

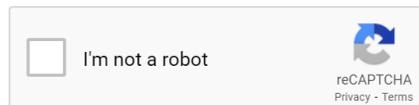
Greetings,

Thank you for agreeing to participate in this research study. On the next screen, you will be asked to fill out a questionnaire that will take about 10 minutes. The information you provide will contribute to valuable research at the Census Bureau.

The U.S. Census Bureau is required by law to protect your information. The Census Bureau is not permitted to publicly release your responses in a way that could identify you. We are conducting this voluntary survey under the authority of Title 13, United States Code, Sections 8(b), 182, and 196. Federal law protects your privacy and keeps your answers confidential (Title 13, United States Code, Section 9). Per the Federal Cybersecurity Enhancement Act of 2015, your data are protected from cybersecurity risks through screening of the systems that transmit your data.

We estimate that completing this survey will take 10 minutes on average. Send comments regarding this estimate or any other aspect of this survey, including suggestions for reducing the time it takes to complete this survey to adm.pra@census.gov. This collection has been approved by the Office of Management and Budget (OMB). This eight-digit OMB approval number, 0607-0725, confirms this approval and expires on 12/31/2022. We are required to display this number to conduct this survey. By proceeding, you give your consent to participate in this study.

Your privacy is protected by the Privacy Act. The information provided may be shared with other Census Bureau staff for the work-related purposes identified in this statement. For more information on this collection, see SORN "[CENSUS-3, Demographic Survey Collection \(Census Bureau Sampling Frame\)](#)," by visiting our website at [census.gov](https://www.census.gov) and click on "Data Protection and Privacy Policy" at the bottom of the home page.



Start Survey

Greetings,

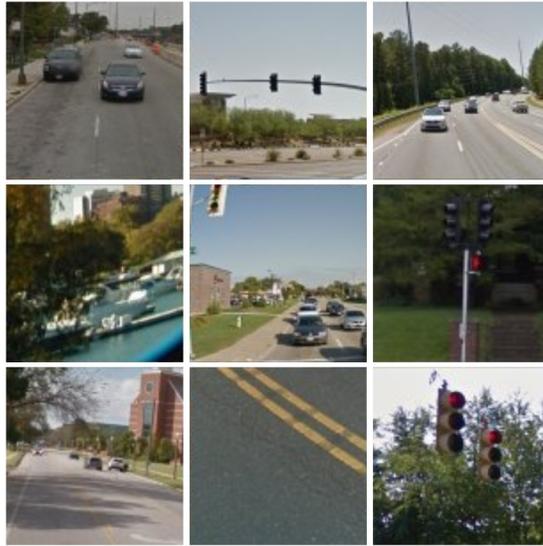
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Select all images with
traffic lights



VERIFY

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"CENSUS-3."
d click on

There are four sections in this questionnaire.

There are instructions before each section.

Read those instructions carefully and follow them.

Sections are timed so do not take breaks in a section.



Section 1: Navigation button placement

For the next 24 screens, answer the questions using the instruction on the screen. (Questions will repeat.)

Then, select the navigation button that you feel should take you to the next screen.

Navigation buttons look like this:



Please select Yes below.

Yes

No



Please select Yes below.

Yes

No



Please select Yes below.

Yes

No



Please select Alaska from the list below.



Please select Alaska from the list below.



Please select Alaska from the list below.



Please enter the name Jane Doe.

First Name

Last Name



Please enter the name Jane Doe.

First Name

Last Name



Please enter the name Jane Doe.

First Name

Last Name



Please enter the name Jane Doe.

First Name

Last Name



Please select Yes below.

Yes

No



Please select Alaska from the list below.

Alaska 



Please select Alaska from the list below.



Please select Yes below.

Yes

No



Please enter the name Jane Doe.

First Name

Jane

Last Name

Doe



Please select Alaska from the list below.



Please enter the name Jane Doe.

First Name

Last Name



Please select Alaska from the list below.



Please enter the name Jane Doe.

First Name

Last Name



Please enter the name Jane Doe.

First Name

Last Name



Please select Yes below.

Yes

No



Please select Yes below.

Yes

No



Please select Alaska from the list below.

Alaska ▼



Please select Yes below.

Yes

No



Now select the navigational button position you prefer.









No preference



Do you prefer the navigation buttons close to the question or at the bottom of the screen





No preference



Section 2: Navigation button color and design

Select the button your eye is drawn to **FIRST**.



Text

Here are ways to color the navigation button. Which one do you prefer, if any?

 Next

 Next

 Next

 Next

No preference



Section 3: Button labels

Answer the questions based on your own opinions.



When you see the following button

Save and Resume Later

and click on it, do you think...

	Yes	No
Your data will be saved	<input type="radio"/>	<input type="radio"/>
You will exit the survey	<input type="radio"/>	<input type="radio"/>
You will go to the next page in the survey	<input type="radio"/>	<input type="radio"/>
You will be able to get back into the survey if you leave	<input type="radio"/>	<input type="radio"/>
You will be able to pick up where you left off if you leave the survey	<input type="radio"/>	<input type="radio"/>



When you see the following button



and click on it, do you think...

	Yes	No
Your data will be saved	<input type="radio"/>	<input type="radio"/>
You will exit the survey	<input type="radio"/>	<input type="radio"/>
You will go to the next page in the survey	<input type="radio"/>	<input type="radio"/>
You will be able to get back into the survey if you leave	<input type="radio"/>	<input type="radio"/>
You will be able to pick up where you left off if you leave the survey	<input type="radio"/>	<input type="radio"/>



When you see the following button



and click on it, do you think...

	Yes	No
Your data will be saved	<input type="radio"/>	<input type="radio"/>
You will exit the survey	<input type="radio"/>	<input type="radio"/>
You will go to the next page in the survey	<input type="radio"/>	<input type="radio"/>
You will be able to get back into the survey if you leave	<input type="radio"/>	<input type="radio"/>
You will be able to pick up where you left off if you leave the survey	<input type="radio"/>	<input type="radio"/>



When you see the following button

Save and Logout

and click on it, do you think...

	Yes	No
Your data will be saved	<input type="radio"/>	<input type="radio"/>
You will exit the survey	<input type="radio"/>	<input type="radio"/>
You will go to the next page in the survey	<input type="radio"/>	<input type="radio"/>
You will be able to get back into the survey if you leave	<input type="radio"/>	<input type="radio"/>
You will be able to pick up where you left off if you leave the survey	<input type="radio"/>	<input type="radio"/>



When you see the following button



and click on it, do you think...

	Yes	No
Your data will be saved	<input type="radio"/>	<input type="radio"/>
You will exit the survey	<input type="radio"/>	<input type="radio"/>
You will go to the next page in the survey	<input type="radio"/>	<input type="radio"/>
You will be able to get back into the survey if you leave	<input type="radio"/>	<input type="radio"/>
You will be able to pick up where you left off if you leave the survey	<input type="radio"/>	<input type="radio"/>



When you see the following button

Logout

and click on it, do you think...

	Yes	No
Your data will be saved	<input type="radio"/>	<input type="radio"/>
You will exit the survey	<input type="radio"/>	<input type="radio"/>
You will go to the next page in the survey	<input type="radio"/>	<input type="radio"/>
You will be able to get back into the survey if you leave	<input type="radio"/>	<input type="radio"/>
You will be able to pick up where you left off if you leave the survey	<input type="radio"/>	<input type="radio"/>



When you see the following button



and click on it, do you think...

	Yes	No
Your data will be saved	<input type="radio"/>	<input type="radio"/>
You will exit the survey	<input type="radio"/>	<input type="radio"/>
You will go to the next page in the survey	<input type="radio"/>	<input type="radio"/>
You will be able to get back into the survey if you leave	<input type="radio"/>	<input type="radio"/>
You will be able to pick up where you left off if you leave the survey	<input type="radio"/>	<input type="radio"/>



Select the button label you prefer for moving forward in the survey

'Next'

'Continue'

'Save and Continue'

No preference



Select the button label you prefer for moving backward in the survey

'Previous'

'Back'

No preference



Select the button label you prefer for exiting the survey with the ability to finish later.

Logout

Save and Logout

Save and Resume Later

Save and Continue

Save and Continue Later

No preference



Section 4: Month of the year format

Answer the questions to the best of your knowledge.



What is the current month?

A rectangular text input field with a thin border, containing the text "Month" and a small downward-pointing chevron icon on the right side.

In what month is the holiday Thanksgiving?

In what month is Halloween?

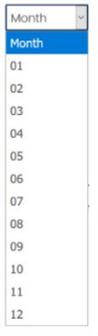
In what month is Valentine's day?

Here are three ways to present the month within a drop-down.
Which one do you prefer, if any?







No preference

