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0704-0553
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Communications Effectiveness Survey

The public reporting burden for this collection of information, 0704-0553, is estimated to average 10 mins per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding the burden estimate or burden reduction suggestions to the Department of Defense, Washington Headquarters Services, at whs.mc-alex.esd.mbx.dd-dod-information-collections@mail.mil. Respondents should be aware that notwithstanding any other provision of law, no person shall be subject to any penalty for failing to comply with a collection of information if it does not display a currently valid OMB control number.

1. What is your affiliation with CDSE?

*

<input type="radio"/> Customer (uses CDSE courses and products)
<input type="radio"/> Champion (is a force multiplier/influencer)
<input type="radio"/> Both

2. Which of the following CDSE communications sources did you receive in the past 12 months? Select all that apply.

*

<input type="checkbox"/> DCSA Voice of Industry Newsletter
<input type="checkbox"/> DCSA Access Magazine
<input type="checkbox"/> Flyers (hard copy)
<input type="checkbox"/> Flyers (electronic)
<input type="checkbox"/> Brochures
<input type="checkbox"/> Quarterly Product Update
<input type="checkbox"/> Social Media
<input type="checkbox"/> Email (from CDSE)
<input type="checkbox"/> Email (from your organization)
<input type="checkbox"/> Email (from DCSA)
<input type="checkbox"/> Other

3. What are your top three preferred information sources? (Please select three)

*

<input type="checkbox"/> CDSE Website (www.cdse.edu)
<input type="checkbox"/> DCSA Voice of Industry Newsletter
<input type="checkbox"/> DCSA Access Magazine

<input type="checkbox"/> Flyers (hard copy)
<input type="checkbox"/> Flyers (electronic)
<input type="checkbox"/> Brochures
<input type="checkbox"/> Quarterly Product Update
<input type="checkbox"/> Social Media
<input type="checkbox"/> Email (from CDSE)
<input type="checkbox"/> Email (from your organization)
<input type="checkbox"/> Email (from DCSA)
<input type="checkbox"/> Other

**4. About which of the following would you like to receive information?
Select all that apply**

<input type="checkbox"/> Classes
<input type="checkbox"/> Resources (job aids, toolkits, short, videos, etc.)
<input type="checkbox"/> Webinars
<input type="checkbox"/> Conferences
<input type="checkbox"/> Certification
<input type="checkbox"/> Other

5. How do you share CDSE information with your office/organization?

<input type="checkbox"/> Email
<input type="checkbox"/> Organization Newsletter
<input type="checkbox"/> Flyers
<input type="checkbox"/> Meetings/Town Halls
<input type="checkbox"/> Intranet/Internal Portal
<input type="checkbox"/> Other

6. What is your overall impression of CDSE communications? Select all that apply.

<input type="checkbox"/> Professional
<input type="checkbox"/> Informative
<input type="checkbox"/> Visually Pleasing
<input type="checkbox"/> Other

7. How useful do you find the information you currently receive? Very Useful Moderately Useful Slightly Useful Not Useful**8. Do you subscribe to the CDSE News: Flash/Other Topics (www.cdse.edu/news/index.html)?** Yes No I am not familiar with it**9. Do you read the CDSE Year End Report, which details accomplishments?** Yes No I am not familiar with it**10. If CDSE had a mobile application, would you use it?** Yes No**11. CDSE is committed to providing its stakeholders with relevant and timely educational content. Please share your comments about how CDSE can improve the communications that you receive or any issues that you'd like to raise in the text box below.**

1000 characters remaining

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