	MM/DD 0000/
Date of Interview:	MM/DD/YYYY
Interviewer:	
Interviewee Name:	
Interviewee Position/Title	
Program Name	
Organization Name	
Organization Type	
Organization Code	7. Carla
Organization City	Zip Code
Introduction	
and I am with the [Deloitte Na working with CDC's Division of Agreement. As part of that laimplementation of CDC-recognunderstand how the state head. The interview is expected to the interview is completely volunt interview at any time and it we you receive from the state headstrictly confidential and will not strictly confidenti	to participate in this interview. My name is [Insert name] stional Evaluation Team or the DDT PIE Team]. Our team is f Diabetes Translation to evaluate the 1815 Cooperative rger evaluation, we are seeking to learn more about the nized lifestyle change programs at the site-level and lith departments are contributing to your efforts.  Take no longer than 120 minutes. Your participation in this eary. You may choose to skip any questions or stop the fill not in any way impact the funding or technical assistance alth department and/or CDC. Your answers will be kept ever be associated with your name.  The view you are not clear about what we're asking, be sure to our candid response.
With your permission, we wou	Id like to record this interview for transcription purposes.
Do we have your permission ☐ Yes ☐ No	on to record?
Do you have any questions	or concerns before we start the interview?
minutes per response, including data sources, gathering and not the collection of information. A required to respond to a collection of information, this collection of information,	n of this collection of information is estimated to average 120 mg the time for reviewing instructions, searching existing maintaining the data needed, and completing and reviewing An agency may not conduct or sponsor, and a person is not ection of information unless it displays a currently valid OMB ents regarding this burden estimate or any other aspect of including suggestions for reducing this burden to be Officer; 1600 Clifton Road NE, MS D-74, Atlanta, Georgia
Background	
1. Describe your role within	this DSMFS program?

	Pro	bes	
	a.	How long have you been in this role?	
	b.	How long have you been working with this program?	
	C.	Did you previously have a different role? If yes, what was	
		your previous role?	
	d.	Have you worked in any other DSMES programs? If yes,	
		how long?	
	e.	What is your education or professional	
		training/background?	
		ew of the DSMES Program	
2.		n you tell me how this initiative/program began serving	
		pple with diabetes?	
	_	bes:	
	• • • • • • • • • • • • • • • • • • • •	When was it established?	
		What was the catalyst for establishing the program?	
	c.	Were there any partners that were instrumental in	
		helping to set up the program?	
3.		es your program have any specific population groups of	
		us?	
	Pro	bes:	
		How/why was this population selected for prioritization?	
		Was this informed by members of the population?	
	c.	Was there specific stakeholder feedback that supported	
		the decision to focus on these populations?	
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LAS	oner in the one is <u>not</u> standaeone;	
4.	This initiative/program is located in [pre-fill organization	
	name]. In your opinion, how supportive is the organizational	
	leadership of this program?	
	Probes:	
	a. What, if any, type of support does the program get from	
	[pre-fill organization name] organizational leadership?	
	i. What kinds of material, personnel, logistical, and/or	
	financial support does the program receive from the organization?	
	ii. If leadership is not supportive, what do you think is the	
	cause of this lack of support? What challenges have you	
	encountered because of this lack of support?	
5.	What partnerships are currently in place to support the	
	program?	
	Probes:	
	a. Please tell me more about the nature of these	
	partnerships?	
	For example, do you have any partnerships with health care providers? Pharmacists? Worksites? Others?	
	i. What has worked well for you in securing these	
	partnerships?	
	ii. What has been challenging in securing partnerships?	
	iii. Does the state health department provide any guidance	
	in establishing partnerships?	
	b. Has there been a champion for the DSMES initiative	
	among the stakeholders/partners in the community?	
6.	In general, how well known would you say this program is	
	among health care professionals (e.g. physician, nurses, pharmacists, dietitians, social workers, community health	
	workers)?	
	Probes:	
	a. What do you think is the perception among health care	
	professionals about the program? (e.g. Are they	
	supportive? Aware of the details?)	
7.	Could you describe the relationship your program has with the	
	state health department?	
	Probes:	
	a. What kinds of material, personnel, and/or logistical support	
	do you receive from the state health department? Is this support ongoing?	
	b. What kinds of financial support have you received from the	
	state health department? Is this support ongoing?	
	c. What activities have you implemented or what kinds of	
	changes have you made as a result of your relationship	
	with the state health department?	
8.	What other non-state health department sources of support do	
	you have in place – either financial or non-financial (e.g.	
	technical assistance)?	
9.	What other services, if any, do you offer on site that may be	
	relevant for people with diabetes – (e. g. gym, yoga, nutrition classes, etc)	
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10 To what extent if any has the COVID 10 nandomic affected	
10. To what extent, if any, has the COVID-19 pandemic affected	
the partnership efforts?  DSMES Team Composition/Characteristics	
11. Please describe the team that supports and delivers the	
DSMES.	
Probes:	
a. How many team members do you have? What are their	
backgrounds and roles?	
b. Does your program/site engage community health	
workers? If so, what is their role?	
c. Do you have any dietitians/nutritionists, etc. on the team?	
What is their role?	
[ASK ONLY IF THE SITE HAS HEALTH EXTENDERS ON THE TEAM]	
12. In your opinion, how does having a [CHW, dietitian/nutritionist,	
pharmacist, etc.] impact the program?	
13. Have you experienced any challenges with <i>training</i> the	
professional and paraprofessional members of your team?	
a. Please describe how you overcame these challenges.	
14. Have you experienced any challenges with <i>retaining</i>	
professional and paraprofessional members on your team?	
a. Please describe how you overcame these challenges.	
75 70 1 2	
15. What are the program hours of operations?	
Probes:	
a. Were these hours informed by the population you serve?	
If yes, what are some of the additions or changes made	
to the schedule? What are some of the reasons that hours	
were modified?	
16. Does program have any satellite sites? Community sites? If so,	
how many, and where are they located?	
17. To what extent, if any, has the COVID-19 pandemic affected	
the team composition/characteristics?	
DSMES Program Processes	
ADA-Recognition/ADCES-Accreditation	
Lundarstand your program lights not surrently recognized by the	
I understand your program [is/is not] currently recognized by the	
ADA.	
[If program has recognition]	
[If program has recognition]	
18. Can you tell me a bit about the process you followed to gain	
recognition?  Probes:	
a. What helped you in this process of gaining recognition?	
b. What external support did you receive? From whom?	
c. How, if at all, did the SHD support your program in the	
applying for recognition?	
[If program does not have recognition]	
19. What has been the major challenge or obstacle in gaining	
, , ,	
recognition?  Probes:	
a. What would help your program to gain recognition?	

I understand your program [is/is not] currently accredited by the	
ADCES.	
ADCLS.	
[If program has accreditation]	
20. Can you tell me a bit about the process you followed to gain	
accreditation?	
Probes:	
<ul><li>a. What helped you in this process of gaining recognition?</li><li>b. What external support did you receive? From whom?</li></ul>	
c. How, if at all, did the SHD support your program in the	
applying for accreditation?	
[If program does not have accreditation]	
[If program does not have accreditation]	
21. What has been the major challenge or obstacle in gaining	
accreditation?  Probes:	
1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	
a. What would help your program to gain accreditation?	
22. To what extent, if any, has the COVID-19 pandemic affected accreditation/recognition efforts?	
Referral	
23. Has your program established any referral partnerships or agreements with health care organizations?	
Probes:	
[IF NO]	
a. If no, does your program have any other strategies in	
place to increase provider referrals to your program?	
Please tell me about these strategies	
b. Has the SHD offered any recommendations on increasing	
referrals?	
[IF YES]	
c. Please tell me a bit about how your program was able to	
establish these partnerships?	
d. Did the SHD play a role in establishing these	
partnerships? Please describe how the SHD supported	
this.	
e. About how long have you had these types of partnerships	
in place?	
f. What challenges, if any, have you encountered in setting	
up referral partnerships? What factors have	
helped/facilitated referral partnerships?	
g. Is this referral process bi-directional? Or is there a	
mechanism in place to allow for bi-directional exchange	
of information between your program and health care	
providers. Please tell me about how this works.	
24. In your opinion, how well are these referral partnerships	
working?	
Probes:	
a. Have you seen an increase in the number of people	
coming to your program since establishing these referral	
partnerships?	
b. Do the people referred to your program typically meet	
2. 20 the people referred to your program typically meet	L

the program eligibility criteria?	
c. Do you have a way to track referrals to your	
program/site? If no, are there plans to identify methods of	
tracking referrals?	
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25. What type(s) of support has your program received from the	
state health department to strengthen/expand referral to	
your program?	
[If there isn't SHD support currently provided]	
a. What support is needed from the state health	
department?	
dopartment	
26. To what extent, if any, has the COVID-19 pandemic affected	
the referral efforts?	
Marketing/Promotions	
27. Please tell me about the program's marketing/promotional	
strategy.	
Probes:	
a. How many marketing/promotional campaigns have you	
conducted in the past year? b. Were any of these efforts specifically tailored to reach	
populations/communities of focus?	
i. Which populations/communities?	
ii. How were these efforts tailored?	
28. In your opinion, have these marketing/promotional strategies	
been successful? Why/why not?	
Probes:	
a. Have you seen an increase in the number of participants	
enrolling in your program since launching these	
strategies?	
b. Have you seen an increase in participation from different	
populations/communities since launching these	
strategies?	
c. What other changes would you attribute to these	
marketing efforts?	
29. How has the SHD supported your program's	
marketing/promotional efforts?	
a. What can be improved upon with SHD support?	
30. To what extent, if any, has the COVID-19 pandemic affected	
the marketing and/or promotion efforts?	
Enrollment and Retention	
31. What would you say are the main reasons that people with	
diabetes do not enroll in your program?	
a. What strategies have you found to be helpful in	
increasing enrollment?	
b. Are there different approaches used to recruit and enroll	
individuals from different population groups?	
c. Does the program offer any incentives for participation?	
What types of incentives are offered?	
d. Are there some incentives that work better than others	
for individuals from different population groups?	
32. What would you say are the main reasons that people with	
diabetes <i>do not return</i> for follow up sessions?	
and a contract of the contract	1

	a. What have you found to be helpful in getting participants	
	to come back?	
	b. Are there different barriers for individuals from different	
	population groups?	
33.	In your experience, which strategies have been most	
	successful in enrolling and retaining participants? Why do	
	you think that is?	
	Probes:	
	a. Are specific strategies tailored to reach specific	
	population groups? If yes, which ones?	
34.	Have you received any support from the SHD to support	
	enrollment and retention efforts?	
	Probes:	
	a. How has this support from the SHD affected enrollment	
	and retention rates?	
	b. Has the program received incentive support from the	
25	state health department?  To what extent, if any, has the COVID-19 pandemic affected	
35.	the enrollment and/or retention efforts?	
DSM	IES Resources	
36.	What type of diabetes self-management training did you	
50.	receive prior to providing DSMES services?	
	Probes:	
	a. When did you take this training?	
	b. Where did you take this training?	
37.	Have you received any follow up training?	
57.	Probes:	
	a. When was the last time you received follow up training?	
38.	What types of training opportunities do you feel would be	
50.	helpful for someone who is new to delivering DSMES?	
39. A	are you aware of the Diabetes Self-Management Education and	
	upport (DSMES) Toolkit provided by the CDC?	
	robes:	
	a. How have you used the toolkit?	
	b. Can you share an example of how using the toolkit has	
	helped your DSMES service make progress or achieve an	
	outcome?	
	outsome:	
If	yes, please indicate in what ways you have used the toolkit	
	selecting all that apply from the following list of items:	
_	obes:	
	Disseminated the toolkit to DSMES sites under my	
	organization	
	recognition or ADCES-accreditation for my organization	
	DSMES	
	3.3	
	referrals to DSMES by using resources in the toolkit	
	3	
	DSMES	

☐ Other, please describe:	
40. Have you seen an example where using the toolkit has helped	
your DSMES service make progress or achieve an outcome?	
If yes, please	
describe:	
41. To what extent, if any, has the COVID-19 pandemic affected	
DSMES resources?	
External Factors/ Outer Setting	
42. What other factors outside of your program or organization	
have impacted your program's recruitment, referral,	
participation, or delivery efforts?	
Probes: a. For example - Any state or local level policies? DSMES	
health benefit coverage?	
43. From your perspective what is needed to expand the reach of	
your program, particularly among communities/populations	
of focus?	
44. Are there any additional areas of support needed from the	
state health department? ADA? ADCES?  Outcomes	
45. In your opinion, what has been the biggest benefit your program has seen as a result of the SHD's support to your	
program?	
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47. In your opinion, what is the biggest benefit program	
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