

MAP Evaluation: End of Program

End of Program Evaluation

Thank you for participating in the Museum Assessment Program (MAP).

If you have not yet reviewed the final Assessment Report, please do so and return to this survey when you are ready.

As part of the program, we ask all participating institutions to complete evaluations during, after, and one year following their experience. This check-in helps us understand where the program can improve, what aspects are most valuable, and helps us report back to our funders and stakeholders.

Thank you in advance for sharing your honest feedback with us!

MAP Evaluation: End of Program

About your institution

What is the name of your institution or museum?

* Type of MAP Assessment:

- Organizational
- Board Leadership
- Collections Stewardship
- Education & Interpretation
- Community & Audience Engagement

MAP Evaluation: End of Program

The MAP Portal

* The MAP Portal was helpful as we moved through different stages of the MAP process.

- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly agree

* The timing and pace of MAP Portal modules were:

- Too slow
- Just right
- Too fast

Please describe any aspects of the Portal (e.g., PowerPoints, documents, organization) that you found **particularly helpful or challenging to use**.

If you had difficulty, please share ways the Portal system can be improved for ease of use in the future.

MAP Evaluation: End of Program

Your Assessment Report

* How long ago did you receive your MAP Assessment Report?

- | | |
|--|-------------------------------------|
| <input type="radio"/> Have not yet received the report | <input type="radio"/> 2 months ago |
| <input type="radio"/> Received this week | <input type="radio"/> 3 months ago |
| <input type="radio"/> One month ago | <input type="radio"/> 4+ months ago |

* Please sort the following aspects of your final report from most to least useful:

If your report did not include this aspect, please mark N/A.

- | | | | |
|---|----------------------|---------------------------------------|------------------------------|
| ☰ | <input type="text"/> | Our institution's goals for the MAP | <input type="checkbox"/> N/A |
| ☰ | <input type="text"/> | Analysis of institution's strengths | <input type="checkbox"/> N/A |
| ☰ | <input type="text"/> | Analysis of institution's weaknesses | <input type="checkbox"/> N/A |
| ☰ | <input type="text"/> | Standards and best practices to adopt | <input type="checkbox"/> N/A |
| ☰ | <input type="text"/> | Recommendations | <input type="checkbox"/> N/A |
| ☰ | <input type="text"/> | Resources | <input type="checkbox"/> N/A |

* Which aspects of your report were especially helpful in making immediate changes or helping with long term planning?

* Were details in the report more general or more specific to your institution?

Drag the slider to the position you believe best describes your report.

General Specific

* Were details in the report more inaccurate or more accurate about your institution?

Drag the slider to the position you believe best describes your report.

Inaccurate Accurate



* How might your assessment report better serve your institution in the MAP program?

MAP Evaluation: End of Program

MAP Process: Views

* For the following, please mark any parts of the MAP process that helped change the way you or your team **views the Museum:**

Please mark all that apply

	MAP Workbook	Site Visit w/ Peer Reviewer	Assessment Report	N/A; Did not occur
Increased awareness of our institution's identity, role and/or mission	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Increased awareness of challenges facing our institution	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Increased awareness of our institution's strengths	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Increased awareness of the communities our institution serves	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Increased awareness of the communities our institution hopes to serve	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Increased awareness of standards our institution will abide by	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Increased confidence and comfort with change	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Improved our internal diversity, equity, access, and inclusion within board, staff, volunteers and/or the facility	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Gave support to staff goals and ideas	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Improved our internal visibility, status, or value within the organization (or within a parent organization)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Increased our ability to notice and leverage opportunities (e.g., resources, tools, people, situations) for change	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Please share any additional examples of changes that occurred within the way your team views the museum due to the Museum Assessment Program.

In regards to DEAI (Diversity, Equity, Accessibility & Inclusion), to what extent did your institution gain:

	Not at all	Somewhat	Greatly
Awareness of its successes	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Awareness of its challenges	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Ability to address challenges	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

If somewhat or greatly above, please share any examples of DEAI growth in your institutional practices.

MAP Evaluation: End of Program

MAP Process: Operations

* For the following, please mark any parts of the MAP process that helped change the way you or your team **conduct daily operations or practices**:

Please mark all that apply

	MAP Workbook	Site Visit w/ Peer Reviewer	Assessment Report	N/A; Did not occur
Improved governance systems and/or engagement	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Improved Policy & Procedures, core documents (e.g., mission statement, institutional plan, code of ethics, collections stewardship plan, disaster plan, etc.), or other important documentation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Improved internal communication	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Improved collection stewardship (e.g., policy, physical storage, staffing, funding)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Improved internal efficiency within operations or infrastructure	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Improved our exhibits and/or programs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Improved our facilities	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Improved our staffing (e.g., changed position or job descriptions, changed organizational chart, changed salaries)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Increased our data collection and/or included regular review of our data	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Improved human safety (e.g., reduced physical risks, security systems)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Please share any additional examples of changes that occurred within the way your team conducts daily operations and practices due to the Museum Assessment Program.

MAP Evaluation: End of Program

MAP Process: External audiences and partners

* For the following, please mark any parts of the MAP process that helped change the way you or your team **thinks about external audiences and partners**:

Please mark all that apply.

	MAP Workbook	Site Visit w/ Peer Reviewer	Assessment Report	N/A; Did not occur
Improved current stakeholder engagement	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Improved outreach to community members, potential partners, and potential stakeholders	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Improved engagement with community members, potential partners, and potential stakeholders	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Increased partnerships with other entities to collaborate or work toward shared goals	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Improved approach to marketing or membership	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Improved online visitor experiences (e.g., website, social media)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Improved visitor experience (e.g., exhibits, wayfinding, accessibility, gallery engagement)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Expand diversity, equity, access, and inclusion within our partnerships, stakeholders, and community	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Improved our gift shop	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Please share any additional examples of changes that occurred within the way your team thinks about external audiences and partners due to the Museum Assessment Program.

MAP Evaluation: End of Program

MAP Process: Future plans

* For the following, please mark any parts of the MAP process that helped change the way you or your team **plans for the future**:

Please mark all that apply.

	MAP Workbook	Site Visit w/ Peer Reviewer	Assessment Report	N/A; Did not occur
Improved our strategic planning and prioritizing	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Improved our funding strategies	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Improved our professional development and training opportunities for staff and/or volunteers	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Worked toward accreditation or reaccreditation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Considered undertaking another Museum Assessment Program	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Considering applying or applied for Core Documents Verification	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Please share any additional examples of changes that occurred within the way your team plans for the future due to the Museum Assessment Program.

MAP Evaluation: End of Program

Challenges and communication

* Please indicate the degree to which your institution had difficulty with the following:

	Great difficulty	Some difficulty	No difficulty
Devoting time to the MAP program	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Participation from museum staff	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Participation from museum's governing authority	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Director turnover	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Staff turnover	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Internal communication about results	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Agreement on institutional priorities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Funding or resource availability	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Support from your program officer	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Site visit	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

If you indicated "Great" or "Some" difficulty above, what could be changed or resources could be offered to help institutions facing the same challenges in the future?

* Did you contact MAP staff during the process for assistance?

- No, I did not contact the MAP staff
- Yes, and my issue was not resolved
- Yes, and my issue was resolved

If your issue was not resolved, above, please describe your issue and what remains unresolved:

* Communication with each of the following was...

	Too little	Just right	Too much	N/A; No communication
Your program officer	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Peer reviewer(s)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

MAP Evaluation: End of Program

MAP Overall

* Please rate your overall experience with the MAP Program.

- Poor
- Fair
- Good
- Excellent
- Superior

* How likely is it that you would recommend the MAP Program you participated in to colleagues at other institutions?

0 (Not at all likely) 1 2 3 4 5 6 7 8 9 10 (Very likely)

<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
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* Please rate the value of each part of the MAP process:

	Not at all valuable	Somewhat valuable	Greatly valuable
Application Process	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
MAP Workbook	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Site Visit with Peer Reviewer	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Assessment Report	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Please share any examples related to your answers above and any recommendations for future programs:

* Looking forward, to what extent will each part of the MAP process help your institution in the long term?

	Not at all	Somewhat	Greatly
Application Process	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
MAP Workbook	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Site Visit with Peer Reviewer	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Assessment Report	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Please share how these parts of the MAP program are or are not useful for your institution's future.

* For our institution, the MAP program...

	Strongly disagree	Disagree	Neutral	Agree	Strongly Agree
helped us critically consider our institution's operations and procedures	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
enabled us to identify our strengths	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
allowed us to discern challenges our institution faces	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
identified ways to address challenges we face	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
developed our confidence in our ability to make institutional change	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
gave us a better understanding of standards and best practices in the museum field	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
provided the staff and board a better understanding of their roles and responsibilities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
facilitated engagement with our governing body	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
fostered internal communication or teamwork	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

* In just a few words, please share the most important ways the MAP experience overall has changed or strengthened your institution.

* Because of the program, has your institution created or updated (or plans to create or update) any of the following core documents?

Check all that apply

	Created	Updated	Plans to create	Plans to update	No change planned
Mission Statement	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Institutional Plan	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Code of Ethics	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Collections Stewardship Plan	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Disaster Plan	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

* What plans or goals does your institution have for making changes in the future?

MAP Evaluation: End of Program

Final Thoughts

Optional

If you have something you'd like to discuss with your program officer, please provide your name and email address.

Name

Email address