## Parent Questionnaire

# SAMHSA <br> Substance Abuse and Mental Health <br> Services Administration 

Thank you for agreeing to participate in this questionnaire about concerns parents and caregivers have for their children. Your responses will help SAMHSA improve its programs to help families. This questionnaire will take 10 minutes to complete. Your participation in this questionnaire is voluntary, and you may quit the questionnaire or skip any question at any time. All your answers will be kept strictly confidential. No individual results will be published; only summary information from all responses will be reported.

Public Burden Statement: An agency may not conduct or sponsor, and a person is not required to respond to, a collection of information unless it displays a currently valid OMB control number. The OMB control number for this project is 0930Oxxx. Public reporting burden for this collection of information is estimated to average $x x$ minutes per respondent, per year, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to SAMHSA Reports Clearance Officer, 5600 Fishers Lane, Room 15E57-B, Rockville, Maryland, 20857.

## Section I: Screener

1. Are you a parent or guardian of one or more children ages 9 through 20 ? Please include children living in your household part time or full time.

O Yes
O No
If you said "No," please stop now. This questionnaire is for parents or guardians who have children ages 9 through 20 living part time or full time in their household.
2. Please indicate in the grid below the ages of each child ages 9 through 20 living in your household either part time or full time.

If you have more than one child, please mark in order of youngest to oldest as indicated in the column headers.

|  | $\mathbf{1}^{\text {st }}$ Child <br> (youngest// <br> only) | $2^{\text {nd }}$ Child <br> (second <br> youngest) | $3^{\text {rd }}$ Child <br> (third <br> youngest) | $4^{\text {th }}$ Child <br> (fourth <br> youngest) |
| :---: | :---: | :---: | :---: | :---: |
| 9 | $O$ | $O$ | $O$ | $O$ |
| 10 | $O$ | $O$ | $O$ | $O$ |
| 11 | $O$ | $O$ | $O$ | $O$ |
| 12 | $O$ | $O$ | $O$ | $O$ |
| 13 | $O$ | $O$ | $O$ | $O$ |
| 14 | $O$ | $O$ | $O$ | $O$ |
| 15 | $O$ | $O$ | $O$ | $O$ |
| 16 | $O$ | $O$ | $O$ | $O$ |
| 17 | $O$ | $O$ | $O$ | $O$ |
| 18 | $O$ | $O$ | $O$ | $O$ |
| 19 | $O$ | $O$ | $O$ | $O$ |
| 20 | $O$ | $O$ | $O$ | $O$ |

3. Please indicate the genders of the children (ages 9 through 20) living in your household either part time or full time.

As before, if you have more than one child, please mark in order of youngest to oldest.

|  | $\mathbf{1}^{\text {st }}$ Child <br> (youngest/ <br> only) | $2^{\text {nd }}$ Child <br> (second <br> youngest) | $3^{\text {rd }}$ Child <br> (third <br> youngest) | $4^{\text {th }}$ Child <br> (fourth <br> youngest) |
| :---: | :---: | :---: | :---: | :---: |
| Male | $O$ | $O$ | $O$ | $O$ |
| Female | $O$ | $O$ | $O$ | $O$ |

## Section II: Attitudes on Underage Drinking and Other Substance Use

Questions 4-6 will require answers for each child ages 9 through 20 living in the household either part time or full time.
4. In your opinion, what are the three most important issues to discuss with your children ages 9 through 20 today? Please check the 3 boxes that apply to each child.

As before, if you have more than one child, please mark in order of youngest to oldest.

|  | $1^{\text {st }}$ Child (youngest/ only) | $\begin{gathered} 2^{\text {nd }} \text { Child } \\ \text { (second } \\ \text { youngest) } \end{gathered}$ | $3^{\text {rd }}$ Child <br> (third <br> youngest) | $4^{\text {th }}$ Child (fourth youngest) |
| :---: | :---: | :---: | :---: | :---: |
| Academic achievement and performance | $\bigcirc$ | $\bigcirc$ | O | $\bigcirc$ |
| Health (e.g., nutrition, physical activity, etc.) | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |
| Risky sexual behavior | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |
| Violence (e.g., violence in your neighborhood, physical or sexual abuse, bullying, school safety, etc.) | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |
| Mental health (e.g., ADHD, depression, anxiety, eating disorders, suicide, etc.) | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |
| Making friends/maintaining positive relationships with family and/or peers | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |
| Peer pressure | O | O | O | O |
| Abuse/overuse of electronics (e.g., gaming/social media use via smartphone, iPad, or computer) | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |
| Negative social media influence (e.g., online bullying, peer pressure, predators) | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |
| Drug use (including prescription misuse) | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | O |
| Underage drinking (i.e., drinking alcohol before the legal age of 21) | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |
| Use of tobacco products. Select all that apply. | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |
| cigarettes | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |
| e-cigarettes (e.g., blu, JUUL, Logic, MarkTen XL, and Vuse) | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |
| smokeless tobacco (defined as chewing tobacco, snuff, or dip) | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |
| hookahs | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |
| Something else, please specify: | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |
| I do not believe there are any issues that I need to discuss with my child today | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | O |

5. How strongly do you agree or disagree with the following statements?

5a. "Underage drinking is an important issue to discuss with my $\qquad$ year-old child."

|  | $\mathbf{1}^{\text {st }}$ Child <br> (youngest// <br> only) | $2^{\text {nd }}$ Child <br> (second <br> youngest) | $3^{\text {rd }}$ Child <br> (third <br> youngest) | $4^{\text {th }}$ Child <br> (fourth <br> youngest) |
| :---: | :---: | :---: | :---: | :---: |
| Strongly disagree | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |
| Disagree | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |
| Agree | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |
| Strongly agree | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |

5b. "Talking to my child about underage drinking is likely to make a difference in the decisions he or she makes."

|  | $\mathbf{1}^{\text {st }}$ Child <br> (youngest// <br> only) | $2^{\text {nd }}$ Child <br> (second <br> youngest) | $3^{\text {rd }}$ Child <br> (third <br> youngest) | $4^{\text {th }}$ Child <br> (fourth <br> youngest) |
| :---: | :---: | :---: | :---: | :---: |
| Strongly disagree | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |
| Disagree | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |
| Agree | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |
| Strongly agree | $\bigcirc$ | $\bigcirc$ | $O$ | $\bigcirc$ |

5c. How confident do you feel in your ability to influence each of your children's decisions about drinking alcohol?

|  | $\begin{gathered} 1^{\text {st }} \text { Child } \\ \text { (youngest/ } \\ \text { only) } \end{gathered}$ | $\begin{gathered} 2^{\text {nd }} \text { Child } \\ \text { (second } \\ \text { youngest) } \end{gathered}$ | $\begin{gathered} 3^{\text {rd }} \text { Child } \\ \text { (third } \\ \text { youngest) } \end{gathered}$ | $4^{\text {th }}$ Child (fourth youngest) |
| :---: | :---: | :---: | :---: | :---: |
| Not at all confident | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |
| Somewhat confident | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |
| Confident | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |
| Very confident | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |

6. How strongly do you agree or disagree with the following statements?

6a. "Other substance use (including prescription misuse) is an important issue to discuss with my $\qquad$ year-old child."

|  | $\mathbf{1}^{\text {st }}$ Child <br> (youngest/ <br> only) | $2^{\text {nd }}$ Child <br> (second <br> youngest) | $3^{\text {rd }}$ Child <br> (third <br> youngest) | $4^{\text {th }}$ Child <br> (fourth <br> youngest) |
| :---: | :---: | :---: | :---: | :---: |
| Strongly disagree | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |
| Disagree | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |
| Agree | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |
| Strongly agree | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |

6b. "Talking to my child about other substance use (including prescription misuse) is likely to make a difference in the decisions he or she makes."

|  | $\begin{aligned} & 1^{\text {st }} \text { Child } \\ & \text { (youngest/ } \\ & \text { only) } \end{aligned}$ | $\begin{aligned} & 2^{\text {nd }} \text { Child } \\ & \text { (second } \\ & \text { youngest) } \end{aligned}$ | $\begin{aligned} & 3^{\text {rd }} \text { Child } \\ & \text { (third } \\ & \text { youngest) } \end{aligned}$ | $4^{\text {th }}$ Child (fourth youngest) |
| :---: | :---: | :---: | :---: | :---: |
| Strongly disagree | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |
| Disagree | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |
| Agree | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |
| Strongly agree | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |

6c. How confident do you feel in your ability to influence each of your children's decisions about using other substances (including prescription misuse)?

|  | $\begin{gathered} 1^{\text {st }} \text { Child } \\ \text { (youngest/ } \\ \text { only) } \end{gathered}$ | $2^{\text {nd }}$ Child (second youngest) | $3^{\text {rd }}$ Child <br> (third youngest) | $4^{\text {th }}$ Child (fourth youngest) |
| :---: | :---: | :---: | :---: | :---: |
| Not at all confident | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |
| Somewhat confident | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |
| Confident | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |
| Very confident | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |

7. How strongly do you agree or disagree with the following statements?

7a. "Tobacco product use (e.g. cigarette, e-cigarette, smokeless tobacco or hookah) is an important issue to discuss with my $\qquad$ year-old child."

|  | $\mathbf{1}^{\text {st }}$ Child <br> (youngest/ <br> only) | $\mathbf{2}^{\text {nd }}$ Child <br> (second <br> youngest) | $3^{\text {rd }}$ Child <br> (third <br> youngest) | $4^{\text {th }}$ Child <br> (fourth <br> youngest) |
| :---: | :---: | :---: | :---: | :---: |
| Strongly disagree | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |
| Disagree | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |
| Agree | $\bigcirc$ | $O$ | $O$ | $\bigcirc$ |
| Strongly agree | $\bigcirc$ | $\bigcirc$ | $O$ | $\bigcirc$ |

7b. "Talking to my child about tobacco product use (e.g. cigarette, e-cigarette, smokeless tobacco or hookah) is likely to make a difference in the decisions he or she makes."

|  | 1 $^{\text {th }}$ Child <br> (youngest/ <br> only) | $\mathbf{2}^{\text {nd }}$ Child <br> (second <br> youngest) | $3^{\text {rd }}$ Child <br> (third <br> youngest) | $4^{\text {th }}$ Child <br> (fourth <br> youngest) |
| :---: | :---: | :---: | :---: | :---: |
| Strongly disagree | $\bigcirc$ | $O$ | $O$ | $O$ |
| Disagree | $O$ | $O$ | $O$ | $O$ |


| Agree | 0 | 0 | 0 | 0 |
| :---: | :---: | :---: | :---: | :---: |
| Strongly agree | O | O | O | O |

7c. How confident do you feel in your ability to influence each of your children's decisions about using tobacco products?

|  | $\begin{gathered} 1^{\text {st }} \text { Child } \\ \text { (youngest/ } \\ \text { only) } \end{gathered}$ | $\begin{gathered} 2^{\text {nd }} \text { Child } \\ \text { (second } \\ \text { youngest) } \end{gathered}$ | $\begin{gathered} 3^{\text {rd }} \text { Child } \\ \text { (third } \\ \text { youngest) } \end{gathered}$ | $4^{\text {th }}$ Child (fourth youngest) |
| :---: | :---: | :---: | :---: | :---: |
| Not at all confident | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |
| Somewhat confident | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |
| Confident | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |
| Very confident | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |

8. How susceptible do you feel that your __-year-old child is to drinking alcohol without your permission in the next 6 months?

|  | $\mathbf{1}^{\text {st }}$ Child <br> (youngest/ <br> only) | $\mathbf{2}^{\text {nd }}$ Child <br> (second <br> youngest) | $3^{\text {rd }}$ Child <br> (third <br> youngest) | $4^{\text {th }}$ Child <br> (fourth <br> youngest) |
| :---: | :---: | :---: | :---: | :---: |
| Not at all susceptible | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |
| Somewhat susceptible | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |
| Susceptible | $\bigcirc$ | $\bigcirc$ | $O$ | $O$ |
| Very susceptible | $\bigcirc$ | $\bigcirc$ | $O$ | $\bigcirc$ |

9. How susceptible do you feel that your __-year-old child is to using other substances (including prescription misuse) in the next 6 months?

|  | 1 $^{\text {st }}$ Child <br> (youngest// <br> only) | $2^{\text {nd }}$ Child <br> (second <br> youngest) | $3^{\text {rd }}$ Child <br> (third <br> youngest) | $4^{\text {th }}$ Child <br> (fourth <br> youngest) |
| :---: | :---: | :---: | :---: | :---: |
| Not at all susceptible | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |
| Somewhat susceptible | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |
| Susceptible | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |
| Very susceptible | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |

10. How susceptible do you feel that your __-year-old child is to using tobacco products (e.g. cigarette, e-cigarette, smokeless tobacco or hookah) in the next 6 months?

|  | 1 $^{\text {st }}$ Child <br> (youngest// <br> only) | $2^{\text {nd }}$ Child <br> (second <br> youngest) | $3^{\text {rd }}$ Child <br> (third <br> youngest) | $4^{\text {th }}$ Child <br> (fourth <br> youngest) |
| :---: | :---: | :---: | :---: | :---: |
| Not at all susceptible | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |
| Somewhat susceptible | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |


| Susceptible | $O$ | $O$ | $O$ | $O$ |
| :---: | :---: | :---: | :---: | :---: |
| Very susceptible | $O$ | $O$ | $O$ | $O$ |

## Section III: Having the Conversation

11. Within the past 3 months, how often have you talked to your children ages 9 through 20 about underage drinking?

|  | $\begin{gathered} 1^{\text {st }} \text { Child } \\ \text { (youngest/ } \\ \text { only) } \end{gathered}$ | $\begin{gathered} 2^{\text {nd }} \text { Child } \\ \text { (second } \\ \text { youngest) } \end{gathered}$ | $\begin{aligned} & 3^{\text {rd }} \text { Child } \\ & \text { (third } \\ & \text { youngest) } \end{aligned}$ | $4^{\text {th }}$ Child (fourth youngest) |
| :---: | :---: | :---: | :---: | :---: |
| Not at all in the past 3 months | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |
| Once | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |
| Twice | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |
| Three times | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |
| Four times | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |
| Five times or more | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |

11a. What main point(s) do you generally emphasize when talking to your children ages 9 through 20 about underage drinking?

Please detail the point(s) you emphasize here:
$\qquad$
$\qquad$
12. Within the past 3 months, how often have you talked to your children ages 9 through 20 about other substance use (including prescription misuse)?

|  | $\mathbf{1}^{\text {st }}$ Child <br> (youngest/ <br> only) | $\mathbf{2}^{\text {nd }}$ Child <br> (second <br> youngest) | $\mathbf{3}^{\text {rd }}$ Child <br> (third <br> youngest) | $4^{\text {th }}$ Child <br> (fourth <br> youngest) |
| :---: | :---: | :---: | :---: | :---: |
| Not at all in the past 3 months | $\bigcirc$ | $O$ | $O$ | $\bigcirc$ |
| Once | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |
| Twice | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |
| Three times | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |
| Four times | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |
| Five times or more | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |

12a. What main point(s) do you generally emphasize when talking to your children ages 9 through 20 about other substance use?

Please detail that point you emphasized here:
13. Within the past 3 months, how often have you talked to your children ages 9 through 20 about tobacco product use (e.g. cigarette, e-cigarette, smokeless tobacco or hookah)?

|  | $1^{\text {st }}$ Child (youngest/ only) | $2^{\text {nd }}$ Child (second youngest) | $\begin{aligned} & 3^{\text {rd }} \text { Child } \\ & \text { (third } \\ & \text { youngest) } \end{aligned}$ | $4^{\text {th }}$ Child (fourth youngest) |
| :---: | :---: | :---: | :---: | :---: |
| Not at all in the past 3 months | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |
| Once | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |
| Twice | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |
| Three times | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |
| Four times | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |
| Five times or more | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |

13a. What main point(s) do you generally emphasize when talking to your children ages 9 through 20 about tobacco product use?

Please detail the point(s) you emphasized here:
$\qquad$
$\qquad$

## Section IV: Product Testing

Rotate exposure to THREE TEST MATERIALS HERE [e.g., Conversation Starter Guide, Print PSA, and Video PSA]
14. PRODUCT \#1

14a. How appealing is Product $X$ ?

| Product X |  |
| :---: | :---: |
| Very appealing | $\bigcirc$ |
| Appealing | $\bigcirc$ |
| Somewhat appealing | $\bigcirc$ |
| Not at all appealing | $\bigcirc$ |

14b. Did you learn anything new from Product $X$ or did it make you think differently about underage drinking/other substance use/tobacco product use?

O Yes

O No
Please provide specific details on what you learned or how the materials made you think differently:
$\qquad$
$\qquad$
14c. Overall, how effective is Product $X$ in encouraging you to talk to your $\qquad$ -year-old child about underage drinking/other substance use/tobacco product use?

| Product X |  |
| :---: | :---: |
| Very effective | O |
| Effective | $\bigcirc$ |
| Somewhat effective | $\bigcirc$ |
| Not at all effective | $\bigcirc$ |

14d. Does Product $X$ convince you to talk to your child about underage drinking/other substance use/tobacco product use in the next 3 months?

O Yes
O No

14e. How might Product $X$ be improved? Please be as specific as possible.
$\qquad$
$\qquad$
$\qquad$
15. PRODUCT \#2

15a. How appealing is Product $X$ ?

| Product X |  |
| :---: | :---: |
| Very appealing | $\bigcirc$ |
| Appealing | $\bigcirc$ |
| Somewhat appealing | $\bigcirc$ |
| Not at all appealing | $\bigcirc$ |

15b. Did you learn anything new from Product $X$ or did it make you think differently about underage drinking/other substance use/tobacco product use?

O Yes

O No
Please provide specific details on what you learned or how the materials made you think differently:

15c. Overall, how effective is Product $X$ in encouraging you to talk to your $\qquad$ -year-old child about underage drinking/other substance use/tobacco product use?

| Product X |  |
| :---: | :---: |
| Very effective | O |
| Effective | $\bigcirc$ |
| Somewhat effective | $\bigcirc$ |
| Not at all effective | $\bigcirc$ |

15d. Does Product $X$ convince you to talk to your child about underage drinking/other substance use/tobacco product use in the next 3 months?

O Yes
O No

15e. How might Product $X$ be improved? Please be as specific as possible.
$\qquad$
$\qquad$
16. PRODUCT \#3

16a. How appealing is Product $X$ ?

| Product X |  |
| :---: | :---: |
| Very appealing | O |
| Appealing | O |
| Somewhat appealing | O |
| Not at all appealing | O |

16b. Did you learn anything new from Product $X$ or did it make you think differently about underage drinking/other substance use/tobacco product use?

O Yes
O No

Please provide specific details on what you learned or how the materials made you think differently:

16c. Overall, how effective is Product $X$ in encouraging you to talk to your $\qquad$ -year-old child about underage drinking/other substance use/tobacco product use?

| Product X |  |
| :---: | :---: |
| Very effective | $O$ |
| Effective | O |
| Somewhat effective | O |
| Not at all effective | O |

16d. Does Product $X$ convince you to talk to your child about underage drinking/other substance use/tobacco product use in the next 3 months?

O Yes
O No
16e. How might Product $X$ be improved? Please be as specific as possible.
$\qquad$
$\qquad$

## Section V: Closing

17. Please indicate how much you agree or disagree with the following statement for each of your children ages 9 through 20:
"In the near future, I intend to discuss underage drinking with my child."

|  | $1^{\text {st }}$ Child <br> (youngest// <br> only) | $2^{\text {nd }}$ Child <br> (second <br> youngest) | $3^{\text {rd }}$ Child <br> (third <br> youngest) | $4^{\text {th }}$ Child <br> (fourth <br> youngest) |
| :---: | :---: | :---: | :---: | :---: |
| Strongly disagree | $\bigcirc$ | $\bigcirc$ | $O$ | $\bigcirc$ |
| Disagree | $\bigcirc$ | $\bigcirc$ | $O$ | $\bigcirc$ |
| Agree | $\bigcirc$ | $\bigcirc$ | $O$ | $\bigcirc$ |
| Strongly agree | $\bigcirc$ | $O$ | $O$ | $O$ |

17a. If you selected "Strongly disagree" or "Disagree" that you will discuss underage drinking with your child/children in the near future, please explain why.
18. Please indicate how much you agree or disagree with the following statement for each of your children ages 9 through 20:
"In the near future, I intend to discuss other substance use (including prescription misuse) with my child."

|  | $\mathbf{1}^{\text {st }}$ Child <br> (youngest// <br> only) | $\mathbf{2}^{\text {nd }}$ Child <br> (second <br> youngest) | $3^{\text {rd }}$ Child <br> (third <br> youngest) | $4^{\text {th }}$ Child <br> (fourth <br> youngest) |
| :---: | :---: | :---: | :---: | :---: |
| Strongly disagree | $\bigcirc$ | $\bigcirc$ | $O$ | $\bigcirc$ |
| Disagree | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |
| Agree | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |
| Strongly agree | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |

18a. If you selected "Strongly disagree" or "Disagree" that you will discuss other substance use with your child/children in the near future, please explain why.
19. Please indicate how much you agree or disagree with the following statement for each of your children ages 9 through 20:
"In the near future, I intend to discuss tobacco product use (e.g. cigarette, e-cigarette, smokeless tobacco or hookah) with my child."

|  | $\mathbf{1}^{\text {st }}$ Child <br> (youngest// <br> only) | $\mathbf{2}^{\text {nd }}$ Child <br> (second <br> youngest) | $3^{\text {rd }}$ Child <br> (third <br> youngest) | $4^{\text {th }}$ Child <br> (fourth <br> youngest) |
| :---: | :---: | :---: | :---: | :---: |
| Strongly disagree | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |
| Disagree | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |
| Agree | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |
| Strongly agree | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |

19a. If you selected "Strongly disagree" or "Disagree" that you will discuss tobacco product use with your child/children in the near future, please explain why.
$\qquad$
$\qquad$
$\qquad$

## Section VI: Demographics

20. What is your age? Please write your age below.
21. What is your gender?

O Male
O Female
22. Are you Hispanic or Latino?

O Yes
O No
23. What is your race? Select all that apply.

O American Indian or Alaska Native
O Asian
O Black or African American
O Native Hawaiian or other Pacific Islander
O White
24. What is the highest degree or level of education you have completed?

O Less than a high school diploma
O Regular high school diploma or GED or alternative credential
O Some college credit or trade school, no degree
O Associate's degree or trade school diploma/certificate
O Bachelor's degree
O Master's degree or higher
25. What is your annual household income?

O Less than $\$ 10,000$
O \$10,000-\$19,999

O \$20,000-\$29,999
O \$30,000-\$39,999
O \$40,000-\$49,999
O \$50,000-\$59,999
O \$60,000-\$69,999
O \$70,000-\$79,999
O \$80,000-\$89,999
O \$90,000-\$99,999
O \$100,000-\$149,000
O 150,000 or more
O Prefer not to answer
26. Overall, how many children are living in your household part time or full time from each age category?
$\qquad$ 8 years old or younger
9 to 12 years old
13 to 15 years old
16 to 17 years old
18 to 20 years old
21 years old or older

Thank you for completing this questionnaire!

