

**2020 CPEX Evaluation of Privacy and Confidentiality  
NPP/CPEP Focus Group Recruitment Screener**

Participant Name:	Screening Date:
Participant ID Number:	Focus Group/Interview Location:

**Hello, I'm [NAME] from the Center for Behavioral Science Methods at the U.S. Census Bureau. We are conducting research to help better understand how people's concerns about privacy and confidentiality affected response to the 2020 Census. We aim to recruit people of different ages, racial/ethnic groups, and educational backgrounds to participate in either a one-on-one interview or a focus group.**

[NOTE: THE SCREENER ADMINISTRATOR WILL KNOW AHEAD OF TIME WHETHER THE PERSON IS A POTENTIAL INTERVIEW PARTICIPANT OR FOCUS GROUP PARTICIPANT]

[FOR NPP INTERVIEW CANDIDATES] **People who worked in a national partner organization are candidates for the interviews. If you're selected for an interview, the interview session will take no more than one hour of your time, and will be conducted over the phone. Also, the interviews will be audio recorded and your confidentiality will be protected. Next I'll ask you a few questions to see whether you qualify to participate [SKIP TO Q1].**

[FOR CPEP FOCUS GROUP CANDIDATES] **People who worked in a community partner organization and local community members are candidates for the focus groups. If you're selected for a focus group, the focus group will take no more than two hours of your time. [IF FOCUS GROUPS ARE IN PERSON: You will be compensated \$75 for your time and travel expenses to participate in the focus group]. [IF FOCUS GROUPS ARE REMOTE: You will be mailed \$40 as a thank you for your time]. The focus groups will be audio recorded, and your confidentiality will be protected.**

[IF FOCUS GROUPS ARE REMOTE: **The focus group will be held over a conference call].**

[IF FOCUS GROUPS ARE IN PERSON: **The focus group will be held in [CITY/LOCATION] at [TIME AND DATE]. If selected, would you be available to travel to the location and participate in the focus group?**

[If NO]: **Thank you for your time. If we make changes to the schedule, we will contact you again.**

[If YES]: **Can you answer a few questions to determine whether you are eligible to participate? (IF THE ANSWER IS YES, CONTINUE TO Q1; IF THE ANSWER IS NO, THANK THE RESPONDENT AND POLITELY END THE CONVERSATION.)**

1. What is your name?
2. Did you work for local or national partner organization that is working with the Census Bureau to help promote the 2020 Census?
  - a. Yes >> Is it a National or Local Organization? \_\_\_\_\_ National [SKIP TO Q4]  
 \_\_\_\_\_ Local [SKIP TO Q3]
  - b. No [SKIP TO Q5]
3. What CPEP Initiatives have you worked on for the 2020 Census? (Ask CPEP/local partner organization staff only; Select all that apply, and read if necessary)
  - a. \_\_\_\_\_ State Complete Count Commissions
  - b. \_\_\_\_\_ Complete Count Committees
  - c. \_\_\_\_\_ AIAN
  - d. \_\_\_\_\_ Community, State, and Local Networks
  - e. \_\_\_\_\_ Faith-Based Community Outreach
  - f. \_\_\_\_\_ Higher Education
  - g. \_\_\_\_\_ LGBTQ
  - h. \_\_\_\_\_ Military Veterans
  - i. \_\_\_\_\_ People Experiencing Homelessness
  - j. \_\_\_\_\_ Rural Areas
  - k. \_\_\_\_\_ People with Disabilities
  - l. \_\_\_\_\_ Those with Limited English Proficiency
  - m. \_\_\_\_\_ Senior Citizens
  - n. \_\_\_\_\_ Mobile Response Table Program
  - o. \_\_\_\_\_ Foreign Born or Immigrant Program
  - p. \_\_\_\_\_ Other Populations at Risk for Being Undercounted
  - q. \_\_\_\_\_ Thank You Campaign
  - r. \_\_\_\_\_ Children Under 5 Years Old
4. When did you begin working for your partner organization? Year \_\_\_\_\_
  - a. What organization do you work with or for as a partner? \_\_\_\_\_  
 [SKIP TO Q7]
5. Do you work in your local community to help promote the 2020 Census?
  - a. Yes
  - b. No [THANK THE RESPONDENT AND POLITELY END THE CONVERSATION]
6. I'm going to read you a list of things you might have done to help increase response to the 2020 Census in your community. Have you:
  - a. Talked to community members about the 2020 Census? Yes \_\_\_\_\_ No \_\_\_\_\_
  - b. Helped people fill out census forms? Yes \_\_\_\_\_ No \_\_\_\_\_

- c. Served as a liaison between a census partner organization and people in the community? Yes \_\_\_\_\_ No \_\_\_\_\_
- d. Translated documents or other promotions for people in the community?
- e. Handed out 2020 Census fliers? Yes \_\_\_\_\_ No \_\_\_\_\_
- f. Spoke at local events about the 2020 Census? Yes \_\_\_\_\_ No \_\_\_\_\_
- g. What things have you done that I didn't mention? \_\_\_\_\_  
 \_\_\_\_\_nothing else done

7. In what City and State do you live?

- a. City \_\_\_\_\_
- b. State \_\_\_\_\_

8. Is the area where you work mostly rural, suburban, or urban?

- a. \_\_\_\_\_Rural
- b. \_\_\_\_\_Suburban
- c. \_\_\_\_\_Urban

9. Did you work for a partner organization during the 2010 Census?

- a. Yes
- b. No

10. [ASK IF NOT OBVIOUS] Are you male or female? \_\_\_\_\_

11. In what year were you born? \_\_\_\_\_

12. Are you of Hispanic, Latino, or Spanish origin? Yes \_\_\_\_\_ No \_\_\_\_\_

13. What is your race?

(MARK ALL THAT APPLY)

- \_\_\_\_\_White,
- \_\_\_\_\_Black or African American,
- \_\_\_\_\_American Indian or Alaska Native,
- \_\_\_\_\_Asian, or
- \_\_\_\_\_Native Hawaiian or other Pacific Islander?
- \_\_\_\_\_ [DO NOT READ] Some other race

14. What is the highest grade of school you have completed, or the highest degree you have received?

[DO NOT READ ANSWER CATEGORIES TO THE RESPONDENT)

- \_\_\_\_\_Never completed any formal schooling
- \_\_\_\_\_Completed 9<sup>th</sup> grade or below
- \_\_\_\_\_Completed some high school but did not earn diploma

- \_\_\_\_\_ Completed high school or received a GED
- \_\_\_\_\_ Completed vocational training beyond high school
- \_\_\_\_\_ Completed some college but did not earn a degree
- \_\_\_\_\_ Earned one or more Associate degrees
- \_\_\_\_\_ Earned one or more Bachelor's degrees
- \_\_\_\_\_ Completed some graduate or professional education
- \_\_\_\_\_ Earned one or more Master degrees
- \_\_\_\_\_ Earned one or more Doctorate or Professional degrees

**15. Did someone nominate you or ask you to participate in this project?**

- a. \_\_\_\_\_ No
- b. \_\_\_\_\_ Yes >> **Who?** \_\_\_\_\_

**Thanks for answering these questions. If you are selected for the focus group or interview in [CITY AND STATE OF SPECIFIC FOCUS GROUP], we will contact you within the next few days. What is the best way to reach you?**

**Name:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Phone #1:** \_\_\_\_\_ **Phone #2:** \_\_\_\_\_

**Thank you very much!**