

Generic Information Collection Request Addendum

Request: As indicated in the original OMB submission titled, “Web Survey Design Standards Online Research” and approved on February 21, 2020, we would share the questionnaires used post-hoc for the remaining data collection studies unless we added new questions not originally approved in the original OMB package. Study 5 contains questions from the original OMB package and new questions.

Purpose: The purpose of this project remains the same. The results of these studies will inform future mobile and PC web designs used at the U.S. Census Bureau for household and economic surveys and censuses. The compilation of the results from these studies will be used to create a guidelines document that Census Bureau programmers will use to create future online surveys.

The survey planned for Study 5 is attached. The purpose of the fifth study is to investigate whether response distributions from differ by the type of question when comparing forced choice to select all designs, and to collect data on the usability of different formatting options for text entry fields including date, time and numeric entry, such as phone number.

Population of Interest: No change.

Timeline: No change

Language: No change.

Method: No change.

Sample: No change. We plan on collecting data from 500 respondents as was approved on September 3, 2020.

Burden hours: No change

Length of interview: No change

Recruitment: No change.

Protocol: No change.

Use of Incentive: No change.

Below is a list of the enclosures. Those include the original OMB request – approved February 21, 2020, the first addendum which requested 500 respondents for Study 5 – approved by OMB on September 3, 2020, and Study 5 questions. Additional surveys will be sent post-hoc as indicated in the original OMB letter.

1. OMB Original request (Enclosure 1)
2. Addendum 1 (Enclosure 2)

3. Study 5 questions (Enclosure 3)

The contact person for questions regarding data collection and statistical aspects of the design of this research is listed below:

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Enclosures