[Date]

Dear Mr. /Ms. [Last Name]:

Enclosed is your 20XX June Hogs and Pigs Survey questionnaire. This survey collects information about market hog and breeding stock inventory, farrowing intentions, and the latest pig crop. The results help producers, analysts, and others assess supply and demand, develop production and marketing strategies, estimate farm and national income, and make other important business decisions.

Please respond to the survey in either of the following ways:

* Online – Secure online reporting is the easiest, fastest, and safest way to complete the survey. Go to www.agcounts.usda.gov, read the message; then click the arrow to complete the survey. Enter your unique 17-digit Survey Code from the label on the letter or questionnaire you received in the mail, then click “Continue.”
* By mail or fax – Fill out the survey questionnaire and return it in the envelope provided or fax it to (XXX)-XXX-XXXX.

If you do not respond by [Date of Non-response calling], a representative from our office may contact you to arrange a telephone or in-person interview.

NASS safeguards the privacy of all responses, ensuring that no individual operation or producer can be identified. We will publish the aggregate results on June XX, 20XX, in the Quarterly *Hogs and Pigs* report available at <http://www.nass.usda.gov/Publications>.

Thank you for participating and for your support of agricultural statistics and [State] agriculture. If you have questions or concerns, please contact [First name Last name] at (800) XXX-XXXX.

Sincerely,

[Director’s Name]

Director, [Regional] Field Office

U.S. Department of Agriculture

National Agricultural Statistics Service

Enclosures