

Email to Survey Respondent Pool

Subject: Request: CFPB Financial Coaching Survey

Hello,

Dear Colleagues –

Thank you again for your generous partnership in hosting [OR serving as a community partner to] a CFPB Financial Coach at your organization. Today I am asking for a few minutes of your time to complete a short survey on your experiences. This survey has been designed with the specific experience of [a host organization OR a community partner] in mind and takes approximately 30 minutes to complete. Your responses will be entirely anonymous and cannot be connected to you, your organization, or the coach connected with your community. If you are able to participate, please follow this link: [LINK HERE]

Although the direct services for this program ended on March 29th, the Bureau still intends to continue supporting the growth of this field with technical assistance and research that furthers our understanding of coaching's impact. As part of this effort, CFPB has asked us to capture lessons learned from our program to better understand the challenges faced by organizations providing this service. To this end, we are interested to hear your perspective and ask that you answer these survey questions candidly.

Again, thank you for everything that you have done to bring this important service to clients in your community.

You are welcome to reach out to me directly with any questions, concerns, or technical difficulties.

All the best,