



University of Chicago – Gleacher Center 450 North Cityfront Plaza Drive Chicago, Illinois 60611 Wednesday, October 28, 2015



# 2015 USDA Data Users Meeting October 28, 2015

# University of Chicago – Gleacher Center 450 North Cityfront Plaza Drive Chicago, Illinois 60611

# **AGENDA**

12:30 pm		Registration
1:00 p.m	Introduction and Welcome	Hubert Hamer Agricultural Statistics Service
1:05 p.m	OverviewNational A	Mark Harris Agricultural Statistics Service
1:15 p.m	Agency Reviews	
	Mark Jekanowski Patrick Packnett, Hubert Hamer, National A Seth Meyer, World	gricultural Marketing Service, Economic Research Service Foreign Agricultural Service Agricultural Statistics Service Agricultural Outlook Board eCampo, U.S. Census Bureau
2:30 p.m	Open forum for questions and	l comments from participants
2:45 p.m		Break
	Open forum continues	
3:45 p.m		Concluding Comments
1.15 n m		End

# **Data Users Meeting Participants**

**Organization** 

Gloria Anderson USDA NASS

Name

Brad Anderson Global Ag

Daniel Basse AgResource Company

Jason Beall Kellogg

William Benson Federal Milk Marketing Order 30

Ankush Bhandari Gavilon, LLC

Ernie Birchmeier, Jr. Michigan Farm Bureau

Gary Blunmenthal World Perspectives, Inc.

Brenda Boetel Unvi. Wisconsin-River Falls

Alan Brugler Brugler Marketing & Management LLC

Maria Bukowski LDC

Peter Burr USDA/FAS

Justin Caine Caine Futures

Kevin Caine Futures

Don Cekandeu DC Analysis

William Chambers USDA WAOB

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Mary Cloran II Love Morale

Don Close RABO Bank

Patricia Collins CFTC

Bryan Combs USDA NASS

Jack Cook CME Group

Andrew Crafton CME Group



# **Data Users Meeting Participants**

**Organization** 

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Erik Dohlman USDA ERS

Ashley Downs Cornell University

Neal Driscoll Citadell

Benjamin Duncanson The Farm Credit Council

Dale Durchholtz AgriVisor LLC

Edward Ebert Indiana Soybean Alliance / Indiana Corn Marketing Council

Eric Eichhorn USDA AMS

Harold Ferguson USDA/AMS/Diary/Federal Milk

Ronald Frantz FAS/OGA

Bob Garino USDA NASS

Joe Gaynor USDA AMS

Mike Gazall LaSalle Group

Jerry Gidel Rice Dairy

John Ginzel Trader

Matthew Gregg USDA NASS

Mildred Haley USDA ERS

Tina Hall USDA NASS

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Mark Harris USDA NASS

Megan Hassenbrock ConAgra

Ethan Hendricks Noble Agri





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Julie Ingwersen Reuters

Lee Jackson Morgan Stanley

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Knox Jones AES

Troy Joshua USDA NASS

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Brad Karmen USDA FSA

Dan Kerestes USDA NASS

Willis Kidd Citadell

Andrew King Thomson Reuters

Bryce Knorr Farm Futures/Penton Agriculture

Jeff Koenig Data Library

Gavin Koo Bain Capital

Eugene Kunda CFTC

Bill Lapp AES

Jerry Lavin CFTC





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Researcher

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Scott Main Kellogg

**Anamaria Martins Thomson Reuters** 

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Keith Menzie **USDA WAOB** 

**USDA WAOB** Seth Meyer

Katie Micik DTN

David Miller Iowa Farm Bureau

SuKarne Jose Montes

Danny Na Reuters

Bruce Nelson **INTL FCStone** 

John Newton **NMPF** 

Gary Niedfeldt Perdue AgriBusiness

Jerry Norton **USDA WAOB** 

Patrick Packnett USDA Foreign Agricultural Service

Marina Perez Ramirez **Thomson Reuters** 

Brian Perillat Canfax

**Thomson Reuters** Joshua Perlam

Rafael Peruzzo Noble AGRI SIA

Marie Pierson **CF** Industries





# **Data Users Meeting Participants**

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Greg Pompelli USDA - ERS

Lori Porter Drake Trading

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James Robb LMIC

Jessica Sampson LMIC

Drew Saunders CFTC

Sarah Schares Bunge North America

Mark Schleusener USDA NASS

Robert Schoening USDA AMS

Randy Scollan Doane Advisory Services

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Marc Siebrecht Bunge North America

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Tom Tice USDA FSA

Glynn Tonsor Kansas State University

John Trischan Thomson Reuters

Adam Turchioe Thomson Reuters

Cheryl Turner USDA NASS

Jacquelyn Voeks Stewart-Peterson

Cory Walters University of Nebraska

David Weaber Delhaize America

Mark Weinraub Reuters

Kristopher Williams TransMarket Group

Jeff Wilson Bloomberg

Hong XU Thomson Reuters

Trevor Yates Gator Trading

Wang Ying Innovation Center for US Dairy

Libin Zhou Thomson Reuters





The mission of USDA's Agricultural Marketing Service is to facilitate the competitive and efficient marketing of agricultural products.

# **USDA DATA USERS' MEETING 2015**

The Agricultural Marketing Service (AMS) includes four commodity programs: Cotton and Tobacco; Dairy; Specialty Crops (formerly Fruit and Vegetable); and Livestock, Poultry, and Seed. The programs provide standardization, grading, and Market News services for those commodities. They enforce such Federal Laws as the Perishable Agricultural Commodities Act (PACA), the Federal Seed Act, Country of Origin Labeling (COOL), Dairy Product Mandatory Reporting (DPMR), and Livestock Mandatory Reporting (LMR). AMS commodity programs oversee marketing agreements and orders, administer research and promotion programs, and purchase commodities for Federal food programs. In addition, AMS encompasses five programs providing services spanning across commodity areas: Compliance and Analysis, Information Technology Service, Science and Technology, Transportation and Marketing, and the National Organic Program.

The four commodity programs have supplied Data.gov with links to annual historical summaries and additional links to their respective databases.

### **CURRENT ISSUES OF INTEREST**

# 100 Years of Market News:

This year marks the 100<sup>th</sup> anniversary of USDA Market News. In 1915, the first Market News report was sent by telegraph letting buyers and sellers across the country know the price of strawberries in Hammond, Louisiana. A century later, AMS issues more than 250,000 reports each year that get more than 53 million views. Over the years, our reports have evolved but our service and dedication to the agricultural industry remains our focus.

# **Market Analysis & Reporting System:**

In October 2014, AMS began developing a new standardized information management system, the Market Analysis & Reporting System (MARS), which will assist all commodity areas of Market News in the collection and distribution of information from remote locations. A new web application will be implemented in autumn 2015 as the first phase of combining all reporting functions into a single, user-managed platform. This will facilitate the flow of data from the data provider to the market reporters and on to the public, and will allow users to build unique content throughout the data model.

# **New Market News Portal and AMS Website:**

In December 2014, AMS released an innovative version of the Market News Portal with simplified navigation giving users easier, more logical access. The new Portal combined information from the four commodity

programs into a single interface, and utilized the best of current technology for a new Java-based platform to improve reliability. The Market News Portal was first launched in 2005.

In August 2015, AMS introduced its new website to its stakeholders. The website uses a completely new design and information structure, is task-oriented and geared toward helping stakeholders better understand regulations AMS enforces, services AMS provides, and grades and standards of agricultural products. As the program used most by AMS stakeholders, Market News is showcased as the topmost tab on the new website which users can use to maneuver to individual Market News commodity program webpages and the new Portal.

# **Customer Satisfaction Survey:**

In July 2015, AMS Market News received the results of its most recent Customer Satisfaction Survey (CSS). The CSS includes questions that make up the American Customer Satisfaction Index (ACSI) – a national indicator of customer evaluations of the quality of goods and services available to U.S. residents. Since 1999, over 100 federal government agency programs have used ACSI which allows for the direct comparison or benchmarking with other federal agencies and institutions. ACSI helps frame the CSS results and determines focus areas for Market News.

Market News received over 1,600 completed surveys from users and earned an ACSI score of 70 which compares very favorably with the Federal Government benchmark of 64. The highest score area for Market News was for *Customer Service* with a score of 84, followed by *Quality of Information* at 78, *Likelihood to Recommend* at 79, and a 77 for being *Reliable and Accurate*.

Complete results will be shared on the new AMS Market News webpage. Market News will use CSS feedback to enhance reports with richer content and user-friendly formats, as well as introduce more custom query capabilities to fully empower users. Improvements will complement other open data sharing initiatives allowing users to automatically pull data on demand from AMS using industry accepted means.

# **Federal-State Cooperation:**

AMS Market News currently has cooperative agreements with 29 States for commodity market reporting activities. These cooperative working relationships enable resources at the Federal and State levels to be leveraged to expand the breadth, depth, and dissemination of market reporting to the benefit of the industry and information users. In particular, State reporters cover livestock auction markets and other local reporting activities that would otherwise be costly and difficult to cover using Federal resources.

# **Local and Regional Market Reporting:**

The AMS Market News local and regional webpage allows data users to easily view over 85 Farmers Markets, 7 Farmers Auctions, Farm-to-School prices for 2 states, a national local and organic retail report, and Direct-to-Consumer sales reports for 2 states. This year, Market News revised 8 Federal-State cooperative agreements in collaboration with State Departments of Agriculture to capture additional local and regional food market prices and volumes.

# **Market Information Organization of the Americas (MIOA):**

Specialty Crops (formerly Fruit and Vegetable) Market News continues to represent AMS and serve as the Chair of the Market Information Organization of the Americas (MIOA). MIOA is a network of institutions from 33 member countries that, like Market News, track and report markets for agricultural products in Western Hemisphere countries. The main purpose of MIOA is to facilitate the timely and consistent exchange of market information and to work toward creating guidelines for the methodology, terminology, and technology used in market information systems within the Western Hemisphere.

Several key initiatives are underway at MIOA that will benefit the agro-industrial sector:

- The Wiki, an online dictionary, in English and Spanish, of agricultural products on a country by country basis, which includes the local name for a product and its various attributes in that country. The first phase of the initiative incorporated Central American countries and the remainder MIOA countries will be added in the coming months.
- Curriculum development in partnership with key leading agricultural universities in the Western Hemisphere to build information products using market information and data; Honduras, Trinidad and Tobago, Costa Rica, and Brazil represented the first group. The goal of the project is to support the development of courses for current university students, continuing education programs for professionals, and short courses for the general public. The program will be expanded to more universities, including U.S. land grant universities.

# Livestock, Poultry, and Grain Market News Reporting:

# Mandatory Reporting:

The Livestock Mandatory Reporting Act (LMR) was reauthorized September 29, 2015, for an additional 5 years and includes a few modifications for swine and lamb reporting requirements. For swine, a definition and reporting requirements were added for negotiated formula and late day purchases. For lamb, the definitions of a lamb packer and a lamb importer were modified to lower the reporting thresholds of each. Lastly, the LMR Reauthorization specifies that a study be conducted by the USDA (AMS and the Office of the Chief Economist) in consultation with the livestock and meat industry to analyze current livestock marketing practices; identify future legislative or regulatory recommendations; analyze price and supply information reporting services of USDA related to cattle, swine, and lamb; and address any other issues that the Secretary considers appropriate.

On September 2, 2015, a 5-day rolling average price was added to eight daily purchased swine reports, and four prior day purchase swine reports. The average is an addition to the negotiated live and carcass basis prices which include head counts, price spreads, and daily weighted averages. It is a weighted average price that includes data released on the current day and the four previous days for negotiated swine; and will only include data that has passed the 3/70/20 confidentiality guidelines. This 5-day average price helps normalize the reported information and mute the volatility of the daily market fluctuations.

# **Cotton Market News Reporting:**

Cotton Market News has developed additional comma-separated cotton price data files that are available through e-mail requests sent to CottonMN@ams.usda.gov. Data for the past three marketing years, as well as the 2015-2016 marketing year to date, is available.

# **Specialty Crops Market News Reporting:**

On September 16, 2015, the AMS Fruit and Vegetable Program changed its name to the Specialty Crops Program to bring the program into line with a Congressional definition. The term 'specialty crop' means fruits and vegetables, tree nuts, dried fruits, and horticulture and nursery crops (including floriculture). Now, the Market News division is now known as Specialty Crops Market News.

This year, the division has added a number of new packages, origins, and varieties to its market reports as they have emerged in the marketplace or in response to industry requests to track and report specific products.

The tool developed by Fruit and Vegetable Market News a few years ago, the Custom Average Pricing tool (CAT), remains a popular addition to the tools available on the Market News Portal. Features of CAT include:

- Terminal Market, Shipping Point, and Retail averages plus Shipping Point over Movement (volume) comparison
- Information on a weekly, monthly, quarterly, annual and season (for shipping point) basis with data availability from 1998 to the present
- Dynamic Filters that allow the user to summarize large data sets quickly and make customized "what if" queries
- Dashboards for viewing the price trend over a period of time with the additional ability to view the average at each price point when the user places the mouse over the graph
- Aggregated data in table format, downloadable as a CSV file which can be opened by spreadsheet programs such as Excel

# **Market News Reports:**

## Dairy

The *National Retail Report – Dairy* is now issued on a Weekly basis, rather than a Biweekly basis; more stores are being captured; and the summary data is now available through the Market News Portal.

# Local and Regional

New reports listed on the AMS Market News local and regional webpage:

WA_LO100	Washington, DC	National Retail Report – Local and Organic
LSWVTFM	Montpelier, VT	Vermont Weekly Farmers Market Report (Seasonal)
RA_LO103	Raleigh, NC	North Carolina Pasture Raised Pork Report
MD_DA910	Madison, WI	Dane County Farmers Market
NW_LO100	Des Moines, IA	Des Moines Farmers Market Report
LSWMarylandFMN	<b>MeatEggPoultry</b>	
	Annapolis, MD	Maryland Wkly Farmers Market: Meat, Eggs, and Dairy Summary
SF_LO100	Sioux Falls, SD	National Tribal Grown, Produced, or Harvested
LSMMSFM	Jackson, MS	Mississippi Monthly Farmers Market Report
NW_IO102	Des Moines, IA	National Pastured Pork Report

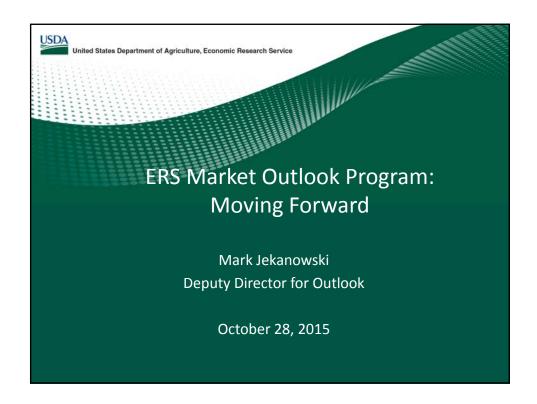
# Livestock, Poultry, and Grain

New :	Reports:
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AL_LS751	Las Cruces, NM	Columbus Livestock Auction
PYDSEINDEX	Des Moines, IA	Shell Egg Index Report
MG_LS550	Montgomery, AL	Russellville Sheep and Goat Auction
LN_GR112	New Holland, PA	Lancaster County Daily Hay Report
JK_LS152	Jackson, MS	Integrity Livestock Auction
SV_LS139	Louisville, KY	Albany Remote Video Auction
JC_LS325	Jefferson City, MO	Maryville Sheep and Goat Auction
LM_HG216	Des Moines, IA	Daily Direct Hog – Morning Summary
LM_HG217	Des Moines, IA	Daily Direct Hog – Afternoon Summary
WH_LS765	Kearney, NE	Crawford Livestock Market
WH_LS766	Kearney, NE	Gordon Livestock Market
NW_GR312	Des Moines, IA	Iowa Hay Report
WH_LS767	Kearney, NE	Sheridan Livestock Auction Co.
GL_GR112	Greeley, CO	National Weekly Non-GE/GMO Grain Report

# Discontinued Reports:

AP_LO100	Annapolis, MD	Maryland Weekly Farmers Market Summary
AP_LO101	Annapolis, MD	Baltimore City Farmers Market (JFX Market) – Baltimore, MD
AP_LO102	Annapolis, MD	Anne Arundel County Riva Farmers Market – Annapolis, MD
AP_LO103	Annapolis, MD	Bowie Farmers Market – Bowie, PA
AP_LO104	Annapolis, MD	Crofton Farmers Market – Crofton, MD
AP_LO105	Annapolis, MD	Downton Cumberland Farmers Market - Cumberland



# **ERS Commodity Outlook Products**

- Outlook reports:
  - Monthly: feedgrains, oilseeds, wheat, rice, cotton, sugar, livestock (incl. dairy and poultry)
  - Quarterly: US ag trade
  - Semi-annually: Vegetable/pulses, Fruit and Tree nuts

# Data products:

Dozens of products updated continually: Feedgrains
 Database, Commodity Yearbooks, Cost and Returns,
 Livestock Domestic Data, Dairy Data, Vegetable and Pulses
 Data, etc.



# Recent Special Outlook and Research Reports

- US-Cuba Agricultural Trade: Past, Present and Possible Future (AES-87, June 17, 2015)
- Middle East North Africa Region: An Important Drive of Agricultural Trade (AES-88, July 14, 2015)
- Effects of Recent Energy Price Reductions on U.S. Agriculture (BIO-04, June 02, 2015)
- Cotton Policy in China (CWS-15C-01, March 31, 2015)
- Biofuel Use in International Markets: The Importance of Trade (*EIB-144, September 01, 2015*)
- China's Growing Demand for Agricultural Inputs (EIB-136, February 19, 2015)

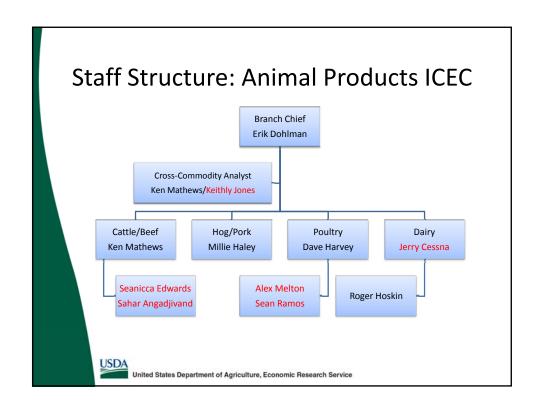


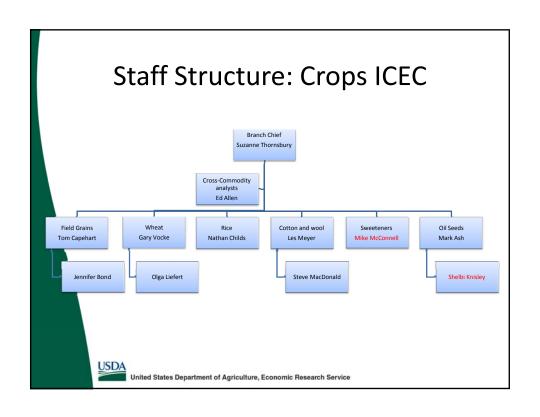
United States Department of Agriculture, Economic Research Service

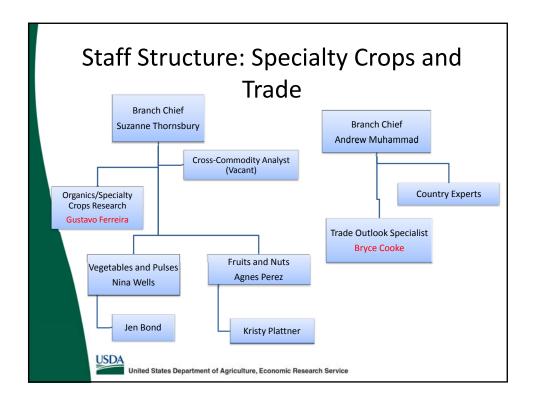
# **ERS Commitment to Staffing**

- Maintain a Senior Analyst (GS-14) position for each major WASDE commodity, and expand the number of junior analysts assigned to the Outlook program to support long-term succession planning
- Strengthen the (GS-15) Cross Commodity Analyst role to emphasize timely analysis of critical issues, coordination of research and outlook, and mentoring junior staff
- Enhance the cooperation/coordination between research and outlook staff
- Build workforce and align incentives for outlook work at ERS
  - Implemented a "career ladder" that allows promotion from GS-9 to GS-13, and with open competition for GS-14 and GS-15 positions
  - Leading a multi-agency effort to strengthen the pool of candidates with the skills and interest necessary for outlook work









# ERS Commitment to Outlook Content and Communication

- Establish ERS as the Department's primary source of timely and comprehensive information on commodity markets and outlook
  - Facilitate public access to the full range of data used by commodity analysts
  - Greater use of explanatory materials and descriptive analyses to assist users in understanding market developments
    - Provide more charts and graphs—automated and/or interactive where possible—to highlight data trends and multi-year or seasonal comparisons
  - Improve the customer/stakeholder experience:
    - Website improvement/reorganization
    - Use the best technologies to maximize accessibility to timely, critical information
    - Provide internal and external users reasons to visit ERS for commodity market information on a daily or weekly basis, as opposed to only on S&O report release dates



# ERS Commitment to Outlook Content and Communication (cont..)

- "Re-invent" the Special Outlook report:
  - Shorter, quicker, exclusive focus on timely issues relevant to commodity markets
    - Examples: Impacts of lower energy prices on agriculture, Outlook for trade with Cuba, Cotton Policy in China, etc.
    - Timely review, clearance and production process to maintain the relevance and timeliness of the information.

Continue Situation and Outlook reports, while exploring ways to enhance the content and improve the format

- E.g., less WASDE table-reading, more context and "cross commodity" focus
- Developing a plan/prototype to release in html "long-form" content
- Situation and Outlook reports are among the most widely accessed ERS products



United States Department of Agriculture, Economic Research Service

# **Key points**

- ERS has strong commitment to the Outlook program that encompasses:
  - People: Maintaining a robust staffing plan that ensures deep expertise and opportunities for career advancement
  - Data and Content: Large investments in data automation, and an emphasis on value-added report content and information delivery
  - Communications: Capitalize on ERS investments in innovative publishing and communications platforms and technologies



# Contact

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# Update on Information and Data Products Available from USDA's Foreign Agricultural Service

# October, 2015

# **FAS Continues to Have Great Success With GovDelivery**

For just over a year now, FAS has been having tremendous success using GovDelivery to disseminate reports and information to the public. In addition to receiving information by country or commodity, FAS has added the ability to sign up for our commodity circulars (World Markets and Trade Reports) and to sign up for information regarding our upcoming trade missions. GovDelivery has made FAS part of a network of more than 1,000 agencies and organizations worldwide, connecting to more than 70 million potential subscribers. Over the past year, FAS has sent nearly 600 messages to 2.8 million recipients.

The most popular subscription categories included:

- > FAS Press Releases with more than 13,700 subscribers
- Global Agricultural Information Network (GAIN) Reports with nearly 11,000 subscribers
- ➤ World Agricultural Production Reports with more than 10,600 subscribers

# **GAIN Reports Integrated with the FAS Website**

For the past year, FAS has been integrating Global Agricultural Information Network (GAIN) Reports directly into the FAS website, <a href="www.fas.usda.gov">www.fas.usda.gov</a>. The goal is to make the reports easier to find by making them appear on pages relevant to both their subject matter and the countries of origin. The integration will also make things easier on the public by allowing the user to stay on the FAS site to get the materials and not have to search the GAIN system separately. To-date, FAS has loaded more than 2,000 GAIN Reports onto the FAS website.

FAS has also begun highlighting key reports on the main pages for each relevant country – particularly those related to exporting regulations and strategies. That is an ongoing process which should be completed by early 2016.

FAS continues to review reporting requirements for our overseas FAS offices based on developments in relevant countries and global commodity markets. For example, in 2015, additional reports were added for wheat in Uruguay, Paraguay and Jordan.

For more information, contact Corey Jenkins at <a href="mailto:Corey.Jenkins@fas.usda.gov">Corey.Jenkins@fas.usda.gov</a>

# **Additions and Modifications to FAS Data Products**

## Global Agricultural Trade System (GATS)

In 2013, a significant enhancement to the Global Agricultural Trade System (GATS) database was the addition of agricultural, fishery and forest products data from the United Nations Commodity Trade Statistics Database (UN Comtrade). Public users can now query official annual trade statistics reported by foreign countries that reflect international merchandise flows detailed by commodity and partner country. As of the summer of 2014, users can now select UN data by English or Spanish commodity groupings. The availability of UN data, combined with U.S. export and import data from the U.S. Census Bureau, means GATS users have increased ability to gather and analyze agricultural trade data.

In 2013, revisions to the BICO aggregate groups were made to provide more specificity for major products previously grouped in broader aggregates. Changes include the creation of several new stand-alone categories

(e.g. Corn from Coarse Grains, and Beef & Beef Products and Pork & Pork Products from Red Meats). In addition, a new aggregate group, "Agricultural Related Products," includes Forest and Fishery products and the newly added aggregates for Distilled Spirits, Ethanol and Biodiesel. For more information, please contact Jason Carver at Jason. Carver@fas.usda.gov.

In 2013, a new processed food product group was also made available. For standard queries, users can access the new group by selecting "Processed Food-\*" under the "Product Group" drop-down menu. FAS also developed a fully-formatted report that summarizes annual trade data for the 19 categories and 67 sub-categories at the HS 6-digit level.

# **Agricultural Tariff Tracker**

To help exporters obtain information about tariff reductions resulting from Free Trade Agreements (FTAs), FAS launched the Agricultural Tariff Tracker in 2013. This tool is available on the Trade Policy/Trade Agreements topic page of the FAS website. Currently, the tracker has information for trade agreements with 10 FTA partners. Information for other FTA partners and new tariff codes will be uploaded as they become available. For more information please contact Jason Carver at <a href="mailto:Jason.Carver@fas.usda.gov">Jason.Carver@fas.usda.gov</a> or Jeff Jones at <a href="mailto:Jeffrey.Jones@fas.usda.gov">Jeffrey.Jones@fas.usda.gov</a>.

# Production, Supply and Distribution (PS&D) Online

The Production, Supply and Distribution (PS&D) system is the official USDA supply and demand database of agricultural commodities for the U.S. and key producing and consuming countries. For commodities covered in the monthly World Agricultural Supply and Demand Estimates (WASDE) report, the database is updated shortly after noon on the day of release.

FAS is working on upgrading the PS&D Online system to make it more user-friendly and enable it to have interactive features. Some of the expected enhancements are extensive use of maps for world commodity data with the ability to drill down to country and region specific data, query by country or commodity, easier and more intuitive navigation, accessible archive of past circulars, charts with comparison options between countries and advanced query options. The new system will retain all functionality which exists today. If data users have ideas on how to make the system better, please email them to PSDOnline@fas.usda.gov.

# **Export Sales Reporting**

Authorized under Section 602 of the Agricultural Trade Act of 1978, the Export Sales Reporting (ESR) Program requires exporters of reportable U.S. commodities to report each week all of their export sales, regardless of the quantity, to the Foreign Agricultural Service (FAS), United States Department of Agriculture (USDA). There are 40 commodities currently covered under the program. FAS knows how important the ESR data is to the U.S. market place and takes its responsibilities for managing this vital program very seriously. We continue to take steps to improve how well the data is presented and improve the flow of information to the public. In addition to being available online, ESR weekly and daily reports are now available through email via GovDelivery to all users who sign up. Another improvement this year was the addition of a new ESR report entitled the Bell Report. The Bell Report is available on line and provides more detail on country specific activity including changes of destination as well as much-sought-after cancellations by country and commodity.

In 2013, FAS added pork to the ESR program and continues to look at possibly adding other commodities. USDA issued a "proposed rule" adding distillers dried grains (DDGs) to the program, but based on comments received and ongoing DDG trade policy issues, USDA has decided to hold off for now on adding DDGs to the ESR program. For additional information, contact Peter Burr at Pete.Burr@fas.usda.gov.

### **Production Estimates**

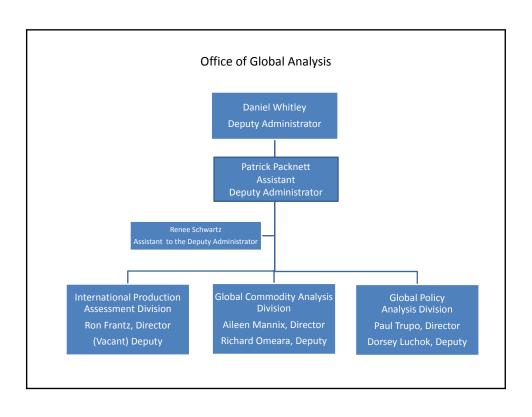
An effort is being made to increase the number of special articles being published to the PECAD website that provide information about crop production around the world. The access point for the PECAD site is <a href="http://www.pecad.fas.usda.gov">http://www.pecad.fas.usda.gov</a> and not through the main FAS web site at this time.

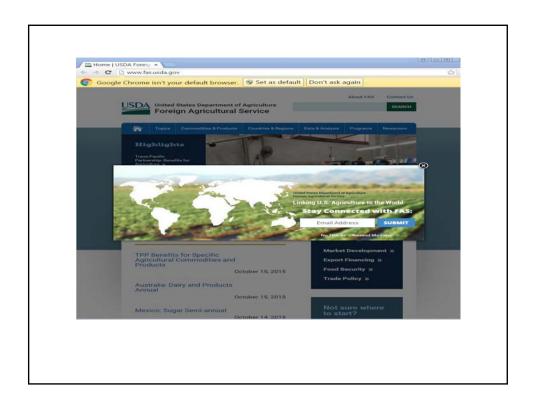
Soil Moisture Ocean Salinity (SMOS) data was added to Crop Explorer to provide more accurate rainfall estimates by combining passive microwave imagery from the SMOS satellite with data from the U.S. Air Force Weather Agency. However, SMOS-corrected soil moisture maps have been temporarily removed because they were underestimating actual soil moisture conditions. Corrections to the algorithms are being implemented and the SMOS-corrected soil moisture maps should be available by the Data Users meeting in October 2015.

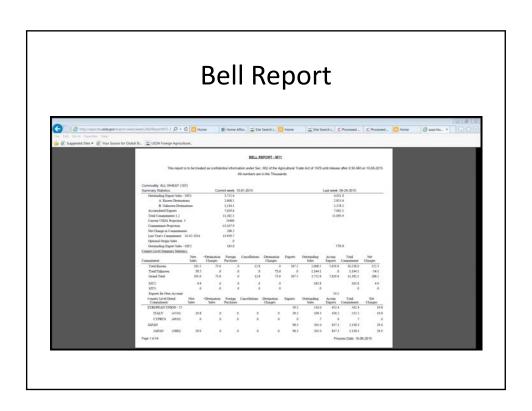
Maps showing evapotranspiration anomalies around the world are new on Crop Explorer. The source information is provided by the U.S. Geological Survey and for convenience the maps are available through Crop Explorer. The product uses the thermal band of the MODIS (Moderate Resolution Imaging Spectroradiometer) satellites to estimate the difference from normal evapotranspiration levels. Evapotranspiration anomaly levels are another indicator of plant health and are correlated with crop yields.

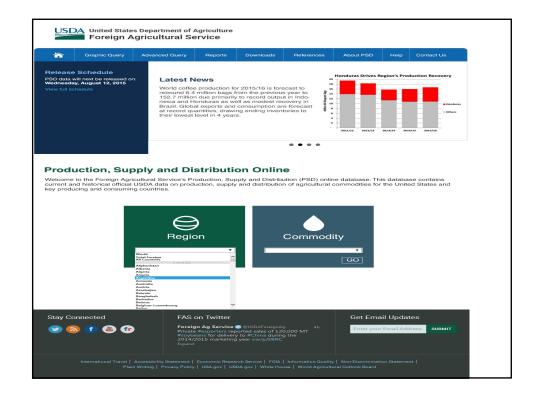
# **Foreign Agricultural Service**

# Patrick Packnett Assistant Deputy Administrator Office of Global Analysis

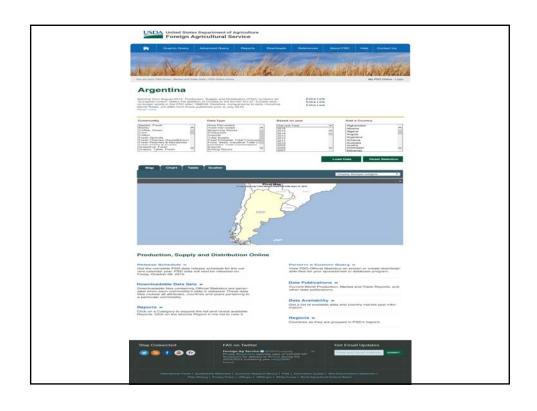














# PSD Redesign- email suggestions to

psdonline@fas.usda.gov

# NATIONAL AGRICULTURAL STATISTICS SERVICE STATISTICS DIVISION

# What's New and What's Changing

Mission Statement: To provide timely, accurate, and useful statistics in service to U.S. Agriculture

# **Crops**

Starting with the 2015 crop season, objective yield data from the *Crop Production* reports are being published to QuickStats.

Estimates of days suitable for fieldwork, topsoil moisture condition, and subsoil moisture condition for all states are now published in the weekly National *Crop Progress* report. Previously these estimates were only published in individual State releases.

Preliminary market year average prices for rice will now be published in the *Agricultural Prices* report at the end of October. Previously these estimates were published at the end of August. Although later than previously published, these estimates will now be more complete, allowing FSA to issue payments earlier than before.

Estimates for Upland Cotton, American Pima Cotton, and All Cotton are now published for the United States in the monthly *Cotton Ginnings* reports. Previously only American Pima and All Cotton estimates were included in these tables.

The *Cotton Ginnings* report containing preliminary end-of-season estimates which has normally been published near the end of March has been discontinued. A monthly *Cotton Ginnings* report will now be published in early March. The *Cotton Ginnings Annual* report will continue to be published in May.

Beginning with the 2016 crop forecasting season, NASS will begin including combined objective yield State components in the monthly *Crop Production* reports. Currently only the individual State counts are included.

# NATIONAL AGRICULTURAL STATISTICS SERVICE STATISTICS DIVISION

# What's New and What's Changing

Mission Statement: To provide timely, accurate, and useful statistics in service to U.S. Agriculture

# **Livestock**

On October 29, 2014, NASS released 3 Final Estimate bulletins covering 5-years of data for Meat Animals Production Disposition and Income, Milk Disposition and Income, and Poultry Production and Value.

In December 2014, Minnesota became one of the published states for Cattle on Feed. New Mexico is no longer published.

In December 2014, NASS moved California into the quarterly data collection plan for hogs and pigs. California collects quarterly data as part of the sample that is used to produce the Other States estimate.

In January 2015, several different states were dropped from the angora, milk, meat and all goats program.

In January 2015, NASS moved Connecticut and Maine from the monthly and annual Chickens and Eggs program to Other States.

In March 2015, South Carolina became a published state on the Honey Report.

In April 2015, NASS began to collect quarterly honey bee colony loss data from operators with 5 or more colonies. Honey bee colony loss data from operators with less than 5 colonies will be collected annually in January of each year.

In July 2015, January and July Catfish Production data became available on Quick Stats starting with 2010 data.

In August 2015, NASS published a Federal Register notice for a new survey to measure the cost of honey bee pollination to crop producers. This new survey will collect cost of pollination by commodity.

In August 2015, NASS published a Federal Register notice for a change to the annual Bee & Honey survey. Additional questions to collect cost and revenue information for operators of honey bee colonies is planned.

In September 2015, NASS modified the data collection instrument for the chicken and egg report. Nomenclature was updated maintaining the historic data series.

In September 2015, South Carolina became part of Other States and is no longer published individually in the Turkeys Raised release.

In October 2015, NASS is planning to release 'Overview of the United States Hog Industry' a special report providing historical information in text and graphics.

# NATIONAL AGRICULTURAL STATISTICS SERVICE STATISTICS DIVISION

# What's New and What's Changing

Mission Statement: To provide timely, accurate, and useful statistics in service to U.S. Agriculture

# **Environmental, Economics and Demographics**

On August 19, 2015, NASS published the Farm Computer Usage and Ownership. This publication is released biennial.

For FY 2016, NASS will conduct a 2015 Fruit Chemical Use Survey which will begin on October 1, 2015. The 2015 Fruit Chemical Usage data will be released in July 2016.

In fall 2015, as part of the Agricultural Resource Management Program Phase II, Production Practices and Cost report (PPCR) conducted in conjunction with ERS, NASS will collect chemical use and production practices for the cotton, oats, soybeans, and wheat. The Field Crops Chemical Usage data will be released in May 2016.

Cash rents was published at the state level for 2015, but a county level survey will be done for the 2016 estimates and published in September of 2016.

NASS Price program changes initiated in 2015 included discontinuing estimation and publication of preliminary monthly prices. Preliminary price data do not fully account for monthly prices in volatile price markets resulting in less than desirable information for making reliable income projections and price outlook. The NASS price program changes for 2015 also replaced the prices received and prices paid 12 month simple average annual index. The previous annual average index for prices received will take into account monthly marketing contributions. The prices paid annual index will be based on annual weights.

Publication of historic prices received and prices paid index tables published quarterly in Agricultural Prices were discontinued and will be published annually in January in conjunction with annual group indexes. Current and revised indexes continue to be posted to Quick Stats monthly.

The prices paid program eliminated the annual publication of product input prices and value of hatchery production for poultry.

NASS will publish indexes for the 2011=100 base period to one decimal beginning with the February 2016 Agricultural Prices report and January 2016 indexes.

In 2015, NASS published four Current Agriculture Industrial Reports. They are: Grain Crushing, Flour Milling Products, Cotton System Consumption and Stocks, and Fats and Oils: Oilseed Crushings, Production, Consumption and Stocks.

Grain Crushing and Co-Products: This is a monthly report that covers that consumption of corn and sorghum. The publication provides data about agricultural commodities consumed for alcohol and other uses as well as the production of co-products and products in the United States.

Flour Milling: This is a quarterly report covers all firms in the United States operating wheat and rye flour mills. Type of data collected are amount of flour and millfeed produced from wheat and rye.

Cotton Consumption and Stocks, and Spindle Activity: This is a monthly report, but data are collected weekly. This survey covers all manufacturing plants consuming cotton, manmade fiber staple, and raw linters except consumption of uncut top and other longer fibers on the "American" and other new systems for spinning uncut top. Type of data collected are amount of cotton, manmade fiber staple, and raw linters that are removed from inventory and put into process for carding, spinning, bleaching, etc.

Fats and Oils (Oilseed Crushings, Production, Consumption and Stocks): This is a monthly report that covers most businesses that produce various edible and inedible fats and oils. This report also includes data that covers all establishments crushing or solvent processing vegetable oil bearing materials {oilseeds, beans, nuts, etc.}, including establishments using a continuous process that immediately refines the oil. Type of data collected are amount of crop crushed, amount of processed oil and feed produced.

# NATIONAL AGRICULTURAL STATISTICS SERVICE CENSUS & SURVEY DIVISION

# What's New and What's Changing

Mission Statement: To provide timely, accurate, and useful statistics in service to U.S. Agriculture

# **Census of Agriculture Program**

The final products were released from the 2012 Census of Agriculture. These included special tabulations regarding Typology, Years on Present Farm of Principal Operator, and Specialty Crops for the U.S. and Puerto Rico.

Planning is well underway for the 2017 Census of Agriculture. In January 2016, NASS will begin collecting data for its Content Test. The Content Test is critical for determining the ability to collect new data items on the census questionnaire. New questions being tested look to capture additional information on veterans and the expanded role of women and additional operators in an ever-changing farm sector. The Content Test also serves as a dry run for developing and enhancing data processing systems that will be used for the production in late 2017. NASS is also looking to expand the use of its electronic data reporting system to capture additional response utilizing the online form.

In 2015, NASS released the results from two Census Special Studies:

The 2014 Tenure, Ownership, and Transition of Agricultural Land (TOTAL) Survey was conducted in 2015. This Special Study collected information about farmers and ranchers who rent agricultural land to other farmers and ranchers, as well as landowners who rent out land for agricultural purposes but do not farm. The survey collected income, expense, debt, and asset information related to land ownership, transition plans, and demographic and other landlord characteristics. NASS conducted the TOTAL survey in collaboration with the Economic Research Service (ERS). Results from this Special Study were released on August 31, 2015.

The 2014 Organic Survey was conducted in 2015 in conjunction with USDA's Risk Management Agency (RMA). This is the third organic production and practices survey NASS has conducted on the national level; the previous data collection efforts were the 2011 Certified Organic Production Survey and the 2008 Organic Production Survey. The 2014 Organic Survey is a complete inventory of all known organic producers in the United States that are certified, exempt from certification (those grossing less than \$5,000 annually from organic sales), and those producers transitioning to organic production. This study is associated with the 2012 Census of Agriculture and serves as a census of all organic operations, as directed under the 2014 Farm Bill. Results from this Special Study were released on September 17, 2015.

In 2015, NASS collected data for the 2014 Census of Horticultural Specialties. This Census Special Study is the only source of detailed production and sales data for floriculture, nursery, and specialty crops and provides a comprehensive picture of the horticultural sector of the U.S. economy. Results from this Special Study will be released on December 14, 2015.

# SCHEDULE OF RELEASE DATES FOR PRINCIPAL FEDERAL **ECONOMIC INDICATORS FOR 2016**

AGENCY/INDICATORS	JAN	FEB	MAR	APR	MAY	NUL	MILY	AUG	SEPT	OCT	NOV	DEC
DEPARTMENT OF AGRICULTURE/ NATIONAL AGRICULTURAL STATISTICS SERVICE												
Agricultural Prices	29	29	30	29	31	29	29	31	29	31	30	29
(Data are for the previous full month)												
Crop Production	12	6	6	12	10	10	12	12	12	12	6	6
(Data are for the first of the month)												
Grain Stocks	12	1	31			30	1	1	30	1	-	1
(Data are for the first of the month except that the data for December are issued in January)												
Cattle on Feed	22	19	18	22	20	24	22	19	23	21	18	23
(Data are for the first of the month)												
Hogs and Pigs	1	1	25	1	1	24	!	1	30	1	!	23
(Data are for the first of the month)												
Plantings	:	:	31			30	-	:	!	1		1
(Data are collected during the first half of March and June)												



# **World Agricultural Outlook Board**

Questions about World Agricultural Outlook Board programs may be directed to Seth Meyer, Chairman, WAOB, Mail Stop 3812, South Building, USDA, Washington, D.C. 20250-3812; <a href="mailto:smeyer@oce.usda.gov">smeyer@oce.usda.gov</a>.

The World Agricultural Outlook Board's (WAOB) primary mission is to provide reliable and objective economic forecasts for farmers and other participants in the food and fiber system. Functions include coordinating USDA forecasts of domestic and international agriculture; providing economic analysis related to global commodity markets; monitoring markets and agricultural weather; and disseminating relevant information.

**Seth Meyer, Chairman, WAOB,** oversees the *World Agricultural Supply and Demand Estimates* (*WASDE*) report. Dr. Meyer has spoken to delegations from Mexico, Nepal, Offutt Business School in Minnesota, Statistics Canada, the University of Cincinnati, and a Chinese delegation, among others.

Interagency Commodity Estimates Committees (ICECs), chaired by WAOB senior economists, clear all USDA economic outlook reports to ensure consistency with official USDA estimates. The committees develop crop production forecasts each month for major foreign producing countries, and supply and demand estimates for the United States and the world. Four USDA agencies are represented on the committees: the Economic Research Service, the Foreign Agricultural Service, the Farm Service Agency, and the Agricultural Marketing Service.

**Report Usage:** In the past year, WAOB issued 12 monthly *World Agricultural Supply and Demand Estimates (WASDE)* reports; and published 52 weekly *Weather and Economics Briefing* reports. During FY '15, the *WASDE* report averaged over 155,000 downloads per month, from USDA. The Mann Library at Cornell University distributed the *WASDE*, on average, over 23,500 times per month, and had 15,443 subscriptions.

WAOB oversaw the annual publication of the inter-agency *USDA Agricultural Long-term Projections to 2024*, updated and released every February. The *Long-term Projections* reports provide a conditional, long run scenario about what would be expected to happen to the global agricultural economy under a continuation of current farm legislation and other specific assumptions. These reports are important sources for strategic planning information used in formulating the President's budget, and for decisions made by agricultural producers, agribusiness leaders, and policy officials.

Mark Brusberg, Deputy Chief Meteorologist, is a key contributor to new agreements between USDA and the National Oceanic and Atmospheric Administration (NOAA) fostering increased collaboration on drought-related activities. He is currently working with the National Drought Resilience Partnership, an intergovernmental task force outlined in the President's Climate Action Plan, and the Critical Infrastructure Security and Resilience Interagency Policy Committee, led by the National Security Council. Mr. Brusberg also chairs USDA's Combined Drought and Water Management Team, and is a lead USDA representative to the Office of the Federal Coordinator for Meteorology.

**Agricultural Weather Monitoring and Assessments:** WAOB's staff of meteorologists generates timely weather and crop assessments in support of the monthly Crop Production and WASDE reports issued by National Agricultural Statistics Service (NASS) and WAOB, respectively. The meteorologists also provide weekly updates of crop weather to USDA Radio and often appear on local and national radio and television broadcasts. As recognized experts within the Department, they are sometimes tasked with attending Capitol Hill briefings and reviewing legislation and testimony, and occasionally contribute assessments and products to the USDA blog and other publications. Another key duty is to meet with foreign delegations and domestic groups regarding the process of using weather and climate products to produce operational agricultural assessments. WAOB meteorologists publish the Weekly Weather and Crop Bulletin, which provides the public with weekly assessments of global agricultural weather. Data and products are supplied to the WWCB by NASS and NOAA's Climate Prediction Center, through a formal agreement establishing the Joint Agricultural Weather Facility. The WWCB averaged nearly 33,000 downloads per week during FY '15, from USDA, and over 5,924 downloads per week from the Cornell site. Cornell subscribers total 7,159. On a rotating basis, WAOB meteorologists prepared the weekly U.S. Drought Monitor and the monthly North American Drought Monitor. WAOB continues to support the World Meteorological Organization, including the World Agrometeorological Information Service (WAMIS), which helps communicate weather and climate information to the global farming community.

### Economic Data from the U.S. Census Bureau

The U.S. Census Bureau provides information that tells the story of our changing economy. The Economic Indicators, Economic Census and our quarterly and annual economic surveys give Federal, state, and local governments, policy makers, and business and community leaders the information needed to make informed decisions that shape our economy.

## **Issues of Interest to Data Users**

# 1. New Products from the U.S. Census Bureau

## Advance U.S. International Trade in Goods Report

The Census Bureau's new advanced trade release is published approximately one week ahead of the monthly report *U.S. International Trade in Goods and Services* (FT900), and will provide more timely statistics regarding the export and import of goods.

The first release occurred at 8:30 a.m. on July 30, 2015 and featured advance statistics for June 2015. The new advance trade release will focus on goods and will list them by "end-use" category, such as consumer goods, capital goods or industrial supplies. It will include both seasonally adjusted and unadjusted data, and will be available on Census's website: <a href="https://www.census.gov/trade">www.census.gov/trade</a>.

The advance trade of trade in goods data will provide BEA with more accurate data for their Advance Estimate of GDP and will reduce GDP revisions over time.

#### USA Trade Online - Updates

#### **Redesigned Website:**

In May 2015, we launched a new version of USA Trade Online (UTO) with a redesigned website. This new website layout provided a simpler and cleaner navigation. We also transitioned the account management system from the legacy platform to a new PHP system, which provided more features for customers to manage their account.

#### **UTO to be FREE on October 15, 2015:**

We streamlined our pricing plans to individual customers by eliminating the annual and weekly subscription plans. Instead, we only kept the monthly subscription as a way to make a smoother transition to the FREE subscription launch in October. The FREE system will be a seamless transition for current customers. Site license customers and Federal Depository Libraries will no longer have IP Access for UTO. However, all reports they have will be intact enabling them to transfer to the new setup.

#### **New Fields and Quick Reports:**

In addition to going FREE in October, we will add new fields (13 in imports and 3 in exports). We are also adding new quick reports that will provide high-level summary tables and graphs. This new version will also feature description of fields and reports within the UTO data selection and report pages. For more information on the new fields and quick reports, please view the attached flyer.

#### Manufacturing and Trade Report (MITR)

On August 28, 2015, we released the Manufacturing and International Trade Report (MITR) for 2013. It includes manufacturing data from the 2014 Annual Survey of Manufactures and the 2012 Economic Census Subject Series. The report also includes official U.S. export and import merchandise trade statistics for those same years.

In January 2016, we plan to release the 2014 MITR, which will include data from the 2014 Annual Survey of Manufactures and revised 2013 data, along with 2014 and 2013 U.S. export and import merchandise trade statistics.

The information will give a clearer picture of exports of U.S. manufactured products as well as the foreign contribution to manufacturing industries.

# World Pop Clock

The World Population Clock, one of the most popular features on Census.gov, was greatly expanded on September 3, 2015. For the first time, basic population facts and visualizations are available for 228 countries and areas around the world, just as they are for U.S. states. World Population Clock users can now get Census Bureau data on international trade in goods by country, and it is easy to download, share and embed the data in social media.

Annual import and export value totals for all U.S. trade partner countries available in the World Population Clock are the following.

Totals by types of goods (2005-2014) are available for:

- All Manufactured Goods
- Total Goods

Totals by State (2014) are available for:

- State of Origin for exports
- State of Destination for imports
- By NAICS4 commodity code

# 2. Principal Economic Indicators

The U.S. Census Bureau's Economic Indicators keep the world informed by providing the first official measures of the U.S. economy. Our Economic Indicator surveys provide monthly and quarterly data that are timely, reliable, and offer comprehensive measures of the U.S. economy. These surveys produce a variety of statistics covering construction, housing, international trade, retail trade, wholesale trade, services and manufacturing. The survey data provide measures of economic activity that allow analysis of economic performance and inform business investment and policy decisions. The data can be accessed via the Economic Indicator Briefing Room, Economic Indicator Database, and the America's Economy Mobile App.

## • Economic Indicator Briefing Room

The Economic Indicator Briefing Room web site provides access to the latest data, full release reports, historical data, and time series and trend charts. census.gov/economic-indicators

#### • Economic Indicator Database

Select an economic indicator and customize your data selection. Ability to download the data to a spreadsheet and create your own time series charts. census.gov/econ/currentdata

# • America's Economy Mobile App

The "America's Economy" app provides realtime updates for 20 key economic indicators released from the U.S. Census Bureau, Bureau of Labor Statistics, and Bureau of Economic Analysis. The app provides the public access to key economic indicators about the health of the U.S. economy through any IOS or Android smart phone or tablet device. <a href="mailto:census.gov/mobile/economy">census.gov/mobile/economy</a>

## 3. International Trade

Each month, the U.S. Census Bureau releases the *U.S. International Trade in Goods and Services* (FT900) report, which is one of the principal economic indicators for the United States. This report can be found along with other information on our website <u>census.gov/trade</u>

Regulations Town Hall Webinar Series

The Regulations Town Hall Webinar series was developed to provide training on the regulatory changes to the FTR. There were twelve webinars specifically focusing on the changes to the regulations. In addition, the Basics of Exporting Compliance Summer Series was developed to provide an overview on regulatory requirements from Census, State, Treasury, and Commerce. Both of these webinar series are archived at: <a href="https://www.census.gov/foreign-trade/outreach">www.census.gov/foreign-trade/outreach</a>.

• 15 CFR PART 30 — Foreign Trade Regulations

The U.S. Census Bureau's International Trade Management Division published the final rule revising the Foreign Trade Regulations (FTR), Title 15, Part 30 on March 14, 2013 which amended the FTR published in 2008. In this rule, the Census Bureau requires mandatory filing of export information through the Automated Export System (AES) or through AESDirect for all shipments of used self-propelled vehicles, regardless of value or destination. In addition, the rule outlines the reporting of two additional data elements, license value and ultimate consignee type, as well as a modification to the postdeparture filing requirements. Under informed compliance from April 5, 2014 to October 2, the rule is now in effect and fully enforceable.

To prepare for the changes to the FTR, the international Trade Management Division has developed new resources for the trade community, including informational videos (<a href="http://www.census.gov/tradevideos">http://www.census.gov/tradevideos</a>) and posts on our blog, Global Reach (<a href="http://blogs.census.gov/globalreach">http://blogs.census.gov/globalreach</a>).

For further information, please email <u>ftdregs@census.gov</u> or use the International Trade Helpline number, 1-800-549-0595.

• Questionable data should be brought to our attention as soon as possible. Potential data errors caught early are easier to verify and improve the quality of data going forward. To request data verification, please contact Ms. Carol Aristone, Chief (<a href="mailto:carol.ann.aristone@census.gov">census.gov</a>) of our International Trade Indicator Micro Analysis Branch.

# 4. Other Economic Data from the U.S. Census Bureau

• Public Sector

The public sector data provide information on the organization, finances, and employment of approximately 90,000 state and local governments. census.gov/govs

County Business Patterns (CBP)

County Business Patterns provides annual information about establishments with paid employees by NAICS industry down to the county level. This series includes the number of establishments, employment during the week of March 12, first quarter payroll, and annual payroll. census.gov/econ/cbp.

• Nonemployer Statistics

Nonemployer Statistics includes annual information about businesses with no paid employees by NAICS industry down to the county level. Most nonemployers are self-employed individuals operating unincorporated businesses (known as sole proprietorships), which may or may not be the owner's principal source of income. census.gov/econ/nonemployer

• Information on all of the U.S. Census Bureau's economic products can be found at <a href="mailto:census.gov/econ">census.gov/econ</a>

## Correspondence

Mr. Nick Orsini, Chief Economic Indicators Division U.S. Census Bureau Room 7K154 Washington, DC 20233-6010

Phone: (301) 763-6959

Email: nick.orsini@census.gov

# The Manufacturing and International Trade Report

The U.S.
Census Bureau
measures the
nation's people,
places, and
economy.

# For information on manufacturing data, contact:

1-800-201-4647, Option 1 www.census.gov/manufacturing

# For information on international trade data, contact:

1-800-549-0595, Option 4 www.census.gov/trade

# A Vital Resource for Businesses that Conduct International Trade

On August 28, 2015, the U.S. Census Bureau is releasing the **2013 Manufacturing and International Trade Report (MITR)**. This



annual report contains manufacturing data from the 2013 Annual Survey of Manufactures and the 2012 Economic Census Subject Series. The MITR also includes official U.S. export and import merchandise trade statistics for those same years.



For the first time, the MITR will be presenting multiple years of data in one report (i.e. 2013 and 2012), which is how the report will be produced going forward.

In January 2016, the Census Bureau plans to release the 2014 MITR. The report will present manufacturing product data from the

2014 Annual Survey of Manufactures and revised 2013 data, along with 2014 and 2013 U.S. export and import merchandise trade statistics.





# Manufacturing and International Trade Report: 2013 and 2012 (1)

In thousands of dollars. Values are based on manufacturing data from the 2013 Annual Survey of Manufactures, 2012 Economic Census Subject Series, and administrative records from official U.S. import and export merchandise trade statistics.

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NAICS-based Product Code	Description	Year	Value of Product Shipments	Relative Standard Error (%)	Total Export Value of Goods	Domestic Export Value of Goods	General Import Value of Goods	Consumption Import Value of Goods
311111	Dog & cat foods	2013	20,347,326	0.4	1,364,635	1,351,346	639,762	639,762
311111	Dog & cat foods	2012	19,341,586	×	1,312,828	1,308,750	710,892	710,892
3111111	Dog food	2013	14,376,863	9.0	Z	Z	Z	Z
3111111	Dog food	2012	13,300,512	×	Z	Z	Z	Z
3111114	Cat food	2013	5,411,817	0.3	Z	Z	Z	Z
3111114	Cat food	2012	5,500,693	×	Z	Z	Z	Z
311111W	Dog and cat food manufacturing, nsk, total	2013	558,646	0.1	Z	Z	Z	Z
311111W	Dog and cat food manufacturing, nsk, total	2012	540,381	×	Z	Z	Z	Z
311111X	Dog & cat foods	2013	z	×	1,364,635	1,351,346	639,762	639,762
311111X	Dog & cat foods	2012	z	×	1,312,828	1,308,750	710,892	710,892
311119	Other animal foods	2013	35,170,876	0.3	1,677,253	1,666,647	597,561	603,324
311119	Other animal foods	2012	34,123,527	×	1,531,244	1,514,830	556,467	550,876
3111191	Chicken and turkey feed, supplements, concentrates, and premixes	2013	13,222,009	0.4	Z	Z	Z	Z
3111191	Chicken and turkey feed, supplements, concentrates, and premixes	2012	13,070,074	×	Z	Z	Z	Z
3111195	Complete dairy cattle feed, supplements, concentrates, and premixes	2013	6,246,773	0.8	27,774	27,756	19,008	19,008
3111195	Complete dairy cattle feed, supplements, concentrates, and premixes	2012	6,205,702	×	28,490	28,470	25,479	25,479
311119B	Complete swine feed, supplements, concentrates, and premixes	2013	4,031,109	<u>+</u>	Z	Z	38,386	38,386
311119B	Complete swine feed, supplements, concentrates, and premixes	2012	3,806,503	×	Z	Z	46,380	46,380
311119H	Complete beef cattle feed, supplements, concentrates, and premixes	2013	3,111,827	9.0	Z	Z	91,028	91,028
311119H	Complete beef cattle feed, supplements, concentrates, and premixes	2012	3,060,968	×	Z	Z	54,514	54,514
311119M	Other poultry and livestock feed	2013	2,298,609	6.0	Z	Z	Z	Z
311119M	Other poultry and livestock feed	2012	2,254,083	×	Z	Z	Z	Z
311119P	Other prepared animal feeds, including feeding materials and adjuncts	2013	2,335,086	1.5	60,116	60,112	13,064	13,064
311119P	Other prepared animal feeds, including feeding materials and adjuncts	2012	2,038,274	×	61,753	61,737	17,522	17,522
311119R	Specialty feeds	2013	2,660,690	0.5	112,232	109,982	5,379	5,379
311119R	Specialty feeds	2012	2,531,593	×	117,857	115,537	4,428	4,428
311119W	Other animal food manufacturing, nsk, total	2013	1,264,774	0.3	Z	Z	Z	Z
311119W	Other animal food manufacturing, nsk, total	2012	1,156,330	×	Z	Z	Z	Z
311119X	Other animal foods	2013	z	×	1,477,130	1,468,796	430,694	436,457
311119X	Other animal foods	2012	z	×	1,323,142	1,309,084	408,142	402,551

D: Withheld to avoid disclosing data for individual companies; data are included in higher level totals where appropriate.

Details may not sum to totals due to rounding.

Economic Census and http://www.census.gov/manufacturing/asm/ for the Annual Survey of Manufactures. For more information about the official U.S. import and export merchandise For release schedules and information on comparability, confidentiality protection, sampling error, nonsampling error, and definitions, seehttp.//www.census.gov/econ/census/for the trade statistics, including definitions, nonsampling error, and other data limitations, see http://www.census.gov/foreign-trade/guide/index.html.

N: Trade and/or manufacturing data are not available or the codes are not linked in the concordance.

S: Withheld because estimate did not meet publication standards.

A. Relative standard error is 100 percent or more. X: Not Applicable

s: Relative standard error is more than 40 percent and less than 100 percent (displayed as a superscript).



# New in USA Trade Online

After October 15, 2015 USA Trade Online will be FREE to all users

# **Exports**

- Card Count
- Quantity 2
- Domestic/Foreign Indicator

# **Imports**

Card Count

- County Subcode
- Rate Provision Code

# **General Imports**

• Quantity 2

• CIF Value

• Unit Value

# **Imports for Consumption**

- Quantity 1
- Quantity 2
- Dutiable Value

- Total Value
- Unit Value
- Calculated Duty
- CIF Value

For more information, news, and announcements please visit our webpage www.usatrade.census.gov or contact us via email at eid.international.trade.data@census.gov or call 1-800-549-0595 (option 4)







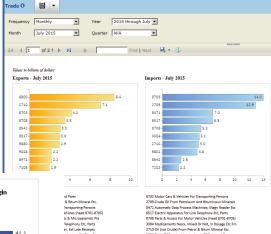




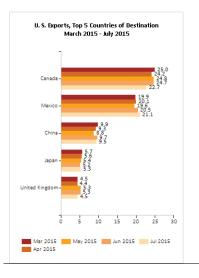
# New in USA Trade Online

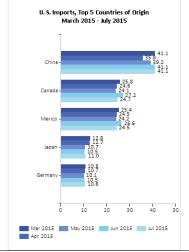
# New Report Features

Current data in interactive quick reports



Census





**Census** File View Help **|** of 1 ▷ ▷| Export Totals - July 2015

Top 10 Countries by Export Value - July 2015

Value % of Total Rank

Expanded graphics and menus

ries by Import Value - July 2015

View Report



# **NEW** U.S. and World Population Clock

Statistics available for more than 200 countries

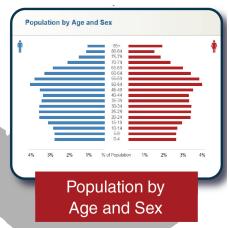
# www.census.gov/popclock/world





# **Expanded Data Options**

- Population statistics for individual countries
  - Current and projected population estimates
  - Population density and break down by age and sex
- Trade statistics
  - Annual trade figures for individual countries
  - ° Top goods by state and change in export trade









**GET STARTED** with 1 2









**3 4** EASY STEPS

# KNOW the RULES BEFORE EXPORTING

#### **AVOID THE FINES AND PENALTIES.**

Knowing the foreign trade regulations will expedite your exports and help you avoid unnecessary fines and penalties. If you have questions or if you are still unsure of the regulations, one of our experts can help clarify them for you.

Helping you report your exports is our business.

Visit census.gov/trade and click on Regulations. Or call 1-800-549-0595, option 3.

# **CLASSIFY YOUR PRODUCTS**

#### KNOW THE CODES.

Our up-to-date Harmonized System (HS) Schedule B search engine can help you properly classify the products you're exporting. In addition to being organized, it will also help you avoid those fines and penalties mentioned earlier.

Visit www.census.gov/ScheduleB to search. Or call 1-800-549-0595, option 2.

# **RESEARCH** with **OUR DATA**

#### **IDENTIFY YOUR MARKET.**

We have an extensive database of import and export information to help you search and identify the market to export your products. With tools like USA Trade Online, making an informed decision based on hard facts couldn't be simpler.

It feels good to be well-informed, doesn't it?

Visit **census.gov/trade** and click on **Data** or usatrade.census.gov for a free trial. Or call 1-800-549-0595, option 4.

# FILE YOUR EXPORTS with AESDIRECT

#### DO-IT-YOURSELF.

Use AESDirect, our online self-filing software, to submit Electronic Export Information (EEI) directly to the Automated Export System (AES).

It's quick. It's easy. And best of all, it's free.

For more information, visit aesdirect.gov. or call 1-800-549-0595, option 1.



# **NOTES**

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# **USDA** Agricultural Outlook Forum

February 25-26, 2016 Arlington, Virginia

**Mark your calendars!** USDA's annual Agricultural Outlook Forum brings together the agricultural community to discuss policy, trade, science, rural development, and the economic outlook for the coming year. The Forum also focuses on forestry, health and nutrition issues, and the changing dynamics and face of rural America.

Sessions tentatively planned for the 2016 Forum are the following:

Food Price and Farm Income Outlooks, International Trade, Conservation, Nutrition, Food Safety, Agricultural Marketing Service 100-Year Anniversary, Climate Change, Water Issues & Drought Response, Moving Feed, Food & Fuel to Market, Regional Approaches to Rural Growth, Antimicrobial Resistance, Agriculture & Bees, and the traditional commodity and weather outlook sessions.

In addition to USDA leaders, previous speakers have included former USDA Secretaries of Agriculture, former President Bill Clinton, Nobel Prize winner Norman Borlaug, U.S. trade representatives, Congressional and Cabinet members, CEOs from leading corporations, farmers and ranchers, and other experts from across the agricultural spectrum.

Registration will begin in November. For more information, please go to:

# www.usda.gov/oce/forum

**USDA 2015Agricultural Outlook Forum Student Diversity Program:** OCE continues to coordinate the Diversity Program with ERS, ARS, NRCS, and our partner, the University of Maryland Eastern Shore. For more information, please contact: Seth Meyer at <a href="mailto:smeyer@oce.usda.gov">smeyer@oce.usda.gov</a>.