

**SCREENING**

**INTRO:** First, we are going to ask you a few questions to ensure we’re talking to a diverse group of people. Please read all questions and statements carefully.

<b>Gender</b>			
<b>S1</b>	Please tell us your gender. <b>INSTRUCTION: ALLOW ONE ANSWER.</b>		
			<b>QUOTAS</b>
	Male	1	<b>50%</b>
	Female	2	<b>50%</b>

<b>Age</b>			
<b>S2</b>	What is your age? <b>INSTRUCTION: INSERT DROP DOWN BOX WITH EACH AGE LISTED SEPARATELY (Under 18, 18-99)</b>		
			<b>QUOTAS</b>
	Age	1	<b>TERM IF UNDER 18. AGE TO BE NATIONALLY REPRESENTATIVE.</b>

<b>Zip Code</b>			
<b>S3</b>	Please enter the 5-digit zip code for your <b>residence</b> . <b>INSTRUCTION: INSERT TEXT BOX. MUST ENTER 5 DIGITS. ADD VARIABLES FOR STATE AND REGION.</b>		
	-----	ZIP CODE	<b>REGION TO BE NATIONALLY REPRESENTATIVE.</b>

<b>Ethnicity</b>			
<b>S4</b>	Which of the following describes your ethnic background? (Select all that apply). <b>INSTRUCTION: ACCEPT MULTIPLE ANSWERS.</b>		
	African American	1	<b>CONTINUE. ETHNICITY TO BE NATIONALLY REPRESENTATIVE.</b>
	Asian	2	
	Caucasian	3	
	Hispanic/Latino (including White/Caucasian, Black/African-American, and all other races/multiple races)	4	
	Native American or Alaska Native	5	
	Pacific Islander	6	
	Other (includes mixed races)	7	

<b>Identification</b>			
<b>S5</b>	Do you currently have a <b>valid state-issued driver’s license or identification card</b> ? <b>INSTRUCTION: ALLOW ONE ANSWER.</b>		
	Yes	1	<b>CONTINUE</b>
	No	2	<b>CLOSE</b>

<b>Future Air Travel</b>			
<b>S6</b>	How soon are you planning to travel by air (domestic or international)? <b>INSTRUCTION: ALLOW ONE ANSWER.</b>		
	Within the next 3 months	1	<b>CONTINUE. MAX OF 25% TO SELECT PUNCH 5-6</b>
	4 months – 6 months	2	
	7 months – 12 months	3	
	13 months – under 18 months	4	
	18 months – 2 years	5	
	No future plans to travel by air	6	

<b>Travel Purpose</b>			
<b>S6A</b>	What is the expected purpose of your next air travel? (Select one) <b>INSTRUCTION: ALLOW ONE ANSWER.</b>		
	Leisure	1	<b>CONTINUE</b>
	Business	2	
	Both leisure and business	3	

<b>QUOTAS</b>		
<b>N=1000 per wave</b>		
<b>S1</b>	<b>Gender</b>	<b>Male 50%, Female 50%</b>
<b>S2</b>	<b>Age</b>	<b>18+, nationally representative</b>
<b>S3</b>	<b>Zip</b>	<b>Nationally representative of region</b>
<b>S4</b>	<b>Ethnicity</b>	<b>Nationally representative</b>
<b>S5</b>	<b>Identification</b>	<b>Must have a valid state-issued driver's license or ID (punch 1)</b>
<b>S6</b>	<b>Future Air Travel</b>	<b>Max of 25% planning to travel in 18 months+ or non-travelers (punch 5-6)</b>
<b>S6A</b>	<b>Travel Purpose</b>	<b>Natural fallout</b>

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**AWARENESS AND REAL ID COMPLIANCE**

**INTRO:** You've qualified to take our survey! Please read each question carefully before answering. Remember, all your responses are confidential and non-attributable.

<b>REAL ID Awareness</b>		
<b>Q1</b>	Before today, had you heard about the REAL ID requirement? <b>INSTRUCTION: ALLOW ONE ANSWER.</b>	
	Yes	1
	No	2
	Not sure	3

<b>REAL ID Deadline Awareness</b>		
<b>Q2</b>	Are you aware that beginning October 1, 2021, Federal agencies will only accept state-issued driver's licenses and identification cards that are REAL ID-compliant for purposes of flying domestically and/or entering federal/military facilities? <b>INSTRUCTION: ALLOW ONE ANSWER.</b>	
	Yes	1
	No	2

**INTRO:** The REAL ID Act and DHS regulation establish minimum security standards for state-issued driver's licenses and identification cards. It prohibits federal agencies, like TSA, from accepting licenses and identification cards that do not meet these standards for official purposes, such as boarding federally regulated commercial aircraft.

<b>REAL ID Compliance</b>		
<b>Q3</b>	Is your current driver's license/identification card REAL ID-compliant? Depending on your state's issuing agency, a REAL ID-compliant driver's license or identification card is marked by a gold star, black star, or star cutout (surrounded by a gold circle, black circle or bear). <b>INSTRUCTION: ALLOW ONE ANSWER.</b>	
	Yes	1
	No	2
	Not sure	3

**ASK Q3A-Q3B IF Q3=1**

<b>REAL ID Received</b>		
<b>Q3A</b>	When did you get your REAL ID-compliant driver's license/identification card? <b>INSTRUCTION: ALLOW ONE ANSWER.</b>	
	Last month	1
	2 – 3 months ago	2
	4 – 6 months ago	3
	7 – 11 months ago	4
	12 – 18 months ago	5
	More than 18 months ago	6

<b>Reasons for Getting REAL ID</b>		
<b>Q3B</b>	Why did you decide to get a REAL ID-compliant driver's license/identification card? <b>INSTRUCTION: ALLOW MULTIPLE ANSWERS. RANDOMIZE.</b>	
	Needed it for travel	1
	Driver's license/identification card was expiring	2
	Read/heard about the REAL ID requirement	3
	Moved to a different state	4
	Needed access to federal/military facilities	5
	Other (specify) <b>ANCHOR</b>	6

<b>Other Forms of Identification</b>		
<b>Q4</b>	What other forms of identification do you have for air travel and/or access to federal/military facilities? (Select all that apply.) <b>INSTRUCTION: ALLOW MULTIPLE ANSWERS. RANDOMIZE.</b>	
	U.S. passport	1
	U.S. passport card	2
	Foreign government-issued passport	3
	U.S. Department of Defense ID (Military ID)	4
	DHS trusted traveler cards (e.g., Global Entry, NEXUS, SENTRI, FAST)	5
	Permanent resident card	6
	Border crossing card	7
	State-issued Enhanced driver's license	8
	Federally recognized, tribal-issued photo ID	9
	HSPD-12 Personal Identification Verification (PIV) card	10
	Canadian provincial driver's license or Indian and Northern Affairs Canada card	11
	Transportation Worker Identification Credential (TWIC)	12
	U.S. Citizenship and Immigration Services Employment Authorization Card (I-766)	13
	U.S. Merchant Mariner Credential	14
	Veteran Health Identification Card (VHIC)	15
	None of the above <b>ANCHOR, EXCLUSIVE</b>	16

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**REAL ID ADVERTISING RECOGNITION**

**INTRO:** Now we'd like to ask you about advertising you may or may not have seen.

<b>Aided REAL ID Ad Awareness</b>		
<b>Q5</b>	Have you seen or heard any advertising about the REAL ID requirement? <b>INSTRUCTION: ALLOW ONE ANSWER.</b>	
	Yes	1
	No	2
	Not sure	3

**ASK IF Q5=1**

<b>Source of Ad Awareness</b>		
<b>Q6</b>	Where did you see or hear the advertising for the REAL ID requirement? (Select all that apply.) <b>INSTRUCTION: ACCEPT MULTIPLE ANSWERS. RANDOMIZE.</b>	
	Identification card or driver's license renewal notice from DMV	1
	Government website (e.g., dhs.gov, tsa.gov, State DMV)	2
	Talking to friends, family, or colleagues	3
	In the news (e.g. TV, radio, read in magazine or newspaper or read online)	4
	Email	5
	Social networking websites (i.e. Facebook or Twitter)	6
	On TV	7
	Online ads (i.e., website ads, commercials on Hulu, YouTube, etc.)	8
	Radio/Digital audio (i.e., broadcast radio, streaming radio, podcasts)	9
	Outdoor advertising (i.e. billboard, transit, in-airport signage)	10
	Messaging by airline company (e.g., on airline website's booking page, screen on seat)	11
	Other (specify) <b>ANCHOR</b>	12

**ROTATE ORDER OF STIMULUS. ASK AD1-AD5 IN POST WAVES ONLY.**

<b>ADVERTISING STIMULUS</b>	
<b>MEDIUM</b>	<b>AD NAME</b>
TBD	TBD

<b>Video Recognition</b>		
<b>AD1</b>	Do you remember seeing this ad before on <u>TV or online</u> ? <b>INSTRUCTION: ALLOW ONE ANSWER.</b>	
	Yes	1
	No	2
	Don't know	3

<b>Online/Digital Recognition</b>		
<b>AD2</b>	Do you remember seeing this ad before <u>online</u> ? <b>INSTRUCTION: ALLOW ONE ANSWER.</b>	
	Yes	1
	No	2
	Don't know	3

<b>Radio Recognition</b>		
<b>AD3</b>	Do you remember hearing this ad before on the <u>radio</u> ? <b>INSTRUCTION: ALLOW ONE ANSWER.</b>	
	Yes	1
	No	2
	Don't know	3

<b>Print Recognition</b>		
<b>AD4</b>	Do you remember seeing this ad before in <u>magazines, newspapers, or other publications</u> ? <b>INSTRUCTION: ALLOW ONE ANSWER.</b>	
	Yes	1
	No	2
	Don't know	3

REAL ID Tracking – Wave 1

<b>OOH Recognition</b>		
<b>AD5</b>	Do you remember seeing any of these ads before on <b>outdoor signage</b> , including billboards, buses, or in malls/airports? <b>ALLOW ONE ANSWER.</b>	
	Yes	1
	No	2
	Don't know	3

**REAL ID INTENT**

**ASK SECTION IF Q3=2-3, OTHERWISE SKIP.**

**INTRO:** Now we'd like to understand your interest in updating your current driver's license/identification card to be REAL ID-compliant.

<b>Intent to Update</b>		
<b>Q7</b>	How likely are you to get a REAL ID-compliant identification card? <b>INSTRUCTION: ALLOW ONE ANSWER.</b>	
	Very likely	1
	Somewhat likely	2
	Neither likely nor unlikely	3
	Somewhat unlikely	4
	Very unlikely	5

**ASK IF Q7=1-2**

<b>Intention Period</b>		
<b>Q8</b>	When do you plan to get a REAL ID-compliant identification card? <b>INSTRUCTION: ALLOW ONE ANSWER.</b>	
	Within the next month	1
	2 months – 3 months	2
	4 months – 6 months	3
	7 months – 12 months	4
	13 months – under 18 months	5
	18 months or more	6

**ASK IF Q7=3-5**

<b>Barriers to Updating</b>		
<b>Q9</b>	Which of the following are reasons why you're <b>not likely</b> to get a REAL ID-compliant identification card? (Select all that apply.) <b>INSTRUCTION: ALLOW MULTIPLE ANSWERS. RANDOMIZE.</b>	
	I don't have the necessary documentation	1
	I don't plan on flying in the next couple years	2
	I don't need access to federal/military facilities	3
	I have other forms of accepted identification for air travel and/or access to federal/military facilities <b>[SHOW IF Q4=1-15]</b>	4
	I plan on getting other forms of accepted identification for air travel and/or access to federal/military facilities <b>[SHOW IF Q4=16]</b>	5
	It's too difficult to get an appointment	6
	I'm concerned that requirements will change and I will need to go through the process again	7
	I'm concerned about my security/privacy of my personal information with the DMV	8
	I don't have evidence of name change documentation	9
	Other (specify) <b>ANCHOR</b>	10

**DEMOGRAPHICS**

REAL ID Tracking – Wave 1

**INTRO:** These following final questions are for classification purposes only.

<b>Federal Facility Visitation</b>		
<b>D1</b>	Do you anticipate visiting any of the following federal government facilities in the next 12 months? (Select all that apply.) <b>INSTRUCTION: ACCEPT MULTIPLE ANSWERS. RANDOMIZE.</b>	
	U.S. Department of Defense (DoD) / military installations	1
	Social Security office	2
	Federal court houses	3
	Nuclear power plants	4
	Veterans Affairs (VA) Hospital	5
	Other federal government facilities	6
	None of the above <b>ANCHOR, EXCLUSIVE</b>	7

<b>Prior Air Travel</b>		
<b>D2</b>	When was the last time you traveled by air (domestic or international)? <b>INSTRUCTION: ALLOW ONE ANSWER.</b>	
	Within the past 3 months	1
	4 months – 6 months ago	2
	7 months – 12 months ago	3
	13 months – under 18 months ago	4
	18 months ago – 2 years ago	5
	More than 2 years ago	6
	I have never flown before	7

**ASK IF D2=1-4**

<b># of Flights Taken in Past Year</b>			
<b>D3</b>	In the past year, how many domestic and/or international flights have you taken? <b>INSTRUCTION: ACCEPT ONLY ONE ANSWER PER COLUMN. FLAG IF PUNCH 1 (ZERO) FOR BOTH DOMESTIC AND INTERNATIONAL.</b>		
		<b>Domestic</b>	<b>International</b>
	0	1	1
	1	2	2
	2	3	3
	3	4	4
	4	5	5
	5	6	6
	6	7	7
	7	8	8
	8	9	9
	9	10	10
	10 or more	11	11

**PAPERWORK REDUCTION ACT STATEMENT:** TSA is collecting this information to develop the traveling public's understanding of REAL ID. The public burden for collecting this information is estimated to be approximately 6 minutes. This is a voluntary collection of information. Send comments regarding this burden estimate or collection to: TSA-11, Attention: PRA 1652-0058, REAL ID Awareness & Advertising Tracking Survey, 6595 Springfield Center Drive, Springfield, VA 20598. An agency may not conduct or sponsor, and persons are not required to respond to a collection of information, unless it displays a valid OMB control number. The OMB control number assigned to this collection is 1652-0058, which expires 09/30/2022.