2019 EIA Web Product Survey – International Energy Outlook

## **Question 1. How often do you view information in the EIA's** *International Energy Outlook* (IEO)?

(Choose one of the following)

- A. Once a week
- B. Once a month
- C. Once a quarter
- D. Once every six months
- E. Once a year or less -> (follow-up question) Is there a reason you do not view the IEO more frequently? (*Please specify:* ~ ~*Answer is open-ended*)
- F. First time visitor -> (follow-up question) Did the information meet your needs? (*Choose one that applies*)
  - 1. Yes
  - *2*. Yes but only some of the information
  - 3. No ((Please specify: ~ ~Answer is open-ended)

#### Question 2. What information is the most important to you in and about the IEO?

#### (Choose all that apply)

- A. Data tables
- B. International Energy Outlook Report PDF or PowerPoint version
- C. Issue in Focus Articles
- D. Key takeaway infographics
- E. Press release presentation
- F. Today in Energy articles
- G. Other (*Please specify:* ~ ~*Answer is open-ended*)

#### Question 3. How do you use the information in the IEO?

#### (Choose all that apply)

- A. Write a report or article
- B. Prepare a briefing or presentation
- C. Conduct quantitative analysis
- D. Stay informed of issues shaping the world's energy markets
- E. Make a business decision
- F. Make an environmental decision
- G. Research a topic
- H. Other (*Please specify Answer is open-ended*)

#### Question 4. Which content is most useful to you in the IEO?

(*Choose all that apply*)

- A. Fuel supply trends (production, trade, imports, and exports)
- B. Energy consumption trends (e.g., transportation, buildings, or industrial sectors)
- C. Electricity capacity and power generation
- D. Emission trends (regional emissions and sources)
- E. Other (*Please specify*; *answer is open-ended*)

#### Question 5. What changes would you like to see in the content in the IEO?

(Choose all that apply)

#### A. Analysis text -> (follow-up question)

(Choose all that apply)

### *a*. Fuel supply trends (production, trade, imports, and exports)

(Choose all that apply

- 1. No change necessary, it covers the information that I need
- 2. Make it easier to find the most recent updated information
- 3. Does not cover the information that I need (*Please specify: ~Answer is open-ended*)
- 4. Too detailed (*Please specify:* ~ ~*Answer is open-ended*)
- 5. Not detailed enough (*Please specify:* ~ ~*Answer is open-ended*)
- 6. Not timely enough (*Select all that apply*)
  - i. Update sections when new information is available
  - ii. Need more current developments and projects
  - iii. Update the data more frequently
  - iv. Other (*Please specify:* ~ ~*Answer is open-ended*)

### b. Energy consumption trends (e.g., transportation, buildings, or industrial sectors)

-> (follow-up question)

(*Choose all that apply*)

- 1. No change necessary, it covers the information that I need
- 2. Make it easier to find the most recent updated information
- 3. Does not cover the information that I need (*Please specify: ~Answer is open-ended*)
- 4. Too detailed (*Please specify:* ~ ~*Answer is open-ended*)
- 5. Not detailed enough (*Please specify:* ~ ~*Answer is open-ended*)
- 6. Not timely enough (*Select all that apply*)
  - i. Update sections when new information is available
  - ii. Need more current developments and projects
  - iii. Update the data more frequently
  - iv. Other (*Please specify:* ~ ~*Answer is open-ended*)

#### c. Electricity capacity and power generation

#### -> (follow-up question)

(Choose all that apply)

- 1. No change necessary, it covers the information that I need
- 2. Make it easier to find the most recent updated information
- 3. Does not cover the information that I need (*Please specify: ~Answer is open-ended*)
- *4.* Too detailed (*Please specify:* ~ ~*Answer is open-ended*)
- 5. Not detailed enough (*Please specify:* ~ ~*Answer is open-ended*)
- 6. Not timely enough (*Select all that apply*)
  - i. Update sections when new information is available
  - ii. Need more current developments and projects
  - iii. Update the data more frequently
  - iv. Other (*Please specify:* ~ ~*Answer is open-ended*)

#### d. Emission trends (regional emissions and sources)

-> (follow-up question)

(Choose all that apply)

- 1. No change necessary, it covers the information that I need
- 2. Make it easier to find the most recent updated information
- 3. Does not cover the information that I need (*Please specify: ~Answer is open-ended*)
- 4. Too detailed (Please specify: ~ ~Answer is open-ended)
- 5. Not detailed enough (*Please specify:* ~ ~*Answer is open-ended*)
- 6. Not timely enough (*Select all that apply*)
  - i. Update sections when new information is available
  - ii. Need more current developments and projects
  - iii. Update the data more frequently
  - iv. Other (*Please specify:* ~ ~*Answer is open-ended*)

#### **B.** Data, charts/graphs, maps, and tables -> (follow-up question)

#### (Choose all that apply)

### a. Fuel supply trends (production, trade, imports, and exports)

(Choose all that apply

- 1. No change necessary, it covers the information that I need
- 2. Make it easier to find the most recent updated information
- 3. Make them easier to understand (*Please specify: answer is open-ended* )
- 4. Include more data, charts/graphs, and maps (*Please specify: answer is open-ended*)
- 5. Not timely enough (Please specify; answer is open-ended)
- 6. Other comments (Please specify: answer is open-ended)

### **b.** Energy consumption trends (e.g., transportation, buildings, or industrial sectors)

(Choose all that apply

1. No change necessary, it covers the information that I need

- 2. Make it easier to find the most recent updated information
- 3. Make them easier to understand (*Please specify: answer is open-ended* )
- 4. Include more data, charts/graphs, and maps (*Please specify: answer is open-ended*)
- 5. Not timely enough (Please specify; answer is open-ended)
- 6. Other comments (*Please specify: answer is open-ended*)

#### c. Electricity capacity and power generation

(Choose all that apply

- 1. No change necessary, it covers the information that I need
- 2. Make it easier to find the most recent updated information
- 3. Make them easier to understand (*Please specify: answer is open-ended* )
- 4. Include more data, charts/graphs, and maps (*Please specify: answer is open-ended*)
- 5. Not timely enough (*Please specify; answer is open-ended*)
- 6. Other comments (*Please specify: answer is open-ended*)

#### d. Emission trends (regional emissions and sources)

(Choose all that apply

- 1. No change necessary, it covers the information that I need
- 2. Make it easier to find the most recent updated information
- 3. Make them easier to understand (Please specify: answer is open-ended)
- 4. Include more data, charts/graphs, and maps (*Please specify: answer is open-ended*)
- 5. Not timely enough (*Please specify; answer is open-ended*)
- 6. Other comments (*Please specify: answer is open-ended*)

# Question 6. EIA publishes data in multiple formats in the IEO. How do you most often access the data?

(*Choose one of the following*)

- A. API
- B. Bulk data download
- C. Data embedded in PowerPoint slide deck
- D. Excel file download
- E. Online table browser
- F. PDF file download
- G. WEPS+ Model archive
- H. I don't access the data
- I. Other (*Please specify: answer is open-ended*)

## Question 7. Do you use information other than EIA's international energy outlook for international energy data?

(Choose one of the following)

- A. Yes, there are alternative energy forecasts that meet my needs. (*Please specify Answer is open-ended*)
- B. No, EIA energy outlook is the only information that meets my needs.

#### Question 8. Do you live in the United States?

(Choose one of the following) A. Yes -> follow-up question Which category best describes you or your organization?

(Choose one of the following)
1. Government
2. Business/Industry/Consulting/Finance Please specify: (Choose one of the following)
i. Energy

- ii. Non-energy
- 3. Education
- 4. Trade association/Nonprofit
- 5. Other (Please specify: answer is open-ended)

#### **B.** No -> follow-up question Which continent do you live in?

(Choose one of the following)

**A.** Africa -> *follow-up question* Which category best describes you or your organization?

(Choose one of the following)

1. Government

2. Business/Industry/Consulting/Finance *Please specify:* 

(Choose one of the following)

- i. Energy
- ii. Non-energy
- 3. Education
- 4. Trade association/Nonprofit
- 5. Other (*Please specify: answer is open-ended*)
- **B.** Asia -> *follow-up question* Which category best describes you or your organization?

#### (Choose one of the following)

- 1. Government
- 2. Business/Industry/Consulting/Finance
  - Please specify:
  - (Choose one of the following)
    - i. Energy
  - ii. Non-energy
- 3. Education
- 4. Trade association/Nonprofit
- 5. Other (Please specify: answer is open-ended)

### **C.** Australia -> *follow-up question* Which category best describes you or

your organization?

Choose one of the following)

- 1. Government
- 2. Business/Industry/Consulting/Finance
  - *Please specify:*
  - (Choose one of the following)
  - i. Energy
  - ii. Non-energy
- 3. Education
- 4. Trade association/Nonprofit
- 5. Other (Please specify: answer is open-ended)
- **D.** Europe -> *follow-up question* Which category best describes you or

your organization?

- (Choose one of the following)
  - 1. Government
  - 2. Business/Industry/Consulting/Finance
    - Please specify:
    - (Choose one of the following)
      - i. Energy
    - ii. Non-energy
  - 3. Education
  - 4. Trade association/Nonprofit
  - 5. Other (*Please specify: answer is open-ended*)
- **E.** North America -> *follow-up question* Which category best describes you or your organization?
  - (Choose one of the following)
    - 1. Government
    - 2. Business/Industry/Consulting/Finance
      - Please specify:
      - (Choose one of the following)
        - i. Energy
      - ii. Non-energy

- 3. Education
- 4. Trade association/Nonprofit
- 5. Other (*Please specify: answer is open-ended*)
- **F.** South America -> *follow-up question* Which category best describes you or your organization?

(Choose one of the following)

1. Government

2. Business/Industry/Consulting/Finance

Please specify:

(Choose one of the following)

- i. Energy
- ii. Non-energy
- 3. Education
- 4. Trade association/Nonprofit
- 5. Other (*Please specify: answer is open-ended*)

#### Question 9. Anything else you want to tell us about the IEO?

~~~Answer is open-ended~~~