

Appendix D-4 Follow-up Survey Thank You Message

End of survey message:

Thank you for making the time for this assessment. Your input will help to improve the program and benefit other small businesses. A copy of your responses has been automatically sent to the email address you provided. Please e-mail evaluation@interise.org if you need to update anything in your assessment.

Automatic email action sent from SurveyGizmo:

Hi [name]

A sincere THANK YOU for taking the time to complete this annual check-up on your business. Attached you will find your completed annual assessment. If you need to update anything in the document, please contact evaluation@interise.org.

Although your SBA-sponsored Emerging Leaders course has ended, we encourage you to stay in touch with each other, your instructor, and your host organization. You may also elect to stay in touch with Interise. Our Continual Engagement Manager, Laura Lee Charles would love to hear about and help publicize your successes, so please send along any articles, videos, or updates. Laura Lee can also connect you with resources you need to continue growing your business. She may be reached at lcharles@interise.org.

We wish you a successful and prosperous [YEAR]!

Warm regards,

Laura and the Interise Team

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Laura Lee Charles

Continual Engagement Manager

Interise