCTURED INTERVIEW OUTREACH LETTER]

[DATE]

Dear [CAREGIVER],

Greetings from the MIHOPE study team! You may remember joining the MIHOPE study about home visiting in [MONTH/YEAR ENROLLED IN MIHOPE]. You might have done some interviews with us as your child has grown up.

Why we are contacting you

We are still learning about how home visiting can make a difference for children and families. **As a next step, we would like to interview you to hear more from you.** During this interview, we would like to understand more about your experiences as a parent. We would also like to hear about your experiences with [LOCAL PROGRAM].

About the interview

A MIHOPE team member will conduct the interview. We can visit you at a location of your choosing. This can be your home or a nearby place where we can talk privately. We will ask about your experiences when you were pregnant with [CHILD] and when [CHILD] was very young.

The interview will last about one and a half hours, but it could take up to two hours. As a thank you, you will receive a \$[INCENTIVE AMOUNT] gift card after the interview.

The information you share will be valuable in helping us understand your experiences. It will also help us provide information that can improve home visiting programs for other families.

What will happen next

If you would like to schedule time for the interview, please call MDRC toll-free at 1-877-311-6372.

If you do not want to be interviewed, you can also call MDRC at 1-877-311-6372 to let us know.

Otherwise, someone will be in touch soon to schedule a time to talk to you. We are excited to hear more about your experiences!

Sincerely,

Helen Lee

[SEMI-STRUCTURED INTERVIEW OUTREACH EMAIL]

To: [RESPONDENT EMAIL]

Subject: Take part in the MIHOPE interview and earn [incentive amount]!

Hi [CAREGIVER],

Greetings from the MIHOPE study team! You may remember joining the MIHOPE study about home visiting in [MONTH/YEAR ENROLLED IN MIHOPE] and participating in follow-up interviews as your child has grown up.

Why we are contacting you

We are still learning about how home visiting can make a difference for children and families. **As a next step, we would like to interview you to hear more from you.** During this interview, we would like to understand more about your experiences as a parent. We would also like to hear about your experiences with [LOCAL PROGRAM].

About the interview

One of the MIHOPE team members will conduct the interview. We can visit you at a location of your choosing - either in your home or a nearby place where we can talk privately. We will be asking you to talk more about your experiences when you were pregnant with [CHILD] or when [CHILD] was very young.

The interview will last about one and a half hours, but it could take up to two hours. As a thank you, you will receive a \$[INCENTIVE AMOUNT] gift card after the interview.

The information you share will be very valuable in helping us understand your experiences. It will also help us provide information that can improve home visiting programs for other families.

What will happen next

If you would like to schedule time for the interview, please call MDRC toll-free at 1-877-311-6372.

If you do not want to be interviewed, you can also call MDRC at 1-877-311-6372 to let us know.

Otherwise, someone will be in touch soon to schedule a time to talk to you.

We are excited to hear more about your experiences!

Sincerely,

Helen Lee

[SEMI-STRUCTURED INTERVIEW TEXT MESSAGES]

First text message:

To: [RESPONDENT CELL NUMBER]

Body: Hello [NAME]! The MIHOPE study team would love to hear from you. Please call [TOLL FREE NUMBER] today to schedule an interview. You will receive a \$[INCENTIVE AMOUNT] gift card. Thank you!

Reminder text messages:

To: [RESPONDENT CELL NUMBER]

Body: Thank you for being part of MIHOPE! Please call [TOLL FREE NUMBER] today to schedule your interview and receive \$[INCENTIVE AMOUNT].

To: [RESPONDENT CELL NUMBER]

Body: Hello! There's still time to complete the MIHOPE interview! Please call [TOLL FREE NUMBER] today to schedule the interview. You will receive a \$[INCENTIVE AMOUNT] gift card. Thank you!

To: [RESPONDENT CELL NUMBER]

Body: [NAME], the MIHOPE study team still hasn't heard from you! Please call [TOLL FREE NUMBER] today to schedule the interview and receive a \$[INCENTIVE AMOUNT] gift card. Thank you!

To: [RESPONDENT CELL NUMBER]

Body: Thank you for being part of MIHOPE! We're still waiting to hear from you! A MIHOPE staff member will be in your area on [DATE] so you can complete the interview. You will receive a \$[INCENTIVE AMOUNT] gift card. Thank you!