Expiration Date: xx/xx/xx

Parent Questionnaire



Substance Abuse and Mental Health Services Administration

Thank you for agreeing to participate in this questionnaire about concerns parents and caregivers have for their children. Your responses will help SAMHSA improve its programs to help families. This questionnaire will take 10 minutes to complete. Your participation in this questionnaire is voluntary, and you may quit the questionnaire or skip any question at any time. All your answers will be kept strictly confidential. No individual results will be published; only summary information from all responses will be reported.

Public Burden Statement: An agency may not conduct or sponsor, and a person is not required to respond to, a collection of information unless it displays a currently valid OMB control number. The OMB control number for this project is 0930-0xxx. Public reporting burden for this collection of information is estimated to average xx minutes per respondent, per year, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to SAMHSA Reports Clearance Officer, 5600 Fishers Lane, Room 15E57-B, Rockville, Maryland, 20857.

Section I: Screener

1.	Are you a parent or guardian of one or more children ages 9 through 20? Please include children living in your household part time or full time.				
	O Yes O No				

<u>If you said "No," please stop now.</u> This questionnaire is for parents or guardians who have children ages 9 through 20 living part time or full time in their household.

2. Please indicate in the grid below the ages of each child ages 9 through 20 living in your household either part time or full time.

If you have more than one child, please mark in order of youngest to oldest as indicated in the column headers.

	1 st Child (youngest/ only)	2 nd Child (second youngest)	3 rd Child (third youngest)	4 th Child (fourth youngest)
9	O	O	O	O
10	0	O	0	O
11	O	O	O	0
12	O	O	O	O
13	O	O	O	0
14	O	O	O	O
15	O	O	O	0
16	0	O	O	O
17	O	O	O	O
18	O	O	O	O
19	O	O	O	0
20	O	O	O	O

3. Please indicate the genders of the children (ages 9 through 20) living in your household either part time or full time.

As before, if you have more than one child, please mark in order of youngest to oldest.

	1 st Child (youngest/ only)	2 nd Child (second youngest)	3 rd Child (third youngest)	4 th Child (fourth youngest)
Male	O	O	O	•
Female	O	O	O	O

Section II: Attitudes on Underage Drinking and Other Substance Use

Questions 4–6 will require answers for each child ages 9 through 20 living in the household either part time or full time.

4. In your opinion, what are the <u>three most important issues</u> to discuss with your children ages 9 through 20 today? Please check the <u>3 boxes</u> that apply to each child.

As before, if you have more than one child, please mark in order of youngest to oldest.

	1 st Child (youngest/ only)	2 nd Child (second youngest)	3 rd Child (third youngest)	4 th Child (fourth youngest)
Academic achievement and	0	0	0	0
performance				
Health (e.g., nutrition, physical activity, etc.)	0	0	0	0
Risky sexual behavior	0	0	0	0
Violence (e.g., violence in your neighborhood, physical or sexual abuse,	0	Q	Q	9
bullying, school safety, etc.)				
Mental health (e.g., ADHD, depression, anxiety, eating disorders, suicide, etc.)	0	0	0	O
Making friends/maintaining positive relationships with family and/or peers	0	0	0	0
Peer pressure	0	0	0	0
Abuse/overuse of electronics (e.g., gaming/social media use via smartphone, iPad, or computer)	0	0	0	O
Negative social media influence (e.g., online bullying, peer pressure, predators)	0	0	0	0
Drug use (including prescription misuse)	0	0	0	0
Underage drinking (i.e., drinking alcohol before the legal age of 21)	0	0	0	0
Use of tobacco products. <u>Select all</u> that apply.	0	0	0	0
cigarettes	0	0	0	0
e-cigarettes (e.g., blu, JUUL, Logic, MarkTen XL, and Vuse)	0	0	0	0
smokeless tobacco (defined as chewing tobacco, snuff, or dip)	0	0	0	0
hookahs	0	0	0	0
Something else, please specify:	0	0	0	0
I do not believe there are any issues that I need to discuss with my child today	0	0	0	O

5. How strongly do you agree or disagree with the following statements?

5a. "Underage drinking is an important issue to discuss with my _____ year-old child."

	1 st Child (youngest/ only)	2 nd Child (second youngest)	3 rd Child (third youngest)	4 th Child (fourth youngest)
Strongly disagree	0	O	•	0
Disagree	0	0	•	0
Agree	O	O	•	O
Strongly agree	O	•	•	O

5b. "Talking to my child about underage drinking is likely to make a difference in the decisions he or she makes."

	1 st Child	2 nd Child	3 rd Child	4 th Child
	(youngest/	(second	(third	(fourth
	only)	youngest)	youngest)	youngest)
Strongly disagree	0	0	0	O
Disagree	0	0	0	O
Agree	0	0	0	O
Strongly agree	O	O	O	O

5c. How confident do you feel in your ability to influence each of your children's decisions about drinking alcohol?

	1 st Child (youngest/ only)	2 nd Child (second youngest)	3 rd Child (third youngest)	4 th Child (fourth youngest)
Not at all confident	O	0	0	O
Somewhat confident	O	O	O	O
Confident	O	O	O	O
Very confident	O	0	0	O

6. How strongly do you agree or disagree with the following statements?

6a. "Other substance use (including prescription misuse) is an important issue to discuss with my _____ year-old child."

	1 st Child (youngest/ only)	2 nd Child (second youngest)	3 rd Child (third youngest)	4 th Child (fourth youngest)
Strongly disagree	O	0	O	O
Disagree	O	0	O	0
Agree	O	O	O	O
Strongly agree	O	O	O	O

6b. "Talking to my child about other substance use (including prescription misuse) is likely to make a difference in the decisions he or she makes."

	1 st Child (youngest/ only)	2 nd Child (second youngest)	3 rd Child (third youngest)	4 th Child (fourth youngest)
Strongly disagree	O	0	0	O
Disagree	O	O	O	O
Agree	C	O	O	C
Strongly agree	O	0	0	O

6c. How confident do you feel in your ability to influence each of your children's decisions about using other substances (including prescription misuse)?

	1 st Child (youngest/ only)	2 nd Child (second youngest)	3 rd Child (third youngest)	4 th Child (fourth youngest)
Not at all confident	0	O	O	•
Somewhat confident	0	0	0	O
Confident	0	0	0	O
Very confident	0	O	0	O

7. How strongly do you agree or disagree with the following statements?

7a. "Tobacco product use (e.g. cigarette, e-cigarette, smokeless tobacco or hookah) is an important issue to discuss with my _____ year-old child."

	1 st Child (youngest/ only)	2 nd Child (second youngest)	3 rd Child (third youngest)	4 th Child (fourth youngest)
Strongly disagree	0	0	0	O
Disagree	0	0	0	O .
Agree	0	0	0	O
Strongly agree	0	0	0	O

7b. "Talking to my child about tobacco product use (e.g. cigarette, e-cigarette, smokeless tobacco or hookah) is likely to make a difference in the decisions he or she makes."

	1 st Child (youngest/ only)	2 nd Child (second youngest)	3 rd Child (third youngest)	4 th Child (fourth youngest)
Strongly disagree	0	O	O	0
Disagree	0	0	0	0

Agree	O	O	O	O
Strongly agree	O	0	0	O

7c. How confident do you feel in your ability to influence each of your children's decisions about using tobacco products?

	1 st Child	2 nd Child	3 rd Child	4 th Child
	(youngest/ only)	(second youngest)	(third youngest)	(fourth youngest)
	Offiy)	youngest/	youngest/	youngest
Not at all confident	O	O	O	O
Somewhat confident	0	0	0	O
Confident	O	O	O	O
Very confident	0	0	0	O

8. How susceptible do you feel that your __-year-old child is to drinking alcohol without your permission in the next 6 months?

	1 st Child (youngest/ only)	2 nd Child (second youngest)	3 rd Child (third youngest)	4 th Child (fourth youngest)
Not at all susceptible	0	O	0	O
Somewhat susceptible	0	O	0	O
Susceptible	O	O	O	O
Very susceptible	0	0	0	O

9. How susceptible do you feel that your __-year-old child is to using other substances (including prescription misuse) in the next 6 months?

	1 st Child (youngest/ only)	2 nd Child (second youngest)	3 rd Child (third youngest)	4 th Child (fourth youngest)
Not at all susceptible	0	0	0	•
Somewhat susceptible	0	0	0	O
Susceptible	0	O	O	O
Very susceptible	0	O	O	C

10. How susceptible do you feel that your __-year-old child is to using tobacco products (e.g. cigarette, e-cigarette, smokeless tobacco or hookah) in the next 6 months?

	1 st Child (youngest/ only)	2 nd Child (second youngest)	3 rd Child (third youngest)	4 th Child (fourth youngest)
Not at all susceptible	O	O	O	O
Somewhat susceptible	0	0	0	O

Susceptible	0	0	O	O
Very susceptible	0	0	0	0

Section III: Having the Conversation

11. <u>Within the past 3 months</u>, how often have you talked to your children ages 9 through 20 about underage drinking?

	1 st Child (youngest/ only)	2 nd Child (second youngest)	3 rd Child (third youngest)	4 th Child (fourth youngest)
Not at all in the past 3 months	0	0	0	O
Once	0	0	0	O
Twice	0	•	0	O
Three times	0	0	0	O
Four times	0	•	0	O
Five times or more	0	0	0	O

11a. What main point(s) do you generally emphasize when talking to your children ages 9 through 20 about underage drinking?

. , , ,	•		

12. <u>Within the past 3 months</u>, how often have you talked to your children ages 9 through 20 about other substance use (including prescription misuse)?

	1 st Child (youngest/ only)	2 nd Child (second youngest)	3 rd Child (third youngest)	4 th Child (fourth youngest)
Not at all in the past 3 months	0	0	0	O
Once	0	0	0	O
Twice	0	0	0	O
Three times	0	0	0	O
Four times	0	0	0	O
Five times or more	O	0	0	O

12a. What main point(s) do you generally emphasize when talking to your children ages 9 through 20 about other substance use?

Please detail that point you emphasized here:

Please detail the point(s) you emphasize here:

13. <u>Within the past 3 months</u>, how often have you talked to your children ages 9 through 20 about tobacco product use (e.g. cigarette, e-cigarette, smokeless tobacco or hookah)?

	1 st Child (youngest/ only)	2 nd Child (second youngest)	3 rd Child (third youngest)	4 th Child (fourth youngest)
Not at all in the past 3 months	0	0	0	O
Once	0	0	0	O
Twice	0	0	0	O
Three times	0	0	0	O
Four times	0	0	0	O
Five times or more	0	0	0	O

13a. What main point(s) do you generally emphasize when talking to your children ages 9 through 20 about tobacco product use?

Please detail the point(s) you emphasized I	here:
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Section IV: Product Testing

Rotate exposure to THREE TEST MATERIALS HERE [e.g., Conversation Starter Guide, Print PSA, and Video PSA]

14. PRODUCT #1

14a. How appealing is Product X?

	Product X
Very appealing	•
Appealing	•
Somewhat appealing	O
Not at all appealing	O

14b. Did you learn anything new from Product X or did it make you think differently about underage drinking/other substance use/tobacco product use?

O Yes

	O No	
	se provide specific details on what y k differently:	you learned or how the materials made you
14c.		in encouraging you to talk to youryear-old er substance use/tobacco product use?
		Product X
	Very effective	O
	Effective	O
	Somewhat effective	<u> </u>
	Not at all effective	O
14e.	O No How might Product X be improved	l? Please be as specific as possible.
	DUCT #2 How appealing is Product X?	
		Product X
	Very appealing	O
	Appealing	O
	Somewhat appealing	O
	Not at all appealing	O

15.

O Yes

15b.Did you learn anything new from Product X or did it make you think differently

about underage drinking/other substance use/tobacco product use?

15c. Overall, how effective is		
child about underage dri		raging you to talk to youryeannce use/tobacco product use?
		Product X
Very effectiv	e	•
Effective		•
Somewhat effect	tive	O
Not at all effect	tive	•
15d. Does Product X convince substance use/tobacco p O Yes O No 15e. How might Product X be	roduct use in the	
substance use/tobacco p Yes No 15e. How might Product X be	roduct use in the	next 3 months?
substance use/tobacco p O Yes O No	improved? Please	next 3 months?
substance use/tobacco p Yes No 15e. How might Product X be PRODUCT #3	improved? Please	next 3 months?
yes No 15e. How might Product X be PRODUCT #3 16a. How appealing is Product	improved? Please	hext 3 months? be as specific as possible. Product X
yes No 15e. How might Product X be PRODUCT #3 16a. How appealing is Product Very appealir	improved? Please	be as specific as possible. Product X
Substance use/tobacco p Yes No 15e. How might Product X be PRODUCT #3 16a. How appealing is Product Very appealing Appealing	improved? Please	Product X
yes No 15e. How might Product X be PRODUCT #3 16a. How appealing is Product Very appealir	improved? Please t X?	be as specific as possible. Product X

oc. Overall, how effective is Product X in enco child about underage drinking/other subs		
	Product X	
Very effective	0	
Effective	•	
Somewhat effective	O	
Not at all effective	0	
5d. Does Product X convince you to talk to y substance use/tobacco product use in thYesNo	_	
6e. How might Product X be improved? Pleas	e be as specific as possible.	

Sec

17. Please indicate how much you agree or disagree with the following statement for each of your children ages 9 through 20:

"In the near future, I intend to discuss underage drinking with my child."

	1 st Child (youngest/ only)	2 nd Child (second youngest)	3 rd Child (third youngest)	4 th Child (fourth youngest)
Strongly disagree	0	O	0	O
Disagree	O	O	O	O
Agree	0	O	0	O
Strongly agree	C	O	O	O

	17a. <u>If you selected "Str</u> drinking with your				
18.	Please indicate how murof your children ages 9 to "In the near future, I int misuse) with my child."	hrough 20:	-	-	
		1 st Child (youngest/	2 nd Child (second	3 rd Child (third	4 th Child (fourth
	Strongly disagree	only)	youngest)	youngest) O	youngest)
	Disagree	9	0	0	0
	Agree	9	9	0	9
	Strongly agree	0	O	0	O
	18a. <u>If you selected "Sti</u> substance use with				
19.	Please indicate how mur of your children ages 9 to "In the near future, I into smokeless tobacco or ho	hrough 20: end to discuss t	obacco product u		
		1 st Child	2 nd Child	3 rd Child	4 th Child
		(youngest/	(second	(third	(fourth
		only)	youngest)	youngest)	youngest)
	Strongly disagree	<u>O</u>	<u>O</u>	<u>O</u>	O
	Disagree	O	<u>O</u>	<u>O</u>	<u>O</u>
	Agree	O	<u>O</u>	<u>O</u>	O
	Strongly agree	O	O	O	O

	product use with your child/children in the near future, please explain why.
Sec	ction VI: Demographics
20.	What is your age? Please write your age below.
21.	What is your gender?
	O Male
	O Female
22.	Are you Hispanic or Latino?
	O Yes
	O No
23.	What is your race? <u>Select all</u> that apply.
	O American Indian or Alaska Native
	O Asian
	O Black or African AmericanO Native Hawaiian or other Pacific Islander
	O White
24.	What is the highest degree or level of education you have completed?
	O Less than a high school diploma
	O Regular high school diploma or GED or alternative credential
	O Some college credit or trade school, no degree
	Associate's degree or trade school diploma/certificateBachelor's degree
	O Master's degree or higher
25.	What is your <u>annual</u> household income?
	O Less than \$10,000
	O \$10,000-\$19,999

	3 \$20,000-\$29,999
	3 \$30,000-\$39,999
	O \$40,000-\$49,999
	O \$50,000-\$59,999
	O \$60,000-\$69,999
	O \$70,000-\$79,999
	• \$80,000-\$89,999
	O \$90,000-\$99,999
	O \$100,000-\$149,000
	O 150,000 or more
	O Prefer not to answer
26.	Overall, how many children are living in your household part time or full time from each age category?
26.	Overall, how many children are living in your household part time or full time from each
26.	Overall, how many children are living in your household part time or full time from each age category?
26.	Overall, how many children are living in your household part time or full time from each age category? 8 years old or younger 9 to 12 years old
26.	Overall, how many children are living in your household part time or full time from each age category? 8 years old or younger 9 to 12 years old 13 to 15 years old
26.	Overall, how many children are living in your household part time or full time from each age category? 8 years old or younger 9 to 12 years old 13 to 15 years old 16 to 17 years old
26.	Overall, how many children are living in your household part time or full time from each age category? 8 years old or younger 9 to 12 years old 13 to 15 years old

Thank you for completing this questionnaire!