

User Experience Survey (2020 Census)

Start of Block: Block 1



Q1 Thank you for agreeing to share your experience completing the 2020 Census questionnaire online. We estimate that this survey will take about 10 minutes. The results of this study will be used to evaluate the 2020 Census online questionnaire and to make future online questionnaires better.

Q2

AUTHORITY AND CONFIDENTIALITY

By law, the Census Bureau is required to keep your answers confidential (Title 13, United States Code, Section 9). We are conducting this voluntary survey under the authority of Title 13, United States Code, Sections 6(c), 141 and 193. This collection has been approved by the Office of Management and Budget (OMB). This eight-digit OMB approval number, 0607-0971, confirms this approval. We are required to display this number to conduct this survey. We estimate that this survey will take about 10 minutes. Send comments regarding this estimate or any other aspect of this survey, including suggestions for reducing the time it takes to complete this survey to adrm.pra@census.gov. By proceeding with this study, you give your consent to participate in this study. The Privacy Act of 1974 (5 U.S.C. Section 552a) allows the sharing of information you provided with Census Bureau staff for the work-related purposes identified in this statement and the Privacy Act System of Records Notice (SORN) [COMMERCE/CENSUS-5, Decennial Census Programs](#).

End of Block: Block 1

Start of Block: Default Question Block



Q3 How satisfied were you with the experience of filling out your 2020 Census questionnaire online?

- Very satisfied
- Somewhat satisfied
- Neither satisfied nor dissatisfied
- Somewhat dissatisfied
- Very dissatisfied
- I don't remember
- Someone else filled out my census questionnaire

Page Break

Display This Question:

If How satisfied were you with the experience of filling out your 2020 Census questionnaire online? = Someone else filled out my census questionnaire



Q4 We'd like to contact the person who filled out your Census questionnaire to ask a few follow-up questions about their satisfaction with completing the census online.

What is the cell phone number of the person who filled out your census questionnaire?

###-###-#### _____

I'd rather not provide that information

Skip To: End of Survey If We'd like to contact the person who filled out your Census questionnaire to ask a few follow-up q... = ###-###-####

Skip To: End of Survey If We'd like to contact the person who filled out your Census questionnaire to ask a few follow-up q... = I'd rather not provide that information

Skip To: End of Survey If We'd like to contact the person who filled out your Census questionnaire to ask a few follow-up q... != ###-###-####

Skip To: End of Survey If We'd like to contact the person who filled out your Census questionnaire to ask a few follow-up q... != I'd rather not provide that information

Page Break

Display This Question:

If How satisfied were you with the experience of filling out your 2020 Census questionnaire online? = Somewhat dissatisfied

Or How satisfied were you with the experience of filling out your 2020 Census questionnaire online? = Very dissatisfied



Q5 Why were you dissatisfied? *Select all that apply.*

- I had problems answering some of the questions
- I had technical problems
- It took too long to fill out
- I tried to use my Census ID and it didn't work
- I couldn't find my Census ID
- I didn't want to share this information with the government
- I didn't want to fill out this information about other people in my household
- Other, specify _____



Page Break _____

Display This Question:

If Why were you dissatisfied? Select all that apply. = I had problems answering some of the questions



Q6 Which questions did you have problems with? *Select all that apply.*

- Home address
- Owner or renter
- Number of people who live with you
- Names
- Phone number
- Sex
- Date of birth
- Hispanic/Latino/Spanish ethnicity
- Race
- How household members are related to each other

Page Break

Display This Question:

If Which questions did you have problems with? Select all that apply. = Home address

And Device = P

And Response = ND



Q7 Here is an example of the address screen:

What were the problems with the home address question? *Select all that apply.*

- My address did not fit into the spaces provided
- My residence has a non-standard address
- I couldn't find how to enter my rural route address
- My home doesn't have an address
- I started typing my street address into the house number space and had to correct it
- I wasn't sure which address to enter (for example, I sometimes live or stay more than one place)
- Other, specify _____

Page Break _____

Display This Question:

If Which questions did you have problems with? Select all that apply. = Home address

And Device = M

And Response = ND



Q8 Here is an example of the address screen:

What were the problems with the home address question? *Select all that apply.*

- My address did not fit into the spaces provided
- My residence has a non-standard address
- I couldn't find how to enter my rural route address
- My home doesn't have an address
- I started typing my street address into the house number space and had to correct it
- I wasn't sure which address to enter (for example, I sometimes live or stay more than one place)
- Other, specify _____

Page Break

Display This Question:

If Which questions did you have problems with? Select all that apply. = Home address

And Response = ID



Q9 Here is an example of an address screen with a made up address:

What were the problems with the home address question? *Select all that apply.*

- The address on the paper materials I received in the mail did not match with the address I saw on the online form
- The street address was wrong
- The zip code was wrong
- The state was wrong
- It did not have the correct apartment/unit/lot number
- I could not correct the address
- Other, specify _____

Page Break

Display This Question:

If Which questions did you have problems with? Select all that apply. = Owner or renter



Q10

Here is an example of the owner/renter question with a made up address.

What were the problems with the owner/renter question? *Select all that apply.*

- I did not understand the question
- I live alone. Why do you ask about someone else in this household
- I wasn't sure how to answer the question
- Other, specify _____



Page Break _____

Display This Question:

If Which questions did you have problems with? Select all that apply. = Number of people who live with you



Q11

Here is an example of the number of people question with a made up address.

What were the problems with the question about the number of people who live with you? *Select all that apply.*

- I wasn't sure whether to include young children or babies
- I wasn't sure whether to include college students
- I wasn't sure whether to include people who moved into or out of the home
- Other, specify _____

Page Break

Display This Question:

If Which questions did you have problems with? Select all that apply. = Names

And Device = P



Q12

Here is an example of the name question.

What were the problems with the name question? *Select all that apply.*

- I didn't know everyone's full name
- It was unclear if I could leave middle name blank or only use initials
- One or more names didn't fit in the space available
- There were not enough name spaces
- I had a spelling error and I could not correct it
- I wanted to change, add, or remove a name and I could not do it
- Other, specify _____

Page Break _____

Display This Question:

If Which questions did you have problems with? Select all that apply. = Names

And Device = M



Q13

Here is an example of the name question.

What were the problems with the name question? *Select all that apply.*

- I didn't know everyone's full name
- It was unclear if I could leave middle name blank or only use initials
- One or more names didn't fit in the space available
- There were not enough name spaces
- I had a spelling error and I could not correct it
- I wanted to change, add, or remove a name and I could not do it
- Other, specify _____

Page Break _____

Display This Question:

If Which questions did you have problems with? Select all that apply. = Phone number



Q14

Here is an example of the phone number question.

What were the problems with the phone number question? *Select all that apply.*

- I didn't know whether to list my landline or my cell phone number
- I didn't want to give the Census Bureau my phone number
- Other, specify _____



Page Break



Display This Question:

If Which questions did you have problems with? Select all that apply. = Sex



Q15

Here is an example of the sex question with a made up name.

What were the problems with the sex question? *Select all that apply.*

- I wanted a response choice other than male or female
- I thought I had already given this information
- I didn't want to answer this question for someone else in my household
- Other, specify _____

Page Break

Display This Question:

If Which questions did you have problems with? Select all that apply. = Date of birth



Q16

Here is an example of the date of birth question with a made up name.

What were the problems with the date of birth question? *Select all that apply.*

- I didn't know the date of birth
- I wasn't sure if I could estimate the date of birth
- I wanted to leave it blank and it wouldn't let me move forward
- The calculated age was incorrect
- I tried to answer on my phone and I couldn't find the dates
- The instructions in the link "If you do not know the date of birth, click here" were confusing
- Other, specify _____

Page Break

Display This Question:

If Which questions did you have problems with? Select all that apply. = Hispanic/Latino/Spanish ethnicity



Q17

Here is an example of the Hispanic/Latino/Spanish ethnicity question with a made up name.

What were the problems with the Hispanic/Latino/Spanish ethnicity question? *Select all that apply.*

- My race/ethnicity wasn't listed
- My country wasn't listed
- I did not like that the question separated Hispanics and Latinos from other groups
- My children were born in the U.S. and I didn't know how to answer this question for them
- Other, specify _____

Page Break _____

Display This Question:

If Which questions did you have problems with? Select all that apply. = Race



Q18

Here is an example of the race question with a made up name.

What were the problems with the race question? *Select all that apply.*

- My race wasn't listed
- I received an error message and I wasn't sure what I did wrong
- I wanted to select multiple races and I wasn't sure if I could
- I do not identify with a particular ancestry or heritage
- I had to type something into the heritage/ancestry question space to get to the next screen
- I don't know my ancestry or heritage
- I wasn't sure how far back to go with my heritage
- I don't like separating people by race
- Other, specify _____

Page Break

Display This Question:

If Which questions did you have problems with? Select all that apply. = How household members are related to each other



Q19

Here is an example of the household relationships question with made up names.

What were the problems with the question about how household members are related to each other? *Select all that apply.*

- The list was too long
- I did not like the response choices
- I could not find a correct response choice
- Other, specify _____

Page Break

Display This Question:

If Why were you dissatisfied? Select all that apply. = I didn't want to share this information with the government



Q20 Which questions asked for information that you didn't want to share with the government?
Select all that apply.

- Home address
- Owner or renter
- Number of people who live with you
- Names
- Phone number
- Sex
- Date of birth
- Hispanic/Latino/Spanish ethnicity
- Race
- How household members are related to each other
- None of these



Page Break

Display This Question:

If Why were you dissatisfied? Select all that apply. = I didn't want to fill out this information about other people in my household



Q21 Which questions did you not want to fill out about other people in your household? *Select all that apply.*

- Home address
- Owner or renter
- Number of people who live with you
- Names
- Phone number
- Sex
- Date of birth
- Hispanic/Latino/Spanish ethnicity
- Race
- How household members are related to each other
- None of these



Page Break

Display This Question:

If Why were you dissatisfied? Select all that apply. = I had technical problems



Q22 What kind of technical difficulties did you have? *Select all that apply.*

- I got an error message that I couldn't fix
- I got logged out of the questionnaire before I was finished
- The questions loaded on the screen slowly
- I wasn't sure if my answers were submitted
- My address was wrong and I could not correct it
- Other, specify _____

Page Break

Display This Question:

If How satisfied were you with the experience of filling out your 2020 Census questionnaire online? = Very satisfied

Or How satisfied were you with the experience of filling out your 2020 Census questionnaire online? = Somewhat satisfied



Q23 Why were you satisfied? *Select all that apply.*

The questionnaire was short

I liked that I could fill it out online

The website was easy to use

I knew the answers to the questions

I was glad to be counted

I liked the design

I liked that I could fill it out on my phone

Other, specify _____



Page Break _____

Display This Question:

If Response = ND

And Device = P



Q24

The next question is about the screen where you entered your address. *An example of that screen is below to remind you of what it looked like.*

How easy or difficult was it for you to enter your address on that screen?

- Very easy
- Somewhat easy
- Neither easy nor difficult
- Somewhat difficult
- Very difficult

Page Break

Display This Question:

If Response = ND

And Device = M



Q25

The next question is about the screen where you entered your address. *An example of that screen is below to remind you of what it looked like.*

How easy or difficult was it for you to enter your address on that screen?

- Very easy
- Somewhat easy
- Neither easy nor difficult
- Somewhat difficult
- Very difficult

Page Break

Display This Question:

If The next question is about the screen where you entered your address. An example of that screen i... = Somewhat difficult

Or The next question is about the screen where you entered your address. An example of that screen i... = Very difficult

And Which questions did you have problems with? Select all that apply. != Home address



Q26 What made entering the address on this screen difficult? *Select all that apply.*

- My address did not fit into the spaces provided
- My residence has a non-standard address
- I couldn't find how to enter my rural route address
- My home doesn't have an address
- I wasn't sure which address to enter (for example, I sometimes live or stay more than one place)
- I started typing my street address into the house number space and had to correct it
- Other, specify _____

Page Break

Display This Question:

If The next question is about the screen where you entered your address. An example of that screen i... = Somewhat difficult

Or The next question is about the screen where you entered your address. An example of that screen i... = Very difficult

And Which questions did you have problems with? Select all that apply. = Home address



Q27 Earlier you reported: $\${Q7/ChoiceGroup/SelectedChoices}$.

Did you have any other difficulty with the address screen?

Yes

No

Display This Question:

If Earlier you reported: $\${q://QID6/ChoiceGroup/SelectedChoices}$. Did you have any other difficulty... = Yes

Q28 What was that?

Page Break

Display This Question:

If Response = ND



Q29

After you entered your address, it was reformatted based on U.S. postal standards. Here is an example of a reformatted address.

In your opinion was your address reformatted correctly?

- Yes
- No
- I don't remember the screen

Display This Question:

If After you entered your address, it was reformatted based on U.S. postal standards. Here is an ex... = No



Q30 What was wrong with the reformatted address the survey showed you? *Select all that apply.*

- The city was incorrect
- ZIP Code was incorrect
- The apartment number was incorrect
- Other, specify _____

Page Break

Display This Question:

If Device = P



Q31

The first screen of the census questionnaire asked you to log in. Here is an example of the log in screen.

How did you log in?

- I entered an ID that was mailed to me or left at my door
- I clicked on, "If you do not have a Census ID, click here"
- I don't remember

Page Break

Display This Question:

If Device = M



Q32

The first screen of the census questionnaire asked you to log in. Here is an example of the log in screen.

How did you log in?

- I entered an ID that was mailed to me or left at my door
- I clicked on, "If you do not have a Census ID, click here"
- I don't remember



Page Break



Display This Question:

If The first screen of the census questionnaire asked you to log in. Here is an example of the log i... = I entered an ID that was mailed to me or left at my door

Or The first screen of the census questionnaire asked you to log in. Here is an example of the log i... = I entered an ID that was mailed to me or left at my door



Q33 Where did you find your Census ID?

- On a postcard
- On a letter
- On the paper questionnaire
- On the notice of visit
- I don't remember

Page Break

Display This Question:

If The first screen of the census questionnaire asked you to log in. Here is an example of the log i... = I entered an ID that was mailed to me or left at my door

Or The first screen of the census questionnaire asked you to log in. Here is an example of the log i... = I entered an ID that was mailed to me or left at my door



Q34 How easy or difficult was it for you to find your Census ID?

- Very easy
- Somewhat easy
- Neither easy nor difficult
- Somewhat difficult
- Very difficult

Page Break

Display This Question:

If The first screen of the census questionnaire asked you to log in. Here is an example of the log i... = I clicked on, "If you do not have a Census ID, click here"

Or The first screen of the census questionnaire asked you to log in. Here is an example of the log i... = I clicked on, "If you do not have a Census ID, click here"



Q35 What were your reason(s) for not entering a Census ID? *Select all that apply.*

- I never received a Census ID
- I responded before I received a Census ID in the mail
- The Census ID was too small to read
- I couldn't find the Census ID on the letters or postcard
- I no longer had the letters or postcard with my Census ID
- I was away from home and didn't have my letters or postcard with me
- I thought if I clicked on the link I could get my Census ID
- Someone else in my household used my Census ID
- I tried to use my Census ID and it didn't work
- I don't remember
- Other, specify _____



Page Break _____



Q36 How many times did you fill out or attempt to fill out a census questionnaire?

- Only one time
- More than one time
- I don't remember

Display This Question:

If How many times did you fill out or attempt to fill out a census questionnaire? = More than one time



Q37 What were your reasons for filling out or attempting to fill out the Census questionnaire more than once?

- I was helping a family member or friend with their form
- I was trying to report a vacant property
- My property has multiple homes on it
- I wasn't sure if the Census Bureau received my answers
- My answers were not saved, so I had to start over
- I was trying to report that a unit/apartment no longer exists
- I had problems with the Census questionnaire. Specify:

- Some other reason. Specify:

Page Break



Q38 Did you include everyone living in your household on your questionnaire or did you only include some of the people?

- I live alone and filled it out for myself
 - I live with others and I included everyone
 - I live with others but only included myself
 - I live with others but only included some of the people I live with
 - I don't remember
-

Display This Question:

If Did you include everyone living in your household on your questionnaire or did you only include s... = I live with others but only included myself

Or Did you include everyone living in your household on your questionnaire or did you only include s... = I live with others but only included some of the people I live with



Q39 Did the other people also complete their Census form?

- Yes
 - No
 - I don't know
-

Page Break



Q40 In the end, were you able to finish your Census questionnaire online?

- Yes, I finished and submitted my questionnaire online
- No, I had a problem with the questionnaire online and wasn't able to fix it
- No, I wanted a way to save my answers and come back, but I couldn't
- No, I was too busy and decided not to finish
- No, I didn't know the answers to some of the questions
- No, I didn't want to answer some of the questions
- No, some other reason. Specify

- I don't remember

Page Break

Display This Question:

If In the end, were you able to finish your Census questionnaire online? = No, I didn't know the answers to some of the questions



Q41 Which questions didn't you know the answer to? *Select all that apply.*

- Home address
- Owner or renter
- Number of people who live with you
- Names
- Phone number
- Sex
- Date of birth
- Hispanic/Latino/Spanish ethnicity
- Race
- How household members are related to each other

Page Break

Display This Question:

If In the end, were you able to finish your Census questionnaire online? = No, I didn't want to answer some of the questions



Q42 Which questions did you not want to answer? *Select all that apply.*

- Home address
- Owner or renter
- Number of people who live with you
- Names
- Phone number
- Sex
- Date of birth
- Hispanic/Latino/Spanish ethnicity
- Race
- How household members are related to each other

Page Break

Display This Question:

If How satisfied were you with the experience of filling out your 2020 Census questionnaire online? = Very satisfied

Or How satisfied were you with the experience of filling out your 2020 Census questionnaire online? = Somewhat satisfied

Or How satisfied were you with the experience of filling out your 2020 Census questionnaire online? = Neither satisfied nor dissatisfied



Q43 Do you have any comments on any of the questions asked in the Census online questionnaire? If so, select the topic you wish to comment on below. If you have no additional comments, select no comments below.

- Home address
- Owner or renter
- Number of people who live with you
- Names
- Phone number
- Sex
- Date of birth
- Hispanic/Latino/Spanish ethnicity
- Race
- How household members are related to each other
- No comments

Page Break

Display This Question:

If Do you have any comments on any of the questions asked in the Census online questionnaire? If so,... = Home address

And Device = P

And Response = ND



Q44 Here is an example of the address screen:

What are your comments with the home address question? *Select all that apply.*

- My address did not fit into the spaces provided
- My residence has a non-standard address
- I couldn't find how to enter my rural route address
- My home doesn't have an address
- I started typing my street address into the house number space and had to correct it
- I wasn't sure which address to enter (for example, I sometimes live or stay more than one place)
- Other, specify _____

Display This Question:

If Do you have any comments on any of the questions asked in the Census online questionnaire? If so,... = Home address

And Device = M

And Response = ND



Q45 Here is an example of the address screen:

What are your comments with the home address question? *Select all that apply.*

- My address did not fit into the spaces provided
- My residence has a non-standard address
- I couldn't find how to enter my rural route address
- My home doesn't have an address
- I started typing my street address into the house number space and had to correct it
- I wasn't sure which address to enter (for example, I sometimes live or stay more than one place)
- Other, specify _____

Display This Question:

If Do you have any comments on any of the questions asked in the Census online questionnaire? If so,... = Home address

And Response = ID



Q46 Here is an example of an address screen with a made up address:

What are your comments with the home address question? *Select all that apply.*

- The address on the paper materials I received in the mail did not match with the address I saw on the online form
- The street address was wrong
- The zip code was wrong
- The state was wrong
- It did not have the correct apartment/unit/lot number
- I could not correct the address
- Other, specify _____

Display This Question:

If Do you have any comments on any of the questions asked in the Census online questionnaire? If so,... = Owner or renter



Q47

Here is an example of the owner/renter question with a made up address.

What are your comments with the owner/renter question? *Select all that apply.*

- I did not understand the question
 - I live alone. Why do you ask about someone else in this household
 - I wasn't sure how to answer the question
 - Other, specify _____
-

Display This Question:

If Do you have any comments on any of the questions asked in the Census online questionnaire? If so,... = Number of people who live with you



Q48

Here is an example of the number of people question with a made up address.

What are your comments with the question about the number of people who live with you? *Select all that apply.*

- I wasn't sure whether to include young children or babies
 - I wasn't sure whether to include college students
 - I wasn't sure whether to include people who moved into or out of the home
 - Other, specify _____
-

Display This Question:

If Do you have any comments on any of the questions asked in the Census online questionnaire? If so,... = Names

And Device = P



Q49

Here is an example of the name question.

What are your comments with the name question? *Select all that apply.*

- I didn't know everyone's full name
- It was unclear if I could leave middle name blank or only use initials
- One or more names didn't fit in the space available
- There were not enough name spaces
- I had a spelling error and I could not correct it
- I wanted to change, add, or remove a name and I could not do it
- Other, specify _____

Display This Question:

If Do you have any comments on any of the questions asked in the Census online questionnaire? If so,... = Names

And Device = M



Q50

Here is an example of the name question.

What are your comments with the name question? *Select all that apply.*

- I didn't know everyone's full name
 - It was unclear if I could leave middle name blank or only use initials
 - One or more names didn't fit in the space available
 - There were not enough name spaces
 - I had a spelling error and I could not correct it
 - I wanted to change, add, or remove a name and I could not do it
 - Other, specify _____
-

Display This Question:

If Do you have any comments on any of the questions asked in the Census online questionnaire? If so,... = Phone number



Q51

Here is an example of the phone number question.

What are your comments with the phone number question? *Select all that apply.*

- I didn't know whether to list my landline or my cell phone number
 - I didn't want to give the Census Bureau my phone number
 - Other, specify _____
-

Display This Question:

If Do you have any comments on any of the questions asked in the Census online questionnaire? If so,... = Sex



Q52

Here is an example of the sex question with a made up name.

What are your comments with the sex question? *Select all that apply.*

- I wanted a response choice other than male or female
- I thought I had already given this information
- I didn't want to answer this question for someone else in my household
- Other, specify _____

Display This Question:

If Do you have any comments on any of the questions asked in the Census online questionnaire? If so,... = Date of birth



Q53

Here is an example of the date of birth question with a made up name.

What are your comments with the date of birth question? *Select all that apply.*

- I didn't know the date of birth
- I wasn't sure if I could estimate the date of birth
- I wanted to leave it blank and it wouldn't let me move forward
- The calculated age was incorrect
- I tried to answer on my phone and I couldn't find the dates
- The instructions in the link "If you do not know the date of birth, click here" were confusing
- Other, specify _____

Display This Question:

If Do you have any comments on any of the questions asked in the Census online questionnaire? If so,... = Hispanic/Latino/Spanish ethnicity



Q54

Here is an example of the Hispanic/Latino/Spanish ethnicity question with a made up name.

What are your comments with the Hispanic/Latino/Spanish ethnicity question? *Select all that apply.*

- My race/ethnicity wasn't listed
- My country wasn't listed
- I did not like that the question separated Hispanics and Latinos from other groups
- My children were born in the U.S. and I didn't know how to answer this question for them
- Other, specify _____

Display This Question:

If Do you have any comments on any of the questions asked in the Census online questionnaire? If so,... = Race



Q55

Here is an example of the race question with a made up name.

What are your comments with the race question? *Select all that apply.*

- My race wasn't listed
- I received an error message and I wasn't sure what I did wrong
- I wanted to select multiple races and I wasn't sure if I could
- I do not identify with a particular ancestry or heritage
- I had to type something into the heritage/ancestry question space to get to the next screen
- I don't know my ancestry or heritage
- I wasn't sure how far back to go with my heritage
- I don't like separating people by race
- Other, specify _____

Display This Question:

If Do you have any comments on any of the questions asked in the Census online questionnaire? If so,... = How household members are related to each other



Q56

Here is an example of the household relationships question with made up names.

What are your comments with the question about how household members are related to each other? *Select all that apply.*

The list was too long

I did not like the response choices

I could not find a correct response choice

Other, specify _____

Page Break _____



Q57 Is there anything else about filling out the 2020 Census that you would like to share with us?

Yes

No

Display This Question:

If Is there anything else about filling out the 2020 Census that you would like to share with us? = Yes

Q58 What else would you like to tell us?

End of Block: Default Question Block
