

# Confidentiality Concerns Survey

## Survey Flow

Block: Abbreviated 2020 Questionnaire (13 Questions)

Branch: New Branch

If

If This questionnaire is similar to what you might receive as part of the 2020 Census. Please answer... 

**Number of people**

 Is Greater Than 1

Block: Person 2 (11 Questions)

Standard: Confidentiality Concerns Control (30 Questions)

Standard: Data Breach and Hacking (4 Questions)

Block: Re-identification (4 Questions)

Standard: Privacy-Accuracy Tradeoff Control (7 Questions)

Standard: Social Media and Privacy Questions Control (6 Questions)

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## Start of Block: Abbreviated 2020 Questionnaire

Thank you for agreeing to participate in this research study. On the next screen, you will be asked to begin filling out a questionnaire similar to what will be used in the 2020 Census. After you have filled out the questionnaire for yourself and one other person in your household, you will be asked to answer some follow-up questions about the previous question items.

*By law, the Census Bureau is required to keep your answers confidential (Title 13, United States Code, Section 9). We are conducting this voluntary survey under the authority of Title 13, United States Code, Sections 141 and 193. The results of this study will be used to inform future surveys and censuses. This collection has been approved by the Office of Management and Budget (OMB). This eight-digit OMB approval number, 0607-0971, confirms this approval. We are required to display this number to conduct this survey. We estimate that this survey will take about 12 minutes. Send comments regarding this estimate or any other aspect of this survey, including suggestions for reducing the time it takes to complete this survey to [adm.pra@census.gov](mailto:adm.pra@census.gov). By proceeding with this study, you give your consent to participate in this study.*

*Your privacy is protected by the Privacy Act. The information provided may be shared with other Census Bureau staff for the work-related purposes identified in this statement. For more information on this collection, see SORN "CENSUS-5, Decennial Census Programs" by visiting our website at [www.census.gov](http://www.census.gov) and click on "Data Protection and Privacy Policy" at the bottom of the home page.*

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Q57 This questionnaire is similar to what you might receive as part of the 2020 Census. Please answer the questions as you would if you were answering from the home where you live or stay most of the time. For the purpose of this survey, please answer the questions as if you were Person 1.

1. How many people were living or staying in this house, apartment, or mobile home on April 1, 2020?

**Number of people** (1) \_\_\_\_\_

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Q59 2. Were there any additional people staying here on April 1, 2020 that you did not include in Question 1? *Select* all that apply.

Children, related or unrelated, such as newborn babies, grandchildren, or foster children (1)

Relatives, such as adult children, cousins, or in-laws (2)

Nonrelatives, such as roommates or live-in babysitters (3)

People staying here temporarily (4)

No additional people (5)

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Q60 3. Is this house, apartment, or mobile home –

Owned by you or someone in this household with a mortgage or loan? *Include home equity loans.* (1)

Owned by you or someone in this household free and clear (without a mortgage or loan)? (2)

Rented? (3)

Occupied without payment or rent? (4)

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Q62 4. What is your telephone number? *We will only contact you if needed for official Census Bureau business.*

\_\_\_\_\_

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Q63 Please provide information for each person living here. Please start by listing yourself.

5. What is your name? *Type your name below.*

First name (5) \_\_\_\_\_

MI (6) \_\_\_\_\_

Last name (7) \_\_\_\_\_

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Q65 6. Are you male or female?

Male (1)

Female (2)

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Q67 7. What is your age and what is your date of birth?

Age on April 1, 2020 (5) \_\_\_\_\_

Date of birth (6) \_\_\_\_\_

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Q68 NOTE: Please answer BOTH Question 8 about Hispanic origin and Question 9 about race. For this census, Hispanic origins are not races.

8. Are you of Hispanic, Latino, or Spanish origin?

No, not of Hispanic, Latino, or Spanish origin (1)

Yes, Mexican, Mexican Am., Chicano (2)

Yes, Puerto Rican (3)

Yes, Cuban (4)

Yes, another Hispanic, Latino, or Spanish origin – *Type, for example, Salvadoran, Dominican, Colombian, Guatemalan, Spaniard, Ecuadorian, etc.* (5)

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Q70 9. What is your race?

Select one or more boxes AND type origins.

White – Type, for example, German, Irish, English, Italian, Lebanese, Egyptian, etc. (1)

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Black or African Am. – Type, for example, African-American, Jamaican, Haitian, Nigerian, Ethiopian, Somali, etc. (2)

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American Indian or Alaska Native – Type name or enrolled or principal tribe(s), for example, Navajo Nation, Blackfeet Tribe, Mayan, Aztec, Native Village of Barrow Inupiat Traditional Government, Nome Eskimo Community, etc. (3)

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Chinese (4)

Vietnamese (5)

Native Hawaiian (6)

Filipino (7)

Korean (8)

Samoan (9)

Asian Indian (10)

Japanese (11)

Chamorro (12)

Other Asian-Type for example Pakistani, Cambodian, Hmong, etc. (13)

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Other Pacific Islander - *Type for example, Tongan, Fijan, Marshallese, etc.* (14)

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Some other race- *Type race or origin* (15)

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Q72 11. NOTE: The 2020 Census does not ask about education but we ask it here for analysis purposes.

What is the highest degree or level of school you have completed?

No high school (1)

Some high school (2)

High school graduate or equivalent (for example GED) (3)

Some college, but degree not received or is in progress (4)

Associate degree (for example AA, AS) (5)

Bachelor's degree (for example BA, BS, AB) (6)

Graduate degree (for example master's, professional, doctorate) (7)

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Page Break 

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Display This Question:

If If This questionnaire is similar to what you might receive as part of the 2020 Census. Please answer the questions as you would if you were answering from the home where you live or stay most of the t... **Number of people** Is Equal to 1

Q106 Thank you for your answers. Now we will ask questions about the information you just provided.

End of Block: Abbreviated 2020 Questionnaire

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Start of Block: Person 2



Q74 1. Type name of Person 2.

First name (6) \_\_\_\_\_

MI (7) \_\_\_\_\_

Last name (8) \_\_\_\_\_



Q75 2. Does this person usually live or stay somewhere else? *Select all that apply.*

No (1)

Yes, for college (2)

Yes, for a military assignment (3)

Yes, for a job or business (4)

Yes, in a nursing home (5)

Yes, with a parent or other relative (6)

Yes, at a seasonal or second residence (7)

Yes, in a jail or prison (8)

Yes, for another reason (9)

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Q76 3. How is this person related to you? *Select ONE box.*

- Opposite-sex husband/wife/spouse (1)
  - Opposite-sex unmarried partner (2)
  - Same-sex husband/wife/spouse (3)
  - Same-sex unmarried partner (4)
  - Biological son or daughter (5)
  - Adopted son or daughter (6)
  - Stepson or stepdaughter (7)
  - Brother or sister (8)
  - Father or mother (9)
  - Grandchild (10)
  - Parent-in-law (11)
  - Son-in-law or daughter-in-law (12)
  - Other relative (13)
  - Roommate or housemate (14)
  - Foster child (15)
  - Other non-relative (16)
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Q77 4. What is this person's sex? *Select ONE box.*

Male (1)

Female (2)

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Q78 5. What is this person's age and what is this person's date of birth? *For babies less than 1 year old, do not type the age in months. Type 0 as the age.*

Age on April 1, 2020 (5) \_\_\_\_\_

Date of birth (6) \_\_\_\_\_

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Carry Forward All Choices - Displayed & Hidden from "Q68"

X-

Q79 NOTE: Please answer BOTH Question 6 about Hispanic origin and Question 7 about race. For this census, Hispanic origins are not races.

6. Is this person of Hispanic, Latino, or Spanish origin?

No, not of Hispanic, Latino, or Spanish origin (1)

Yes, Mexican, Mexican Am., Chicano (2)

Yes, Puerto Rican (3)

Yes, Cuban (4)

Yes, another Hispanic, Latino, or Spanish origin – *Type, for example, Salvadoran, Dominican, Colombian, Guatemalan, Spaniard, Ecuadorian, etc.* (5)

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Carry Forward All Choices - Displayed & Hidden from "Q70"



Q80 7. What is this person's race?

Select one or more boxes AND type origins.

White – Type, for example, German, Irish, English, Italian, Lebanese, Egyptian, etc. (1)

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Black or African Am. – Type, for example, African-American, Jamaican, Haitian, Nigerian, Ethiopian, Somali, etc. (2)

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American Indian or Alaska Native – Type name or enrolled or principal tribe(s), for example, Navajo Nation, Blackfeet Tribe, Mayan, Aztec, Native Village of Barrow Inupiat Traditional Government, Nome Eskimo Community, etc. (3)

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Chinese (4)

Vietnamese (5)

Native Hawaiian (6)

Filipino (7)

Korean (8)

Samoan (9)

Asian Indian (10)

Japanese (11)

Chamorro (12)

Other Asian-Type for example Pakistani, Cambodian, Hmong, etc. (13)

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Other Pacific Islander - *Type for example, Tongan, Fijan, Marshallese, etc.* (14)

Some other race- *Type race or origin* (15)

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Carry Forward All Choices - Displayed & Hidden from "Q71"

X-

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Q83 10. How many people under 18 years-old currently live in your household? *Please enter a number.* \_\_\_\_\_

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Q84 Thank you for your answers. Since this questionnaire is for testing and research purposes, we do not need detailed information about any additional members of your household. Now we will ask questions about the information you just provided.

End of Block: Person 2

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Start of Block: Confidentiality Concerns Control

Q2 For the next set of questions, please think about the Census Bureau questionnaire you just completed and what would happen if someone was able to find out this information about you or your household.

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Page Break

Q3 Would it concern you if someone was able to find out your **AGE**?

Yes (1)

No (2)

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Page Break

\_\_\_\_\_



Display This Question:

If Q3 = 1

Q17 If someone was able to find out your **AGE**, how concerned would you be?

- Slightly concerned (1)
- Somewhat concerned (2)
- Moderately concerned (3)
- Very concerned (4)

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Page Break

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Q4 Would it concern you if someone was able to find out your **RACE AND ETHNICITY**?

Yes (1)

No (2)

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Page Break

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Display This Question:

If Q4 = 1

Q18 If someone was able to find out your **RACE AND ETHNICITY**, how concerned would you be?

- Slightly concerned (1)
- Somewhat concerned (2)
- Moderately concerned (3)
- Very concerned (4)

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Page Break

Q5 Would it concern you if someone was able to find out the **NUMBER OF PEOPLE IN YOUR HOUSEHOLD**?

Yes (1)

No (2)

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Page Break

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Display This Question:

If Q5 = 1

Q19 If someone was able to find out the **NUMBER OF PEOPLE IN YOUR HOUSEHOLD**, how concerned would you be?

- Slightly concerned (1)
- Somewhat concerned (2)
- Moderately concerned (3)
- Very concerned (4)

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Page Break

Display This Question:

*If If This questionnaire is similar to what you might receive as part of the 2020 Census. Please answer the questions as you would if you were answering from the home where you live or stay most of the t... <div style="text-align: right; margin-left: 50px; margin-right: 15px;"><strong>Number of people</strong></span></span></div> Is Greater Than 1*

Q6 Would it concern you if someone was able to find out the **AGE(S) OF OTHERS IN YOUR HOUSEHOLD?**

Yes (1)

No (2)

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Page Break

Display This Question:

If Q6 = 1

Q20 If someone was able to find out the **AGE(S) OF OTHERS IN YOUR HOUSEHOLD**, how concerned would you be?

- Slightly concerned (1)
- Somewhat concerned (2)
- Moderately concerned (3)
- Very concerned (4)

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Page Break

Display This Question:

*If If This questionnaire is similar to what you might receive as part of the 2020 Census. Please answer the questions as you would if you were answering from the home where you live or stay most of the t... <div style="text-align: right; margin-left: 50px; margin-right: 15px;"><strong>Number of people</strong></span></span></div> Is Greater Than 1*

Q7 Would it concern you if someone was able to find out the **RACE AND ETHNICITY OF OTHERS IN YOUR HOUSEHOLD?**

Yes (1)

No (2)

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Page Break



Display This Question:

If Q7 = 1

Q21 If someone was able to find out the **RACE AND ETHNICITY OF OTHERS IN YOUR HOUSEHOLD**, how concerned would you be?

- Slightly concerned (1)
- Somewhat concerned (2)
- Moderately concerned (3)
- Very concerned (4)

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Page Break

Display This Question:

*If If This questionnaire is similar to what you might receive as part of the 2020 Census. Please answer the questions as you would if you were answering from the home where you live or stay most of the t... <div style="text-align: right; margin-left: 50px; margin-right: 15px;"><strong>Number of people</strong></span></span></div> Is Greater Than 1*

Q8 Would it concern you if someone was able to find out the **RELATIONSHIP BETWEEN YOURSELF AND OTHER PEOPLE IN YOUR HOUSEHOLD?**

Yes (1)

No (2)

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Page Break

Display This Question:

If Q8 = 1

Q22 If someone was able to find out the **RELATIONSHIP BETWEEN YOURSELF AND OTHER PEOPLE IN YOUR HOUSEHOLD**, how concerned would you be?

- Slightly concerned (1)
- Somewhat concerned (2)
- Moderately concerned (3)
- Very concerned (4)

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Page Break

Q10 Would it concern you if someone was able to find out **WHETHER YOU OWN OR RENT YOUR HOME?**

Yes (1)

No (2)

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Page Break

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Display This Question:

If Q10 = 1

Q23 If someone was able to find out **WHETHER YOU OWN OR RENT YOUR HOME**, how concerned would you be?

- Slightly concerned (1)
- Somewhat concerned (2)
- Moderately concerned (3)
- Very concerned (4)

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Page Break

Q13 Would it concern you if someone was able to find out your **FULL NAME**?

Yes (1)

No (2)

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Page Break

\_\_\_\_\_

Display This Question:

If Q13 = 1

Q26 If someone was able to find out your **FULL NAME**, how concerned would you be?

- Slightly concerned (1)
- Somewhat concerned (2)
- Moderately concerned (3)
- Very concerned (4)

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Page Break

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Display This Question:

*If If This questionnaire is similar to what you might receive as part of the 2020 Census. Please answer the questions as you would if you were answering from the home where you live or stay most of the t... <div style="text-align: right; margin-left: 50px; margin-right: 15px;"><strong>Number of people</strong></span></span></div> Is Greater Than 1*

Q14 Would it concern you if someone was able to find out the **FULL NAME(S) OF OTHER PEOPLE IN YOUR HOUSEHOLD?**

Yes (1)

No (2)

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Page Break

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Display This Question:

If Q14 = 1

Q27 If someone was able to find out the **FULL NAME(S) OF OTHER PEOPLE IN YOUR HOUSEHOLD**, how concerned would you be?

- Slightly concerned (1)
- Somewhat concerned (2)
- Moderately concerned (3)
- Very concerned (4)

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Page Break

Q15 Would it concern you if someone was able to find out **ALL OF THE INFORMATION** included in the Census Bureau questionnaire?

Yes (1)

No (2)

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Page Break

\_\_\_\_\_

Display This Question:

If Q15 = 1

Q28 If someone was able to find out **ALL OF THE INFORMATION** included in the Census Bureau questionnaire, how concerned would you be?

- Slightly concerned (1)
- Somewhat concerned (2)
- Moderately concerned (3)
- Very concerned (4)

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Page Break

Q37 Now please think about some types of information that **will not** be collected in the 2020 Census, but you might provide to other organizations or businesses.

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Q38 Would it concern you if someone was able to find out your **SOCIAL SECURITY NUMBER**?

Yes (1)

No (2)

Not applicable (3)

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Page Break

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Display This Question:

If Q38 = 1

Q40 If someone was able to find out your **SOCIAL SECURITY NUMBER**, how concerned would you be?

- Slightly concerned (1)
- Somewhat concerned (2)
- Moderately concerned (3)
- Very concerned (4)

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Page Break

Q41 Would it concern you if someone was able to find out your **INCOME**?

- Yes (1)
- No (2)
- Not applicable (3)

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*Display This Question:*

*If Q41 = 1*

Q42 If someone was able to find out your **INCOME**, how concerned would you be?

- Slightly concerned (1)
- Somewhat concerned (2)
- Moderately concerned (3)
- Very concerned (4)

**End of Block: Confidentiality Concerns Control**

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**Start of Block: Data Breach and Hacking**

Q27 Every 10 years, the Census Bureau collects information about people living in the United States. Before making any of this information available to the public, the Census Bureau removes information that could be used to identify individuals (such as names and addresses). Although the Census Bureau makes every effort to protect your information, it may be possible for someone to link information you provide to the Census Bureau to your personal identity or address. One way that this could happen is if your information was stolen from the Census Bureau with your identifying details still connected to your responses. This is known as a **DATA BREACH** or **HACKING**.

Q28 Have you ever heard of information being stolen through hacking or a data breach?

Yes (1)

No (2)

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Q29 How concerned are you about information you give to the Census Bureau being stolen through hacking or a data breach?

Not at all concerned (1)

Slightly concerned (2)

Somewhat concerned (3)

Moderately concerned (4)

Very concerned (5)

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Q30 How likely do you think it is that information you give the Census Bureau will be stolen through hacking or a data breach?

Not at all likely (1)

A little bit likely (2)

Moderately likely (3)

Very likely (4)

Q31 If the information you gave the Census Bureau was stolen through hacking or a data breach, how likely would you be to participate in future Census Bureau surveys?

- Not at all likely (1)
- A little bit likely (2)
- Moderately likely (3)
- Very likely (4)

End of Block: Data Breach and Hacking

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Start of Block: Re-identification

Q31 Though hacking and data breaches have received a lot of media attention lately, they are not the only way that the privacy of your information is at risk. When governments or other institutions release data, they remove identifying information such as your name, address, and birthdate. However, it could be possible for someone to combine the anonymous data with another information source and match the information with its true owner. If this happens, your private information may be identified.

For example, someone could combine Census data about a small geographic area with other publicly-available information and find out that a specific household on a particular block has seven people living in it, including three unrelated people and two adopted children.

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Q32 Have you ever heard of information about individuals being discovered in this way?

- Yes (1)
  - No (2)
-



Q33 How concerned are you about information you give to the Census Bureau being discovered in this way?

- Not at all concerned (1)
  - Slightly concerned (2)
  - Somewhat concerned (3)
  - Moderately concerned (4)
  - Very concerned (5)
- 

Q34 How likely do you think it is that the information you give to the Census Bureau will be discovered in this way?

- Not at all likely (1)
- A little bit likely (2)
- Moderately likely (3)
- Very likely (4)

Q35 If the information you gave the Census Bureau was discovered in this way, how likely would you be to participate in future Census Bureau surveys?

- Not at all likely (1)
  - A little bit likely (2)
  - Moderately likely (3)
  - Very likely (4)
-

Q157 Policy makers, businesses, and researchers use information collected from government surveys to make important decisions. The more detailed the data provided by households like yours, the more useful that information is. This might mean reporting data by ZIP code, for example, instead of by state. But providing more detail may increase the risk that an individual household's information will be identified, even if that risk is low.

In general, how willing are you to risk your confidentiality so the government can produce useful data and statistics for policy makers, businesses and researchers to use?

- Not at all willing (1)
- Slightly willing (2)
- Somewhat willing (3)
- Moderately willing (4)
- Very willing (5)

Q158 Which of the following statements comes closest to your opinion?

- A. I am willing to share information about me and my household with some government agencies (like the Census Bureau) so the government can produce more useful data and statistics, even if it means having less control over that information. (1)
  - B. I would rather keep information about me and my household private even if it means the data and statistics produced by the government are less useful. (2)
  - C. I agree equally with both. (3)
  - D. I don't agree with either. (4)
- 

*Display This Question:*

*If Q158 = 1*

Q159 A. I am willing to share information about me and my household with some government agencies (like the Census Bureau) so the government can produce more useful data and statistics, even if it means having less control over that information. B. I would rather keep information about me and my household private even if it means the data and statistics produced by the government are less useful. How much more do you agree with statement A than statement B above?

- I agree much more with A than B (1)
  - I agree a little more with A than B (2)
- 

*Display This Question:*

*If Q158 = 2*

Q160 A. I am willing to share information about me and my household with some government agencies (like the Census Bureau) so the government can produce more useful data and statistics, even if it means having less control over that information. B. I would rather keep information about me and my household private even if it means the data and statistics produced by the government are less useful. How much more do you agree with statement B than statement A above?

I agree much more with B than A (1)

I agree a little more with B than A (2)

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Page Break

End of Block: Privacy-Accuracy Tradeoff Control

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Start of Block: Social Media and Privacy Questions Control

Q168 How often do you browse personalized recommendations from online services such as Amazon, Netflix, or Facebook?

- Frequently (1)
  - Sometimes (2)
  - Hardly ever (3)
  - Never (4)
- 

Q170 When an app on your smartphone or tablet seeks your permission to use your location, how often do you allow it to use your location?

- Frequently (1)
  - Sometimes (2)
  - Hardly ever (3)
  - Never (4)
-

Q171 How often do you use search engines to look up information?

- Several times a day (1)
  - About once a day (2)
  - A few times a week (3)
  - A few times a month (4)
  - A few times a year (5)
  - Never (6)
- 

Q172 How often do you rate or review products or purchases on online sites such as Amazon or Netflix?

- Frequently (1)
  - Sometimes (2)
  - Hardly ever (3)
  - Never (4)
- 

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Q174 Have you done any of these things to protect your data or avoid intrusion into your privacy?

Select all that apply.

- Signed up for the Do Not Call Registry, which removes your number from marketing call lists (1)
- Blocked a smartphone app or stopped an app from accessing other details on your phone, such as GPS location or your contacts (2)
- Changed the default settings on your computer or browser to increase your privacy (3)
- Stopped or avoid using a social media service so that you can protect your privacy (4)
- Changed the privacy settings on your social media accounts (5)
- Started using more secure methods of communication, such as encrypted emails (6)
- Asked a government department, public service or private company to delete any information they hold about you (7)
- Stopped using store loyalty cards so that you can protect your privacy (8)
- Asked a government department, public service or private company what information they hold about you (9)
- None of these (10)
- Don't know (11)

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Page Break

Q177 The next question asks about your income. We use this information only to produce statistics. The Census Bureau is required by law to keep your information confidential. What is your total ANNUAL household income, before taxes? Please include income from wages and salaries, remittances from family members living elsewhere, farming, and all other sources.

- Under \$720 (1)
- \$720 to \$5,999 (2)
- \$6,000 to \$11,999 (3)
- \$12,000 to \$23,999 (4)
- \$24,000 to \$35,999 (5)
- \$36,000 to \$47,999 (6)
- \$48,000 to \$59,999 (7)
- \$60,000 to \$89,999 (8)
- \$90,000 to \$119,999 (9)
- \$120,000 to \$179,999 (10)
- \$180,000 to \$239,999 (11)
- \$240,000 and over (12)
- Don't know (13)
- Prefer not to answer (14)



