



National Park Service  
U.S. Department of the Interior

OMB Control Number \_\_\_\_\_  
Current Expiration Date:

## Sage Creek Campground Use Study Badlands National Park



2020

***For technician to complete:***

**ID:** \_\_\_\_\_  
(mm/dd/yy)

**Date:** \_\_\_\_\_

**Time:** \_\_\_\_\_ (use 24-hr clock *hh:mm*)

**Campsite #** \_\_\_\_\_

**Weather:** Sunny / Overcast / Rainy / Stormy

**Paper** **Special Event:** No / Yes (Specify)





**Burde** \_\_\_\_\_

\_\_\_\_\_

**DIRECTIONS**

Please have the adult in your group (at least 18 years old) whose birthday comes next complete this questionnaire. That will help give us a statistically reliable sample.

For questions that use circles (O), please mark your answer by filling in the circle with **black or blue ink**. Please do not use pencil.

Like this: ● Not like this:    

In this questionnaire, your **camping group** is defined as anyone you are camping with at your Sage Creek campsite on this trip. A **visit** is defined as the extent of your stay at Sage Creek Campground that included the day you were contacted to complete this questionnaire. A **trip** is defined as the total extent of time away from your personal residence that could include multiple visits to Badlands National Park.

Thank you for agreeing to complete this survey! All questions relate to your stay at **Sage Creek Campground**. Your responses will help Badlands National Park make informed management decisions.

### 1. Group and Trip Characteristics

1. Including yourself, how many adults, children, and pets are you camping with?

\_\_\_\_\_ Number of adults (18 years or older)

\_\_\_\_\_ Number of children (under 18 years)

\_\_\_\_\_ Number of pets (e.g., dogs, cats)

2. How many Sage Creek campsites are you and your camping group occupying?

\_\_\_\_\_ Number of campsites

3. Do you and your camping group have any stock animals at your Sage Creek campsite? Please mark (●) **one**.

Yes

No (**SKIP TO QUESTION 4**)

3a. How many of each stock animal type do you have?

\_\_\_\_\_ Number of horses

\_\_\_\_\_ Other stock animals (please specify stock animal type or types):  
\_\_\_\_\_

4. Which of the following best describes your camping group at Sage Creek Campground? Please mark (●) **all that apply**.

I'm camping alone

I'm camping with family

I'm camping with friends

I'm camping with people I met on social media

I'm camping with people I met at Sage Creek Campground

I'm camping with people I met in Badlands National Park, but not at Sage Creek Campground

I'm camping with people I met on my trip outside of Badlands National Park

I'm camping with an organized group (please specify):  
\_\_\_\_\_

Other (please specify): \_\_\_\_\_

5. How many nights in total are you planning to stay at Sage Creek Campground?

\_\_\_\_\_ Number of nights in total

6. On the first day of your visit to Sage Creek Campground, what time of day did you arrive? Please mark (●) **one**.

- After sunrise, but before noon
- After noon, but before dark
- After dark

7. Which of the following are you and your camping group using to sleep at Sage Creek Campground? Please mark (●) **all that apply**.

- Tent
- Pull-behind camp trailer
- RV (including camper vans)
- Truck
- Roof top/car top camping
- Other (please specify): \_\_\_\_\_

8. Did you or will you also camp in any of the following locations in Badlands National Park during this trip? Please mark (●) **all that apply**.

- Cedar Pass Campground
- Badlands National Park backcountry

9. Which of the following activities are you here to do in Badlands National Park? Please mark (●) **all that apply**.

- |     |  |  |
|-----|--|--|
| 10. | <input type="radio"/> Viewing wildlife, scenery, wildflowers, etc. | <input type="radio"/> Creative arts (photography/painting/writing) |
|     | <input type="radio"/> Picnicking                                   | <input type="radio"/> Backcountry camping                          |
|     | <input type="radio"/> Visiting a cultural or historic site         | <input type="radio"/> Participating in ranger-led programs/tours   |
|     | <input type="radio"/> Nature study                                 | <input type="radio"/> Bicycling                                    |
|     | <input type="radio"/> Driving for pleasure                         | <input type="radio"/> Horseback riding                             |
|     | <input type="radio"/> Walking/short hike (less than 1 hour)        | <input type="radio"/> Family gathering/reunion                     |
|     | <input type="radio"/> Day hiking (1 hour or more)                  | <input type="radio"/> Motorcycling                                 |
|     | <input type="radio"/> Backpacking                                  | <input type="radio"/> Other (please specify): _____                |

Have you camped at Sage Creek Campground before? Please mark (●) **one**.

- Yes
- No (**SKIP TO QUESTION 14**)

11. Approximately how many times have you camped at Sage Creek Campground?

\_\_\_\_\_ Number of prior visits

12. In what year did you first camp at Sage Creek Campground?

\_\_\_\_\_ Year

13. Since your first stay at Sage Creek Campground, how have each of the following changed? Please mark (●) **one for each row.**

	<b>Worsened</b>	<b>Has not changed</b>	<b>Improved</b>
Crowding at the campground	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Disruptions from late night arrivals	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Peace and quiet in the campground	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other (please specify): _____	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

## 2. Visit Planning and Motivations

14. How did you first hear about Sage Creek Campground? Please mark (●) **one.**

- Social media (please specify): \_\_\_\_\_
- Badlands National Park website (nps.gov/BADL)
- Word of mouth
- Other (please specify): \_\_\_\_\_

15. When did you decide to camp at Sage Creek Campground? Please mark (●) **one.**

- On the day we arrived at the campground
- More than a day before we arrived at the campground, but in the last week
- More than a week before our visit, but in the last month
- More than a month before our visit, but in the last year
- More than a year before our visit
- Don't know/can't recall

16. Which of the following best describes this visit to Badlands National Park? Please

mark (●) **one.**

- Badlands National Park is my primary destination on this trip
- Badlands National Park is one of several destinations on this trip
- I am passing through Badlands National Park on this trip to my primary destination
- It was not in my plans to visit Badlands National Park on this trip

17. Which one of the following **best** describes why you are camping at Sage Creek Campground rather than another campground on this trip? Please mark (●) **one**.
- Camping at Sage Creek Campground is a "free" camping option in Badlands National Park
  - Camping at Sage Creek Campground provides easy access to the Sage Creek Wilderness
  - Camping at Sage Creek Campground allows me to bring horses and other pack animals
  - I like the remote setting of Sage Creek Campground
  - I wanted to camp at Cedar Pass Campground, but that campground was full
  - Other (please specify): \_\_\_\_\_

18. Did you use any of the following types of information to plan and/or prepare for your stay at Sage Creek Campground? Please mark (●) **one for each row**.

	<b>Yes</b>	<b>No</b>
Previous visit	<input type="radio"/>	<input type="radio"/>
Friends/relatives/word of mouth	<input type="radio"/>	<input type="radio"/>
Inquiry to park via phone, mail, or email	<input type="radio"/>	<input type="radio"/>
Badlands National Park website (nps.gov/BADL)	<input type="radio"/>	<input type="radio"/>
Other website (please specify): _____	<input type="radio"/>	<input type="radio"/>
Local businesses (hotels, motels, restaurants, etc.)	<input type="radio"/>	<input type="radio"/>
Maps/brochures	<input type="radio"/>	<input type="radio"/>
Newspaper/magazine articles	<input type="radio"/>	<input type="radio"/>
Other units of the National Park System (NPS)	<input type="radio"/>	<input type="radio"/>
Review websites or apps (such as TripAdvisor, Google reviews, The Dyrty, etc.)	<input type="radio"/>	<input type="radio"/>
Social media (such as Facebook, Twitter, etc.)	<input type="radio"/>	<input type="radio"/>
State welcome center/visitors bureau/chamber of commerce	<input type="radio"/>	<input type="radio"/>
Television/radio programs/DVDs	<input type="radio"/>	<input type="radio"/>
Travel guides/tour books (such as AAA, etc.)	<input type="radio"/>	<input type="radio"/>
Other (please specify): _____	<input type="radio"/>	<input type="radio"/>

19. How important to you is each of the following reasons for visiting Sage Creek Campground on this trip? Please mark (●) **one for each row.**

	Extremely important	Very important	Moderately important	Slightly important	Not at all
To visit a National Park Service campground	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
To spend time with friends / family	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
To view wildlife or natural scenery	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
To relax	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
To learn more about American history and culture	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
To learn more about Native American history and culture	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
To learn more about nature	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
To hear the sounds of nature / quiet	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
To camp in a primitive campground	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
To camp somewhere with no campground fees (although there was a fee to enter the park)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
To have somewhere to camp during my road-trip	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
To view dark night sky/stars	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
To socialize with other travelers that I meet	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
To attend a "meet-up" event organized through social media	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
To attend a special event (please specify): _____	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other (please specify): _____	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

### 3. Visit Expectations, Experience, and Satisfaction

20. Based on your camping experience during this visit to Sage Creek Campground, would you camp at Sage Creek Campground again? Please mark (●) **one.**

- Yes
- No

21. Please tell us whether the following items were problems during your visit to Sage Creek Campground. Please mark (●) **one for each row.**

	Not a problem	Small problem	Big problem
Litter	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
No available water	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Privacy	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Proximity to horses and odors from horse waste	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Proximity to bison	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Proximity to flea-bearing prairie dogs	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Visitors harassing/feeding wildlife	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Vehicle traffic on roads leading to the campground	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Crowded parking areas at the campground	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Lack of informational signage	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Lack of available campsites	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Uncertain boundaries between designated campsites	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Light intrusion from other campers/campsites	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Density of tents in the campground oval	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Competition for picnic tables or shelters	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Waiting times to use toilets	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Number of RVs and/or camping trailers	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Lack of power, water and sewage hookups for RVs	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Cell phone reception	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Drug or alcohol use by other campers	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Wildlife stealing food / disturbing belongings	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Trampled vegetation (by hikers, horses, or vehicles)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>



Noise from generator use	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Loud noise or music from other campers	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other (please specify): _____	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

#### 4. Potential Management Actions

22. Please tell us whether you support or oppose the following possible management actions for Sage Creek Campground. Please mark (●) **one for each row**.

	<b>Strongly oppose</b>	<b>Slightly oppose</b>	<b>Neither support nor oppose</b>	<b>Slightly support</b>	<b>Strongly support</b>
Pave the access road to Sage Creek Campground	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Add more picnic tables and wind shelters to the Sage Creek Campground area (there are currently 25)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Add more toilets (there are currently 2)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Add potable water for campers	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Provide more distance between the main camping sites (in the oval) and the horse-based camping areas (to the west)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Develop a separate RV / camping trailer camping area away from the tent-based campsites	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Add walk-in campsites with a dedicated parking area outside the campground oval	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Provide a campground host	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Provide more frequent ranger safety patrols	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Provide more frequent night-time ranger patrols to control noise	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Charge a per night fee for each campsite	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Enforce existing limits on the number of people per campsite	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Enforce existing limits on the number of vehicles per campsite	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other (please specify):	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

23. Sage Creek Campground currently has 18 designated campsites. In recent years, the number of camping groups has exceeded the number of campsites on a few days each week. Please tell us whether you support or oppose the following management actions to address this situation. Please mark (●) **one for each row**.

	<b>Strongly oppose</b>	<b>Slightly oppose</b>	<b>Neither support nor oppose</b>	<b>Slightly support</b>	<b>Strongly support</b>
Allow more groups to camp than the number of designated sites (groups with campsites will have to share space with new arrivals)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Increase the number of campsites by expanding the size of the campground	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Publicize real-time campsite availability online (to discourage new groups from coming when the campground is full)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Publicize real-time campsite availability on a road sign at the start of the access road (to discourage new groups from coming when the campground is full)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Limit the number of groups to the number of designated campsites through an onsite, first-come/first-served system	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Limit the number of groups to the number of designated campsites through an online reservation system	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other (please specify):	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

## 5. Background Information

24. What is your age? \_\_\_\_\_

25. What is your gender? Please mark (●) **one**.

- Male
- Female
- Do not identify as male or female
- I prefer not to answer

26. Where do you live?

U.S. ZIP Code \_\_\_\_\_

Country (if not U.S.) \_\_\_\_\_

27. Is there anything else you would like to tell us about your stay at Sage Creek Campground?

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**Thank you for your help! Please return the survey to the administrator or leave it in one of the drop-boxes provided.**