

## Aviano Air Base Where Airmen Get Information Survey

1. In general, how would you rate the job the following Aviano channels do of keeping you informed? Rate on a scale from 1 to 5, where 1 means “not at all informed” and 5 means “completely informed.”
  - a. Wing Leadership
  - b. Group Leadership
  - c. Squadron/Agency Chief Leadership
  - d. 31FW Public Affairs (i.e. Aviano App, Aviano All email, official social media platforms, Town Halls, [www.Aviano.af.mil](http://www.Aviano.af.mil))
  - e. AFN Aviano (AFN 360 App, AFN Aviano radio station, AFN Europe TV, AFN Aviano, Facebook)
  - f. FSS Marketing (Online and hard copy Grapevine, FSS Website, FSS social media platforms)
  - g. Key Spouses
2. Please rate the **EFFECTIVENESS** for the below communication platforms. Rate on a scale from 1 to 5, where 1 means “not at all effective” and 5 means “completely effective.”
  - a. Wing-level email (FW/CC or CCC)
  - b. Group-level email
  - c. Squadron- or Agency-level email
  - d. Chain of Command/Front Line Supervisors (face-to-face)
  - e. Aviano All Email
  - f. Facebook Town Halls
  - g. Official Aviano Air Base Facebook
  - h. Official Aviano Air Base Facebook **TOWN HALLS**
  - i. Official Aviano Air Base Instagram
  - j. Aviano App
  - k. Aviano App Notifications
  - l. Aviano Air Base website ([www.Aviano.AF.mil](http://www.Aviano.AF.mil))
  - m. AFN Radio (AFN 360 App and AFN Aviano radio station)
  - n. AFN Europe TV
  - o. AFN Aviano Facebook
  - p. FSS Grapevine (online and hardcopy)
  - q. Official FSS website ([www.31FSS.com](http://www.31FSS.com))
  - r. Official FSS Social Media Accounts
  - s. Key Spouse Program

3. Please rate the **EFFECTIVENESS** of Aviano in providing information you need as a Wyvern for the below types of information. Rate on a scale from 1 to 5, where 1 means “not at all effective” and 5 means “completely effective.”
  - a. Base Events
  - b. Quality of Life
  - c. Base Policy Updates
  - d. Wing Priorities
4. Please rate the **IMPORTANCE** of the below type of information to you as a Wyvern. Rate on a scale from 1 to 5, where 1 means “not at all important” and 5 means “extremely important.”
  - a. Inspirational products about Aviano and its people
  - b. News about my Unit or Wing
  - c. Wing CC and CCC Messages and Perspectives
  - d. Group CC and CCC Messages and Perspectives
  - e. Squadron CC and CCC Messages and Perspectives
  - f. Quality of Life at Aviano AB
  - g. Base Events (ex. FSS, private orgs)
  - h. Weather and emergency information
  - i. Phone numbers and service hours (openings/closures)
5. Please rate how adequately information is **AVAILABLE** to meet your needs as a Wyvern. Rate on a scale from 1 to 5, where 1 means “not at all adequate” and 5 means “completely adequate.”
  - a. Inspirational products about Aviano and its people
  - b. News about my Unit or Wing
  - c. Wing CC and CCC Messages and Perspectives
  - d. Group CC and CCC Messages and Perspectives
  - e. Squadron CC and CCC Messages and Perspectives
  - f. Quality of Life at Aviano AB
  - g. Base Events (ex. FSS, private orgs)
  - h. Weather and emergency information
  - i. Phone numbers and service hours (openings/closures)
6. Please indicate how often you use each of the following Aviano AB communication platforms: [Daily (3-7 times a week), Weekly (1-2 times a week), Monthly (1-3 timer a month), Never Use]
  - a. Wing-level email (FW/CC or CCC)
  - b. Group-level email
  - c. Squadron- or Agency-level email
  - d. Chain of Command/Front Line Supervisors (face-to-face)

- e. Aviano All Email
  - f. Facebook Town Halls
  - g. Official Aviano Air Base Facebook
  - h. Official Aviano Air Base Facebook **TOWN HALLS**
  - i. Official Aviano Air Base Instagram
  - j. Aviano App
  - k. Aviano App Notifications
  - l. Aviano Air Base website ([www.Aviano.AF.mil](http://www.Aviano.AF.mil))
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  - n. AFN Europe TV
  - o. AFN Aviano Facebook
  - p. FSS Grapevine (online and hardcopy)
  - q. Official FSS website ([www.31FSS.com](http://www.31FSS.com))
  - r. Official FSS Social Media Accounts
  - s. Key Spouse Program
7. If you rated in question 6 that you never used a particular outlet, please indicate why
- a. They are not credible
  - b. They do not contain information I need
  - c. I do not know how to access them
  - d. Do not have/Does not exist
  - e. Other (Do not include personally identifiable information):
8. Comments (Do not include personally identifiable information):
9. Demographics
- a. Overall Status
    - i. Officer
    - ii. Enlisted
    - iii. Civilian
  - b. Enlisted
    - i. E1-E4
    - ii. E5-E6
    - iii. E7-E9
  - c. Officer
    - i. O1-O3
    - ii. O4-O5
  - d. Status

- i. Unaccompanied
    - 1. Dorm
    - 2. Off base
  - ii. Accompanied
    - 1. With minors
    - 2. Without minors
- e. Age
- f. Unit
  - i. WSA
  - ii. OG
  - iii. MXG
  - iv. MSG
  - v. MDG