

MAP Evaluation: Year After Program

After Program Evaluation

Thank you for participating in the Museum Assessment Program (MAP) last year!

We ask all institutions to complete evaluations one year following their experience to understand the longer-term influence of participation. This check-in helps us understand where the program can improve, what aspects are most valuable, and helps us report back to our funders and stakeholders.

Thank you in advance for sharing your honest feedback with us!

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About your institution

What is the name of your institution or museum?

* Type of MAP Assessment completed last year:

- | | |
|---|---|
| <input type="radio"/> Organizational | <input type="radio"/> Education & Interpretation |
| <input type="radio"/> Board Leadership | <input type="radio"/> Community & Audience Engagement |
| <input type="radio"/> Collections Stewardship | |

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MAP Changes: Views

* For the following, please indicate the degree to which MAP helped your team change the way you or your team **views the Museum**:

	Not at all	Somewhat	Greatly	N/A; Not relevant for our MAP
Increase awareness of our institution's identity, role and/or mission	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Increase awareness of challenges facing our institution	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Increase awareness of our institution's strengths	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Increase awareness of the communities our institution serves	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Increase awareness of the communities our institution hopes to serve	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Increase awareness of standards our institution will abide by	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Increase confidence and comfort with change	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Improve our internal diversity, equity, access, and inclusion within board, staff, volunteers and/or the facility	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Give support to staff goals and ideas	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Improve our internal visibility, status, or value within the organization (or within a parent organization)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Increase our ability to notice and leverage opportunities (e.g., resources, tools, people, situations) for change	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Please share any additional examples of changes that occurred within the way your team views the museum due to the Museum Assessment Program.

In regards to DEAI (Diversity, Equity, Accessibility & Inclusion), to what extent did your institution gain:

	Not at all	Somewhat	Greatly
Awareness of its successes	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Awareness of its challenges	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Ability to address challenges	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

If somewhat or greatly above, please share any examples of DEAI growth in your institutional practices.

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MAP Changes: Operations

* For the following, please indicate the degree to which MAP helped your team change the way you or your team **conducts daily operations or practices**

	Not at all	Somewhat	Greatly	N/A; Not relevant for our MAP
Improve governance systems and/or engagement	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Improve Policy & Procedures	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Improve internal communication	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Improve collection stewardship (e.g., policy, physical storage, staffing, funding)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Improve internal efficiency within operations or infrastructure	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Improve our exhibits and/or programs	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Improve our facilities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Improve our staffing (e.g., change position or job descriptions, change organizational chart, change salaries)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Increase our data collection and/or included regular review of our data	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Improve human safety (e.g., reducing physical risks, security systems)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Please share any additional examples of changes that occurred within the way your team conducts daily operations and practices due to the Museum Assessment Program.

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MAP Changes: External audiences and partners

* For the following, please indicate the degree to which MAP helped your team change the way you or your team **thinks about or engages with external audiences and partners**:

	Not at all	Somewhat	Greatly	N/A; Not relevant for our MAP
Improve current stakeholder engagement	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Improve outreach to community members, potential partners, and potential stakeholders	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Improve engagement with community members or potential partners and stakeholders	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Increase partnerships with other entities to collaborate or work toward shared goals	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Improve approach to marketing or membership	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Improve online visitor experiences (e.g., website, social media)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Improve visitor experience (e.g., exhibits, wayfinding, accessibility, gallery engagement)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Expand diversity, equity, access, and inclusion within our partnerships, stakeholders, and community	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Improve our gift shop	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Please share any additional examples of changes that occurred within the way your team thinks about external audiences and partners due to the Museum Assessment Program.

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MAP Changes: Future plans

* For the following, please indicate the degree to which MAP helped your team change the way you or your team **plans for the future**:

	Not at all	Somewhat	Greatly	N/A; Not relevant to our MAP
Improve our strategic planning and prioritizing	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Improve our funding strategies	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Improve our professional development and training opportunities for staff and/or volunteers	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Work toward accreditation or reaccreditation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Consider undertaking another Museum Assessment Program	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Consider applying or apply for Core Documents Verification	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Please share any additional examples of changes that occurred within the way your team plans for the future due to the Museum Assessment Program.

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MAP Overall

* Please rate your overall experience with the MAP Program.

- Poor
- Fair
- Good
- Excellent
- Superior

* How likely is it that you would recommend the MAP Program you participated in to colleagues at other institutions?

0 (Not at all likely) 1 2 3 4 5 6 7 8 9 10 (Very likely)

<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
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* Please rate the value of each part of the MAP process in the year since completing the program:

	Not at all valuable	Somewhat valuable	Greatly valuable
Application Process	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
MAP Workbook	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Site Visit with Peer Reviewer	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Assessment Report	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Please share any examples related to your answers above and any recommendations for future programs:

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Our current state

* In the year following the program, to what degree has your museum or institution experienced difficulty with the following:

	Great difficulty	Some difficulty	No difficulty
Devoting time to changes suggested by the MAP program	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Working within processes to implement changes	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Involvement from museum staff	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Taking initiative or ownership of changes	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Involvement from museum's governing authority	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Director turnover	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Staff turnover	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Internal communication about MAP recommendations	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Agreement on institutional priorities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Funding or resource availability	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

If you indicated "Great" or "Some" difficulty above, what could be changed or resources could be offered to help institutions facing the same challenges in the future?

* For our institution, the MAP program...

	Strongly disagree	Disagree	Neutral	Agree	Strongly Agree
helped us critically consider our institution's operations and procedures.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
enabled us to identify our strengths.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
allowed us to discern challenges our institution faces.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
identified ways to address challenges we face.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
developed our confidence in our ability to make institutional change.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
gave us a better understanding of standards and best practices in the museum field.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
provided the staff and board a better understanding of their roles and responsibilities.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
facilitated engagement with our governing body.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
fostered internal communication or teamwork.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

* In just a few words, please share the most important ways the MAP experience overall has changed or strengthened your institution.

* Because of the program, has your institution created or updated (or plans to create or update) any of the following core documents?

Check all that apply

	Created	Updated	Plans to create	Plans to update	No change planned
Mission Statement	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Institutional Plan	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Code of Ethics	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Collections Stewardship Plan	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Disaster Plan	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

* What plans or goals does your institution have for making changes in the future?

* What additional resources or support can AAM offer to help your institution work toward these goals?

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Additional involvement

When funds are available, MAP offers a competitive follow-up visit with a peer reviewer.

My institution...

- is considering applying for a follow-up.
- applied for a follow-up.
- participated in a follow-up.
- is not considering a follow-up.
- was unaware that a follow-up was an option.

Please explain the considerations that went into your institution's choice regarding a follow-up visit.

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Final Thoughts

One last thing-- we would love to hear about your achievements from the past year!

What is one accomplishment you or your team is proud of that has come from going through the MAP process?

Optional

If you have something you'd like to discuss with your program officer, please provide your name and email address.

Name

Email address